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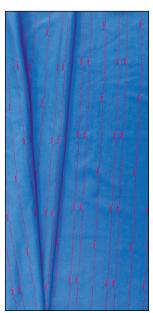


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#### **TEXTILE TRENDS**



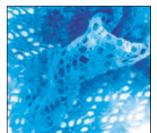


Eclat Textile Co. #R21010095

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# **Cool Blues**

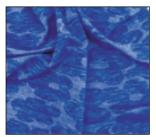
Textile designers have the blues. From bright, cheerful marine shades to sophisticated twilight tones, the blue mood is cool.—*Alison A. Nieder* 



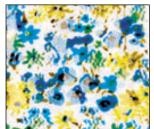
Nipkow & Kobelt #Y2HB-7414



Cinergy Textiles Inc. #GZLRX-16902 "Printed Gauze With Lurex"



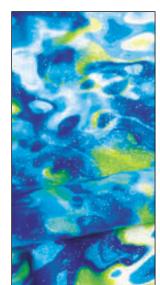
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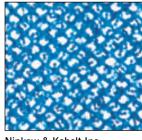


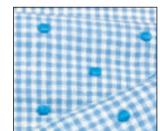
Cinergy Textiles Inc. #Lace-91260 "Printed Lace"



Triple Textile Inc. #L-354-P







**Ditsy** 



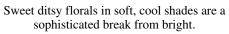
Nipkow & Kobelt Inc. #GW-12092

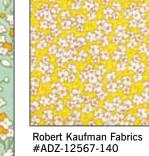


Bel Maille Creations #D213 DAM42



Vema Ricamificio #12659





Vema Ricamificio #12968





Asher Fabric Concepts



Robert Kaufman Fabrics #CPC-13052-4

Pine Crest Fabrics #MIR282-53 "Inception Blues"

Eclat Textile Co. Ltd. #R21108041

Fabien Doliguez by AB Creations #69196 "Thelma"



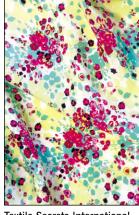
Textile Secrets International Inc. #HAN/039 "Floral Maniac"



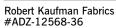
Asher Fabric Concepts #VJ107 "Tiger"



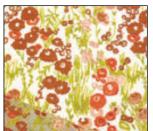
Triple Textile Inc. #N-205-D



Textile Secrets International Inc. "Dilly Dally"









Juan Boluda S.A. #39.007246 394







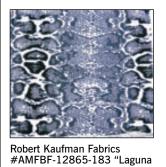
Juan Boluda S.A. #49.038772 003



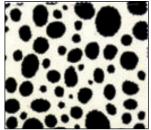
#### **TEXTILE TRENDS**



Animal prints are key—from big-cat patterns to reptile, feather and butterfly prints. Designs range from classic colorations to saturated brights.

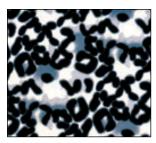


Cotton Jersey Print'

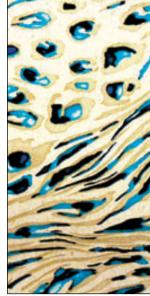


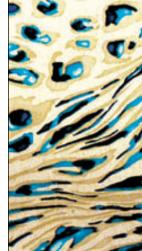
Cinergy Textiles Inc. #Hacci-1218 "Polka Dot

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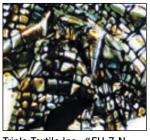
Los Angeles, CA 90023



Textile Secrets International Inc. "Terri Trop

Textile Secrets International Inc. "Flying Birds'





Opening "SaoPaulo'

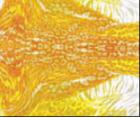


Avid Ink #A157339 "Safari

Avid Ink #A159304 "Citrus Crush'



Textile Secrets International Inc. #HAN/035 "Riviera"







# Tradegood Matches Buyers With Suppliers Along the Supply Chain

s outsourcing has increasingly become a key component of apparel production, today's manufacturers face a bewildering array of foreign supply markets, many in emerging Asian countries, where language, culture and business protocol may be unaccustomed turf. As labor and materials costs continue to rise, and a horde of new vendors vie for business, making

the right choice of supplier can mean the difference between profitability and reporting a loss. Enter Tradegood. This new online community is a dynamic platform de-

signed to not just introduce buyers to an enormous range of suppliers—some 20,000 in more than 100 countries—

but also to make solid matches based on multiple points of compatibility. Suppliers are authenticated and verified by an army of more than 1,000 inspectors and auditors, who are on the ground inspecting more than 800 facilities a day, sometimes five or six times in a month.

These extraordinary resources are made possible by Tradegood's renowned parent company, Intertek. With 127 years of history and a worldwide network of laboratories, Intertek is a premier testing, inspection and certification facility for a slew of products, ranging from textiles to toys, petroleum to chemicals. This experienced company saw the need for organizations across industries, including the apparel industry.

"The growth in trade and outsourcing around the world has created a global network of new and complex supply chains," says William Quilindo, president of Tradegood. "It is increasingly difficult for buyers

"It is increasingly difficult for buyers and suppliers to sort through the quantity of information to build trusted relationships. Tradegood brings global business back to basics by providing authenticated and verified information to enable global buyers to know the people and organizations that form their supply chain, ensuring perfect compatibility." —William Quilindo, President, Tradegood

> and suppliers to sort through the quantity of information to build trusted relationships. Tradegood brings global business back to basics by providing authenticated and verified information to enable global buyers to know the people and organizations that form their supply chain, ensuring perfect compatibility."

> Supplier members are located in countries including China, Cambodia, Vietnam, Bangladesh, India, Thailand, Turkey, Mexico, Colombia, Guatemala and El Salvador with primary buyer markets coming from the United States and Europe. Using Tradegood's vast database, buyers, for no cost, can identify compatible suppliers that meet their specific needs, including quality, social and environmental requirements, and security parameters. Tradegood verifies suppliers' capacity, capabilities and compliance performance against more than 50 criteria, resulting in an unprecedented—and immensely reassuring level of transparency. Apparel buyers can accurately

gauge such essentials as quality, price and speed of delivery before committing to a partnership. In addition to its online services, Tradegood opens the door to the world's largest markets through its affiliation with leading brands, retailers and industry associations. Tradegood also hosts face-to-face events throughout China to further facilitate relationship development. Both buyer and supplier representatives are available, online and offline, to deal with specific needs.

More than 300 buyers worldwide are already using Tradegood. "Buyers today are recognizing that it makes good business sense to know the people and organizations

know the people and organizations that form their supply chain," says Quilindo. "Tradegood was developed as a solution for buyers who had to sort through thousands of faceless vendors in foreign countries, wondering about the quality of suppliers. Tradegood is a community of real companies and real people, with real products and services."

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Visit SOURCING at MAGIC (Las Vegas Convention Center, August 20 – 23) to find out more about how Tradegood can help you do business right.



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# **Apparel Imports Dip, Costs Rise**

U.S. companies are importing less apparel and fabric from foreign companies but paying more for it.

According to the most recent U.S. Census figures, apparel and textile imports from around the world slipped 4.5 percent for the 12-month period ending May 31, while costs of those goods inched up 4 percent.

Much of the price jump is due to rising cotton prices that last year spiked to an all-time high of nearly \$2.20 a pound. Since then, October cotton future prices have settled down to 75 cents a pound. But many manufacturers are still working through their higher-priced cotton supplies or keeping prices up to improve profit margins.

For the 12-month period, the United States imported 53.57 billion-square-meter equivalents (SME) from around the world. That translates into \$102 billion in goods.

China is still the largest provider of apparel and textiles to the United States, even though Chinese shipments to the United States declined 3 percent to 25.5 billion SME. However, the import cost of that was \$41 billion, a 3.2 percent rise from the previous year.

Apparel and textile imports from Central America—which has a free-trade agreement with the United States and supplies mostly cotton T-shirts, cotton pants, underwear and socks—were down 8.9 percent to 3 billion SME but up 5.4 percent in price to nearly \$8 billion.

Vietnam held steady on all fronts. The United States saw its apparel and textile imports from that country edge up almost 1 percent to 3.1 billion SME, but prices slipped 9.3 percent to nearly \$7.4 billion. Vietnam is now the second-largest provider of apparel to the United States.

On the export front, the United States made progress. For the 12-month period ending May 31, apparel and textile exports were up almost 7.5 percent to \$22 billion. About onethird of that was in fabric. Canada, Mexico and Central America received the largest share of U.S. exports.

Most U.S. exports to Mexico and Central America were in fabric, while fabric and apparel exports to Canada were evenly divided.

The United States shipped \$5.2 billion in apparel and textiles to Canada, up 11.3 percent, and \$5.1 billion to Mexico, up 11.85 percent. Textiles and apparel exports to Central America saw a small 0.80 percent increase to \$3.5 billion.—*Deborah Belgum* 

# New Trade Legislation Takes Effect

Apparel groups praised the recent bundle of laws that expand the possibility of sourcing in Africa and Central America.

Julie Hughes, president of the **U.S. Association of Importers of Textiles and Apparel** in Washington, D.C., was supportive of the various fixes to the Dominican Republic– Central America Free Trade Agreement that were approved by Congress on Aug. 2. These fixes included corrections that all monofilament-sewing thread must be produced in the United States or the DR-CAFTA region for apparel to qualify for duty-free entry.

She also gave high marks for extending through September 2015 the third-country fabric provision under the African Growth and Opportunity Act. This extension means that the 41 AGOA member countries can import fabric from outside the region, cut and sew it, and then ship it to the United States for duty-free entry. The Republic of South Sudan was added to the group.

"U.S. apparel brands and retailers are thrilled that Congress has finally renewed the AGOA third-country fabric benefit and enacted the DR-CAFTA technical fixes," Hughes said. "These two provisions will help create and maintain jobs in the apparel industry both in the United States as well as in our trading partner countries, especially in Africa."

The American Manufacturing Trade Action Coalition noted that the sewing-thread fix was negotiated at a February 2011 ministerial meeting of DR-CAFTA countries.

This was after the original trade agreement said that apparel and textile home furnishings had to be assembled using sewing thread made in the region. However, an inadequate historical definition of sewing thread was inserted that did not cover single multifilament synthetic yarn used as sewing thread. The outdated definition failed to recognize the fact that new technologies have rendered single multifilament yarns strong enough for use when making apparel and home furnishings.

"U.S. sewing-thread manufacturers have been pressing for this fix since the implementation of the DR-CAFTA more than six years ago. We are very pleased it passed," said AMTAC Executive Director Auggie Tantillo. "American sewing-thread manufacturers lost business to producers from China and elsewhere in Asia because of this loophole. By closing it, we are confident that U.S. thread producers can begin to recapture market share in the DR-CAFTA region, leading to more jobs and increased U.S. exports." More than 1,800 people are employed in sewing-thread manufacturing in the United States, AMTAC said.

Also, Congress extended for three years the ban on imports from Myanmar, also known as Burma. The ban will remain in place until at least July 2013, when an annual review will take place. Import restrictions were placed on Myanmar in 2003.—*D.B.* 

#### **TEXTILE TRENDS DIRECTORY**

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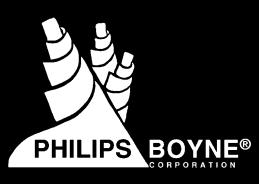
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# Fabric Avenue Set to Expand in New Location, Online Division

Fabric Avenue was bursting at the seams. With 2.5 million yards of fabric and three apparel divisions spread across three buildings in downtown Los Angeles, Fabric Avenue owner Samir Masri knew it was time to move.

On July 25, the company debuted its new location, at 2445 E. 12th St., with a party to celebrate the new 50,0000-square-foot space. The party also served as a birthday party for Masri, who founded the company 13 years ago. Masri said his company celebrates all the birthdays of its nearly 30 employees. From now on, Masri said, he plans to celebrate "Fabric Avenue Day" annually with a party for employees and customers.

Employees and guests—including bankers, designers and contractors circulated the Fabric Avenue warehouse floor, listening to booming dance music provided by a DJ and enjoying a lavish spread of Persian food and boxes of ornately decorated cupcakes. When a belly dancer arrived to perform, Masri and his wife, Sonia, joined her on the floor.

The fabric inventory is now located in the new space on 12th Street, as is the trim inventory for Fabric Avenue's sister company, **Trims Avenue**. During the July 25 party, construction workers were busy finishing the upstairs offices, which will house Fabric Avenue's three branded lines: **Cailey22**,



**EXPANDING:** Samir Masri, founder of Los Angeles– based Fabric Avenue, moved to a new 50,000-squarefoot space in downtown Los Angeles, where the company can house its 2.5 million–yard fabric inventory, as well as offices for its three brands.

a 3-year-old young contemporary line, and two new brands, **Red Tulip** juniors and **Xiori** leggings.

The new space will serve as design headquarters and showrooms for the brands. "[Retailers] are all looking for full package," said Alan Abrams, vice president of sales.

"Sam is already bringing in the fabrics,



**BRAND BUSINESS:** Fabric Avenue produces three branded lines: Cailey22, a young contemporary line (above, left); Xiori, a leggings line (above, right); and juniors line Red Tulip.

so we have a head start on price. This is the place for them to come so we can show them the variety [in inventory]."

Xiori is the only domestically made collection in Fabric Avenue's portfolio. Cailey22 started as a domestic brand but has since moved offshore.

In addition to its imported fabrics and three branded lines, Fabric Avenue offers full-package production in China. Fabric Avenue has an office in China with sourcing, shipping and quality-control personnel. The Chinese facilities can produce 200,000 units per month.

"Once retailers called on the manufacturers, in turn they'd call on me," Masri said. "I'm not competing with [the manufacturers], but I'm grabbing part of that big business." Fabric Avenue's vast fabric inventory and its production capabilities in China mean retailers can customize their private-label orders from among a broad range of fabrics that include Tencel denim, cotton, denim, silk chiffon and cotton lawn.

"If you're a buyer, you can have this shirt in any of these fabrics," Abrams said. "No one can provide that amount of versatility which this company has."

#### Fabric sourcing online

Masri's newest project is **FabriChase** (*www.fabrichase.com*), a global fabric inventory website where designers and fabric buyers can source fabric. There is no fee for posting fabric for sale, and there are no minimum order requirements. Buyers can sample fabrics before buying and negotiate prices. Fabric Avenue will coordinate the sale and delivery.

The next stop for Fabric Avenue and FabriChase is Las Vegas, where both will show at **Sourcing at MAGIC** in the south hall of the **Las Vegas Convention Center**. Cailey22 and Xiori will also be showing at **WWDMAGIC** in the convention center's central hall.

For more information, visit www.fabricave.com.—Alison A. Nieder

# USDA BioPreferred Program Joins Lineup of Eco Labeling

The U.S. Department of Agriculture has stepped into the organic fiber and apparel-labeling market with its **BioPreferred** program, which recently certified a number of fibers that have fashion applications.

First authorized as part of the 2002 Federal Farm Bill and later expanded under the 2008 Federal Farm Bill, the BioPreferred program was created to "spur development of bio-based products in industry," according to Kate Lewis, deputy program manager for the USDA, who said the program is designed to

"reduce the nation's environmental impact" and "enhance the nation's energy security" by promoting the use of biological components rather than components derived from fossil fuels.

Bio-based components are those that contain biological ingredients, such as renewable plant, animal or marine materials.

"These are plants; this is feedstock corn; it's soy, fur, bones, proteins, marine-based ingredients, such as algae or fish," Lewis said, adding that the BioPreferred program does not include

food, which is covered under a different USDA standard.

Many of the BioPreferred-certified products are for industrial or janitorial use. Fiber falls under the category "intermediate materials" in the USDA BioPreferred database.

. materials

To date, there are just a few fashion-related intermediate products already certified, including Lenzing's Tencel, DuPont's Sorona and Naturally Advanced Technology's Crailar Flax.

"The opportunity may seem small, but we have a number of actors in the supply chain and brand owners investigating [the program]," Lewis said.

Because the program is designed to promote development of new bio-based products, longstanding biologically based materials, such as cotton, are exempt from the program. "So you wouldn't see a bio-preferred T-shirt or wood furniture," she said.

The USDA has created a label for the BioPreferred program, which lists how much of the product—or the packaging—is biologically based.

The application process is online (at *www.biopreferred.gov*), and there's no fee to apply. However, applicants will need to

have an accredited third-party lab test the product and will be responsible for the testing fee, which is \$600 for up to three tests.

Lewis said the department has received 1,200 applications since the program first launched 18 months ago. So far, 750 certifications have been issued and 60 submissions failed, she said.

Lewis discussed the USDA's BioPreferred program at the recent **TexworldUSA** trade show, which featured a seminar covering some of the many eco certifications available for textile and apparel products. Speakers included Lewis; Sandra Mar-

quart, the North American representative for international working group on **Global Organic Textile Standard** (GOTS); and Anne Gillespie, the director of industry integrity for the **Textile Exchange**.

GOTS is celebrating its 10-year anniversary this year, Marquart said.

"We started this discussion 10 years ago in a castle in Germany—which sounds romantic," she said before explaining the basic tenets of the standard, which covers all organic natural fibers, including cotton wool, linen and

silk. GOTS includes environmental and social criteria and addresses all processing stages. Plus, in addition to a "certifiedorganic" standard, which covers products that contain at least 95 percent organic material, GOTS includes a "made with organic" standard.

There is a \$150 licensing fee for certified companies.

"There are more than 50 U.S. companies certified, including Harmony Art, Robert Kaufman and Organic Plus," she added.

The Textile Exchange's Gillespie briefly discussed several eco standards, including the **Content Claim Standard**, the **Global Recycled Standard**, the **Recycled Content Standard**, the **Organic Content Standard**, and the **Eco Index**, which looks at the entire product lifecycle, measures the environmental impact and assigns a score.

Strictly speaking, Lewis noted, the USDA's BioPreferred program differs from other eco labels. "Just because it's bio-based doesn't mean you can check the green box," she said. "All these products are generally more environmentally friendly, yes, [but there are exceptions]."—A.A.N.

# **Crailar Brings Flax West**

Portland, Ore.-based **Naturally Advanced Technologies**, makers of **Crailar**, a fiber made from flax and other bast fibers, is planting flax in Oregon.

The company currently contracts with farmers in South Carolina to grow bast plants for its products. The company is testing how Crailar seeds grow in other North American climates—including Oregon's Willamette Valley.

Earlier this year, the company hired Ralph Fisher as a regional agronomic adviser, tasked with contracting acreage for flax and working with NAT and **Oregon State University** to maximize growth cycles and yields in the region.

"I was originally attracted to the story of NAT's Crailar Flax fiber based on its ability to be worked into a grower's calendar year as a rotation crop," Fisher said in a company statement. "Both the partner brands that have helped [NAT] establish demand and the terms of their grower contracts, which are exceptional, make this one of the most promising new opportunities the region has seen in years."

NAT has partnerships with Levi Strauss & Co., Hanes-Brands, PVH Corp., Carhardt and Target. In July, NAT delivered an initial 100,000 pounds of fiber to Target's designated vendor to be used for several home products, including sheets, shower curtains, window treatments and towels.

#### **Crailar partners with Lenzing**

NAT also recently struck up a partnership with Lenzing, the Austrian fiber maker that produces **Tencel** and **Lenzing Modal**. The two companies are evaluating the blending of Crailar flax with Tencel.

"This is an important development for Crailar Flax in that, today, both of our commercial and exploratory partnership agreements have been focused on how Crailar can blend at varying levels with natural fibers for apparel, home and industrial applications," said Ken Baker, chief financial officer for NAT. "With Lenzing, we can now evaluate the opportunity to expand the host fibers with which Crailar can easily blend to identify new performance attributes, applications and industries. This partnership will have applications in industry sectors where polyester fibers have been the norm in addition to our existing application as a sustainable alternative to cotton."

More information about Crailar can be found at *www. crailar.com.*—*A.A.N.* 

USDA CERTIFIED BIOBASED PRODUCT PRODUCT PRODUCT PRODUCT 57% MOCKET 57%

The U.S. Department of Agriculture's BioPreferred program was created to "spur development of bio-based products," such as products made from plant, animal or marine

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Yarns Corp.

Buhler Quality



US Supima Cotton is superior in length, strength and finenessforever achieving a high-quality product. Dedicated to conservation and carbon neutrality, it is preferred by luxury brands for its comfort and durability.



Lenzing Micro TENCEL® offers strength, softness and comfort. Made from FSC-certified pulp on a closed loop processor and certified by the Oeko-Tex® Standard 100, Micro TENCEL® moves moisture and reduces bacterial growth.



Lenzing MicroModal® with Edelweiss technology is the ideal fiber for flexible, graceful clothing. Thanks to Edelweiss technology, it's now more sustainable, biodegradable, and renewable, while retaining its soft and brilliant properties.



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### Eberjey Selects Computer Generated Solutions' BlueCherry ERP and EDI

The Miami-based apparel provider **Eberjey** has selected **BlueCherry**'s Enterprise Suite ERP (Enterprise Resource Planning) and EDI (Electronic Data Interchange) in order to help simplify its business processes and improve reporting capabilities and data manipulation, according to a statement released by **Computer Generated Solutions** (**CGS**). Blue Cherry is a subsidiary of CGS, a New York– headquartered global provider of technology solutions.

Eberjey—a provider of intimate apparel, sleepwear and swimwear collections—was specifically looking for a solution to grow with the company during its rapid expansion, the company said.

We felt that after looking at all the fashion and apparel solutions currently available. CGS's BlueCherry was the ideal fit for our operation," said Mariela Rovito, co-owner of Eberjey. "The ability to manipulate data the way we want to see it, customize reports, and merge several teams in a program that is user-friendly and easy on the eyes are capabilities we desired in a solution. In addition to meeting and exceeding our feature requirements, CGS and BlueCherry were the most committed to developing a long-term partnership, and that was something we could not overlook."

They also sought to merge their design, production and customerservice teams in an intuitive program, the company stated, in addition to looking to improve inventory control of raw and finished goods and track them across warehouses.

"Whenever a company selects CGS and BlueCherry over the myriad of other software options in the industry, it's always very satisfying. We are tremendously excited to embark on this partnership with Eberjey," said Paul Magel, president of the Applications Solutions Group at CGS. "They are truly a unique operation that continues to grow immensely, not only in the United States but internationally as well, and we are looking forward to being there with them every step of the way."

Eberjey also has plans to implement BlueCherry PLM (product lifecycle management) and its finance/accounting software in the future, CGS stated.

Eberjey is sold in upscale U.S. department stores and boutiques, as well as in Europe, Japan and Canada.

CGS provides business services and technology solutions for multiple industries, including the apparel industry. The company employs more than 4,500 employees in 20 offices in North America, Latin America, Europe and Asia.

-Deidre Crawford

### **Gerber Technology Launches New Precision Spreading System**

The technology solutions provider **Gerber Technology** has announced the availability of its new precision spreading system, the **GERBERspreader 250s**. The new machine accommodates material rolls weighing up to 550 pounds and spreads at speeds of up to 100 meters per minute without tension. It also provides precision selvage and end alignment technology that maximizes material utilization.

The system is targeted toward apparel manufacturers cutting heavy fabrics and operators working with bulky materials.

"This addition to our GERBERspreader line enables apparel manufacturers cutting denim, corduroy or knits to spread from very heavy rolls," Ron Ellis, product manager for Gerber Technology, said in a company statement. "It also enables makers of automotive interiors and transport seating to spread foam laminate materials from very bulky rolls using an extra-large cradle that can accommodate rolls up to 47 inches in diameter."

The spreader comes in multiple widths and maximizes material utilization by using adjustable infrared photocells that ensure accurate selvage alignment, as well as precision end alignment technology that eliminates material end loss. The system also reports the amount of material used from a roll, as well as the amount lost to defects or flaws.

The spreader was built to address worker safety and ergonomics issues and includes a cradle feed system equipped with an electric cradle tilt for faster, more manageable loading and unloading and threading and rewinding of material rolls. An optional loading system also lifts heavy fabric rolls from the floor to the spreader cradle and vice versa. "Throughout our 45-year history, customers have come to rely on Gerber to provide a total cutting-room solution that includes spreading tables, advanced spreading systems and computer-controlled cutting systems," Ellis stated. "This newest spreading system is the ideal addition to our suite of solutions because it is not only fast, precise and ergonomically sound, it also delivers significantly improved material utilization."

Gerber Technology provides hardware and software systems to automate and manage the product design and manufacturing process for customers in the aerospace, apparel, retail, composites, packaging, furniture, technical textiles and transportation-interiors industries. The Tolland, Conn.-based company is owned by **Vector Capital**, a San Francisco-based, global privateequity firm specializing in the technology sector. -D.C.



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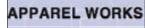
Take the first step now by visiting our special T.H.R.E.A.D. site at www.jointhread.org



# **SOURCING & FABRIC RESOURCE GUIDE**



24 American St. Mt. Holly, NC 28120 www.amefird.com Contact: Mark Hatton, Global Marketing Director Products and Services: (A&E)one of the world's leading manufacturers of sewing thread, embroidery thread and technical textiles for worldwide industrial markets—is proud to share their campaign (T.H.R.E.A.D.), Technology to Help Reduce Early Apparel De-mise, a global initiative being launched throughout Europe, Africa, Asia, the Americas. With a tagline of "Help pre-serve the lives of innocent apparel around the world," the focus is to bring to light the advantages of using premium sewing thread. With 122 years' worth of experience under their belt, A&E's premium thread helps make garments that look better and last longer. The campaign also highlights A&E's commitment to environmental and social responsibility.



#### ApparelWorks International, LLC 707 Skokie Blvd., Suite 100

Northbrook, IL 60062 sales@apparelworksllc.com (847) 778-9559

gregg@apparelworksllc.com Products and Services: Apparel Works (AWI) is a U.S. company specializing in Western Hemisphere-based privatelabel sourcing, manufacturing, and design. Key items include premium-denim, shorts, jackets, skirts, industrial workwear and uniforms (pants, shirts, coveralls), embellished knit tops, T-shirts, and sleepwear. Production is currently being sewn in Guatemala, Haiti, and the Dominican Republic. Gregg Pavalon, president of AWI, has 23 years of experience manufacturing apparel in the region. Average lead times are 6-8 weeks max. Prices are drastically lower than what it costs to produce domestically, and with Asian prices on increase, the region is experiencing a lot of new activity. Delivery averages three days by boat to ports in Miami, Los Angeles, or Houston. AWI offers its customers several manufacturing options, including Full Package, CMT, or their signature service, called CMT Plus. CMT Plus is when AWI picks up the customer's fabric at a U.S. mill; sends it to the factory; supplies all trim, assembles and finishes product as specified and then delivers back to the customer's U.S. warehouse. For more information, call (847) 778-9559, *www*. apparelworksllc.com, sales@ apparelworksllc.com or visit us at Sourcing@Magic in the America's area booth #66410.



#### Asher Fabric Concepts

2301 E. Seventh St., #F10 Los Angeles, CA 90023 (323) 268-1218 Fax: (323) 268-2737 www.asherconcepts.com sales@asherconcepts.com Products and Services: Asher Fabric Concepts stands alone as the innovative trend-driven domestic textile supplier to the contemporary apparel market. Producing high end, luxurious fabrics in the USA and offer-ing a fully searchable online inventory with easy swatch ordering and sampling, they are a designer's dream. With an extensive library and con-stant new line development in basic PFD, Novelties, Stripes, and Prints, they are always on trend. By supporting customized product development they facilitate the manufacturer's ability to achieve a unique look and brand identity. Set up to produce large and small orders with equal consideration and care, they are your trusted partner in building and growing your business from the ground up.



2614 Geraldine St. Los Angeles, CA 90011

#### (310) 884-9083

www.aztecadyelaundry.com Products and Services: Since 1999, Azteca Dye and Laundry has been committed to providing quality dye and wash services to the garment industry. We have a history of working, developing, and creating some of the biggest names in the garment industry. We have two locations in the Los Angeles area with a total of 96,000 square feet of space. At Azteca, we work 24 hours a day, seven days a week in order to provide you with the fastest turnaround time in our industry.



#### Buhler Quality Yarns Corp.

1881 Athens Highway Jefferson, GA 30549 (706) 367-9834 www.buhleryarns.com sales@buhleryarns.com Contact: Werner Bieri **Products and Services**: Buhler Quality Yarns Corp. ensures the highest-quality products backed by environmental sensitivity and around-the-clock support throughout your supply chain. Our distinctive portfolio offers Supima, MicroTencel®, MicroModal®, Supima Outlast, and various blends, all certified by Oeko-Tex 100, which ensures they are safe for all applications. Additional yarns include Siro Spun and fashion slub yarns in Supima and Supima MicroModal; all offer comfort, durability, and strength. Bring your product to market backed by decades of experience, dependable industry relationships, and unsurpassed technical support.

#### California Label Products

#### California Label Products

13255 S Broadway Los Angeles, CA 90061 (310) 523-5800 Fax: (310) 523-5858 Contact: Tasha www.californialabelproducts. com

info@californialabel.com Products and Services: California Label Products has been servicing the apparel industry for 20 years. With our full-service in-house Art Department, we can create your branding identity from design to delivery Our product list consists of woven labels, printed labels, care labels, size tabs, custom hangtags, integrated hangtags, and novelty items, as well as buttons and snaps. We have price tickets, self-adhesive labels, thermal transfer labels, printers, and ribbons. Our service bureau for care labels, price tickets, and bar-coding can give you product in 48 to 72 hours. We are always con-cerned about quality, service, price, and creativity. And we are here to serve all your label needs!



#### www.chinasourcingfair.com Show Dates: Fashion accessories, underwear and swimwear, and garments and textiles are featured Oct. 27–30 in Hong Kong at Asia World Expo. Services: China Sourcing Fairs are premier trade shows that help volume buyers source from greater China. Fairs are held in Mumbai, Hong Kong, Singapore, Johannesburg in South Africa, Shanghai, Dubai, and Miami and serve a variety of industries including gar-ments and textiles, electronics, and home products. The China Sourcing Fair: Garments & Textiles displays a wide array of clothing and fabric materials from Greater China's key garment manufacturing hubs. The China Sourcing Fair features a big assembly of mainland Chinese exhibitors known to offer quality goods at competitive

price points. **Competitive Edge**: Visit the China Sourcing Fairs to find a wide range of garments and textiles and underwear and swimwear. Cut out the middleman—meet and do business directly with more private, China-based manufacturers than other shows in the region. Visit the Color Trends Area, sponsored by Pantone, for 2013's hottest hues. Improve sourcing productivity—preview products, booths, and supplier details at our Online Sourcing





#### Cinergy Textiles Inv

**Cinergy Textiles** 1422 Griffith Ave. Los Angeles, CA 90021 (213) 748-4400 Fax: (213) 748-3400 www.cinergytextiles.com

Products and Services: Cinergy Textiles specializes in stock and order-based programs on over 500 fabrics, consisting of knits, wovens, basics, novel-ties, and linings. We have been servicing our clients throughout the United States and around the world for over 15 years. We cater to domestic manufacturers and provide drop shipments for off-shore production. Our product line provides piece goods for all markets, including childrenswear, women's. juniors, contemporary, misses, maternity, men's sportswear, uniforms, and special-occasion items. The majority of our product line is imported from Asia and stocked in Los Angeles. One roll stock minimum (approx 100-125 yds). Orders are generally processed on the same business day and ship out within one or two days, depending on the size of the order and availability of the particular style ordered.



1627 Paloma St Los Angeles, CA 90021 (213) 746-6060 Fax: (213) 746-6111 info@colormax us Products and Services: Estab-

lished in 1980, we are South-

ern California fashion industry specialists in laundry, fabric framing, enzyme washing, soft hand, over-dyed to black, and any other specialized needs. We dye knits and woven fabric. Call Goody or Rea for services at (213) 746-6060 or visit www.colormax.us.com.

### designknit

#### **Design Knit, Inc.** 1636 Staunton Ave

Los Angeles, CA 90021 (213) 742-1234 Fax: (213) 748-7110 www.designknit.com shalat@designknit.com Contact: Shala Tabassi Products: Designer and better contemporary knit fabrics from sheer to heavyweight. What's New: New items include lightweight sweater knits, novelty and basic fabrics with cashmere, silk, wool, rayon, Modal blends, organic cot-ton, organic Supima cotton, organic Supima/micro-Modal, Supima blends, tencel, microtencel, proModal, rayon hemp, recycled poly, linen blends, rayon bamboo/cotton, garment dyeable stripes, as well as yarn-dye solids and stripes. Custom Work: Yes Inventory: Knit to order Minimum: Varies by fabric Price Points: Moderate to high Competitive Edge: We offer new and innovative fabrics every season. Custom developments

Emsig

**Emsig Manufacturing** 253 W. 35 St

also available.

New York, NY 10001 (800) 364-8003, Ext. 301, 308, 309, or 312 sales@emsig.com

www.emsig.com Products and Services: Back in 1928, the Emsig family started a new business, Emsig Manufacturing. The initial market strategy, as it remains today, was to produce the highest-quality button products for their customers From the humble beginnings complicated with the very difficult financial times of the early 1930s, Emsig emerged formidable button-manufacturing company over the ensuing years. Today, Emsig Manufacturing is managed by third- and fourth-generation family members, and through all the years of innovation and expansion, The Emsig Group has maintained its initial family friendliness, trust, and market integrity. Some of the company's recent innovations include the Bio-Tech Melamine product, which restricts the growth of viral and bacterial organisms, as well as introducing the first 100 percent recycled button (Melamine) made from recycled factory materials. Our Melamine buttons are made in our USA factory. We are the manufacturers of the unbreakable shirt button, and we made urea horn buttons in our U.S.A. factory



The Evans Group 500 Molino St., Suite 10 Los Angeles, CA 90013 www.evansgroupinternational.com (877) 531-5225

Services: The Evans Group is a fashion development and production house for independent and emerging designers. Services range from making patterns and samples for the runway and showroom to filling small production orders without minimums. In vertically integrated studios in Los Angeles and San Francisco, designers from through-out the United States and abroad work directly with the group's team of highly skilled craftsmen, from the development of the collections and samples to photoshoots and small-volume production. The Evans Group is recognized locally and nationally for restoring the humanity and quality behind manufacturing clothes domestically and promoting independent design.

#### CAT & FRANCO AMERICAN

#### Franco American Textiles

1051 Monterey Pass Road Monterey Park, CA 91754 (800) 280-1648 Fax: (323) 268-0212 www.franco-american.com Info@Franco-American.com Contact: Sandy, Isabel, or Diana

#### Products:

Threads: 100% Spun Polyester, Textured Polyester, Cotton, Bonded Nvlon, Monofilament and Elastic Thread Hangers: Garment – BI 64 S111, CH94, 484, 6012. Dry Cleaning – Shirt, Strut, Cape, Drapery Hangers Poly Bags: Garment Plastic Bag (Economy & JCP), Laun-dry Bags, Flat Bag (Cut Work/ Liner)

Packaging: Boxes G-Series (G5,G7,G9), S-Series (SS4, SS6, SS8, SS10), Stretch film, Sealing Tape, Tissue Paper (Acid Free & Non-Acid Free) Accessories: Sizers, Hanger Tape, Thread Clippers, Germany Schmetz Needles, Japa-

nese Organ Needles, Garment Clips, Sewing Machine Parts, Machine Oil, Braided & Knitted Flastic

What's New: We've expanded our product line of Polyester Thread colors and packaging supplies

Services: We have the capability to dye-to-match 100% polyester and textured polyester threads. We can also custom print any garment, laundry, or flat bag. Free delivery is provided anywhere within Downtown Los Angeles

Custom Orders: We can dyeto-match your swatch in Los Angeles and have ready within two to five business days. We can also custom print poly bags and boxes.

Minimum: Minimum order varies based on the product for custom-made goods

**Turnaround Time**: Deliver within Downtown L.A. within one to two business days, excluding custom-made items. Competitive Edge: We offer an in-house dve facility and an

expert in color matching. We are also conveniently located in Orange County, San Gabriel Valley, and Downtown Los Angeles

### GELTMAN

#### **Geltman Industries**

1914 Bay St. Los Angeles, CA 90021 (213) 622-2015 Fax: (213) 622-4572 www.geltman.com geltmanind@aol.com Contact: Shari Rezai, President; Ron Cueto, Operations Manager Products and Services: Since

etary chemistry means we can provide customers with a truly ecologically friendly alternative to traditional, solvent-based synthetic leathers. Our products are water based and 100% DMF free. We offer limitless colors and textures while maintaining the subtle feeling and hand that today's fashion brands demand. Ecopure also weighs much less than real leather and is extremely

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full range of services to textile

mills, apparel manufacturers,

personnel and efficient produc-

tion methods, we guarantee the finest-quality work and the

most reputable service. In con-tinuing to keep abreast of the

ments, Geltman has been able

to cultivate exclusive processes

to meet the specific needs of

the textile industry. Our years

of renowned experience and customer relationships have

been the product of our honor-

able policy-to provide clients with the highest-quality service.

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Englewood, FL 34223 (888) 467-5504

Fax: (941) 475-5349

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Sourcing & Fabric Resource Guide page 16

# **Cinergy Textiles** Inc.

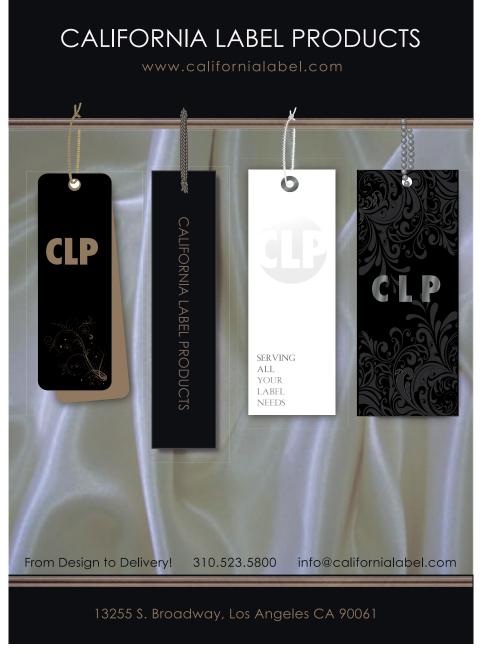
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Operating Hours 8:00 am – 5:00 pm (PST) Monday – Friday

# SOURCING & FABRIC RESOURCE GUIDE

Continued from page 15

breathable while maintaining water resistance. Services: Manufacturing, logistics and sales support Custom Orders: Yes Inventory: U.S. Warehouse Minimum: 500 yards Price Points: USD \$4-15/per

yard ex factory Turnaround Time: 3 weeks plus shipping Competitive Edge: In short, our

**Competitive Edge**: In short, our edge is technology—in both chemical development and manufacturing techniques. We are well positioned to work with customers to develop new products. Ecopure offers customers unsurpassed cosmetic flexibility in an eco-friendly synthetic leather.

#### Tradeg<mark>oo</mark>d

#### Intertek

www.iTradegood.com Contact: Renee Payton, Vice President, Business Development, New York, NY Intertek Supplier Management (212) 803-5313 **Services:** Tradegood, the new online community, is a dynamic platform designed to not just introduce buyers to an enormous range of suppliers—some 20,000 in more than 100 countries—but also to make solid

matches based on multiple points of compatibility. Suppliers are authenticated and verified by an army of more than 1,000 inspectors and auditors, who are on the ground inspecting more than 800 facilities a day, sometimes five or six times in a month. These extraordinary resources are made possible by Tradegood's renowned parent company, Intertek. With 127 years of history and a worldwide network of laboratories, Intertek is a premier testing, inspection, and certification facility for a slew of products, ranging from textiles to toys, petroleum to chemicals. This experienced company saw the need for organizations across industries, including the apparel industry.



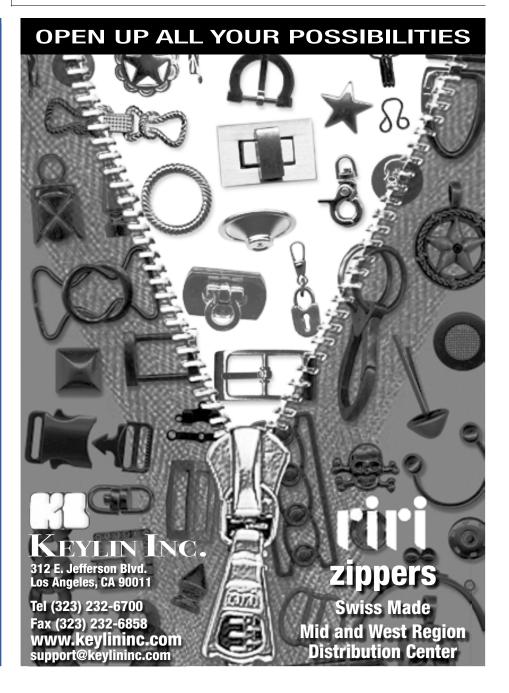
Keylin Inc. 312 E. Jefferson Blvd. Los Angeles, CA 90011 (323) 232-6700 Fax: (323) 232-6858 Support@KeylinInc.com www.KeylinInc.com Products and Services: Keylin,

Inc. is a company organized to design, manufacture, and market fasteners for the aviation, construction, garment, leather, medical, and oceanic industries. This Los Angeles-based company serves as a distribution center that provides immediate delivery of goods to customers. Keylin offers a vast variety of hardware to the global market. The company specializes in custom-built, made-to-order product lines that satisfy the customers' needs. Keylin is proud to become the Mid- and Western Regional Distributor of the world's leading premium fashion zipper manufacturer, Riri Zippers of Switzerland. To date, Keylin has a stock collection of #4, #6, and #8 metal zippers available in 5-metal teeth colors and 7 tape colors. This provides a vast array

of 105 different combinations of items to satisfy the customer's creative demand. To enhance Keylin's operation as Riri's Regional Distribution Center, Keylin has an on-site Riri machine from Switzerland to allow on-site custom jobs enabling zipper cus-tomization that closely matches the original factory specification. Keylin may also accept orders for production from Riri's Swiss plant that can be shipped anywhere in the world where customers may desire. The success of Kevlin. Inc. as a leader in its line of trade is indicative of the effectiveness of the company's philosophy and goal.



Lectra 889 Franklin Road SE Suite 100 Marietta, GA 30067 (770) 422 8050 Fax: (770) 422 1503 www.lectra.com Products and Services: Drawing on the unique experience acquired with close to 23,000 customers, Lectra creates innovative technology solutions enabling customers to improve their competitiveness and better respond to their challenges. As a dedicated apparel technology provider for businesses as diverse as fast fashion, luxury, and ready-to-wear, Lectra has de-veloped a worldwide network of specialists in areas ranging from R&D to implementation strategies and change-management methodologies in response to specific demands in the apparel



and fashion industry. With our fashion-specific PLM, Lectra delivers an unrivalled solution covering the whole value chain from line planning and scheduling through design, development, and sourcing, all the way to manufacturing, in a truly collaborative platform.



Lenzing Fibers Inc.

530 Seventh Ave., Suite 808 New York, NY 10018 (212) 944-7400 Fax: (212) 9447406 newyork@lenzing.com www.lenzing.com Products and Services: The Lenzing Group is a world leader in marketing and manufacturing man-made cellulose fibers The portfolio of Lenzing Fibers includes TENCEL®, Lenzing Modal®, MicroModal®, Pro Modal®, and MicroTencel®. Supply-chain support through resource lists, technical support, and hangtag program. These ecologically responsible fibers with performance benefits are comfortable, sustainable, biodegradable, and derived from a renewable raw material, wood pulp. For more information, please visit www. lenzing.com/textile.



OptiTex USA 325 W. 38th St., Suite 1107 New York, NY 10018 (212) 629-9053 Fax: (212) 629-9055 www.OptiTex.com Contact: Sabrina Cove Products and Services: OptiTex's apparel-specific software includes a suite of preproduction

and production tools featuring 2D flat pattern design, 3D gar-ment simulation, animated garment simulation, fabric texture, and colorway variation. Entire lines can be created virtually, eliminating wasted material and speeding products to market. OptiTex now offers 3D to 2D garment flattening, 3D digitizing, updated models, and the ability to create animated 3D cloth and virtual fitting simulations, as well as improved integration with PDM/ PLM systems via a newly developed API. Services include full production pattern design, grading, marker making, nesting, file-conversion services, 3D design, 3D flattening, animation services, and 24-hour online support. OptiTex is fully Windows-based, uses an open architecture, and integrates seamlessly with hardware and software already on the market. It offers a user-friendly nature, highly customizable on-screen environment, and environmentally friendly efficiency. All design modules exist within the same application; no conversion is needed between modules.



135 Rome St Farmingdale, NY 11735 (631) 755-1230 Fax: (631) 755-1259 www.philipsboyne.com sales@philipsboyne.com Products and Services: Philips-Boyne Corp. offers high-quality shirtings and fabric. The maiority of the line consists of long staple Egyptian cotton that is woven and finished in

voiles, Swiss dots, seersuckers, ginghams, flannels, and more. Exclusive broadcloth qualities: Ultimo®, Corona® and Superba®. Knowledgeable customer-service team, immediate shipping, and highestquality textiles. Philips-Boyne serves everyone from at-home sewers and custom shirt-makers to couture designers and branded corporations.

Japan. Styles range from clas-

sic stripes, checks, and solids to novelties, Oxfords, dobbies,



#### S & J USA Inc. 843 E. 31st St.

Los Angeles, CA 90011 (323) 231-0811 Fax: (323) 231-3820 sniusa@sniusa.com Products and Services: S & J USA, Inc. has been a major, authorized distributor of YKK zippers for over 25 years. We carry a vast array of zippers, and we have an in-house factory that allows us to complete orders quicker than our competitors. S & J USA, Inc. also specializes in snaps, tack buttons, evelets, and elastics, among other trims. Our customers range from the U.S. to Asia, and we hope to expand even further in the future. We are known for great customer service and quality materials.



SHOL Textiles 234 Eucalyptus Drive El Segundo, CA 90245 (310) 766-5074 Fax: (213) 482-4858

Sourcing & Fabric Resource Guide page 18

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#### FRANCO AMERICAN TEXTILES CAT Hangers Threads · Garment Plastic: · 100% Spun Polyester BL64, S111, CH94, (50/2, 40/2, 30/3, 20/3) 485, 6012, 484, Cotton · Dry Cleaner Metal: (Mecerized & Suit, Strut, Cape, Shirt, Drapery Non-Mecerized) · Textured Poly **Poly Bags** (T18, T24, T35) · Bonded Nylon · Garment Poly (JCP & Economy) · Elastic · Laundry Bag Monofilament · Flat Bag Dye-To-Match facility in Los Angeles for · Cut Work/Liner Bag 100% Spun & Textured Polyester Thread. Poly bags can be custom printed. Accessories Packaging · Plastic Garment Clips · Shipping Boxes · Clear Hanger Tape (G-series & S-series) · Sewing Machine Parts · Masking Tape · Needles: Organ, · Sealing Tape Schmetz & Groz-Beckert · Stretch Film · Sizers (Crown & Woven) · Rubber Bands · Thread Clippers / Scissors Stuffing Tissue Paper Knitted & Braided Elastic (Acid Free & Non-Acid Free) · Machine Oil / Silicone Spray Boxes can be custom made locally.

#### FRANCO AMERICAN TEXTILES 1051 Monterey Pass Rd., Monterey Park, CA 91754 Tel: 1(800) 280-1648 Fax: 1(323) 268-2155



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# "WHAT'S IN YOUR PANTS?"

#### SHOL textiles

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Contact: Shane Rabineau or

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#### TDAP

#### Trade Development Authority of Pakistan (TDAP)

10850 Wilshire Blvd Suite 1250, Los Angeles Los Angeles, CA 90024 (310) 474-6861

Contact: Head of Trade Division/ Commercial Counselor, Pakistan Consulate, Los Angeles www.tdap.gov.pk, www.pakconsulatela.org,

pakcomm@aol.com, and pak-com.loa@tdap.gov.pk Product Line: Apparel, textile (all categories, i.e., towels, home

furnishing, denim, fabric, sports uniforms, knits, T-shirts, etc.) What's New: Home textile products being displayed in MAGIC for the first time

Services: TDAP, through its Trade Division at the Pakistan Consulate, provides facilitative B2B services to both Pakistani exporters and American Importers Division

#### Competitive Edge: In the world

trading market, our ranking is No. 1 in cotton, cotton yarn, and cotton woven fabric; No. 2 in cotton knitted shirts; and No. 3 in rice exports.

#### U.K.P. Accessories

U.K.P. Accessories (Hong Kong)

Unit 12, 18/F., Sterling Centre, 11 Cheung Yue Steet, Cheung Sha Wan, Hong Kong

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18 CALIFORNIA APPAREL NEWS / SOURCING & FABRIC AUGUST 3-9. 2012

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www.ukpaccessories.com enquiries@ukpaccessories.com Contact: Stephen Starkey Product Line: We supply a multitude of trimming items such as hangtags, woven, printed and embroidered labeling, zip pullers, real and imitation-leather labels, jeans buttons, and rivets. Further products include rubber labels, seals, boxes, tapes, ribbons, and cords.

(852) 2744 4410

What's New: We always look to keep customers up to date with the latest developments and techniques for our main product range. We also have introduced a range of accessories to our portfolio, including hats and caps, webbing belts, and silicone wristbands. Services: We offer a range of logistical services to guarantee you can maintain control of your trims, which includes producing order forms, product manuals, and reports tailored to your needs, as well as offering stockholding in our warehouses. We have also recently developed an online ordering system for those customers who want an easy method of ordering their trims.

Custom Orders: All our items are made to customers' individual specifications to ensure we supply items to perfectly suit your garments and accessories. Competitive Edge: We have been

supplying the worldwide clothing industry for 20 years, with customers varying from major store groups to sole designers. With our extensive product collection and our range logistical services, we can offer a complete trims solution

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-	-	-	24	25	26	27	
28	29	30	31				
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- Find a wide range of garments & textiles and underwear & swimwear at these unique shows in Hong Kong
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- Improve sourcing productivity preview products, booths and supplier details at our Online Sourcing Fairs

### Major exhibits:

#### **Garments & Textiles**

- Ready-to-wear garments
- Sports/Casual wear
- Children's wear
- Sweaters & knitwear
- Fabrics, lace & trimmings

#### **Underwear & Swimwear**

- Underwear
- Swimwear & beachwear
- Sleepwear

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