

NYC Textile Week's Trade-Show Partners Make Plans for a July Launch

Twice a year, textile and apparel executives travel to New York to participate in a slate of trade shows that include textile shows Texworld USA, Kingpins, Première Vision, Indigo and DG Expo; menswear shows MRket, Project New York, Liberty and Capsule; and streetwear show Agenda. And in July the schedule also includes yarn show SpinExpo.

Organizers from three of those shows hope to make those trips more efficient, more productive and more fun for the attendees and exhibitors through a collaborative marketing effort called **NYC Textile Week**.

Organized by representatives from Texworld USA, Kingpins and MRket, NYC Textile Week will soft launch this month with plans for an official debut in July.

"What goes on in the third week in January and the third week in July [in New York] is enormous," said Andrew Olah, chief executive officer of **Olah Inc.**, producer of Kingpins. "For the people that come to New York for those weeks, we should all get together and make it an outstanding experience for them."

By working together, the shows can negotiate better hotel rates, recommend restaurants and organize activities for attendees and exhibitors to do while they are in town, Olah said.

"I think we can make the experience of coming to New York during those weeks much better," he said. "That's our challenge and our mission."

For Lizette Chin, vice president of menswear for the MRket menswear trade show, the partnership offered an "opportunity to work with shows to create an experience where our attendees come to New York and [have] an opportunity to not only visit the MRket show but walk other shows that have somewhat of a different synergy with what

we do "

Chin said many of the MRket exhibitors are already taking advantage of the overlap in scheduling.

"I have over 350 brands that come to New York to show their collections. Whether it's Première Vision or Texworld, a lot of them come in a day or two earlier to source fabrics and shop for fabrics," she said.

Joining forces also puts more attention on the sourcing side of the apparel business, said Tricia Carey, merchandising manager for **Lenzing Fibers**, which organizes the Lenzing Innovation Pavilion at Texworld.

"We did an economic analysis in terms of what our shows bring to New York, and it's over \$25 million," she said.

Carey said plans are underway to highlight some of the local "near-sourcing opportunities" in New York as well as offer educational seminars and host a launch party in July—"to bring the whole community together."

The three trade shows have approached the other apparel and textile trade shows to join in NYC Textile Week before the official launch in July, and the group has already enlisted the support of the tourism board, NYC & Co., and the New York City Economic Development Corp. The group's website (www.nyctextileweek.com) currently lists show information, including details about each show's seminar series, recommendations for restaurants and activities, and a delegate discount pass, which offers savings at dining and other attractions.

The Texworld textile show and MR-ket menswear show run concurrently Jan. 19–21 at the **Jacob K. Javits Convention Center**, and the Kingpins denim trade show runs Jan. 20–21 at **Skylight Clarkson Sq** in Manhattan's Soho neighborhood.

—Alison A. Nieder

TECHNOLOGY

Tukatech Takes Collaboration to the Cloud

Los Angeles-based apparel software and equipment solutions provider **Tukatech** has introduced a cloud-based Virtual Sample solution to allow apparel makers to accelerate the approval process when developing product.

Rather than emailing digital samples as attachments, **Tuka3D** users can store 3-D samples in the Virtual Sample solution by company division, brand, season and product type. Other information—including the flat pattern, fabric information and measurement chart—are stored alongside the information for ready access.

"The hardest thing is communicating fashion on paper with sketches and instructions," said Ram Sareen, founder and chief executive officer of Tukatech, in a company statement.

If designers wait until the first sample arrives to make changes, the approval process could take up to a month. With cloud-based collaboration, the entire supply chain can be visually connected and communicate more efficiently, Sareen said.

The **Timex Group** manufactures nearly 1,000 new styles per month for brands such as **Elie Tahari**, **Maggy London**, **Polo**, **Stein Mart** and **Chico's**.

"Without getting faster design and approval, we simply could not be in the fashion business," said Timex Managing Director Arshad Sattar. "Designers are looking at uploaded samples at their convenience anywhere using mobile or other devices. They can see the 3-D sample—zoom, pan, rotate the sample, just like they will in real life on a real person. In addition, there is a video showing how garment and fabric drapes, in tension and X-ray mode, enabling the viewer to see if there are any fit issues. All the colorways, print and embroidery placement can also be viewed. Upon analyzing the 3-D sample and the video, they can make comments, and the system automatically informs the patternmaker, who can ... make the required corrections and send the new sample almost immediately."

Tuka3D has more than 500 fit models of brands and retailers developed from scans or measurements. The software also has a library of 150 digital fabrics as well as "hundreds of appropriate motions for real-time evaluation of fit." Tuka3D comes with **Tukadesign**, **Tukatailor**, **eFit**, **eDesign** and **eCommerce** modules as well as training, implementation and support.

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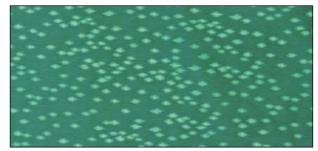


Shades of Green

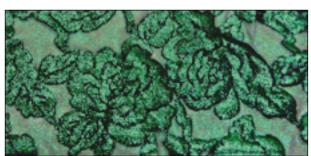
From emerald to grass to mint to teal, shades of green add a fresh touch to florals and botanicals, laces, and sequined fancies.



Secrets International Inc. #DEY/195-H



Liberty Art Fabrics #03636160D "Diamond Dance"



Solid Stone Fabrics #SE-2426

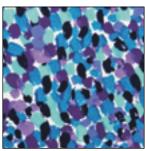


Textile Secrets International Inc. #HAN.036-CDC "Photo Trees"





Texollini #3112D1



Liberty Art Fabrics #03636153C "Morning Dew"



G&G Multitex Inc. #PC2048-01 "Herringbone Jacquard"









Textile Secrets International Inc. #Ca Tropical-PDC





G&G Multitex Inc. #PC2047 01K "Mohawk Jacquard"



Two Faced

Two faces are better than one as textile designers offer two-faced fabrics that pair prints and solids, flat surfaces with texture and contrasting patterns.



La Lame Inc. "Spacer A-1"

Vertex International Inc.

#DEV0143 "Seer Sucker"



Texollini #60C2D2



Texollini #79X7D2



Mariak Industries Inc.



La Lame Inc. #J011A "Neoprene Gold Foil"



G&G Multitex Inc. #CP3512-01K "Double Face Hearts and Stripes"

Merlot

Pantone has decreed Marsala to be the color of 2015, and textile designers took up the challenge with rich merlot shades for prints, laces and textural suiting fabrics.



Geotex #96433



Twelve "Vasari"



Darquer Dentelles de Calais #D417220



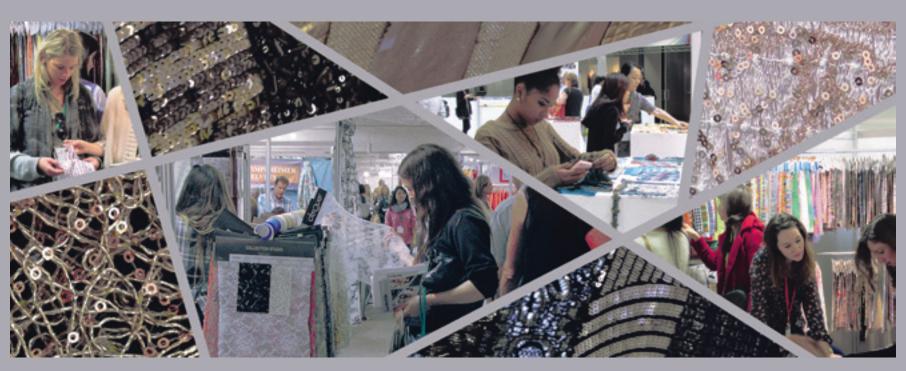
La Lame Inc. #JW30481

los angeles int'l textile show

Vertex International Inc. #IDGF155 "Indigo French Terry"

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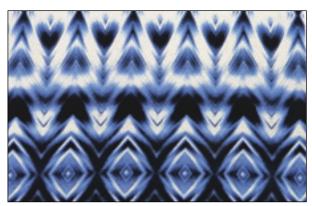
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TEXTILE TRENDS

Indigo

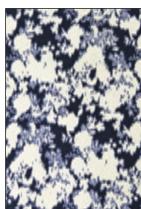
Textiles are awash in indigo shades for deep-blue knits, high-texture knits and laces, floral prints

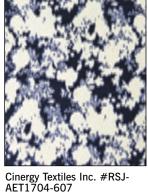


Filofi/Daho International Inc. #FU-18041



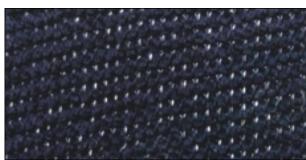
Geotex #96559



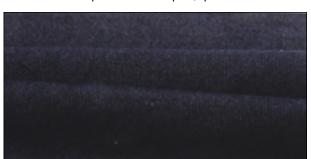




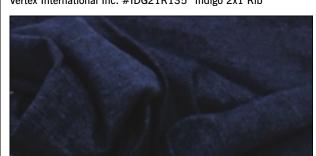
La Lame Inc. #18182623 "3D Embroidery"



Asher Fabric Concepts #CCW22 "Supima/Spandex'



Vertex International Inc. #IDG21R135 "Indigo 2x1 Rib"



Vertex International Inc. #IDGBJSZ65 "Indigo Baby Jersey"



Asher Fabric Concepts #SPCJ76-PA "Supima Blend"



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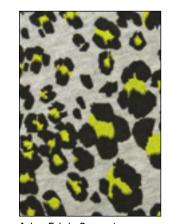
Geotex #5E063/003 "Tiger Fve"



Tiss et Teint #52.3156



Tiss et Teint #55.3615



Asher Fabric Concepts #TCP4030-GH



Textile Secrets International Inc. "Big Coppret-PCD"



Filofi/Daho International Inc. #FMK-072306



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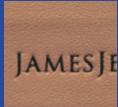












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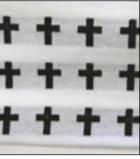
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G&G Multitex Inc. #CP209-01K "Cross Jacquard"



Asher Fabric Concepts #TRI30 Ash140402



Solid Stone Fabrics #K-10743



Asher Fabric Concepts #R-22044



Geotex #5L882 "One Way



Solid Stone Fabrics #SE-2397



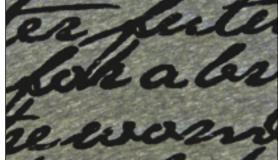




Asher Fabric Concepts #15434



Asher Fabric Concepts #HJ108 "Jersey Shiny Lenzing Modal"



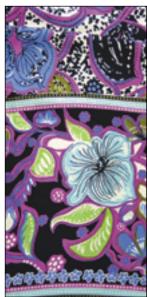
Asher Fabric Concepts #TRI30 "Triblend Jersey Burnout"

Wearing the Purple

Designers pump up the purple to add a regal touch to florals, scenic prints and abstract designs.



Robert Kaufman Fabrics #SRK-15065-97



Textile Secrets International Inc. #EAS/001-ch "Manoush"



Liberty Art Fabrics



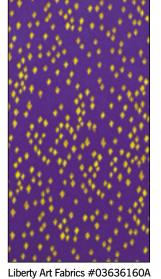
Filofi/Daho International Inc. Poly Spandex Brushed Digital



Confetti Fabrics #16672M



Geotex #5M027 "Cadillac"



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Products and Services: MAGIC is the largest global marketplace for contemporary men's and women's apparel, footwear, accessories and sourcing resources—and the world's most comprehensive forum for fashion buyers and brands. Every February and August, the industry convenes in Las Vegas for connection, inspiration and to shop a portfolio of 10 expertly merchandised and curated shows across every category, trend, and price point. With more than \$200 million in orders written daily, MAGIC fuels the business of fashion. Held at the Las Vegas and Mandalay Bay Convention Centers, the upcoming show dates are Feb. 17–19, with SOURCING at MAGIC opening on the 16th. Visit us online or call for more

Mariak Industries Inc.

575 W. Manville St. Rancho Dominguez, CA 90220 (310) 710-9156 www.mariak.com Contact: Ashley Duffield aduffield@mariak.com

Products and Services: Mariak provides roll-to-roll digital dye sublimation printing on the industries newest state of the art equipment up to 126" wide and 1200 DPI. Digital printing allows the ability to group files and minimize cost. Direct UV, solvent printing and vintage film transfer are also available. Our efficiencies allow for very low minimums and quick turns. Print on your own PFP fabric or purchase from one of our 32+fabrics in house. Our image library includes over 3500 designs. Services include expert color management and limited design, located in sunny Los Angeles.

Philips-Boyne Corp.

135 Rome St. Farmingdale, NY 11735 (631) 755-1230 Fax: (631) 755-1259 www.philipsboyne.com sales@philipsboyne.com

Products and Services: Philips-Boyne Corp. offers highquality shirtings and fabric. The majority of the line consists of long-staple Egyptian cotton that is woven and finished in Japan. Styles range from classic stripes, checks, and solids to novelties, Oxfords, dobbies, voiles, Swiss dots, seersuckers, ginghams, flannels, and more. Exclusive broadcloth qualities: Ultimo , Corona , and Superba . Knowledgeable customer-service team, immediate shipping, and highestquality textiles. Philips-Boyne serves everyone from at-home sewers and custom shirt-makers to couture designers and branded corporations.

Progressive Label

2545 Yates Ave. Commerce, CA 90040 (323) 415-9770 Fax: (323) 415-9771 Info@progressivelabel.com www.progressivelabel.com

Products and Services: Progressive Label is dedicated to helning companies develop and showcase their brand identity. From logo labels and hangtags to care/content labels and price tickets, we will develop, produce, and distribute your trim items worldwide. We specialize in producing custom products that will meet your design and merchandising needs. Our mission is to deliver high-quality products at competitive prices, wherever they are needed for production. We understand the rush nature of this industry and strive to meet the tight deadlines facing our customers. Another important part of our business is FLASHTRAK, our online ordering system for price tickets. It 's a great tool for placing and tracking price ticket orders and will soon be expanded to include custom products and care labels.

Texollini

2575 El Presidio St. Long Beach, CA 90810 (310) 537-3400 www.texollini.com sales@texollini.com

Products and Services: We at Texollini use state-of-the-art technology to supply the fashion and garment industries with innovative and trend-driven fabrics. Speed-to-market, trend insights, and quality control have been the cornerstones of our Los Angeles-based facility for over 20 years. Our in-house vertical capabilities include knitting, dyeing, finishing, and printing, and our development and design teams are unparalleled. Contact us to find out how our quality-driven products will enhance your brand.

Vertex International Inc.

5148 Pacific Blvd Vernon, CA 90058 (323)726 - 2126Fax: (323) 726 - 2326 www.v-i-i.com

Products and Services: Vertex International Inc. is a market leader in domestic knit fabric production, with over 20 years of experience producing high quality and innovative knits for the contemporary apparel market. Our specialty is the fast delivery of knit-to-order fabrics. Located in Los Angeles, we knit, dye, and finish all of our fabrics locally. We produce a multitude of knit fabrics, utilizing a variety of yarn contents and counts. Our line of fabrics ranges from super-soft fabrics, novelty knits, stripes, and much much more. Basically, if it's a knit, then we make it! Vertex is dedicated to providing our customers with the best quality, fast turnaround time, and complete customer satisfaction

Xpresa Labels Corp.

681 Eagle Rock Ave. West Orange, NJ 07052 T/F: (877) 637-7500 Sales@XpresaLabels.com www.Xpresal abels.com

Products and Services: Xpresa Labels supplies custom woven clothing labels and printed labels for the textile and apparel industry throughout the USA and worldwide for all your wovenlabels labeling needs. We offer top-quality woven labels, printed satin labels, content/care labels, and hang tag labels. Our options for woven labels are damask woven labels, satin woven labels, and taffeta woven labels, which can be used for all types of clothes, whether apparel clothing labels or industrial custom labels. Woven labels for clothing will not fade with wash cycles and are a great elegant choice. They are available with straight cut, cut/end folded, centerfolded for sew in, or with heatseal(iron on) backing. We've worked with thousands of designers, manufacturers, and agents. Our site offers many options, a label glossary, and a design tool prepare a simple design. We will make sure your custom woven label or clothing label experience is professional, economic and fast. Xpresa Labels uses the latest software, air-jet looms, and a knowledgeable staff eager to get the best woven or printed labels for your product. We are located in the U.S.A., so you don't need to worry about language or delays in shipping. We can ship labels anywhere in the world Low Mins or Large Quantities. NO PROBLEM. 24hr. online proof sampling and 7-10 day leadtime. Contact us for a free label quote by clicking the Free Quote button from our website. We look forward to your woven labels or printed-labels requests and look forward to having you as one of our many satisfied clients.

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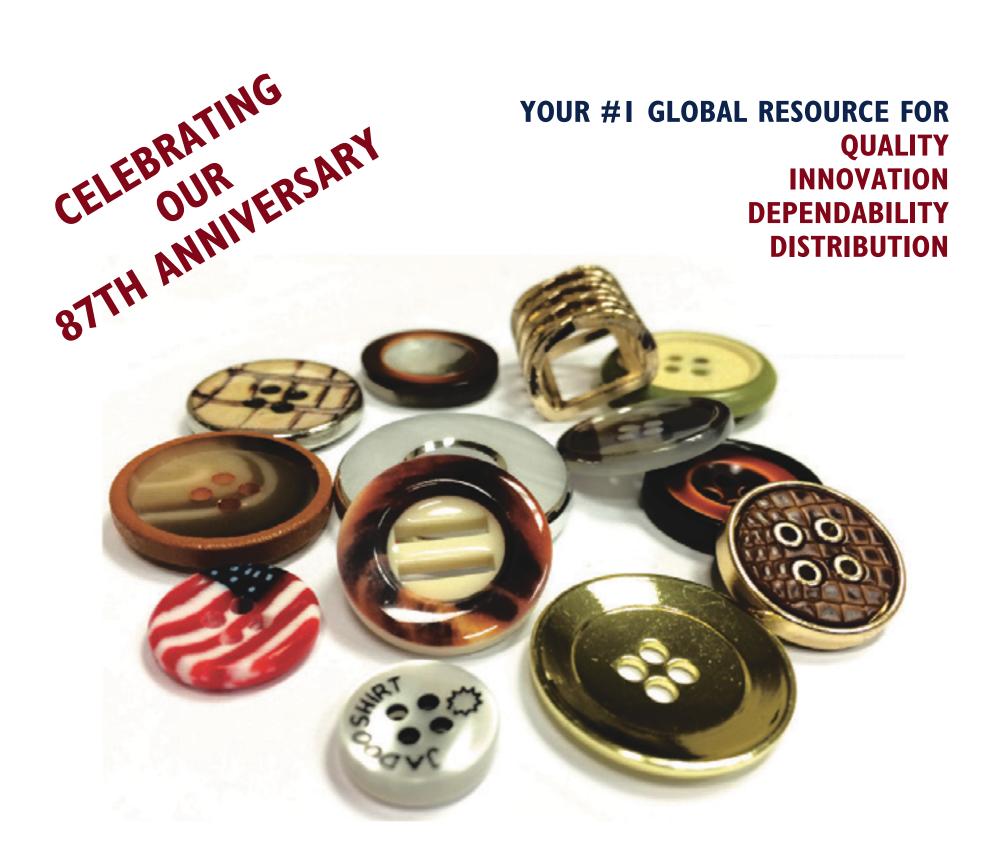
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