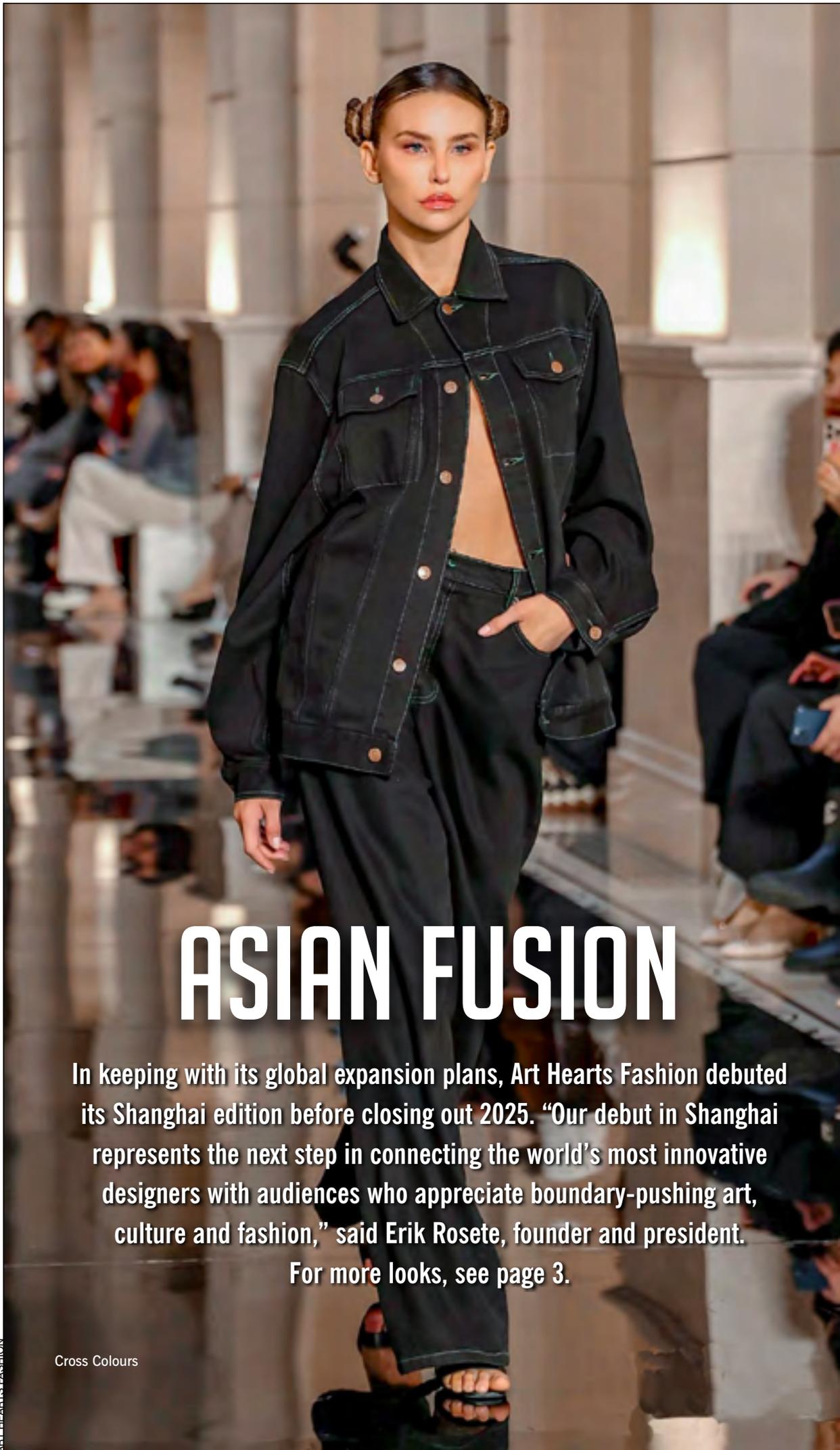


# CALIFORNIA ApparelNews

THE VOICE OF THE INDUSTRY FOR 81 YEARS

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## ASIAN FUSION

In keeping with its global expansion plans, Art Hearts Fashion debuted its Shanghai edition before closing out 2025. “Our debut in Shanghai represents the next step in connecting the world’s most innovative designers with audiences who appreciate boundary-pushing art, culture and fashion,” said Erik Rosete, founder and president.

For more looks, see page 3.

Cross Colours

ART HEARTS FASHION

### INDUSTRY FOCUS: DENIM

## Remaining Committed to Denim Progress and Success in 2026

By Dorothy Crouch *Contributing Writer*

True-blue passion in the denim industry is often linked to the ways in which the professionals in the category seek to improve it. The dedication of denimheads to improving the industry through areas including sustainability, technology and supporting the communities in which they develop or produce their goods is unmatched in many ways.

The changing landscape of fashion over the last year has forced many in the industry to reexamine their commitments to improving the industry and how each company defines success. Denim remains a bastion of social awareness, technological and production innovation, philanthropic initiatives, and ecologically progressive advancements. At the heart of these commitments are transparency, partnerships and a tightly knit community that remains committed to progress.

*California Apparel News* asked denim-industry experts: *What sustainable, transparency, philanthropic, financial, manufacturing, technology or social commitments are you*

➔ Denim page 4

### INDUSTRY FOCUS: FINANCE

## Maintaining Best Financial Practices From 2025 to Ensure a Successful 2026

By Dorothy Crouch *Contributing Writer*

United States tariff and supply-chain headaches were two of the hurdles apparel companies and their partners faced during 2025 as brands and other industry contributors sought to change their approaches to business in order to align with the Trump administration’s unpredictable tariff rates and shifts in regulations.

Navigating these challenges successfully, or—at the very least—unscathed, often led fashion companies to seek financial expertise from trusted advisers who supported them by developing and implementing plans that could weather the unpredictable, chaotic nature of the constantly chang-

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Where fashion gets down to business<sup>SM</sup>



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# Bowers Museum Celebrates India's Textile Revolution With a Continuing Bash



**G**lobal Threads: India's Textile Revolution" is the current exhibition at the **Bowers Museum** in Santa Ana, Calif., bringing to life the dazzling story of Indian chintz, painted and printed cotton textiles that revolutionized the way the world dressed and drove the development of the modern industry.

The groundbreaking exhibit is a visual feast featuring over 80 objects spanning four continents from the **Royal Ontario Museum** and rarely seen private collections.

Global Threads explores over 1,000 years of textile mastery. From palace-size palampores to 13th-century archaeological

fragments and contemporary couture, it unpacks India's role as the world's premier textile powerhouse and exporter.

"We feel this presentation will open people's eyes to the interconnectedness of world societies and our common humanity," said Bowers Museum President and CEO Dr. Sean O'Harrow.

A member's preview was held Dec. 12 with upcoming events including lectures, cinema and an immersive evening of Bollywood-inspired performances, fashion and feasts

of Indian fusion at the **Bowers Bollywood Bash** March 21.

Global Threads: India's Textile Revolution will be on view through April 5.—*Kelli Freeman*



BOWERS MUSEUM

## Inside the Industry

**SPESA** (Sewn Products Equipment & Suppliers of the Americas) will host its 2026 Advancements in Manufacturing Technologies Conference April 14 at the Columbus Fashion Alliance flagship—The LOOM—in Columbus, Ohio. The conference offers insight into new resources that will advance sewn-products manufacturing and brings together manufacturers, technology providers and other apparel-industry leaders. "Advancing sewn-products manufacturing is not just about the technologies we adopt. It's about supporting and strengthening our workforce, building resilient supply chains and ensuring the long-term competitiveness of our industry," said SPESA President Michael McDonald. "This conference represents an opportunity to celebrate innovation, share solutions and foster partnerships that will help manufacturers thrive in a rapidly evolving global landscape."

**Textile Exchange** has released its final Materials Matter Standard criteria, which provide standards for raw-material production and primary processing. Development for the Materials Matter Standard began in 2021, and the end result is a framework that is applicable to real production systems based on criteria for land management, animal welfare, human rights and livelihoods, and primary processing. The standard will be effective Dec. 31 and mandatory beginning Dec. 31, 2027. "The Materials Matter Standard is more than a certification; it's a commitment to driving measurable impact at the very start of the supply system," said Claire Bergkamp, CEO of Textile Exchange "By aligning expectations and outcomes across the industry, this standard accelerates progress toward climate and nature goals and ensures that sustainability becomes a shared responsibility."

**SPREEAI**, the AI fit-technology company, and designer Sergio Hudson have partnered to bring sizing accuracy and personalization to the direct-to-consumer luxury fashion market. The partnership began when Hudson created a custom design for co-founder and CEO of SPREEAI, John Imah. "This collaboration represents a new model for luxury—one where technology amplifies artistry rather than competing with it," said Sergio Hudson. "Ever since John and I joined forces at the Met Gala, it has been clear that technology can enhance creativity without replacing the human touch. As we look ahead to New York Fashion Week, I'm excited to show how this partnership benefits both our brands and points to the future of luxury fashion."

**Lilysilk** and **TerraCycle** recently celebrated the four-year anniversary of their recycling collaboration, which promotes sustainable luxury. The program encourages the brand's customers to send their used textiles to TerraCycle using a pre-paid Lilysilk Free Recycling Program label. The partnership has allowed customers in the United States to recycle 2,849 pieces—nearly 1,680 pounds—of silk and cashmere that were not eligible for donation. These items were recycled into materials used in products such as insulation and cushion filling. "As we mark this four-year milestone, our commitment to the planet grows stronger with every item given a second life," said David Wang, CEO of Lilysilk. "Our partnership with TerraCycle reflects a shared belief that true luxury lies not only in exceptional quality but also in responsible stewardship."



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## Art Hearts Fashion Wows Shanghai Audience With Debut Showcase

Art Hearts Fashion launched a bold new chapter in its global expansion with an inaugural Shanghai edition. Held at The Bund in November, the debut showcase brought together the signature fusion of fashion, art and culture to one of the world's most influential fashion capitals.

Guests experienced runway presentations that highlighted a dynamic blend of Eastern innovation and Western design perspectives, reinforcing Shanghai's role as a leading global fashion hub.

Attendees were delighted with immersive art installations, culturally rooted programming and VIP events that reflected both the creative energy of Art Hearts Fashion and the unique spirit of Shanghai.

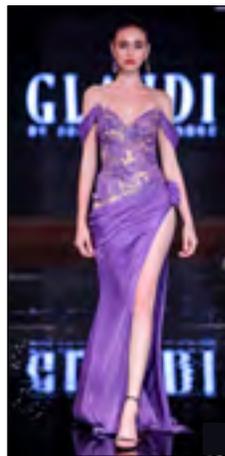
The showcase featured collections from an international roster of talent, including California designers Cross Colours, Mister Triple X, George Styler, House of Byfield, Glaudi, Coral Castillo, Will Franco, Maribel JD, Merlin Castell and NBA legend Lamar Odom, who joined the Art Hearts

family to launch his brand **Le Saint Noir by Odom** in China. Key to making the Shanghai event a reality was Julie Ping Shen, Asia executive chair of NYFW Powered by AHF, and the Huangpu District, Art Hearts Fashion co-

organizers in Asia. "I hope this platform allows the world to see the beauty of Chinese fashion, understand Chinese culture and fall in love with China through fashion," said Shen.

"Art Hearts Fashion has always been about global unity through creativity," said Erik Rosete, founder and president of Art Hearts Fashion. "Our debut in Shanghai represents the next step in connecting the world's most innovative designers with audiences who appreciate boundary-pushing art, culture and fashion."

Standout moments included debut collections, notable collaborations and finale presentations that captured the attention of international media and fashion insiders. Art Hearts Fashion's last runway presentation of 2025, the Shanghai showcase underscored its commitment to supporting both emerging talent and established designers while deepening cross-cultural dialogue across global creative communities.—Kelli Freeman



Glaudi



Le Saint Noir By Odom



VIP Guests at the opening ceremony

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DALLAS MARKET CENTER

*What sustainable, transparency, philanthropic, financial, manufacturing, technology or social commitments are you strictly adhering to during 2026 and in what other areas of the denim business will you be more flexible?*

**Denim** *Continued from page 1*

*strictly adhering to during 2026 and in what other areas of the denim business will you be more flexible?*

**Wilson Avalos  
President  
The Common Link**



At The Common Link, supply-chain transparency and improving the quality of life for everyone connected to our work are fundamental principles that have guided us since our inception. These values shape our identity and influence the

partners we collaborate with as we collectively embrace the responsibility we have to our customers.

Being a responsible partner goes beyond the products we manufacture. We believe that the production process is equally crucial, and as a result we ensure that ethical practices, fair labor and sustainable sourcing are integral to every decision we make.

We also acknowledge the significance of flexibility and adapt our approach to meet the diverse requirements of our customers. This may demand the flexibility to change production processes or design alternative solutions to service different business models.

Flexibility has become one of our strengths as we have had to adapt our operations to service customers of all sizes from different countries.

**Beyza Baykan  
Founder and CEO  
Baytech Ltd.—HMS Hand Made Stone**



In 2026, our non-negotiables are impact, transparency and real-world applicability. At Baytech—HMS, we are strictly committed to reducing waste at the manufacturing level. That means eliminating sludge, lowering water and energy use,

and replacing single-use materials like pumice with durable, circular alternatives.

We are equally firm on transparency. Any sustainability claim we make must be backed by data, mill-level results or third-party validation. As regulations tighten and greenwashing becomes easier to spot, credibility will matter more than ever.

Another commitment we hold strongly is accessibility. Alongside our industrial work, we actively support independent designers, students, upcyclers and small studios by offering free technical guidance. We adapt professional washing techniques for home or small-lab use, share step-by-step instructions and help lower the barrier to entry to sustainable practices. Building awareness quickly requires strong creative communities, and designers play a key role in that shift.

Internally, we are investing in making our own production greener. Resources gained through innovation challenges and partnerships are being directed toward increased au-

tomation and green technologies in our manufacturing plant, helping us improve efficiency while further reducing impact.

Where we remain flexible is in how solutions are adopted. Every mill, region and brand operates under different constraints. Our role is to adapt, not dictate, while still delivering measurable improvement.

Finally, we remain committed to education and dialogue. We will continue attending and speaking at industry panels to share knowledge, challenge assumptions and push for practical change. Sustainability moves forward when it is practical, inclusive and shared.

**Luca Braschi  
Marketing and Technology Manager  
Soko**



In 2026, Soko strengthens its commitment to increasingly responsible chemistry, reaffirming the values that guide its growth: applied innovation, practical sustainability and a strong focus on people. Specialized in textiles and denim, the company continues to develop advanced auxiliaries and formulations designed to support production processes that are more efficient, safer and have a lower environmental impact.

Research and development remain the driving force behind this journey. Soko invests in solutions and technologies that reduce water and energy consumption and offer alternatives to traditional chemicals. The goal is to help laundries and manufacturers achieve higher sustainability standards without compromising performance, quality or the aesthetic of denim.

Close collaboration with brands, customers and partners across the entire supply chain plays a key role. Through technical partnerships, shared projects and ongoing dialogue, Soko supports the development of innovative processes and new denim expressions, contributing to the industry's evolution in a concrete and measurable way.

This collaborative approach is supported by a solid, long-term business vision that enables continuous investment in innovation and expertise. At the same time, the company remains flexible in its creative applications and service models, responding quickly to the needs of a constantly changing market while staying true to its core values.

Close collaboration with brands, customers and partners across the entire supply chain plays a key role. Through technical partnerships, shared projects and ongoing dialogue, Soko supports the development of innovative processes and new denim expressions, contributing to the industry's evolution in a concrete and measurable way.

**Filippo Colnaghi  
Brand Manager  
XLANCE**



In 2026 we hold fast to the principles that define XLANCE: traceable production, reduced-impact technology and a fiber engineered to last longer so stretch denim can be made—and worn—more sustainably. These commitments are uncompromising. Yet we stay open where innovation thrives: new finishing routes, creative wash concepts and cross-industry partnerships that allow designers and mills to redefine what responsible stretch denim can be.

Close collaboration with brands, customers and partners across the entire supply chain plays a key role. Through technical partnerships, shared projects and ongoing dialogue, Soko supports the development of innovative processes and new denim expressions, contributing to the industry's evolution in a concrete and measurable way.

**Paola Corna  
Chief Financial Officer, Sustainability  
and Human Resources Manager  
ACM**



In 2026, ACM reaffirms its commitment to a responsible business model rooted in tangible, verifiable practices. Our 2024 Sustainability Report, published voluntarily, reflects a systemic approach to sustainability: exclusive use of renewable energy, 100 percent certified or recycled packaging, local sourcing, and the adoption of traceable materials such as GRS-certified metal alloys.

But our journey began long ago. Since 1993, ACM has operated an in-house system for wastewater treatment and total water recirculation—a visionary investment that anticipated today's environmental awareness by decades.

These commitments are non-negotiable. Sustainability is an intrinsic value at ACM. It is reflected in a safe and inclusive work environment (zero workplace injuries since 2022!), in certifications such as HappyIndex at Work, and in concrete initiatives for the community and biodiversity.

Creatively, however, we maintain maximum flexibility to support our clients in their pursuit of tailored, original and sophisticated solutions. Custom accessories, jewel-like buttons, embossed waistband labels and leather inserts become tools for elevating denim to an almost couture aesthetic. Our goal is to merge excellence, ethics and innovation while remaining faithful to the Made in Italy style that has defined us for over forty years.

**Anatt Finkler  
Creative Director  
Global Denim**



I genuinely believe there are certain areas where flexibility should not be an option and where we must align ourselves to achieving the highest possible standards by fully complying with what is required. These include transparency, social commitments and sustainability. Our intention in these areas is to set continuous, achievable goals that allow us to improve every day.

I believe that focusing solely on large annual, three-year or five-year targets can sometimes distract us from creating tangible change. I would rather achieve incremental progress daily, knowing that these small improvements compound over time, rather than relying on momentum and waiting to see if a distant target is eventually reached.

In terms of manufacturing and technology, we are very excited to continue developing products that represent some of the most innovative manufacturing coming out of the Americas. We are proud to be among the pioneers driving this change and believe that injecting creativity into these areas while allowing the world to see us through a different lens will foster growth across the region.

Unfortunately, the financial aspect cannot

be as flexible. Ultimately, the market will determine, through investment and willingness to participate in the supply chain, whether meaningful change can be accelerated and achieved alongside sustainability goals or whether these efforts risk being deprioritized, as we have seen in many cases this year.

**Paolo Gnutti  
Creative Director  
ISKO Luxury by PG**



In 2026, our approach to denim will be grounded in non-negotiable principles: tangible sustainability, technological innovation, and full traceability and transparency across the entire supply chain.

Through the use of ISKO RE&UP and ISKO Recod technologies, we integrate next-generation recycled and regenerated fibers, significantly reducing the reliance on virgin raw materials and delivering a measurable reduction in environmental impact—without compromising quality, aesthetic performance or technical performance. For us, circularity is not a theoretical ambition but a concrete, measurable industrial model embedded within our production processes.

With ISKO Luxury by PG, we envision a denim expression capable of merging responsibility with storytelling: High-tech materials, advanced constructions and sophisticated finishes come together within an aesthetic narrative that reinterprets heritage, workwear and military influences through a contemporary, conscious lens. In this framework, technology becomes a strategic driver not only for sustainability but also for expanding the creative and performance potential of denim.

We deliberately maintain a flexible approach to design, collaborations and distribution models, viewing these areas as essential to preserving denim's cultural relevance and its ability to engage with diverse worlds, from luxury to streetwear.

From an organizational and financial perspective, we operate through lean, agile structures that allow us to respond swiftly to evolving market dynamics while remaining fully aligned with our core values.

For us, denim is not merely an identity product but a continuously evolving platform for responsible innovation.

**Juan Carlos Gordillo  
Denim Designer**



As an independent designer, my relationship with the denim industry is rooted in direct experience rather than scale. While I do not operate as an industrial manufacturer, I have collaborated closely with leading companies whose practices have deeply influenced my commitments for 2026.

What I adhere to strictly is material integrity, transparency and human-centered production. Working with mills such as Cone Denim

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*What sustainable, transparency, philanthropic, financial, manufacturing, technology or social commitments are you strictly adhering to during 2026 and in what other areas of the denim business will you be more flexible?*

**Denim** *Continued from page 4*

allowed me to witness how responsible dyeing, fiber selection and finishing processes directly affect workers' health and environmental impact. Details such as non-bleeding dyes or low-residue fabrics may seem minor, but in real working conditions they make a substantial difference for those handling denim for long hours.

I am equally committed to traceability and verified sourcing. Technologies developed by partners like Oritain, Jeanologia and mills such as Tejidos Royo demonstrate that sustainability must be measurable, transparent and grounded in science—not marketing narratives. These collaborations reinforced my belief that ethical production depends on accountable systems and, above all, ethical people.

Where I remain flexible is in scale, timelines and technological adaptation. As an independent designer, flexibility allows me to collaborate across different production contexts while maintaining my core values. Innovation, when accessible and honest, is a powerful ally rather than a compromise.

For 2026, my commitment is clear: to work only with partners whose practices I can verify, whose processes respect both people and planet, and whose transparency allows consumers to make informed, responsible choices.

**Fatma Korkmaz**  
**Product Development Manager**  
**ISKO**



For ISKO, the most critical commitment we are strictly adhering to in 2026 is delivering high-quality denim without compromise—maintaining, and even enhancing, appearance and strength while achieving superior durability through

RE&UP next-generation fiber technology.

From the design phase onward, we apply a circular economy mindset across the entire value chain. Circular and certified raw materials are made fully traceable at every stage, ensuring transparency not only in sourcing but throughout production.

Our responsibility extends beyond materials. We rigorously assess and guarantee the environmental performance of manufacturing processes as well as their social impact, ensuring all operations meet appropriate and verified standards. This approach is applied consistently to our suppliers and partners, reinforcing accountability across the supply chain.

Transparency is ensured through globally recognized certifications and standards, which remain non-negotiable for ISKO.

At the same time, we allow greater flexibility in areas such as aesthetic expression, fabric applications and design interpretations, enabling creative freedom for brands while remaining firmly anchored in our sustainability, traceability and social-responsibility commitments.

**Amy Leverton**  
**Founder**  
**Denim Dudes**



As a passionate and enthusiastic small-business owner who has struggled in the past with stretching my resources for unsustainable ROIs, my approach in 2026 will be selfishly aimed toward myself and my business! I heard this story over and

over again amongst independent designers and consultants in 2025—that clients are asking for more and more, for less and less budget, and we small folks are struggling. Social sustainability is important to our industry ecosystem, and it's our responsibility to put down boundaries. It goes against my enthusiastic, positive nature, but Denim Dudes won't survive unless I make this change.

**Michela Masiero**  
**Project Manager**  
**Officina39**



In 2026, Officina39 continues to advance the approach that has long positioned the company as a reference point in the industry: pairing responsible chemistry with practical efficiency. Sustainability remains a fixed commitment, but its impact grows when the cleaner option also enhances process performance and reduces operational costs.

This is the principle behind the ongoing development of ZERO PP | ALL.IN, the one-product, one-cycle system built to replace potassium permanganate in denim finishing. Applied directly to raw garments, guided by laser, developed with dry ozone and completed without a rinse step, the process reduces water, energy and time while improving on safety and transparency. Its adoption shows that responsible chemistry can also be competitive on efficiency and, therefore, truly scalable.

Officina39 is also refining several complementary technologies that support lower-impact finishing: Marvel Colors and Marvel Metal Laser for creative expression, Smart O3 for ozone-based treatments, Novapret Laser Color and Novapret BLOCK & FIX for pigment and laser applications, and the circular dyestuff platform Recycrom, derived from recycled textile waste.

Across all these developments, the company remains firm on safe chemistry, resource efficiency and transparency. The flexibility comes in how these technologies can be combined or adapted to meet specific design goals, production setups or cost structures. Officina39 aims to give mills, laundries and brands room to experiment without compromising environmental integrity or economic viability.

In short, 2026 will continue along the same path: clear commitments, measurable improvements and the freedom to innovate responsibly.

**Philippe Mignot**  
**Project Manager**  
**NextPrinting**



At NextPrinting, sustainability and flexibility are not opposing forces—they fuel one another. Our digital printing technology was born from the desire to offer bespoke, low-impact solutions aligned with the ESG goals of the fashion and denim industries, both increasingly focused on sustainable innovation.

In 2026, we continue to invest in pigment and transfer printing systems that drastically reduce the consumption of water, energy and chemicals from weaving through to garment production. Everything begins with the selection of certified materials (GOTS, GRS, FSC) and evolves through direct collaboration with style offices: Every print is designed to be visually indistinguishable from traditional treatments yet with a significantly lower environmental impact.

This technical precision allows us to remain agile in terms of aesthetics, volumes and timing, offering solutions adaptable to the creative needs of brands—from experimental capsules to full collection developments.

NextPrinting is not just a technology; it is a strategic partner for those who want to create responsible fashion without sacrificing the expressive power of their product.

We print the present to be the future.

**Sebla Önder**  
**Marketing and Sustainability Manager**  
**ORTA**



In 2026, our strongest focus at ORTA is on the fibers we choose because we believe every responsible denim story begins at the raw material. We stay committed to regenerative and low-impact options like our cottonized hemp grown with

zero chemicals and zero water, HV100 TEN-CEL Lyocell, made with responsible cellulose and production methods while keeping the soft hand and luxury feel, and of course regenerative cotton that supports healthier soils and stronger farming communities.

These choices are essential for us as they shape most of the environmental impact long before the fabric is made. We will continue working closely with our brand and supplier partners for full transparency and trusted origin of every fiber that enters our mill. While these raw-material principles are strict, we keep flexibility in how we design and engineer the fabrics with responsible and innovative solutions so brands can still explore different aesthetics, performance needs and market directions.

**Ebru Ozaydin**  
**Global Product Category Director—**  
**Denim, Wovens and RTW**  
**The LYCRA Company**



At The LYCRA Company, we're committed to sustainability, transparency and responsible manufacturing. These aren't just buzzwords for us; they're built into our sustainability platform's pillars of manufacturing excellence, product sustain-

ability and corporate responsibility, and we measure our progress every year. That means cutting Scope 1 and 2 emissions, reducing water and waste, and keeping a safety record that's well above industry standards.

We also believe transparency matters. That's why we pursue trusted third-party certifications, including USDA BioPreferred, ISCC Plus, GRS, RCS and OEKO TEX STANDARD 100. These validate our renewable and recycled content and ensure product safety.

On the product front, our renewable LYCRA EcoMade fiber is the world's first bio-based spandex now available at commercial scale. Made from 70 percent dent corn, it reduces the carbon footprint while delivering the same performance people expect from LYCRA fiber. We're driving its adoption across denim and a range of garment categories, helping brands achieve their sustainability goals without compromising on quality.

At the same time, we recognize the denim market is always evolving, which drives our flexible approach. By partnering with mills, we co-create solutions that meet identified needs or trends. For instance, LYCRA VintageFX denim, launching in Q2, has been developed to meet current consumer preferences for looser fits. This fabric offers durability, comfortable stretch and an authentic denim appearance.

In 2026, our nimble responsiveness to market shifts, anchored by firm sustainability commitments, will define how we will help move denim forward.

**Holly Sanders**  
**Founder**  
**The Angela**



I will strictly adhere to my philanthropic goals to improve the lives of women and children all over the world. In 2025, The Giving Jean, our philanthropic organization, fulfilled the wish list of Reading Partners LA, an organization that provides

free services to help people obtain literacy. It's a mission that is really important for the future of the city of Los Angeles as low literacy rates in communities are linked to poverty, high incarceration rates, low civic involvement and higher crime.

I recently learned that recycled polyester leaches a lot of plastic into water due to the lack of strength of recycled fibers, which has pushed me to design using more-natural textiles. I will be more flexible in the use of recycled materials and focus sustainability efforts on thoughtful design and educating consumers on garment care.



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**Denim** *Continued from page 6*

**Adam Taubenfligel**  
Co-founder and Creative Director  
Triarchy



Sustainability, transparency and manufacturing integrity are not goals for us, they are baseline requirements. At Triarchy, we operate under the belief that if a product cannot be made responsibly it should not be made at all. We are strictly committed

to responsible material sourcing, low-impact production and third-party-audited, end-to-end supply-chain visibility.

This includes continued investment in reduced-water finishing, laser and ozone technologies, and the acceleration of plastic-free stretch and digital dye alternatives.

We intentionally work with a limited, highly aligned network of mills and factories that meet our environmental and social standards, prioritizing ethical labor practices, accountability and long-term partnership over speed, volume or convenience. Transparency is not a brand story for us, it is an operating system, ensuring that every decision can be traced, measured and improved upon.

Our values are fixed but our methods are not. In 2026, flexibility lives in execution, not

compromise. Innovation will be introduced through disciplined testing, limited runs and phased rollouts to ensure scalability and real impact rather than performative adoption. We will remain flexible on growth and volume, resisting overproduction and short-term expansion in favor of durability and long-term resilience. For us, progress is defined by integrity, not acceleration, and the future of denim demands nothing less.

**Alice Tonello**  
Marketing Research and Development  
Tonello



Our commitments are very clear and deeply rooted in who we are. People come first. We will continue to support our local community, invest in employee welfare and take a decisive step forward with the publication of our first Sustainability

Report. For us, transparency means having the courage to measure our impact, share results and set concrete goals for continuous improvement.

Innovation is equally important. We will keep investing in R&D to push the boundaries of what garment finishing can be. This vision will take physical shape in 2026 through a major expansion of our working and produc-

tion spaces, including a new headquarters in Italy designed according to advanced sustainability principles. Alongside it, a new R&D center will act as a true engine of responsible innovation, dedicated to developing processes that are safer for people and lighter on the environment.

At the same time, we remain flexible in how these values are applied across the industry. Every supply chain moves at a different pace, and we believe real change comes from collaboration. Our role is to provide adaptable technologies and partner-driven solutions that support multiple paths toward a more responsible future without ever compromising our core values.

**Aydan Tuzun**  
Senior Vice President of Sales and  
Marketing  
Naveena Group



In 2026, Naveena Denim Mills is strictly committed to strengthening sustainability, transparency and responsible manufacturing across our denim operations while remaining flexible in how we innovate and adapt within the broader denim business.

On sustainability, we will continue full compliance with globally recognized stan-

dards including regenagri, Better Cotton (BCI), GOTS, OCS, GRS and RCS alongside robust environmental certifications. Our focus remains on responsible raw-material sourcing, improved traceability, strict chemical management, wastewater control and waste reduction. We will also continue monitoring energy and water consumption, with clear targets for gradual reduction.

Transparency is non-negotiable. We are committed to full supply-chain traceability from raw materials to finished goods, supported by accurate and timely data sharing with buyers, auditors and certification bodies. Digital systems such as ERP and SCADA are central to ensuring audit readiness and data integrity.

Socially and ethically we maintain zero tolerance for child labor, forced labor, discrimination or harassment while ensuring fair wages, legal working hours, freedom of association and safe working conditions. We also remain invested in worker welfare, training and local community engagement through employment and skills development.

Financially, we adhere to ethical and transparent practices, timely payments and continued investment in compliance and sustainability.

Where we remain flexible is in how we achieve these goals—through evolving technologies, process optimization, product development and collaborative approaches—allowing us to respond to market needs while staying anchored to our core commitments.

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*What sustainable, transparency, philanthropic, financial, manufacturing, technology or social commitments are you strictly adhering to during 2026 and in what other areas of the denim business will you be more flexible?*

**Luciano Vivolo**  
**Founder and President**  
**Vivolo**



Vivolo will continue to strengthen its commitment to ethical and transparent manufacturing in line with a multi-year ESG roadmap launched with the release of our first Sustainability Report [2023–2024]. The company will report annually

on its progress regarding environmental impact, with clearly defined goals: reduction of emissions, improved water efficiency, digital traceability across the supply chain, integration of Industry 5.0 technologies, increased use of bio-based, regenerated and certified materials (GRS, FSC, OEKO-TEX LEATHER STANDARD), and low-impact processes such as 3D printing and solvent-free technologies.

At the same time our commitment to future generations will continue, with initiatives such as the Luciano Vivolo Award, which for the first time this year was expanded nationwide to include fashion-design students from fine-arts academies across Italy. This project was created to strengthen the bridge between education and industry, promoting a culture of sustainable and responsible design and contributing to the development of tomorrow's

fashion designers.

In the denim segment, Vivolo will maintain stylistic and creative flexibility, offering innovative and bespoke solutions—from back patches with exclusive treatments to highly customized details such as charms. Our goal remains unchanged: to provide each brand with a unique accessory—one that transcends time and leaves a lasting impression.

**Vivian Wang**  
**Chief Executive Officer**  
**Kingpins Show**



As a global leader in the denim supply chain, we want our trade shows to be welcoming spaces where denim makers and their partners can come together, connect and explore what's next for our industry—especially the innovations that are helping shape a more sustainable future.

We are intentional about who exhibits at our events, ensuring brands and retailers discover work from best-in-class suppliers who are truly pushing the industry forward.

This commitment inspired our Most Sustainable Product initiative, launched in 2019 by the late Miguel Sánchez. Our Kingpins chief technology leader was not only a gifted textile engineer but a visionary who helped

define what sustainability could look like in denim. He championed the standout practices developed by our exhibitors, and his passion led to the creation of the MSP collection, brought to life through the talents of designers Piero Turk and Serena Conti.

We were heartbroken to lose Miguel in 2023. He was a friend, a colleague and a source of inspiration for so many in the denim community. Because he meant so much to me and my team, as well as the entire denim industry, we want to honor his legacy by continuing the work he started. Though he remains deeply missed, his influence is woven into the work we continue to do.

MSP is an ongoing reminder that our industry is filled with innovators who share Miguel's love of denim, his commitment to a cleaner, safer, more circular future and his unwavering passion for our industry.

**Amy Williams**  
**Chief Executive Officer**  
**Citizens Of Humanity Group**



Sustainability isn't a standalone initiative for us—it informs every decision we make. Looking ahead into 2026, we're deepening investment in regenerative cotton, fiber innovation and low-impact wash technologies

while scaling bio-based dyes and plant-derived stretch. Designing timeless, high-quality pieces made to last remains core to our approach, which is grounded in transparency and supported by our vertical model.

As regulations evolve and consumers become more informed, we believe the brands that will endure are those that take responsibility for how their products are made and are willing to innovate from the ground up. Ultimately, durability and desirability go hand in hand for us. We're committed to creating pieces that age beautifully, stay in wardrobes longer, and deliver true luxury and craftsmanship with responsibility at the center. That's the future we're building toward.

We're more flexible in how we deliver against those commitments by embracing new technologies and evolving production methods and alternative materials as they become viable at scale. Our focus is steady, measurable progress that balances values with the realities of the denim industry. ●

*Responses have been edited for clarity and space.*



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*Amid continued economic uncertainty, which initiatives used in 2025 by your clients resulted in the greatest success and will continue for Q1 of 2026?*

**Finance** *Continued from page 1*

ing rules that the industry saw during 2025. These solutions have yielded a variety of approaches, each supporting company missions while also safeguarding these businesses into 2026.

*California Apparel News* asked financial leaders in the apparel business: *Amid continued economic uncertainty, which initiatives used in 2025 by your clients resulted in the greatest success and will continue for Q1 of 2026?*

**Darrin Beer**  
Western Regional Sales Manager  
CIT Commercial Services—a  
subsidiary of First Citizens Bank



Throughout 2025, many of our clients embarked on several initiatives to help them navigate economic uncertainty primarily driven by fluctuations and breadth of tariffs throughout Asia and other countries. The most impacted region was China as tariffs ranged from 30 percent plus to well over 100 percent during April and May.

The most effective strategies employed by our clients began prior to 2025 as plans were made to diversify and near-shore the supplier base to help minimize the impact of higher costs. Our apparel clients that proactively diversified their sourcing before the year experienced fewer disruptions as related to quality and consistency of product.

During 2025, some clients utilized bonded warehouses to help delay the timing and impact of tariffs since duties were not assessed until merchandise was pulled from the warehouse. In addition, many clients negotiated better pricing with suppliers and customers to help minimize the impact of their cost of goods.

While some clients faced headwinds during the year, those who continued to maintain strong relationships with their suppliers and customers successfully navigated those challenges. Many of our clients that supported a mix of retail channels including premium, value, discount and direct-to-consumer performed better in 2025.

We look forward to continuing to support our apparel clients by providing financial and business strategies to help them maximize opportunities in 2026.

**Mark Bienstock**  
Managing Director  
Express Trade Capital



Our clients that had a successful 2025 were directly attributable to them maintaining a flexible sourcing structure while keeping a disciplined expense matrix in place. The current presidential administration has demonstrated that they can change their political stance on any country at any time, which

can cause a major interruption in the supply chain. Most of our clients have maintained multiple country diversification so they were able to pivot when the first tariff news was announced early in 2025.

Additionally, these clients have been proactive in keeping very lean operational staff while continuing to outsource many services to keep their fixed costs down and shifting more expenses to a variable cost as a function of sales generated. These will continue to be key drivers for success in 2026 and beyond.

**Sydnee Breuer**  
Executive Vice President and Western  
Regional Manager  
Rosenthal & Rosenthal



The initiative that delivered the greatest success for many of our clients in 2025—and will likely continue through Q1 2026 and beyond—is the diversification of their sourcing. Starting in 2020 during the pandemic, well-documented supply-chain disruptions forced many clients to expand production to include other countries and even some domestic manufacturing. Just as businesses were settling into a new normal in late 2024 and early 2025, the U.S. government's imposition of tariffs—applied unevenly to various countries—solidified sourcing diversification as a key strategy for 2025 and now 2026. Today, most of our clients that have domestic production in place have been especially grateful for that business strategy.

**Tae K. Chung**  
Senior Vice President, Business  
Development  
Republic Business Credit



Amid the economic uncertainty of 2025, the most successful private label, branded and direct-to-consumer apparel manufacturers emphasized disciplined execution over rapid growth. As we move into Q1 2026, these strategies remain pivotal for continued success.

One of the key drivers of performance has been streamlining inventory management. Companies achieved greater efficiency by reducing styles and colors, prioritizing best-selling items, and reordering based on real-time demand. Additionally, many diversified their suppliers or relocated production closer to home to better respond to market fluctuations.

Optimizing sales-channel strategies also played a crucial role. Discounters helped manage excess inventory without compromising core pricing structures while manufacturers became more selective with traditional retail partnerships, favoring those with strong sell-through rates. Concurrently, investments in direct-to-consumer and e-

commerce platforms have grown, enhancing margins and improving customer engagement.

Effective cash-flow management has provided a distinct competitive advantage. By tightening credit terms, accelerating collections and leveraging flexible financing solutions, companies have been able to support budget-conscious retailers as well as premium partners, all while maintaining liquidity.

**Martin F. Efron**  
Executive Vice President, Head of  
Factoring  
White Oak Commercial Finance, LLC



Amid continued economic uncertainty in 2025—particularly around shifting and unpredictable tariff policies—the companies that achieved the greatest success were those that proactively managed tariff exposure within their cost of product. These clients worked closely with overseas suppliers to negotiate pricing, adjust production timelines and identify tariff-mitigation strategies rather than reacting after costs increased.

Equally important was supplier diversification: Brands that developed viable sourcing options across multiple countries were better positioned to pivot production quickly as trade conditions evolved. This flexibility protected margins, reduced disruption and allowed companies to maintain pricing stability despite external volatility.

As we move into Q1 2026, these initiatives remain critical as tariff uncertainty continues to impact planning and forecasting. Companies are doubling down on strategic supplier relationships and diversified sourcing models to ensure resilience, cost control and operational agility in an increasingly complex global trade environment.

**Eric Fisch**  
Senior Vice President of National  
Sector Head, Retail & Apparel  
HSBC Bank USA N.A.



In 2025, most clients took a pessimistic view of consumer demand early on in the year, expecting negative impact from tariffs and inflation would curtail spending. As I speak to those clients now, they are recording better-than-expected demand and sell throughs, albeit in comparison to conservative forecasts. All of these companies took swift action to protect their business from volatility, and many of their strategies paid off.

First, most are shifting resources to their direct channels rather than focusing on growing wholesale business. Many of the department stores and multi-brand retailers are having performance issues with diminishing revenue and shrinking store counts. Controlling your relationship and dialogue with the consumer is especially advanta-

geous when most companies need to raise prices and want to retain as much gross margin as possible.

The second strategy is cost control, specifically around marketing. Most companies have been thoughtful in their approach, looking at which areas provide the most efficient return and reallocating resources. In general, I've seen brands return to some of the tried-and-true strategies like physical catalogs, local community activations, and limited editions or collaborations, which continue to attract buyers.

Lastly, one key characteristic we see that fosters stability is to diversify your sales across geographies. At any point in the economic cycle, different regions are experiencing growth and confidence while the U.S. is stalled. The global nature of social media also bolsters the argument to sell internationally as consumers see content from your brand and will look for ways to shop it.

**Joshua Goodhart**  
Executive Vice President, National  
Sales Manager  
Merchant Financial



Many of our clients went into 2025 with a very conservative and focused strategy despite the uncertain environment. There were certainly a tremendous number of obstacles throughout the year. Challenges such as the much talked about tariff situation, financial issues with some high-profile retailers and lack of continued investment from outside equity partners impacted our client base and the consumer-product industry.

The clients that had the most success were those that focused on satisfying their core customers and growing organically with them. Clients who had omni-channel distribution where they sold both online and via wholesale seemed to benefit from this environment. Not having all their eggs in one basket and seeing the boost of margins selling direct to the consumer was a good strategy.

Many of our successful clients were able to pivot from China during the tariff stand-off or had other suppliers outside of China to service their production needs. Those who stuck with China had strong relationships where the suppliers gave them favorable terms to ease the impact.

Our team saw our successful clients do their best to keep expenses in line and take a somewhat more conservative approach to purchasing extra inventory. It was extremely important that our clients had a flexible lender like Merchant that understood the big picture and was able to help them navigate through this rocky environment with continued support.

We believe these trends will continue throughout 2026 as many of our clients are already seeing growth in orders placed for early 2026.



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## The time to future-proof materials and tackle textile microfiber pollution is now!



Despite impressive commitments from brands and various advancements in research furthering our understanding of the drivers of fiber fragmentation and microfiber shedding of textiles, actual progress in resolving this massive problem has been limited so far. At the same time, consumer and regulatory pressure on the textile industry as well as media coverage on the topic are increasing. As witnessed in the past, this exposes brands to significant reputational risks. Leading players can therefore no longer afford to stand on the sidelines and hide behind aspirational commitments to tackle the problem at some point in the future. They must act now and implement decisive actions.

Livinguard Better Fresh is a game-changing finishing chemistry that helps to tackle microfiber shedding while also neutralizing bad odors at once – and thus may overcome many adoption barriers for meaningful progress observed in the past.

### Challenge 1: Scalability across materials and globally distributed supply chains

Different materials are known to have varying shedding characteristics. It has proven challenging for brands to change their entire materials and fabric portfolio across their many suppliers. Livinguard Better Fresh provides a solution that works across all kinds of materials, fabric constructions & end applications. It can help to reduce the lifetime impact of especially problematic fabrics (e.g. fleece, short-staple fibers, and recycled materials). The finishing chemistry can be easily applied together with other finishing agents across different suppliers worldwide and does not impact the base characteristics of the treated fabric.

### Challenge 2: Cost-effectiveness in a highly competitive overall market environment

Updating a broad range of fabrics that are currently in use is a highly complex and costly endeavor for brands. Also, solutions that provide primarily an environmental benefit often-times fall victim to cost cuts and diverging incentives within large organizations. Livinguard Better Fresh allows to replace legacy odor control solutions through a future-proof, biocide- & metal-free formulation that has an impressive performance and durability track record. As such, the solution allows brands a cost-neutral implementation – essentially funding the environmental benefit of reduced microfiber shedding through the functional benefit of powerful, more durable and safer odor control.

### Challenge 3: Measurable and tangible results based on generally accepted standards

Livinguard Better Fresh has been extensively pressure-tested and validated based on relevant test protocols (e.g. AATCC TM 212, ISO 4484, DIN SPEC 4872) both within Livinguard's laboratory as well as with independent external partners. Extensive research has shown efficacy over the entire course of a garment's lifetime (well beyond 40x washes). The technology allows furthermore to tangibly quantify the impact of the intervention as it allows to compare an untreated commercial reference with a treated substrate.

### Challenge 4: Complementarity with other mitigation measures

Various mitigation measures targeting both the manufacturing as well as the use-phase of the textile have been explored so far. They range from different materials, over various chemical & mechanical treatments to finally more sustainable laundry practices. Livinguard Better Fresh complements many other fiber fragmentation mitigation approaches such as filtration in a complementary way.

### About Livinguard Better Fresh

This innovative textile finishing provides industry-leading biocide-free, wash-durable odor control performance combined with a proprietary mechanism that reduces microfiber shedding during home laundering by up to 80% - a unique dual benefit.

#### Without treatment

Microfiber particles separate from the fabric and are released during washing – subsequently entering waterways and food chains



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## INDUSTRY FOCUS: FINANCE

*Amid continued economic uncertainty, which initiatives used in 2025 by your clients resulted in the greatest success and will continue for Q1 of 2026?*

### Finance *Continued from page 10*

#### Richard H. Kwon Executive Vice President, Portfolio Manager Finance One, Inc.



historical levels.

In my experience working with our clients, key initiatives that delivered the greatest success started with front-loading inventory in early 2025 to secure pre-tariff pricing, mitigating cost increases on goods from major supplier hubs like China, Vietnam and Bangladesh. This move shielded them from sharp price hikes and helped maintain healthier margins.

Clients also targeted resilient segments such as higher-income consumers seeking premium quality or value-oriented buyers favoring core essentials while reducing assortments to best-selling items to preserve margins amid a cautious spending environment.

Additionally, clients who were early adopters of AI-driven demand forecasting tools minimized overstock risks, reducing inventory costs and detecting rapid trend shifts far more accurately than manual processes, providing a competitive edge.

These initiatives not only stabilized sales for some of our clients in 2025 but also positioned clients strongly for Q1 2026, with continued emphasis on diversified sourcing, lean operations and technology integration to navigate the ongoing uncertainty that lies ahead.

#### Tom Novembrino Principal Gateway Trade Funding



The brands that thrived in 2025 were the ones willing to think ahead, act early and modernize fast—and those same initiatives are shaping a strong start as we look to 2026. Tariff uncertainty motivated many clients to reimagine sourcing, shifting production from China to more-cost-stable regions and strengthening pricing consistency. Others took control of logistics with DDP [delivered duty paid] delivery, creating smoother operations and fewer surprises upon arrival.

At the same time, several apparel brands found meaningful wins by leaning into U.S. manufacturing. “Made in America” wasn’t just a theme—it became a growth engine, helping clients reduce lead times and tap into rising consumer demand for locally produced apparel.

The most forward-thinking clients also reinvented their marketing. AI-driven strat-

egies—smarter audience targeting, automated creative testing and real-time trend insights—elevated performance and tightened return on ad spend.

What united these successes was a willingness to adapt before challenges turned into obstacles. Their proactive mindset, supported by flexible funding from Gateway Trade Funding, transformed uncertainty into opportunity. These initiatives continue to drive momentum as we enter Q1 2026.

#### Kenneth L. Wengrod Managing Member Stealth Management Group, LLC



In a year defined by unpredictable demand cycles and uneven consumer confidence, the most successful initiatives I saw in 2025 were the ones grounded in realism rather than wishful thinking. The companies that outper-

formed weren’t chasing shortcuts; they were quietly rebuilding their supply chains around proximity, transparency and unmistakable proof of origin. With USMCA now entering a formal review, many of my clients treated 2025 as the year to get ahead of where enforcement is going—not where it has been.

The biggest gains came from expanding true North American manufacturing footprints. Not paper compliance, not token finishing, but real cut-and-sew and measurable value-add in Mexico and Canada. When you eliminate the gray zones, you also eliminate a good amount of risk: shorter lead times, fewer surprises at the border and a more predictable cost structure. What caught some by surprise was that these moves didn’t just hedge uncertainty—they improved margins. Those programs are already being scaled further in Q1 2026.

The second major shift was a sharpened focus on integrity in Mexico sourcing. Clients became far more disciplined about identifying operations that looked “USMCA compliant” on paper but showed tell-tale inconsistencies—implausible capacity, mismatched documentation or export spikes that made no economic sense. That muscle memory is now embedded in 2026 onboarding.

One lesson stood out: In volatile markets, authenticity becomes a competitive advantage. The brands leaning into genuine regional production—not transshipment theatrics—are the ones positioning themselves for the next decade, not just the next quarter. ●

*Responses have been edited for clarity and space.*



Kylie Guo, Avant-Garde



Marlen Rios Gonzalez, Childrenswear



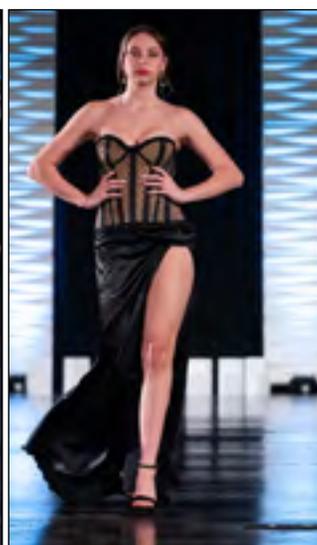
Marlen Rios Gonzalez, Eveningwear



Julião Ocampo, Menswear



Julião Ocampo, Swimwear



Bea Otero Nussbaum, Theme

## LATTC Honors Giorgio Armani at Fall 2025 Gold Thimble Fashion Show

The Fall 2025 edition of **Los Angeles Trade-Technical College's Gold Thimble Fashion Show** took place at its downtown Los Angeles campus with student designers creating pieces under the theme "Titan of Fashion: Giorgio Armani." The venerated Italian designer passed away Sept. 4, 2025, at the age of 91.

Sixteen students graduating from the LATTC Fashion Design program created looks within the theme and five other categories: swimwear, childrenswear, avant-garde, menswear and eveningwear. The Fall edition of the show, which took place Dec. 12, closed out 2025 and also marked the event's 70th anniversary.

"The Gold Thimble Fashion Show is a great chance for our students to show off everything they have learned during their two years in LATTC's Fashion Design program," said Joe Guerrieri, chair of design and media arts at the school. "Each semester features a mix of design categories, including a special theme unique to that show. This semester, students took on the iconic work of Giorgio Armani, diving into the challenge of recreating his intricate designs. They absolutely rose to the occasion with some truly standout pieces."

Bea Otero Nussbaum secured a first place Gold Thimble win under the theme of "Titan of Fashion: Giorgio Armani," while Andrea Ramirez secured second place and third place

was won by Tammy Jean Park. Swimwear honors were awarded to Julião Ocampo in first, Brian Niehaus in second and Javier Ramirez in third. Marlen Rios Gonzalez secured the top spot in childrenswear, with Estevan Sanchez winning second and Maria Caballero third. The avant-garde honors were awarded to Kylie Guo in first, Estevan Sanchez in second and Andrea Ramirez in third. Menswear's first place was awarded to Julião Ocampo, with Marlen Rios Gonzalez placing second and Kylie Guo taking third. Marlen Rios Gonzalez placed first in eveningwear, while Julião Ocampo secured second place and Andrea Ramirez placed third.

—Dorothy Crouch



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## RESOURCE GUIDE

### Fashion District Asher Fabric Concepts

[www.asherconcepts.com/](http://www.asherconcepts.com/)  
In 1991, Asher Fabric Concepts, based in Los Angeles, transformed the apparel industry by offering cutting-edge, high quality, "Made in U.S.A." knits for the contemporary fashion, swimwear, sportswear, sweater knits and loungewear markets. Since then, the company has become internationally known for its in-house system of vertically integrated machines that manufacture premium quality, knitted fabrications with and without spandex. Asher Fabric Concepts provides fabric development, knitting, dyeing, and finishing in addition to fabric print design and printing capabilities based on each customer's needs. The company differentiates itself from the competition by offering proprietary textiles and by continually updating and innovating every aspect of textile design and production.

### Finance CIT Commercial Services

[www.cit.com/commercial-services](http://www.cit.com/commercial-services)  
CIT Commercial Services is a subsidiary of First Citizens Bank and one of the nation's leading providers of working capital solutions, factoring, credit protection, accounts-receivable management, and lending services to consumer-product companies, manufacturers, dealers, importers, and resellers. Our customized financial solutions can help improve cash flow, reduce operating expenses, and manage credit risk.

### White Oak Commercial Finance, LLC

[www.whiteoaksf.com](http://www.whiteoaksf.com)  
White Oak Commercial Finance, LLC (WOCF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middlemarket companies between \$1 million and \$30 million. WOCF's solutions include asset-based lending, full-service factoring, invoice discounting, supply-chain financing, inventory financing, U.S. import/export financing, trade credit-risk management, accountreceivables management, and credit and collections support. WOCF is an affiliate of White Oak Global Advisors, LLC, and its institutional clients.

### Services Alejandra's Fashion

[www.alejandrashfashion.com](http://www.alejandrashfashion.com)  
Alejandra's Fashion provides the best factory direct apparel solutions for various recognized brands. The company works with corporate clients to convey the most astounding quality clothing and customer satisfaction delivering 100 percent American labor. With a production capacity of 35,000 items per weekly, Alejandra's Fashion has a wide range of experience with simple through high-end garments. Where stringent approval processes exist that require extreme attention to details, Alejandra's Fashion has an impressive and proven track record.

### Supplier La Lame

[www.lalame.com](http://www.lalame.com)  
[info@lalame.com](mailto:info@lalame.com)  
La Lame is a leader in swimwear textiles, merging advanced performance and sustainability. Their fabrics offer superior stretch, quick-drying, UV protection, and resistance to saltwater and chlorine for lasting comfort and color. Eco-friendly materials include recycled polyester and nylon, sourced ethically to minimize environmental impact. The company uses low-water dyeing, biodegradable finishes, and responsible manufacturing practices. These sustainable choices maintain durability and aesthetic quality. Brands can select from bold prints, vibrant colors, and unique textures—metallics, mattes, digital prints, and jacquards—with customization and small-batch production for distinctive collections.

### Technology Livinguard Technologies

[www.livinguard.com](http://www.livinguard.com)  
Livinguard Technologies is a Swiss material-sciences company active in the textile industry and beyond. The company develops game-changing textile finishings and processing aids that allow brands and manufacturers alike to radically decrease the environmental impact of their products and make meaningful progress toward their sustainability goals. Livinguard's sustainable dyeing chemistries Livinguard +DYE and EFD reduce water and energy consumption in cellulose dyeing by up to 50 percent while improving operational efficiency. Livinguard Better Fresh is a leading biocide-free odor-control solution that at the same time reduces microfiber shedding by up to 80 percent.

### Trade Shows ANDMORE's Las Vegas Apparel

[www.lasvegas-apparel.com](http://www.lasvegas-apparel.com)  
ANDMORE, producer of Atlanta Apparel, presents Las Vegas Apparel. Buyers and exhibitors come together twice a year in Las Vegas to do business in our industry's growing categories of young contemporary, accessories, and more, plus buyers can visit gift showrooms on campus for even more options. And now buyers can source from even more top brands and categories with the co-location of Womenswear in Nevada (WWIN), which runs concurrently in the same location at The Expo at World Market Center. This collaboration creates a new buying destination filled with world-class amenities for buyers and an elevated and exciting environment for order writing every February and August.

### Atlanta Apparel

[www.Atlanta-Apparel.com](http://www.Atlanta-Apparel.com)  
Atlanta Apparel is the largest apparel market on the East Coast, offering thousands of womens, mens, and childrens apparel and accessories lines all together in one location at one time. Seven markets throughout the year feature an expansive—and growing—product mix, including contemporary, young contemporary, social occasion, bridal, resort, fashion and fine jewelry, shoes, handbags, and more showcased in permanent

showrooms and temporary exhibition booths. Upcoming shows include Atlanta Apparel running Feb. 3–6 and March 30–April 2, and Spring Formal Market on March 30–April 1. Details and 2026 market schedule at [www.Atlanta-Apparel.com](http://www.Atlanta-Apparel.com).

### Bharat Tex 2026

<https://register.bharat-tex.com/register>  
Bharat Tex 2026, slated for July 14–17 in New Delhi, is set to revolutionize the Indian textile industry. Showcasing over 5,000 exhibitors in a 2.2 million-square-foot space, this event will attract more than 6,000 international buyers and notable domestic leaders. As the sector targets a \$350 billion valuation by 2030, Bharat Tex 2026 offers essential networking opportunities, a showcase of cutting-edge innovation.

### Dallas Market Center

[www.dallasmarketcenter.com](http://www.dallasmarketcenter.com)  
The Dallas Apparel & Accessories Market is held five times each year at the Dallas Market Center. Located in one of the country's fastest-growing regions, the Dallas Market Center brings together thousands of manufacturers and key retailers in an elevated trade-show environment. Featuring 500 permanent showrooms and over 1,000 temporary booths, including expanded contemporary lines and resources, the Dallas Market Center is where inspiration starts. Upcoming 2026 events include the Apparel & Accessories Market (Jan. 20–23 and March 24–27), Kidsworld Market (Jan. 20–23 and March 24–27), the Men's Show (Jan. 24–26), AETA International and WESA International (Jan. 21–24), and Total Home & Gift Market (Jan. 7–13 and March 24–27).

### IFJAG

[www.ifjag.com](http://www.ifjag.com)  
IFJAG trade shows feature fashion jewelry and accessories from around the world with over 100 manufacturers or direct importers showing exclusive designs to IFJAG's unique venue of private showrooms which offer buyers a professional environment. The upcoming Las Vegas Show at a NEW HOTEL LOCATION — Embassy Suites By Hilton, Las Vegas Convention Center, 3600 Paradise Road, on Feb. 15–18, 2026 should not be missed! Pre-register at the IFJAG website. Buyers are offered complimentary lunch.

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CEO/PUBLISHER  
TERRY MARTINEZ

CREATIVE MARKETING DIRECTOR  
LOUISE DAMBERG

CONTRIBUTORS  
CHRISTIAN CHENSVOLD  
DOROTHY CROUCH  
KELLI FREEMAN  
KEVAN HALL  
ILSE METCHEK  
TIM REGAS  
ALEXANDRA ROMERO  
KATHLEEN STURGEON

SENIOR ACCOUNT EXECUTIVE, CREATIVE MEDIA MANAGER  
LYNNE KASCH

BUSINESS DEVELOPMENT  
AMY FREEMAN  
MOLLY RHODES

SALES/ADMINISTRATIVE ASSISTANTS  
CHRIS MARTIN  
RACHEL MARTINEZ

CLASSIFIEDS  
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FINANCE  
DAVID MARTINEZ

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EXECUTIVE OFFICE  
127 E. Ninth St., Ste. 212  
Los Angeles, CA 90015  
(213) 627-3737  
[www.apparelnews.net](http://www.apparelnews.net)  
[webmaster@apparelnews.net](mailto:webmaster@apparelnews.net)

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Contact Terry Martinez at (213) 627-3737  
or [terry@apparelnews.net](mailto:terry@apparelnews.net)

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