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Sophisticated Stripes
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New Textile Standard Released
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Japanese Fast-Fashion Retailer Moussy
Implements Lectra Fashion PLM

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New Textile Standard Released

The **Textile Exchange** recently introduced the Content Claim Standard (CCS), a new standard that incorporates a range of inputs within the supply chain.

Described as a “chain-of-custody standard,” the CCS is a tool that allows companies to verify input materials by requiring each organization within the supply chain to “ensure that the integrity and identity of the input material is preserved.” The new standard allows the use of transaction certificates for inputs at each step of the supply-chain process. Similar to the Organic Exchange standards, upon which it is built, the CCS allows for an expanding base of raw materials, giving manufacturers a flexible tool for supply-chain transparency that can be combined with other social and environmental standards, according to a statement from the Textile Exchange.

“To back up a claim to something with the CCS gives us better footing to know that what we are claiming is valid, and that’s a real competitive advantage,” said Sarah Kelley of Petaluma, Calif.-based eco label **Econscious**. “Additionally, it’s a platform from which you’re having a discussion with your supplier. If we’re doing it alone, and not to a standard that other people are using,

then it doesn’t influence much broad change. But if everyone is carrying that same flag, then the supplier has a greater reason to perform to the level we’re asking.”

The Textile Exchange partnered with the **Outdoor Industry Association (OIA)** to review the CCS. The two organizations will also use the CCS to create a new Organic Content Standard (OCS) to replace the exhibiting Organic Exchange standards. The OCS will apply to a greater range of organic inputs. The Textile Exchange and OIA members, through the Material Traceability Working Group, are looking to create something similar for the outdoor industry and footwear, incorporating materials such as recycled wool and down.

The CCS is currently under review for accreditation. Once the process is complete, companies can begin using the standard.

Text of the standard is available online at <http://textileexchange.org/content/content-claim-standard>.

The Textile Exchange is a nonprofit, membership-based organization founded to support supply-chain transparency and the integrity of sustainability claims.

For more information, visit www.textileexchange.org.—Alison A. Nieder

California Cotton Tour Planned for October

The textile and apparel industry is invited to take a look at California’s cotton industry at the source during a free tour of cotton farms in the San Joaquin Valley on Oct. 19.

The annual event is organized by **Sustainable Cotton Project**, a California nonprofit founded to promote the “Cleaner Cotton” in the supply chain.

The all-day tour will highlight Sustainable Cotton Project growers and their sustainable farming methods and bio-intensive pest-management practices. Attendees will visit farms before harvest, meet with farmers and visit a cotton gin.

Lynda Grose, fashion design professor at **California College of the Arts**, will lead the tour. Grose, who founded eco collections for **Esprit**, is a marketing consultant for the Sustainable Cotton Project.

“People in the fashion industry rarely

have the opportunity to experience cotton cultivation first-hand,” Grose said. “These tours bring together farmers, brokers, supply-chain partners and brands to understand the challenges and possibilities of making changes in the cotton industry. This experience stays with people for years.”

Founded in 1996, the Sustainable Cotton Project promotes domestic cotton grown in a sustainable method that “lessen[s] the toll that the soil-to-shirt cotton-production process takes on the earth’s air, water and soil and the health of people in cotton-growing areas.” The organization has several programs to promote “Cleaner Cotton” practices among growers, manufacturers and retailers.

More information about the sustainable Cotton Project and the Oct. 19 tour is available online at www.sustainablecotton.org.—A.A.N.

ColorZen Hires Cotton Expert for Education Outreach

ColorZen LLC has hired cotton specialist Nick Hahn to oversee education efforts about ColorZen’s cotton-treatment process, which results in less water, energy and dye usage than traditional methods.

ColorZen employs a chemical process to pre-treat cotton fibers. ColorZen fibers use 90 percent less water, 70 percent less energy and 95 percent fewer chemicals, according to the company. In addition, ColorZen touts a shorter dye cycle, which reduces energy costs and increases capacity.

Hahn spent 19 years as president and chief executive officer of **Cotton Inc.**, the nonprofit organization founded to promote U.S. cotton farmers and cotton products. He left in 1997 to establish his own global consultancy, focusing on supply-chain management and industry competitiveness solutions in developing countries. **Hahn International Ltd.** worked with international

textile programs such as the **EAF Conservation Cotton Initiative** in Uganda, **Pure Brazil Cotton Council**, **Pakistan Cotton Competitiveness Board**, the **Kazakhstan Cotton Grading Initiative**, the **Thai Silk Industry Board** and the **New Zealand Wool Board**.

Most recently, he served as president and chief executive officer of **Alpaca United L3C**, a fiber company representing North American Alpaca farmers and processors.

“Nick’s enormous depth and understanding of both the textile and the sustainability marketplace will greatly benefit ColorZen LLC as we reach out to brands and manufacturers to show them the benefits of incorporating ColorZen technology into the cotton-dyeing process,” said Michael Harari, president and co-founder of ColorZen LLC.—A.A.N.

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OptiTex Opens Hong Kong Office, Inks Deal in Italy

Petach Tikva, Israel-based CAD/CAM provider **OptiTex** opened a new corporate office in Hong Kong under the direction of Nick Wei, who was recently named regional sales director.

The new office will help support the company's sales and marketing efforts in the Asia-Pacific region.

An industry veteran with 20 years of experience in the international garment industry, Wei has been working in the garment-technology field since 1999 as sales, pre-sales and project manager. His career has included positions at **Lectra**, **Prima Design Systems**, **Lawson**, and **Parellax Limited**, an ERP [enterprise resource planning] company he founded and operated.

"I am happy to have Mr. Wei join our team. I am certain he will bring his deep knowledge of the specific needs of our customers in the region," said Ofer Asif, OptiTex's vice president of Asia and emerging markets. "The Asia-Pacific market for garment-industry solutions continues to grow, and we realized it was time to open our local offices to serve the region's growing demands, as well as enable us to be more responsive to local market needs."

OptiTex's new Hong Kong office is part of the company's efforts to expand its client base

worldwide and better support its existing customers.

OptiTex recently inked a deal with **C&C Co. srl**, a Milan-based company that provides production, distribution, support and installation of CAD/CAM solutions in Italy.

According to OptiTex, the affiliate agreement between the two companies "will secure an enhanced route to market for OptiTex's advanced software solutions."

"Italy is a significant European market in our industry and a potential growth area for us," said Amnon Shalev, OptiTex's vice president for Europe and North Africa. "Our partnership with C&C Co. and its highly skilled technical and commercial team provides us with solid access to the leading players in the market and presents us with an excellent opportunity to strengthen our position in Italy."

Founded in 2005, C&C Co. provides CAD solutions for apparel, automotive and industrial fabrics makers.

OptiTex provides 2-D and 3-D CAD/CAM and virtual prototyping software solutions for the apparel, automotive, aeronautics, industrial fabrics and upholstery industries.

—Alison A. Nieder

B&H Co. Selects YuniquePLM

Gardena, Calif.-based vertical apparel maker **B&H Co.** selected **YuniquePLM FS** product lifecycle management software to help streamline production processes while the company grows its domestic and international business.

A division of Tolland, Conn.-based **Gerber Technology**, YuniquePLM was created for apparel, accessories and footwear makers looking for a collaborative solution. YuniquePLM FS—FS stands for "fast start"—will help "B&H's technical design, pattern making, product development and production teams to communicate more effectively on tech-pack details," according to a Gerber statement.

Waleed Mansour, chief financial officer of

B&H Co., said the YuniquePLM will help the company "manage our information and our business processes. YuniquePLM will also enable us to shorten product-development times by providing the members of our production team access to information through a single integrated system."

Founded in 1988, B&H Co. manufactures knit tops for an international roster of retailers. The company's more than 80,000-square-foot facility has knitting, dyeing, cutting, sewing printing and finishing facilities.

Gerber Technology is owned by **Vector Capital**, a San Francisco private-equity firm that specializes in the technology sector.

—A.A.N.

Moussy Implements Lectra PLM

Baroque, the Japanese fast-fashion retailer and owner of the **Moussy** and **Sly** brands, implemented **Lectra Fashion PLM** for the Moussy brand with plans to extend implementation to Sly and its other brands by the end of the year.

Jun Tanaka, information-technology department manager at Baroque, said the company researched several Japanese and international product lifecycle solutions providers before selecting Lectra Fashion PLM. Baroque conducted an internal audit, determining that pre-planning and development needed to be improved, as well as communication.

"This is our first time working with Lectra, and their expertise in apparel-dedicated tools and global presence were very attractive to us," Tanaka said. "Design and implementation were completed quickly, and Lectra Fashion PLM went live for Moussy exactly as planned in June."

Baroque's fast-fashion business model means producing a wide variety of items in small quantities, often under several brands. Before implementing Lectra Fashion PLM, Baroque was using email, spreadsheets and a master product list to coordinate production, according to the company.

"With higher visibility, we can continue to streamline the way we work for increased agil-

ity. For example, instead of preparing separate documents for merchandisers and marketing, these teams can simply rely on PLM to find the information they need," Tanaka said.

The retailer currently has 19 stores in China and has set an aggressive growth plan to open 100 shops in China by the beginning of 2014.

"Our business model requires delivery of new items to shops two or three times per week," said Isao Sado, Baroque chief financial officer. "In order for us to succeed in China, where competition is becoming increasingly intense, it is critical to master information by having an infrastructure that supports the entire product flow from planning and development to shop delivery. In order to succeed abroad, it is important to redefine our process and streamline the flow of information with a global perspective."

In addition to the Moussy and Sly brands, Baroque operates several retail boutiques under the nameplates **Azul by Moussy**, **Shel'tter**, **Rodeo Crowns Wild Bowl** and **Enfold**.

Paris-based Lectra provides machinery and software solutions designed to automate, streamline and accelerate product design, development and manufacturing processes for industries using soft materials, including fashion, accessories, footwear, automotive and furniture, among other industries.—A.A.N.

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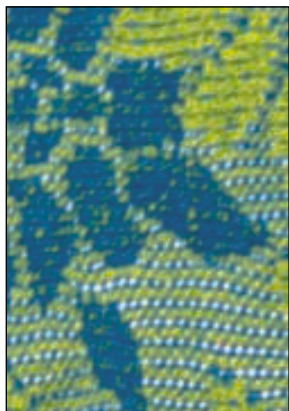


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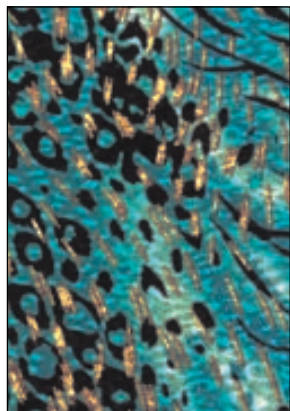
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Cinergy Textiles Inc. #Knit-12591



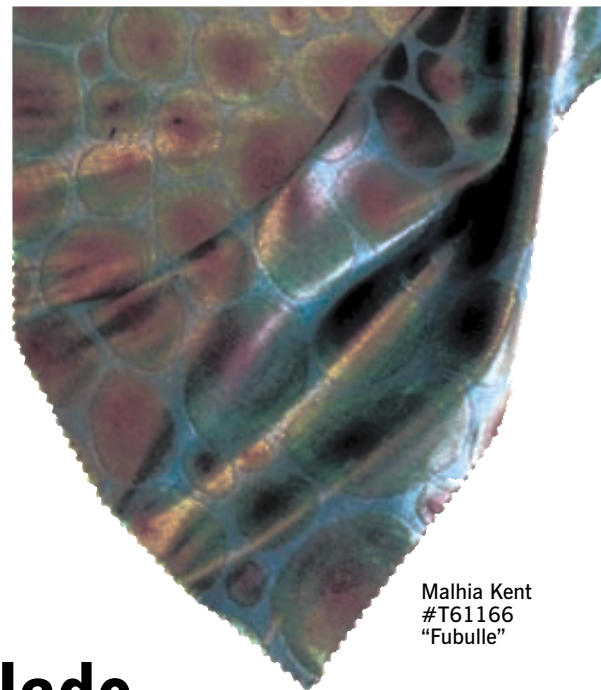
Triple Textile Inc. #L-590-H



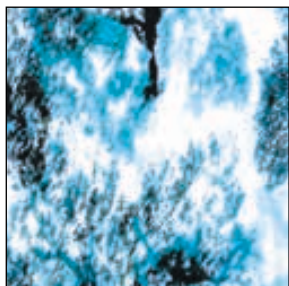
Asher Fabric Concepts #VPS8



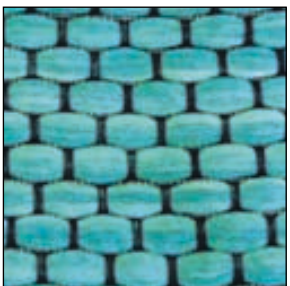
Malhia Kent #T61295 "Foiscaille"



Malhia Kent #T61166 "Fubulle"



Textile Secrets International Inc. "Forrest Trees"



Malhia Kent #T60514 "Fleonie"



Asher Fabric Concepts #PRW1



Bel Maille Creations #AR58

Jade

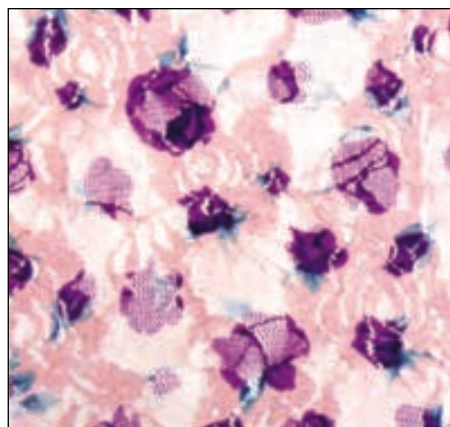
Jade green colors knits and wovens. The color takes on a watery sheen when given a glossy finish or flecked with metallics and looks earthy and rich in matte fabrications.



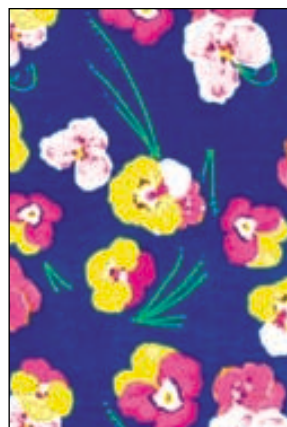
Cinergy Textiles Inc. #Lace-1033



Cinergy Textiles Inc. #Jersey-RJ-1135



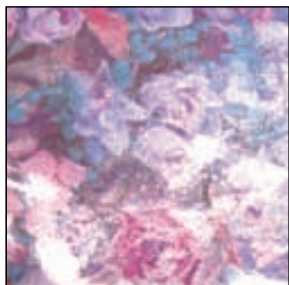
Cinergy Textiles Inc. #Lace-194



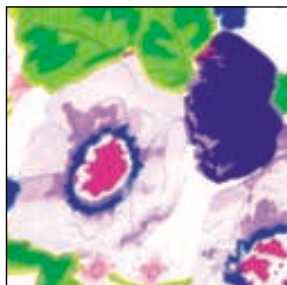
Cinergy Textiles Inc. #Jersey-RJ-1101

Hot House Flowers

Textiles are blooming with bright floral prints and lush botanicals—from painterly and line-drawn prints in pale pastels to photo-realistic versions in saturated shades.



Sportek International #WSI83-35



Cinergy Textiles Inc. #Jersey-RJ-1104



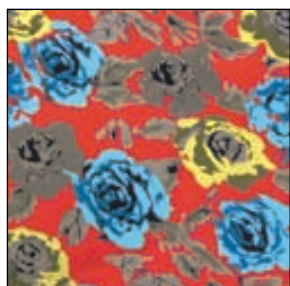
Asher Fabric Concepts #ASH120713-X1



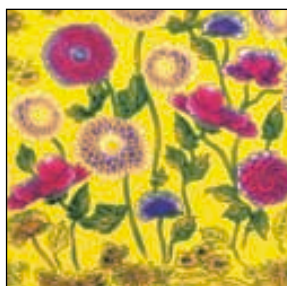
Textile Secrets International Inc. "Flowering Photos"



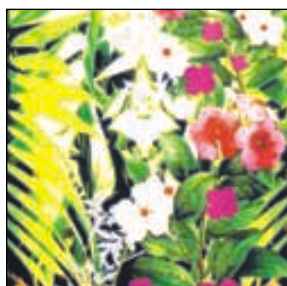
Cinergy Textiles Inc. #AM67



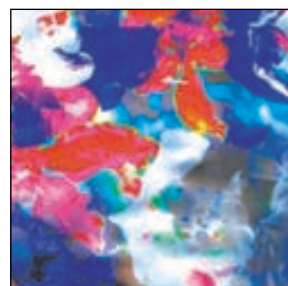
Jay Ann Fabrics Inc. #258/7



Triple Textile Inc. #RSP-6-B



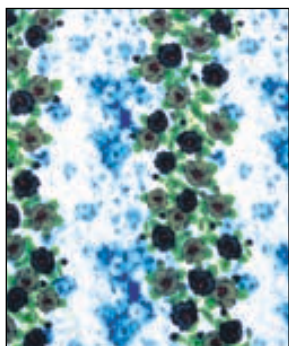
Avid Ink #A163139 "Maybe Call"



Avid Ink #163136 "Thread of Luv"



Avid Ink #A161811 "3-D Cosmic"



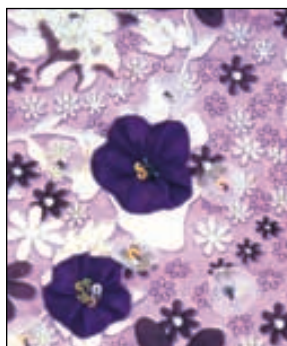
Textile Secrets International Inc. "Twilight Floral Stripe"



Textile Secrets International Inc. "Hawaiian Tech"



Bel Maille Creations #AM49



Pasari Textiles #R-24624

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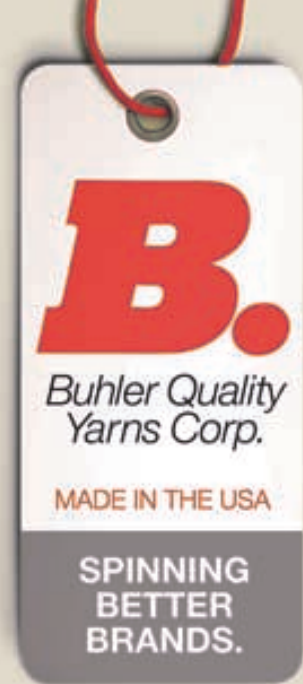
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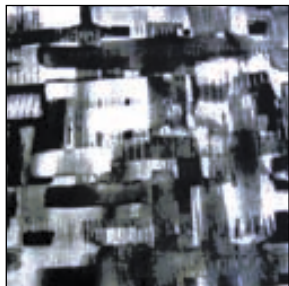
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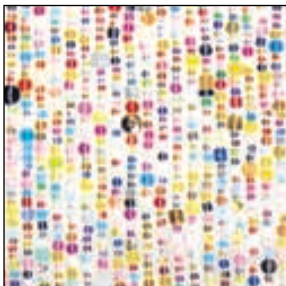
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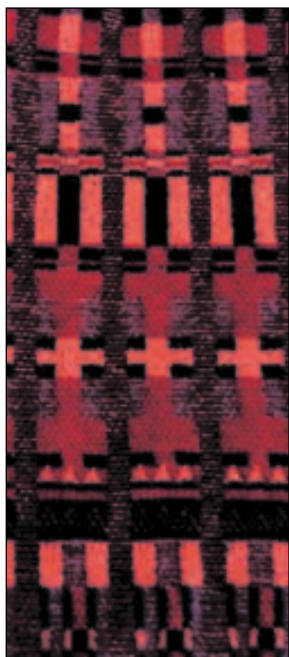
Avid Inc #A162855 "Blocked Style"



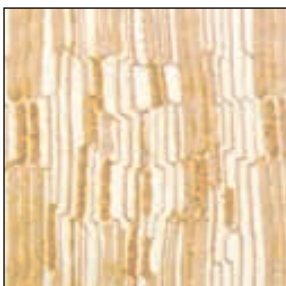
Pasari Textiles #R-24658



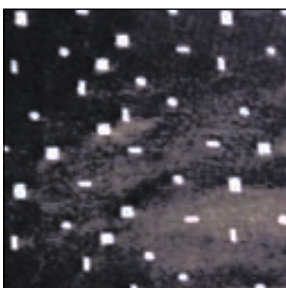
Textile Secrets International Inc. "Shadow Texture"



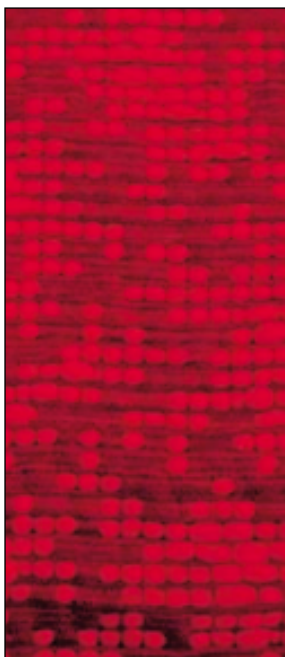
Bel Maille Creations #D520 DAR38



Solstiss #B04564



Sportek International "Promotional Fancy"



Mahlia Kent #T61133



Denis & Fils #006257WAC107AA

Digital Domain

Digital patterns, geometric designs and computer imagery continue to inspire textile designers. From high-end lace to lush sweater knits, printed jerseys and novelty wovens, the look is cyber-modern.

Sophisticated Stripes

Stripes go high end in fluid, silky, lush knits flecked with Lurex and novelty treatments with plenty of texture.



Textile Secrets International Inc. "Bold Stripe"



Bel Maille Creations #B000R6242



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Mahlia Kent #59577 "Fikus"

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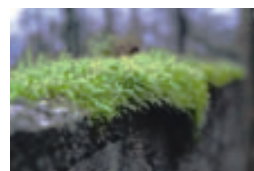
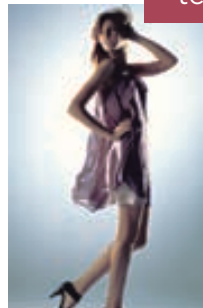
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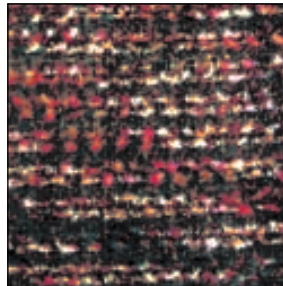
TEXTILE TRENDS



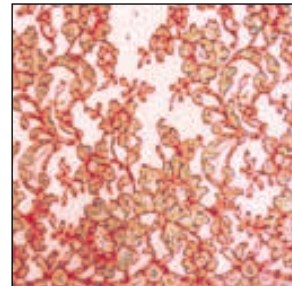
Triple Textile Inc. #RSP-6-N



Malhia Kent #T60773 "Fijou"



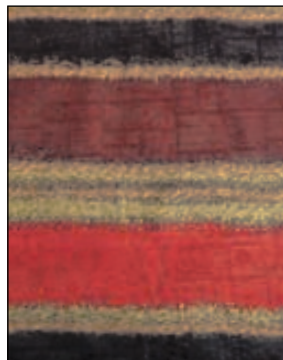
Denis & Fils #006381RNW1V6AA



Solstiss #855990



Triple Textile Inc. #L-577-K



Malhia Kent #T60790 "Fiacabela"



Denis & Fils #005494PAR107AA

'70s Sunset

Sunset shades of red and orange mix with earth tones for a warm retro-'70s palette for tweeds, laces, florals, prints and stripes.

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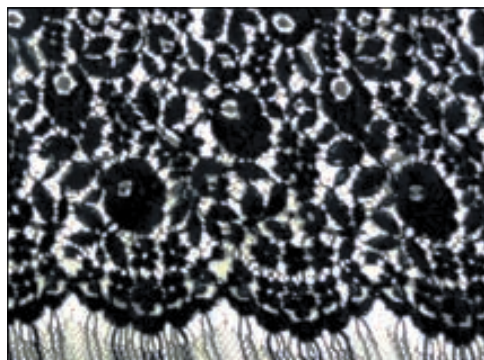
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est. 1986

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Tel: (323) 231-0811
Fax: (323) 231-3820
Email: snjusa@snjusa.com

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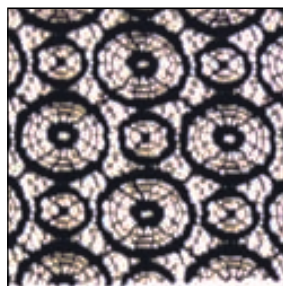
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Darquer Dentelles de Calais #D5300704

Black Lace

Lace looks continue with modern geometric and abstract patterns, oversized florals, and re-embroidered botanicals.



Cinergy Textiles Inc. #Lace-153



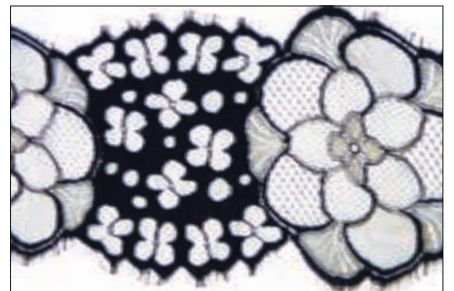
Cinergy Textiles Inc. #Lace-198



Solstiss #60AM06.02



Solstiss #B34076



Solstiss #313N04

ON THE COVER
Cinergy Textiles Inc.
#HMC-1187



antex

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3750 S. Broadway Place
Los Angeles, CA 90007
(323) 232-2061
Fax: (323) 233-7751
annat@antexknitting.com
Contact: Bill or Anna Tenenblatt
Products and Services: Antex Knitting Mills, a privately owned vertical knitting, dyeing, and printing company in Los Angeles, announces capability of providing full-package garments produced in California or Central America to meet your varied needs. Antex's product line includes Antex Premier Performance—a line of high-performance, technical fabrics with moisture management, anti-microbial, stain resistant, or UV finishes; Pyrosafe by Antex™, a line of flame-resistant cotton knits; Green Line™ by Antex™, offering a variety of organic fabrics; and Matchmaster Prints by Antex California, offering design and development of custom prints. Please contact sales@antexknitting.com.



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Los Angeles, CA 90011
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www.aztecadylaundry.com
Products and Services: Since 1999, Azteca Dye and Laundry has been committed to providing quality dye and wash services to the garment industry. We have a history of working, developing, and creating some of the biggest names in the garment industry. We have two locations in the Los Angeles area with a total of 96,000 square feet of space. At Azteca, we work 24 hours a day, seven days a week in order to provide you with the fastest turnaround time in our industry.



Buhler Quality Yarns Corp.

1881 Athens Highway
Jefferson, GA 30549
(706) 367-9834
www.buhlerqualityyarns.com
sales@buhlerqualityyarns.com
Contact: Werner Bieri
Products and Services: Buhler Quality Yarns Corp.: From harvest to hanger, we ensure your supply chain is supported and your final product is of the utmost quality. Introducing MicroModal® Edelweiss—the same comfort and luxury with a greener footprint—to our portfolio, which includes Supima, Micro TENCEL®, Supima Outlast, and blends, certified by Oeko-Tex 100—ensuring safety for all applications. Bring your product to market backed by experience, relationships, and unsurpassed technical support.

California Label Products

California Label Products

13255 S Broadway
Los Angeles, CA 90061
(310) 523-5800
Fax: (310) 523-5858
Contact: Tasha
www.californialabelproducts.com
info@californialabel.com
Products and Services: California Label Products has been servicing the apparel industry for 20 years. With our full-service in-house Art Department, we can create your branding identity from design to delivery. Our product list consists of woven labels, printed labels, care labels, size tabs, custom hangtags, integrated hangtags, and novelty items, as well as buttons and snaps. We have price tickets, self-adhesive labels, thermal-transfer labels, printers, and ribbons. Our service bureau for care labels, price tickets, and bar-coding can give you product in 48 to 72 hours. We are always concerned about quality, service, price, and creativity. And we are here to serve all your label needs!



Darlington Fabrics

36 Beach Street
Westerly, RI 02891
<http://darlingtonfabrics.com>
Contact: Carol Gross
(201) 213-2481
cgross@dfabrics.com
Products and Services: Darlington Fabrics is the global leader in end-use market sales of Raschel, tricot, and satin warp-knit elastic fabrics. Our innovative high-quality stretch fabrics play an integral role in the creation of the world's leading fashions, apparel, and clothing designs. High-profile international brands of swimwear, activewear, intimate apparel, ready-to-wear, and theatrical costumes prefer Darlington's warp-knit elastic fabrics. The company is a major supplier of prepared-for print fabrics for all segments of the print industry. And we offer Sueded Fabric and Sanded Fabrics as well. Darlington Fabrics has three manufacturing facilities, servicing all the greater Americas. We design and manufacture stretch fabric in the USA and in El Salvador and are strategically located to serve CAFTA, NAFTA, CBI, and Berry Amendment requirements.



Fabric Avenue

2445 E. 12th St. Unit B
Los Angeles, CA 90021
(213) 488-9999
www.fabricave.com
sales@fabricave.com
Products and Services: Fabric Avenue, located at the heart of Los Angeles in the Fashion District area, is a top source of any textile for any season. We have over a million yards of high-quality fabrics in stock that are ready to ship on the same day ordered. Factors that make this company competitive are its price flexibility, which no other supplier can match, and the huge variety of fabric selections—from knits, woven and non-woven to organic fabrics. But it doesn't end here. Fabrics can be custom-made upon any request. We also make clothing from the basic fabric and trims to cutting and sewing ready for retail. These qualities have made Fabric Avenue the major supplier for kids, women's, and men's apparel.



Cinergy Textiles Inc.

1422 Griffith Ave.
Los Angeles, CA 90021
(213) 748-4400
Fax: (213) 748-3400
www.cinergytextiles.com
Products and Services: Cinergy Textiles specializes in stock and order-based programs on over 500 fabrics, consisting of knits, wovens, basics, novelties, and linings. We have been servicing our clients throughout the United States and around the world for over 15 years. We cater to domestic manufacturers and provide drop shipments for off-shore production. Our product line provides piece goods for all markets, including childrenswear, women's, juniors, contemporary, misses, maternity, men's sportswear, uniforms, and special-occasion items. The majority of our product line is imported from Asia and stocked in Los Angeles. One roll stock minimum (approx 100–125 yds). Orders are generally processed on the same business day and ship out within one or two days, depending on the size of the order and availability of the particular style ordered.



City Textile Inc.

2030 E. 15th St. #D
Los Angeles, CA 90021
(213) 744-0476
Fax: (213) 744-8090
info@mycitytextile.com
www.mycitytextile.com
Contact: Eli Khoubian
eli@mycitytextile.com
Products and Services: City Textile Inc. has served the textile industry for two generations. We supply fine textiles to companies all over the world. All of our products are available for immedi-

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Contact: Mike Cutsey, President
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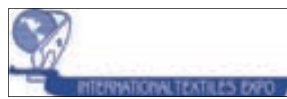
Keylin Inc.

312 E. Jefferson Blvd.
Los Angeles, CA 90011
(323) 232-6700
Fax: (323) 232-6858
Support@KeylinInc.com
www.KeylinInc.com
Products and Services: Keylin, Inc. is a company organized to design, manufacture, and market fasteners for the aviation, construction, garment, leather, medical, and oceanic industries. This Los Angeles-based company serves as a distribution center that provides immediate delivery of goods to customers. Keylin offers a vast variety of hardware to the global market. The company specializes in custom-built, made-to-order product lines that satisfy the customers' needs. Keylin is proud to become the Mid- and Western Regional Distributor of the world's leading premium fashion zipper manufacturer, Riri Zippers of Switzerland. To date, Keylin has a stock collection of #4, #6, and #8 metal zippers available in 5-metal teeth colors and 7 tape colors. This provides a vast array of 105 different combinations of items to satisfy the customer's creative demand. To enhance Keylin's operation as Riri's Regional Distribution Center, Keylin has an on-site Riri machine from Switzerland to allow on-site custom jobs enabling zipper customization that closely matches the original factory specification. Keylin may also accept orders for production from Riri's Swiss plant that can be shipped anywhere in the world where customers may desire. The success of Keylin, Inc. as a leader in its line of trade is indicative of the effectiveness of the company's philosophy and goal.



Lectra

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Marietta, GA 30067
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www.lectra.com
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Fax (516) 596-3941
www.textileshows.com
textileshow@earthlink.net
Contact: Pat Kobishyn
Services: The International Textiles Expo is your source for fabrics, notions, trimmings, patterns, and supplies in the apparel/accessories, home décor, quilting, and gift industries. Serving the needs of independent manufacturer and retail fabric stores, the show is held twice a year in Las Vegas. Our next show will be Oct. 8-10, 2012, at Bally's Hotel in Las Vegas. Visit our website for updated information on future shows.



King America Textile Group

2845 W. 48th Place
Chicago, IL 60632
www.kamtexgroup.com
Contact: Bob Mazur
e. bmazur@kamtexgroup.com
(773) 523-8361, Ext. 158
Fax: (773) 579-4616

Products and Services: King America Textile Group is a premier manufacturer of domestic dyed and finished woven fabrics. With our team of experienced professionals along with decades of manufacturing expertise, KATG is the perfect solution for your dyed and finished woven-fabric needs. Our acquisition of the King Finish-plant in 2001 has allowed us to become a leading supplier of finished cotton and poly/cotton woven fabrics to the marketplace. Contact us with any challenge you may have in your domestic fabric supply chain.



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High Point, NC 27260
www.ITMAshowtime.com
info@itmashowtime.com
(336) 885-6842
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Proexport

Contact: Sylvia Reyes, Apparel and Textiles Sourcing Director
(212) 922-9114
sreyes@proexport.com.co
Services: Proexport Colombia provides you with reliable information about the industry and facilitates your business transactions with Colombian sourcing companies. We can help prepare information tailored to your needs, organize personalized agendas with potential suppliers in Colombia, and walk you through the entire process of connecting you with the country. We invite you to learn more about the Colombian textile and garment companies that showcase new trends. Learn more about trade opportunities featuring competitive advantages and benefit from the Free Trade Agreement: 0% duty on products imported from Colombia.



S & J USA Inc.

843 E. 31st St.
Los Angeles, CA 90011
(323) 231-0811
Fax: (323) 231-3820
snjusa@snjusa.com
Products and Services: S & J USA, Inc. has been a major, authorized distributor of YKK zippers for over 25 years. We carry a vast array of zippers, and we have an in-house factory that allows us to complete orders quicker than our competitors. S & J USA, Inc. also specializes in snaps, tack buttons, eyelets, and elastics, among other trims. Our customers range from the U.S. to Asia, and we hope to expand even further in the future. We are known for great customer service and quality materials.

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