

A CALIFORNIA APPAREL NEWS SPECIAL SECTION

# N.Y. Textile Preview

July 2011

## & RESOURCE GUIDE

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Injuries With Fabric**

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PRINTSOURCE

## Domestic Resources Among the Mix at Texworld USA

The organizers of **Texworld USA** are putting the spotlight on North American resources at the upcoming July 19–21 run of the show at the **Jacob K. Javits Convention Center** in New York.

In addition to the international resources at the show, German trade show organizer **Messe Frankfurt** will feature 23 American companies. In a post-show survey of attendees following the last show, in January, 48 percent of respondents said they were looking for more domestic resources.

At the upcoming show, the **Lenzing Innovation Pavilion** will feature several American companies, including West Coast knitting mills such as Los Angeles-based **Laguna Fabrics**; **Mansfield Textile** and

**JH Textiles Inc.**, both based in Vernon, Calif.; Long Beach, Calif.-based **Texollini**; and **SG Knits**, which has facilities in California and in North Carolina. The show will also feature Jefferson, Ga.-based spinner **Buhler Quality Yarns Corp.**; Mt. Pleasant, N.C.-based spinner **Tuscarora Yarns**; and Orwigsburg, Penn.-based knitter and private-label manufacturer **Fessler USA**. Lenzing also has a Tencel facility in the United States in Mobile, Ala.

This is the 11th edition of Texworld USA, which will be co-located for the third time with the **International Apparel Sourcing Show** and **Home Textiles Sourcing Expo**. For more information, visit [www.texworldusa.com](http://www.texworldusa.com).—Alison A. Nieder

## Exhibitor Attendance Up at Première Vision's New York Show

The July 13–14 run of **Première Vision Preview New York** features 102 exhibitors, including upscale mills and trim suppliers from 15 countries.

This season's exhibitor attendance marks a 12 percent increase over last year and the highest attendance yet since the beginning of the global economic crisis in 2009. Among the exhibitors, 15 are new to Première Vision Preview New York, and 10 are returning after skipping several seasons.

This year's show, held at the **Metropolitan Pavilion** and **Altman Building**, highlights the Fall/Winter '12/'13 season.

The textile show is also putting a special emphasis on menswear this season, with nearly 20 suiting resources, as well as sup-

pliers for outerwear, knits, performance fabrics and shirtings for menswear designers. The show's trend forum includes a special section for menswear trends.

Visitors to the show also have a chance to view the work of the 10 finalists in the **Hyères International Festival of Fashion and Photography**, which was sponsored by Première Vision for the first time this year.

Céline Méteil, the winner of the Première Vision Prize this year, will be at the show with some of her designs, including pieces that were made with Première Vision-exhibiting mills, French lace maker **Dentelles Sophie Hallette** and Italian mill **TESJ**.

For more information about the show, visit [www.premierevision-newyork.com](http://www.premierevision-newyork.com).—A.A.N.

## Hyosung Launches New Spandex for Intimates and Swim

Seoul, South Korea-based fiber maker **Hyosung** has several new fibers in its portfolio, including **Creora Highclo H-350S**, a higher modulus spandex fiber the company describes as "super-high chlorine resistant." The fiber has strong compression and shaping properties, as well as resistance to chlorine damage, and helps swimwear retain its fit and shape.

The company also introduced **Miphan Remy**, a micro-nylon fiber with a delicate metallic luster, and **Miphan AquaX**, a quick-dry nylon fiber with UV protection.

For more information, visit [www.creora.com](http://www.creora.com).—A.A.N.

## Nüwa's Latest Products Add Weather-Resistance and Anti-Microbial Properties

Irvine, Calif.-based **Nüwa Textiles** is launching new products for the outdoor-apparel industry.

**NuWax**, is a paraffin wax finish that provides a natural water and weather resistance to fabrics for use in jackets, bags and packs. The finish gives performance fabrics a rustic "seasoned" look.

**NuAG-Silver** fabrics incorporate the natural anti-bacterial and deodorizing properties of silver into fabrics to be used as liners for bags, packs and travel cases. NuAG-Silver also features natural anti-static properties, which provide protection for electronics, as well.

For more information, visit [www.nuwa-text.com](http://www.nuwa-text.com).—A.A.N.

## IntelliSkin Apparel Designed With Posture in Mind

Newport Beach, Calif.-based **IntelliSkin** was created by a sports physician to help athletes improve posture while training or in recovery after injury.

The 2011 Foundation 2.0 and Eve 2.0 styles for men and women feature improved comfort and flexibility, as well as sports mesh for better breathability. IntelliSkin styles also feature anti-microbial and moisture-wicking properties, as well as flat-lock stitching for improved comfort.

Sports physician Tim Brown developed IntelliSkin based on his work with volleyball players, surfers and other athletes. The company recently concluded a two-year study with the **University of California, Irvine** on IntelliSkin's impact on typical sports injuries. The study found that athletes who wore IntelliSkin shirts showed no incidence of shoulder and elbow injuries.

For more information, visit [www.intelliskin.net](http://www.intelliskin.net).—A.A.N.



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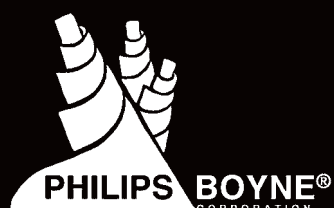
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## TEXTILE TRENDS

### Arts & Crafts

The Arts & Crafts movement inspired textile designers who find inspiration in art nouveau patterns, William Morris prints and traditional wallpaper patterns.



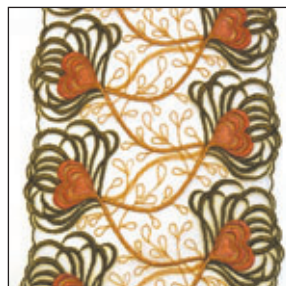
Robert Kaufman Fabrics  
#AWA-11469-192



Cinergy Textiles Inc. #HMC-1253



NK Textile #RB9072



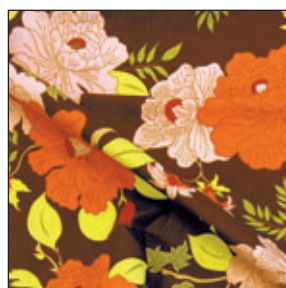
Solstiss #903653.08



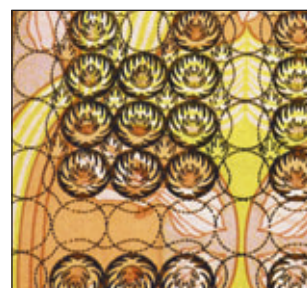
Solstiss #903647.06P



Robert Kaufman Fabrics  
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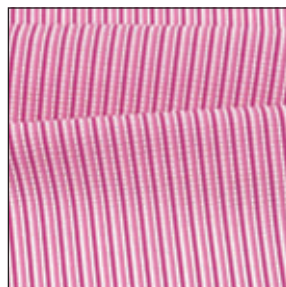
Avid Ink. #A142968 "Hard Core"

### Think Pink

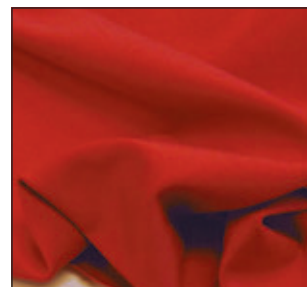
Pink is hot—in every shade from bright fuchsia to soft ballet pink—for graphic prints, fresh seersucker stripes, flirty plaids and feminine laces.



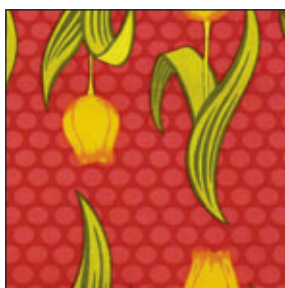
Taiana Blu "Tanky"



Taiana Blu "Cabana"



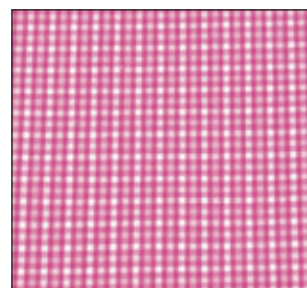
Asher Fabric Concepts "Pink Bloom"



Robert Kaufman Fabrics  
#AAM-11486-239



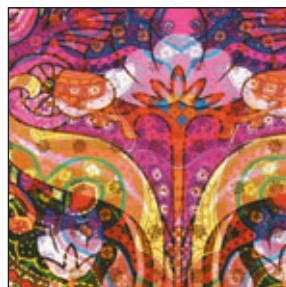
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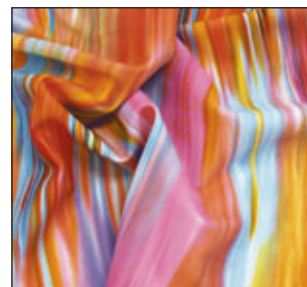
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#APL-11218-238



Solstiss #433985



Avid Inc. #A139344  
"Summer Confusion"



Sportek International Inc.  
#TRP550-32

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Textile Secrets International Inc. (213) 623-4393, [www.tsitextile.com](http://www.tsitextile.com)

Triple Textile (213) 629-4300, [www.tripletextile.net](http://www.tripletextile.net)

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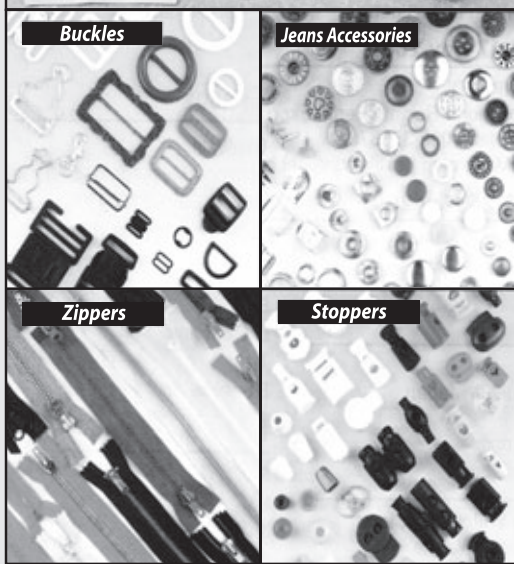
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## TEXTILE TRENDS

Textile Trends *Continued from page 4*

## In Purple

Get ready for purple. Textiles are awash in every shade from soft lilac to African violet.

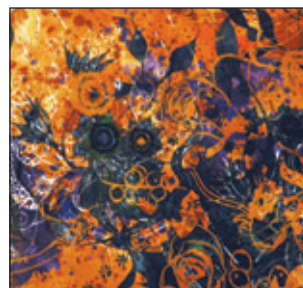
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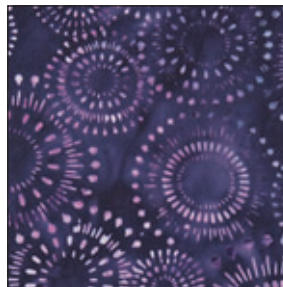
Avid Ink #A142877 "Soft Feathers"



Triple Textile Inc. #NFF-1-D



American Design Innovation #ADI21530 "Create"



Robert Kaufman Fabrics #AMD-11602-6



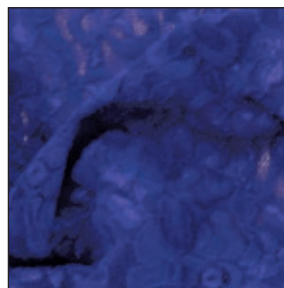
Avid Ink #A138507 "Meda Venice"



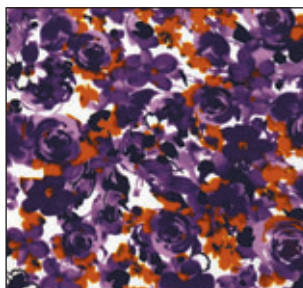
NK Textile "Aerial"



Triple Textile Inc. #NP-8-B



NK Textile "Emily Lacy"



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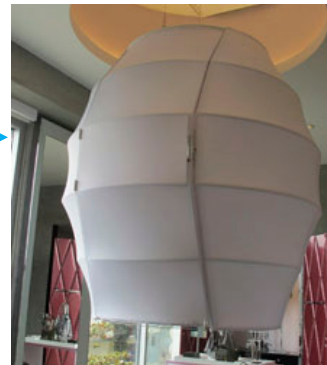
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Italy, Spain, Australia, and the U.S.A. are just some of the countries featured each season at the show, which is the main resource for surface and textile design for America's major manufacturers, retailers, and catalogs. The show covers such industries as men's, children's, and women's apparel; bed and bath; kitchen and table-top; paper goods and stationery; wallcoverings; and window fashions, as well as other surface and textile design applications. The next show dates are Aug. 1–3 in New York. [www.printsourcenewyork.com](http://www.printsourcenewyork.com)

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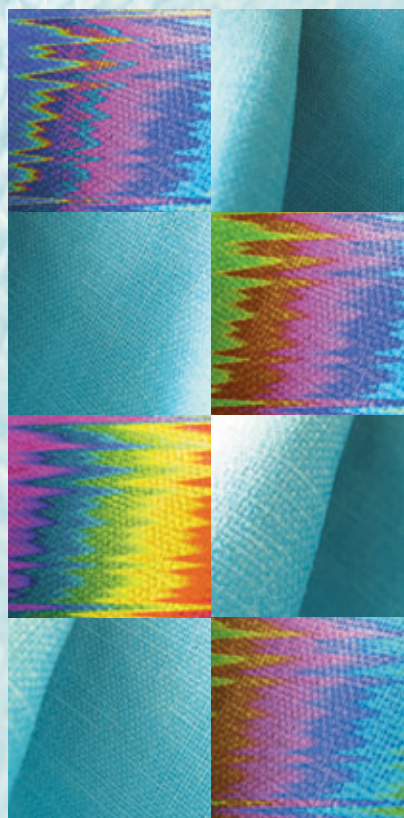
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