pare \$2,99 VOLUME 72, NUMBER 39 SEPTEMBER 9-15, 2016



TAKING A STROLL: Shoppers check out the sales at the Irvine Spectrum just in time for late back-to-school purchases.

CALA Show Sees Upswing in Retailers in San Francisco

By Andrew Asch Retail Editor

For Kenny Gandalfo, the San Francisco Bay Area trade show CALA was busy. He saw 24 accounts in two days at the most recent Aug. 30-31 run of the event.

Gandalfo is a representative for contemporary lines Z Supply, Black Swan, Others Follow and Rag Poets. At CALA, he saw leading Bay Area boutiques such as Ambiance SF from San Francisco; Bella James from San Jose, Calif.; and Perle from Sonoma, Calif.

He believed that the show's influence is beginning to spread outside the region's borders. He saw boutiques from Florida, Atlanta and Palm Springs, Calif. Show producers also reported seeing boutiques from Canada and Washington

But the show focuses on women's contemporary fashions and accessories geared for a Northern California boutique retailer. The August show marks the second year that CALA has produced the trade event at the picturesque Fort Mason Center in San Francisco's Marina District. On a clear day, a visitor can see Alcatraz Island and the Golden Gate Bridge from the waterside venue.

According to producers, 418 brands exhibited Resort and Spring 2017 collections at 141 booths. CALA runs five shows annually at Fort Mason. All shows have a capacity of 140 to 155 booths, said Robert Murtagh, a show organizer.

Buyer attendance increased with 746 buyers visiting the

recent show compared to 659 buyers one year ago. The recent CALA show focused on Los Angeles vendors with 82 percent of the show's vendors being based in Los Angeles. The rest came from Northern California and New York City, Murtagh said.

Other retailers visiting the show included San Francisco boutiques Two Skirts, Margaret O'Leary and Two Birds. Stitch Fix, an online subscription and personal-shopping retailer, also headquartered in San Francisco, was seen at the show. Also shopping CALA were buyers from different Northern California locations of Pure Barre fitness studios.

Jackie Bartolo of Los Angeles' Jackie B Showroom said that CALA is scheduled at a tough time. Many retailers are vacationing. Others are wrapped up in back-to-school activities with their families. The show also is scheduled just a couple of weeks after the massive MAGIC trade show and its satellite events in Las Vegas. "We covered a good amount of NorCal people at MAGIC," Bartolo said. "But many did not go to Vegas. I see them at CALA."

At CALA, Jackie B Showroom exhibited brands such as Raven Denim; Banjara, a collection of knits and wovens; RahiCali, which features garments made out of rayon as well as crepe fabrics; RD Style, which offers outerwear; and Lady Dutch, a contemporary collection.

For Meg Trollan, the show is a jumping-off point to build-CALA page 6

Back-to-School Shopping Might Go On ... and On

By Andrew Asch Retail Editor

The back-to-school season is considered a crucial time for many retailers. For teen retailers, it can make up more than 41 percent of sales for the third quarter, according to Adrienne Yih Tennant, a Wall Street analyst.

But business for the main segment of the season, August, was generally considered a disappointment. Since the back-to-school season traditionally ends in early-to-mid September, many retailers are hoping that it can be saved by those consumers who plan to shop a little late.

For bricks-and-mortar retailers, Labor Day weekend may have been the last day on the calendar for back-to-**■ Back-to-School** page 7

Is the Trans-Pacific **Partnership Dead on Arrival?**

By Deborah Belgum Senior Editor

With all the political rhetoric flying during an election year, apparel and textile experts are wondering whether the Trans-Pacific Partnership has any chance of being approved by Congress before a new president takes office in January

The two presidential candidates—Hillary Clinton and Donald Trump—are sounding a steady drum beat against the 12-nation trade deal, which is made up of Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam and the United States.

The most recent death knell for the trade pact was delivered by Senate Majority Leader Mitch McConnell, the Republican senator from Kentucky.

Weeks ago he announced at a Kentucky State Farm Bureau gathering that the Trans-Pacific Partnership had some serious



Where fashion gets down to businesssm





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Arsonist Suspected in Gap Distribution-Center Fire

After one of **Gap Inc.**'s largest distribution centers was severely damaged by fire, the company was scrambling to fill online orders and get merchandise on store shelves in its Northeast territory.

The Aug. 29 blaze, which wiped out nearly one-third of a 1.3 million-square-foot facility in Fishkill, N.Y., is believed to have been caused by an arsonist, said the New York State Police and the Bureau of Alcohol, Tobacco, Firearms and Explosives. The ATF National Response Team said it determined that "the fire was incendiary in nature," meaning the fire was intentionally set.

The two agencies, which continue with

their investigation, released the location back to Gap Inc. on Sept. 5 after a preliminary investigation

The Fishkill Distribution Center, opened in 2000 and located 60 miles north of Manhattan, is a large campus holding two buildings: the smaller 1.3-million-square-foot structure that was damaged by the fire and a larger 1.9 million-square-foot warehouse.

Approximately 1,200 full-time and seasonal employees work at the two facilities, located in the town of 23,600 people. When the six-alarm fire occurred at 11 p.m., more than 100 workers were in the distribution center and able to escape unharmed.

While the investigation was going on, neither distribution center was able to process orders or deliver merchandise. The larger facility services the **Old Navy** stores run by Gap, and the smaller building primarily fulfills online orders in the Northeast region for **Gap** and **Banana Republic**, the other two nameplates under the Gap Inc. umbrella.

Gap spokesperson Debbie Felix said the company was using its other distribution centers, primarily in Ohio and Tennessee, to get online orders out to customers. "This distribution center [in Fishkill] is one of our regional distribution centers and part of our

larger North American network," she said. "We were able to leverage the contingency plans we have in place and deliver product from other distribution centers."

In addition, the company has rerouted inbound freight intended for Fishkill to other facilities across the country. The company is also exploring the possibility of increasing capacity at its current distribution centers as well as at other temporary facilities in the Northeast region.

Gap has not released any information assessing the value of the merchandise lost or the full monetary impact of the fire.

—Deborah Belgum

Hanjin Shipping Files Legal Papers to Help Unload Cargo at LA Ports

Cargo containers stuck on **Hanjin Shipping Co.** vessels anchored beyond the ports of Los Angeles and Long Beach could be unloaded soon.

Hanjin Shipping, which filed for bankruptcy in South Korea on Aug. 31, had been fearful its ships would be seized by creditors if it docked at any ports around the world.

But the large cargo-container company filed papers in U.S. Bankruptcy Court that allow its vessels to dock without its ships, cargo or equipment being confiscated by creditors. Terminal operators at the ports have been refusing to let the ships dock.

The Chapter 15 filing on Sept. 2 in a Newark, N.J., court deals with international insolvency matters and gives the shipping company some breathing space to unload its containers.

As of Sept. 9, there were three Hanjin

cargo-container vessels with 10,000 cargo containers anchored off the coast of Southern California and Mexico. The Hanjin *Greece* moved from drifting 20 miles off the coast of Carlsbad, Calif., to drifting 30 miles off the Mexican coast.

The Hanjin Montevideo remains anchored off the coast of the Port of Long Beach and the Hanjin Boston was scheduled to be moved on Sept. 9 to inside the Port of Long Beach breakwater to be refueled, according to Capt. J. Kip Louttit, ex-

ecutive director of the Marine Exchange of Southern California, which monitors



the ships coming and going at the Southern California ports.

With the Chapter 15 bankruptcy filing, Hanjin Shipping can now dock at ports without their vessels being seized. "The good news is that we have heard that the bankruptcy judge is allowing for containers to be released from the terminals," said Mark Hirzel, chairman of the **Los Angeles Customs Broker and Freight Forwarders**. "We just got word that Hanjin can discharge their containers at three ports without risk. They are Hamburg, Germany; Singapore; and Los Angeles/Long Beach. We are likely to see vessels call at Los Angeles and Long Beach, but now they may not call at San Francisco."

Cargo containers that are transported by rail to other parts of the country, however, will have a problem, Hirzel said. Railroad companies said they would not accept Hanjin containers, in fear of not being paid transportation costs. "What you are going to have is Hanjin cargo orphaned in Los Angeles," Hirzel said.

The other problem is that once those Hanjin cargo containers have been unloaded and sent to their destinations, nobody wants to accept the empty containers in fear of not being reimbursed for storage costs.

"Nobody wants those empty blue containers back." Hirzel said.

The Los Angeles Customs Broker and Freight Forwarders is working with the Los Angeles/Long ports to establish a temporary facility to hold them.

Customs brokers are telling their clients to be aware of where their containers are and be ready to pick them up quickly. "Know where every one of your containers are—on the water, on the dock—because there is a chance that some will get released and there is a chance there is only a small window of time you can pick them up," said Tom Gould, senior director of customs and international trade for **Sandler, Travis & Rosenberg.**—*D.B.*



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PacSun Sheds Bankruptcy, Emerging as a Private Company

Five months after filing for Chapter 11 bankruptcy protection, **Pacific Sunwear of California** has been acquired by a San Francisco private-equity investment firm.

Golden Gate Capital completed its acquisition of PacSun, based in Anaheim, Calif., on Sept. 6 when the U.S. Bankruptcy Court in Delaware confirmed the restructuring plan.

PacSun, which was a publicly traded company, will now be a private company.

Golden Gate converted more than 65 percent of its term-loan debt into PacSun equity and provided a minimum of \$20 million in additional capital to support PacSun's long-term growth plans.

Wells Fargo also provided a five-year, \$100 million revolving line of credit, which is subject to certain conditions.

The restructuring allows PacSun to either renegotiate its store leases or shutter unprofitable stores that have plagued the retailer, which sold surfwear and apparel to teens and young adults.

When the company filed for bankruptcy protection in early April, it had 601 stores

in the United States and Puerto Rico. Upon emerging from bankruptcy, it had 583 stores. PacSun said it would be closing 20 stores in the next month.

Gary Schoenfeld, PacSun president and chief executive, said he was pleased that the company exited from bankruptcy so quickly and that all the company's branded partners would be paid in full as part of the restructuring. "Looking ahead, we plan to continue our brand transformation and deliver our customers the most relevant specialty apparel and sneakers along with the best brands and great style that define PacSun," he said.

Increasing competition from fast-fashion retailers and a shift in fashion trends contributed to PacSun's and other retailers' woes. The company, founded in 1980 to bring the beach to the people, hadn't turned a profit since 2008

For fiscal 2014, the company reported a \$29.4 million loss on \$826.8 million in revenues. For fiscal 2015, the company had an \$8.5 million loss on \$801 million in revenues. Same-store sales for 2015 were down 2.6 percent.—*D.B.*

Expanded Broadway Plaza Shopping Center Officially Reopens

After years of renovation and expansion, Broadway Plaza in Walnut Creek, Calif., officially reopened with 90 percent of its space leased.

Retail real estate development company Macerich, based in Santa Monica, Calif., reopened the shopping center on

It is anchored by Nordstrom, Neiman Marcus and an expanded Macy's, which added 57,000 square feet of space to a redesigned 247,000-square-foot store.

Since the renovation started two years ago, mall shop space has more than doubled and now encompasses 900,000 square feet. Some 50 new stores have been added or will be opening soon. They include Aldo, Athleta, Ecco, Eileen Fisher, Everything But Water, Gap, H&M, J. Crew, J.Jill, Kit & Ace, Lucky Brand Jeans, Lululemon Athletica, Madewell, Michael Kors, True Religion Brand

Jeans, Vince Camuto, Victoria's Secret, White House/ Black Market and Zara.

The renovation added new multi-level parking structures, expanded walkways, new seating areas, art installations and a central plaza for events and brand activations.

Key to the project was demolishing and replacing two older, inefficient parking structures and about 80,000 square feet of existing small shop retail space and the 70,000-squarefoot former Macy's Men's store. This all made room for more general leasing areas and modern store designs.

"At Broadway Plaza, we have expanded this unique street-retail setting to meet extensive retailer demand to be part of our high-performing property while also enhancing the amenities, pedestrian appeal and pleasing scale of this irreplaceable downtown retail asset," said Randy Brant, Macerich's executive vice president.—Deborah Belgum



The Great Outdoors Sets Up Camp in LA's Arts District

While contemporary and designer boutiques are finding new homes in downtown Los Angeles' Arts District, retailer Gene Han is gambling that the bohemian enclave will embrace a new style of high-end camping.

On Sept. 6, Han held a grand-opening party for his Hatchet Outdoor Supply Co. at 941 E. Second St.

The 1,800-square-foot boutique, located in what reportedly was once a stylist's studio, is the second location for Hatchet Outdoor. The first location opened three years ago in Brooklyn, N.Y.

Stylish camping clothes and gear for the discerning hiker—think stainless-steel wine cups—are included in the Arts District store's inventory.

"There is a crossover," he said. "As you get older, you want to re-engage with the camping experiences you had as a kid."

Han said camping is not exclusive from his first field—the urban world of high-end sneakers. Han got his start in retail by opening Alumni, a two-store sneaker chain in Brooklyn, which he still runs.

Hatchet's point of difference is that camping is done with panache. Clothes on the tables and racks are outdoorsy but



Gene Han

with a fashion twist.

Brands offered at Hatchet include U.S. labels such as Carhartt W.I.P., Filson and Battenwear as well as Danish brand Norse Proiects and Japanese label Snow Peak.

The boutique's retail price points range from \$20 to \$800.—Andrew Asch



NEW RESOURCES

Hippe BeachBum: Life of the Beach Party

Beaches and beach lifestyle are geared toward fun, said designer Norma Morrow, and someone needed to inject more of a sense of fun into the scene.

Earlier this year, she and designer Sharise Neil introduced Hippe BeachBum. It's a made-in-Los Angeles line designed to display a joie de vivre in its graphics and design.

Some of Morrow's sense of fun is rooted

in the hems of the 120-piece line. Some of Hippe BeachBum's shorts feature small pom-pom balls dangling from their edges. The line's "Beach Cruiser" crop pants bear lace trims on their hems. Some of the line's cover-ups have a playful shag fringe on the hem.

The sensibility makes its way to words and graphics. One T-shirt bears the slogan: "When in Doubt, Vacation." Another T-shirt features a graphic of a pineapple made up of colorful



The line's pullover tops also get into the game. One features a graphic of Carmen Miranda, a 1950s samba singer and actress whose unique fashion style helped develop a

cult following around the world. Other tops bear gold-foil graphics of mermaids and seahorses.

Adding to the line's colors are its prints that include tropical and fleur de lis prints. The garments are made out of fleece, velour and Supima cottons.

"You're not going to come to Hippe Beach-Bum for basics," Morrow said. "We do make basic pants, but you must wear a playful top along with it," she said.

Morrow has worked as an actress and as a designer during her career. From 1979 to 1997 she was creative director and owner of a line called Bodalia, which she said was placed at high-end department stores such as Neiman Marcus, Saks Fifth Avenue and

the now-defunct I. Magnin.

Wholesale price points range from \$24 to \$58.

For more information, contact the Sabrina Showroom at the **Cooper Design Space** in downtown Los Angeles.—A.A.

AIMS 360 Now Offers Shopify Integration

Los Angeles apparel-industry software provider AIMS 360 has integrated e-commerce platform Shopify into its ERP (enterprise resource planning) solution to help facilitate e-commerce operations.

With Shopify, AIMS 360 ERP customers can perform multiple e-commerce functions-including collect and organize customer data, process and manage orders, track inventory, and manage shipping-all from a single location. The Shopify integration will help AIMS 360 ERP users to share and track data as well as manage inventory and shipping and automate processes such as order entry.

"We designed the AIMS 360 Shopify integration to remove much of the manual work that people are doing when it comes to online sales," said Shahin Kohan, chief executive officer of AIMS360, in a company statement. "Many companies in the fashion industry don't use ERP systems and have to update inventory and sales data from Shopify and other ecommerce platforms in Excel spreadsheets by hand. In some cases data that is generated in companies' ERP systems and Shopify accounts are not being shared. This can create all kinds of challenges in inventory management, order processing and shipping. The AIMS 360 Shopify integration resolves many of these challenges while saving companies time and resources.

According to the company, the AIMS 360 Shopify integration will eliminate the need to transfer data between spreadsheets. The Shopify integration will facilitate order updating and will automatically update shipping information so customers will receive notification of the shipping status and can track their orders. The integration will also allow users to manage wholesale and retail functions separately, including allowing users to reserve a portion of inventory for specific accounts.

"AIMS 360's purpose is to provide our customers with an efficient, hassle-free way to manage their e-commerce so that they get paid on time and ship on time," Kohan said. "AIMS 360 will save users time and money while improving their ability to process more orders."

Founded in 1984, AIMS 360 works with more than 5,000 companies, including apparel manufacturers, wholesalers and importers. The company offers a suite of software solutions for sales, accounting, order taking and transaction processing as well as production, electronic data interchange, inventory management and distribution. For more information, visit aims 360.com.

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Calendar

Sept. 8

Surf ExpoOrange County Convention Center

Through Sept. 10

Imprinted Sportswear Show

Orange County Convention Center

Through Sept. 10

Sept. 12

Texworld **Apparel Sourcing**

Parc des Expositions

Through Sept. 15

<u>Sept. 13</u>

Première Vision

Paris-Nord Villepinte

Through Sept. 15

OC. Mix

18001 Cowan Irvine, Calif. Through Sept. 14

Sept. 16

Melange

The New Mart Los Angeles Through Sept. 17

Sept. 17

Designers and Agents

Starrett-Lehigh Cedar Lake New York Through Sept. 19

Capsule

New York Through Sept. 19

Axis at Capsule

Pier 94 New York Through Sept. 19

Tranoï The Tunnel

New York Through Sept. 19

Designers at the JW Marriott

Essex House
JW Marriott Essex House New York

Through Sept. 19

Sept. 18

Accessories The Show Fame Moda Manhattan

Javits Center New York

Through Sept. 20

Coterie

Sole Commerce TMRW

Javits Center New York Through Sept. 20

Stitch

Javits Center New York Through Sept. 20

Sept. 20

"How to Maximize Profits This Holiday Season" webinar by FBI

Sept. 22

TPC Networking Event

1050 S. Flower St

Los Angeles

Metropolitan Fashion Week

Various venues Hollywood Through Oct. 1

Interfilière

The Tunnel New York

Sept. 25

Market I A Mart Los Angeles Through Sept. 27

Sept. 26

LA Textile Show

California Market Center Los Angeles

Through Sept. 28

LA Majors Market California Market Center Los Angeles

Through Sept. 28

Factory Direct The New Mart

Los Angeles

Through Sept. 23

Retail's Digital Summit Kay Bailey Hutchison Convention

Dallas

Through Sept. 28



For calendar details and contact information, visit ApparelNews. net/calendar.

Submissions to the calendar should be faxed to the Calendar Editor at (213) 623-5707. Please include the event's name, date, time, location, admission price and contact information. The deadline for calendar submissions is the Tuesday prior to Friday publication. Inclusion in the calendar is subject to available space and the judgment of the editorial staff.

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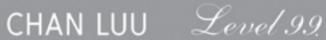












Activewear: Finding the Spirit in Spiritual Gangster

By Alyson Bender Contributing Writer

Former yoga instructors Vanessa and Ian Lopatin are teaching what they preach through yogawear.

In 2008, the husband-and-wife team founded **Spiritual Gangster**, and it has now become a favorite among yogis because of the label's kitschy sayings and charitable donations

Manufacturing and sourcing of fabrics is done domestically and overseas while the company is based in Irvine, Calif.

The Lopatins attribute the company's growth to its social media and offline marketing strategies.

"The growth and success of the company stems from so many different things," remarked a company spokesperson. "I would say one of the most interesting and exciting vehicles has been social media—primarily Instagram and Facebook—which have given us a very visual platform to inspire and tell our story."

Additionally, the Spiritual Gangster lifestyle blog has been an integral part of growing their yogi community, covering topics that range from profiling prominent yogis to kombucha cocktail recipes, monthly horoscopes and new look-book items. The blog has been a project that has shown great success in social channels.

The company is also extremely active offline through its charity work and community outreach. For every item sold, Spiritual Gangster donates

an undisclosed amount of its proceeds to provide meals to people in need by partnering with national and international charities such as Feeding America, The Cambodian Children's Fund, Phoenix Children's Hospital, Children's First Academy and The Make a Wish Foundation.

Spiritual Gangster's marketing team is also active in lifestyle festivals such as **Wanderlust 108**, which is a 5-kilometer run, yoga and meditation event that prides itself as a "mindful triathlon of vibrant community, self-awareness and inner peace."

At the festivels, the Spiritual Congster team is very active.

At the festivals, the Spiritual Gangster team is very active on the ground and enjoys face-to-face time with customers. "Thus far, we've seen such an amazing response with Wanderlust 108, [which] is aligned with the brand and brings together everything we love—music, fashion and community," a company spokesperson said.

Spiritual Gangster's line of activewear offers tanks, tees, long-sleeve tops, jackets, hoodies, bottoms and accessories for men and women as well as children's tees with sayings such as "Karma Made Me Do It."

In the upcoming year, Spiritual Gangster is planning to introduce new categories and has upcoming collaborations in the works.

The company is also striving to continue its retail presence through online channels and bricks-andmortar pop-up "experiences" for its customers.

On a larger scale, the team is working to expand internationally by creating retail experiences where customers around the globe can join the good-vibe tribe that is Spiritual Gangster.

Spiritual Gangster currently is carried by **Bloomingdale's**, **Shopbop**, **Equinox**, **Planet Blue** and **Revolve**.

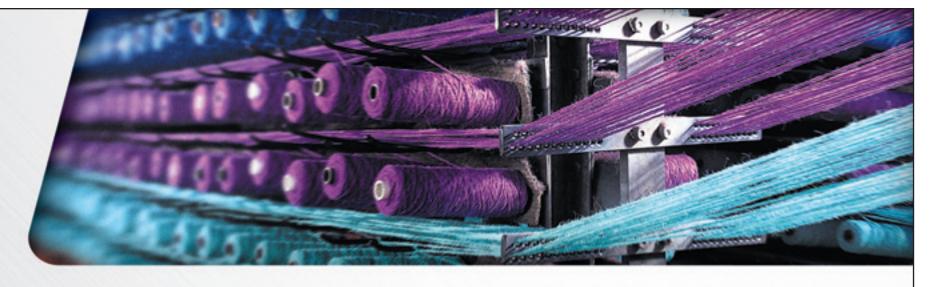
The company also has an ecommerce platform set up through its own website.

For more information, please visit www.spiritualgangster.com.









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NYFW Trends Have a California Feeling

With a flurry of runway shows in line for **New York Fashion Week**, don't be surprised if you see a bit of California on the catwalk.

Sharon Graubard, founder and creative director of New York global trend forecaster **MintModa**, identified three major directions for Spring 2017 trends: the sport nomad, the fever dream and nature. Each has a touch of the West Coast.

"Definitely there is a California influence



Sport nomad

ever dream

in the sport nomad," Graubard said from her New York office. "It is a true evolution of Bonnie Cashin, a California designer who was the mother of American sportswear. There is the California way of dressing, which is casual and which is always ready for a yoga class or walk on the beach. That is definitely impacting fashion." The sport nomad trend is based on classic American sportswear, but the shapes are oversized and the constructions borrow from ethnic cultures. It uses crisp white shirtings, natural linens, denim and plain T-shirt jersey mixed with activewear pieces like slouchy track pants.

A second trend is fever dream, which consists of dark colors accented with pops of neon or nearly neons. Animal prints, vivid pixel patterns and cellophane-like lay-

ers give it depth. Silhouettes can be feminine with sheath dresses or bow blouses, but fabric colors will be exotic.

A third theme is all about nature with murky colors such as dull greens, misty olives and mustardy goldenrods with soft pink accents. "The colors are not so much swimming pool as they are a frog pond," Graubard said.

Shapes are organized but with imperfections such as an off-kilter print placement, acid washes, uneven hems and lots of texture.

Graubard also sees some Hollywood influence on fashion from the **Netflix** shows "Stranger Things" a horror, science-fiction TV series, and Baz Luhrmann's "The Get Down," which is about the birth of

the hip-hop music movement.

The fashion trend forecaster believes there will be a rediscovery of the '70s and early '80s urban and suburban styles, including skimpy tees, tiny short-shorts, denim cutoffs, bare midriffs and slit skirts. "The slinky disco dress will make a big comeback," Graubard said.—Deborah Belgum

CALA Continued from page 1

ing up her Northern California business. "We schedule road trips around the show," Trollan said. She is sales manager for **Good hYOUman**, a Los Angeles—headquartered fashion line that prints inspirational messages on its clothing. The line has recently been producing activewear.

Israel Ramirez of Los Angeles' **Siblings Showroom** said CALA was a place to see half of his showroom's Northern California retailers. He typically sees the other half at **LA Fashion Market** shows in the Los Angeles Fashion District. He said of CALA: "It's one of the more productive shows out of the regional shows we do. ... We had a good, steady flow of people coming into the booth."

The Siblings booth doubled in size from a 4-by-5 booth managed in the past for most of its CALA appearances to an 8-by-10 booth for the recent August show.

The Siblings booth represented lines such as Veronica M, Tiare Hawaii, Noa

Elle and Handloom, a Turkish kimono line. Ramirez said that the Northern California style of the show's attendees is different from the Los Angeles style of attendees but not as different as some would say. "It's not as young. A lot of it is for moms and wives," he said of the Northern California customer. "They're fit and they don't want to dress conservatively. They want to dress trendier."

Bri Bohanon, a manager and assistant buyer for the **Viva Diva** boutique of San Rafael, Calif., said that her shop keeps its own counsel for style. "We have LA inspirations," she said. But the store's founder, Amy Anderson, and her staff spend time finessing specific looks for longtime clients."We buy stylish, wearable clothing," Bohanon said of the boutique, which started business in 1997.

At the show, she saw a lot of camouflage clothing. "The military look came back," she said. "We're still buying a lot of plaids and leggings."

Clothes with a 1990s fashion inspiration also had a heavy presence at the show.





BAY AREA SHOW: CALA has developed a reputation as a contemporary trade show focused on a Northern California boutique retailer. Its producers said that retailers from Canada and the Pacific Northwest shopped the August run of the trade show. Scenes of the show are pictured above.



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Back-to-School Continued from page 1

school shopping. Ken Perkins, president of Retail Metrics Inc., a Boston-area market-research firm, noted that he felt consumer foot traffic was up when he was checking in with malls. "It was relatively busy compared to the last few weeks in August," he said.

Back-to-school shopping should get a boost from mcommerce, or shopping by smartphone. Such shopping might push back-to-school shopping farther to the end of September in years to come. "It's taking the urgency out of shopping by deadline," Perkins said. "You can buy from anywhere at any time and get it delivered relatively quickly.

The National Retail Federation predicted that this year parents would spend an average of \$689 on K-12 school supplies, a sizeable 14 percent increase over last year for a total of \$30.3 billion in back-to-school spending. Average spending on college supplies was expected to be \$907, up 12 percent for an even larger total of \$53.5 billion.

A recent NRF survey found that 31 percent of parents this year shopped for back-to-school supplies and clothes online, up from 27 percent last year.

The survey also found that consumers were watching their pocketbooks with 53 percent shopping at discount stores for back-to-school goods, 51 percent headed to department stores and 39 percent visiting specialty clothing stores.

Making the time limits of back-to-school seem even more elastic are student fashionistas who don't shop until after school starts. They wait to see what styles are trending on the schoolyard. Then they rush to the store once they figure out what the "in" crowd is wearing, Perkins said. Like the winter holiday season, many parents shopping for back-toschool wait until the end of the season to see what deals are being offered by retailers.

Marshal Cohen, chief retail industry analyst of marketresearch firm The NPD Group of Port Washington, N.Y., also thought it would help retailers' bottom line to change the way they merchandise and market for the season.

"Back-to-school is tricky for retailers because schools start at all different times and there may be several school districts in their area," he wrote in a blog. "They are starting to question the traditional timing of back-to-school mer-





WAITING GAME: Many back-to-school shoppers are waiting for big sales to pop up before they buy

chandising, so it will be important to watch how the consumer responds once changes are implemented, even if it as simple as refreshing displays and the supply of key items at the most opportune times. However, there is still time for retailers to adjust their holiday-season plans to align with how and when consumers shop for the holidays.

It's wise advice for retailers hoping to prospect for every penny they can get this year considering that back-to-school sales have been so lackluster.

That was seen at teen apparel retailer The Buckle Inc., whose comparable-store net sales for the month of August decreased 14.8 percent. Net sales for the month declined 14 percent to \$87.2 million from last year's \$101.4 million.

Value-priced fashion apparel retailer Cato Corp. reported that its August same-store sales dropped 8 percent, while total sales decreased 7 percent from last year to \$62 million.

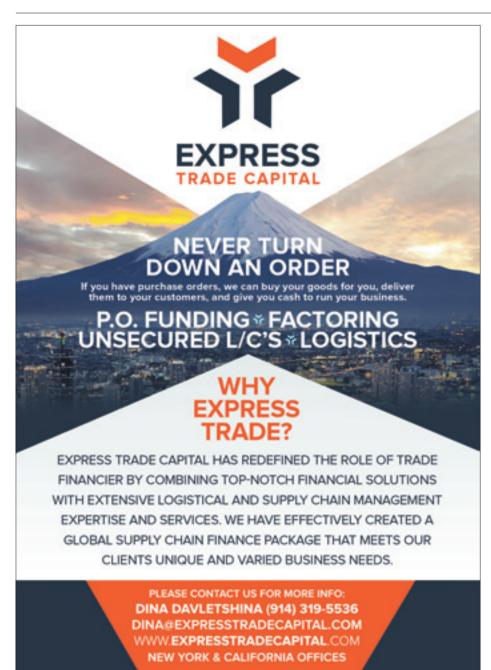
During a recent second-quarter conference call, Arthur Martinez, executive chairman of Abercrombie & Fitch Co., complained that consumer "traffic remained a significant headwind.

Jeff Van Sinderen, an analyst for B. Riley & Co. in Los Angeles, said that there is still time for back-to-school business to rally. "The early shoppers did more of their shopping in July, and to some degree they want to play the waiting game and see what people are wearing in September," he said. "If you put July, August and September together, it may not look that bad. We have to see how September plays out.'

On the juniors fashion front, Barbara Fields of Los Angeles-based Barbara Fields Buying Office said that for 2016, the top back-to-school looks were highly influenced by contemporary styles.

A popular trend has been bomber jackets that come in solid olive and wine colorways. Camouflage, military flak jackets have been big sellers too. "Outerwear was big. It replaced the sweater business this season," Fields said.

Also seen on juniors were distressed jeans, T-shirts bearing slogans and bodysuits as well as popular athletic brands such as Nike, Puma and Adidas. Ivy Park, an activewear line co-founded by music star Beyoncé, was also a hit.





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An Open Letter to the Fashion Community

With seismic shifts occurring in our industry, we felt it appropriate to state clearly our mission at UBM Fashion Group: to help your business thrive. We know there are a lot of changes happening in our industry—retailer shifts, digital developments, and evolving seasonal trends. But we also know that fashion is as important to our lives and the economy as ever before. That's why we at UBM Fashion Group want to work with the industry to respond to these changes and create opportunities for everyone moving forward.

For those of you unfamiliar with UBM Fashion Group, our company, UBM plc, is recognized as one of the world's leading show producers and we have chosen to focus our entire strategy on events and related digital and print media products. We've taken our passion for events into fashion, uniting the industry's best talent and most dynamic shows brands to create UBM Fashion Group, encompassing MAGIC, ENK, and the BJI portfolio of shows and media.

The unification of these established events will translate into stronger shows for both buyers and brands. To begin, this August, we've consolidated MAGIC and BJI's Las Vegas shows from three venues to two so retailers can spend less time traveling and more time connecting with brands; and all attendees will now be able to access all MAGIC and BJI shows in Las Vegas with just one badge.

As the leading organizer of fashion tradeshows, it's our responsibility to help the industry grow and prosper. Our collective goal remains as crucial as ever: to bring together great brands and retailers in superbly merchandised shows, provide superior customer service, and ultimately present end consumers with the best apparel, footwear, accessories, and fashion products.

Please stay tuned as we continue to make improvements that will enhance your show experience and help move your business forward. In the meantime, we encourage you to join us in our mission—to help your business, and this industry that we love, thrive.

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Levi Strauss Names New Global and Supply-Chain Executives

Levi Strauss & Co., the San Francisco company known for its rugged denim, has promoted two executives to new posts.

The jeans company announced that David Love, currently executive vice president of global supply chain and chief transformation officer, has been appointed executive vice president and president of Levi Strauss Asia, Middle East and Africa.

In addition, Liz O'Neill, currently senior vice president, product development and sourcing, has been appointed chief supply-chain officer. Love remains a member of the company's worldwide leadership team, and O'Neill will join the worldwide leadership team. Both will report directly to Chip Bergh, Levi's president and chief executive.

In his new job, Love will be responsible for leading the company's commercial operations as well as spanning all brands and channels across Asia, the Middle East and Africa.

Love began his career at Levi's in 1982 as a manager of technical services working in the company's manufacturing facility in the United Kingdom. Since then, he's held global positions throughout the supply chain, including production, product develop-

ment, product services and sourcing. He has closely partnered with design and brand merchandising to encourage product innovation, increase speed to market and foster commitment to quality.

O'Neill joined Levi's in 2013 to lead global supply-chain sourcing and strategy. She is responsible for the global development, sourcing and delivery of Levi's products shipped to more than 100 countries. In her new role, O'Neill is responsible for the company's worldwide terms of engagement and environment, health and safety.—Deborah Belgum

TPP Continued from page 1

flaws and would not be acted upon this year.

This summer, California Congresswoman Nancy Pelosi, the House minority leader, said she wouldn't support the 12-nation trade deal in its current form.

Please be assured that I will oppose the TPP as it is currently written or any deal that attempts to separate commerce from the environment and will work to ensure our nation's trade policies include increased transparency, more consultation and stronger protections to create jobs, strengthen human rights and protect the environment," Pelosi wrote.

Despite the anti-TPP rhetoric, leaders at the American Apparel & Footwear Association, a trade group in Washington, D.C., believe there is a glimmer of hope for passage during the lame-duck session of Congress in November or December.

"TPP is very much alive, and there is a lot of energy around it," said Steve Lamar, the AAFA's executive vice president and a former trade analyst with the U.S. Dept. of Commerce. "All the political noise is casting a lot of doubt in people's minds about whether it can happen or not. Because of the election and the congressional calendar, there is a narrow window for it to be approved this year, but the window is still wide open. It depends on the administration and Congress resolving pending issues.'

In the past, McConnell has warned against TPP provisions that won't let tobacco companies use arbitration under the investor-state dispute-settlement process to seek damages against countries that invoke public health concerns to limit tobacco marketing and sales.

Another issue many aren't happy with is how the TPP treats patents on medicine. Under the TPP, biologic medicines can earn between five and eight years of market exclusivity, well short of the 12-year period stipulated in U.S. patent law.

But the U.S. textile industry is happy with TPP's yarn-forward provision that requires apparel manufacturers in the TPP countries to use regional yarns to qualify for duty-free status. This makes U.S. cotton and U.S. textiles more essential to TPP members who don't manufacture their own yarns.

"Vietnam was pressing diametrically in the opposite direction," recalled Augustine Tantillo, president of the National Council of Textile Organizations in Washington, D.C. "We partnered with Mexico and Latin American manufacturers to press for the yarn-forward provision."

Tantillo said it is hard to read whether Congress will approve TPP before a new president takes office because of the strange political climate the country is going through. "Normally, I would say that preelection rhetoric never really translated into a major breakdown regarding the passage of a trade agreement. If you look at NAFTA [the North American Free Trade Agreement], CAFTA [the Central American Free Trade Agreement] and China's accession to the World Trade Organization, they have always been viewed very negatively in the run-up to the election. But they never seemed to result in those trade deals being sidetracked," he said. "But this is the most unusual election I have seen in my lifetime. It is hard to compare it to the previous presidential campaigns, and potentially it could result in a delay on TPP'

Tantillo, however, isn't completely convinced that passage of the controversial trade pact is dead. "I would say I am closer to the view that it is in serious trouble than I would normally state," he said.

Obama is clearly doing some quiet TPP lobbying on Capitol Hill without making too much noise before the presidential elections on Nov. 8. "The bigger the issue, the more it becomes an issue in the campaign," Tantillo said. "A pivotal aspect will come through the debates. Clinton has been forced to the left by [Sen.] Bernie Sanders, by Trump and by concerns by the rank-and-fileunion members who are disenchanted with her. As we get to the debate, you can only assume may be forced to make a more demonstrative and somewhat irrevocable statement about her posi-

since running for president. When she was secretary of state from 2009 to 2013, she was instrumental in helping to negotiate TPP and counted it as one of her

'It's unclear what Hillary would do if elected

he did not support the U.S.-Colombia Free Trade Agreement, but that trade deal passed during his first

The AAFA would like to see the Trans-Pacific Partnership passed before Obama leaves office because of the many benefits. It means \$1 billion in tariffs will be eliminated on apparel, footwear and travel goods among the 12 nations during the first year of the accord. "It unifies 40 percent of the world's gross domestic product," Lamar said, referring to the GDP of the 12 signatory countries.

Even though Mexico already has a free-trade agreement with the United States, it can further reduce tariffs on apparel made there because now Mexico can use Japanese fabric or Australian wool made from regional yarns and get a duty reduction or elimination because it will be part of the yarn-

Under NAFTA, Mexico can only use fabric made from yarns that come from Canada, the United States and Mexico to qualify for tariff reductions or

'We don't think the TPP needs to be changed. It should be enacted the way it is," Lamar said. "You approve a trade agreement and strive to make it bet-

Trump will push her hard on this point where she

Clinton has reversed her position on the trade pact

major achievements.

president. In the heat of the campaign, politicians will say things and when they get elected, they find they have to match that rhetoric with reality," Tantillo said.

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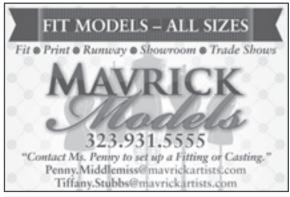
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U.S. Dyehouse Startup Sets Sights on Technical Textile Market

By John McCurry Contributing Writer

Saco River Dyehouse, a startup company formed in Biddeford, Maine, four years ago to dye yarn skeins for the home knitting industry, has moved into a new facility and has invested heavily in new equipment as it broadens into assorted technical textiles markets. While Saco River's business will remain yarn dyeing, the new equipment will also allow the company to put coatings on yarn.

"It's about diversifying," managing director Claudia Raessler said. "We're moving into technical and industrial markets. Our message is simple. If you have an uncolored thread or yarn, we want to put color on it."

Raessler, who previously made her living as an attorney, bought the assets of a defunct dye house in 2012 with her husband, Ken, and a few partners. Most of the equipment was usable but relatively antiquated, so the new investment figures to take the company to a new level. It will greatly expand production capacity.

The company's five new Italian machines—an investment of \$750,000—allow the move into package dyeing. The equipment comprises two **Bellini** dyeing machines, two **Fadis** winders and an **RF Systems** drying machine. They replace machinery that dated to the 1930s.

"We selected this machinery because Italy, during the economic downturn, maintained a very strong presence in research and development for textile machinery," Raessler said. "They had to do it because Europe is the U.S. on steroids when it comes to environmental standards and learning to manufacture with less environmental impact. This machinery gets some of the best ratings, and that's one of the things that is really important to us."

It was a busy summer at Saco River. As the new machinery was arriving from Italy, the company moved into a larger, 25,000-square-foot facility. Saco River's original home was in a portion of a historic factory formerly operated by now-defunct textile giant **WestPoint Stevens**.









Raessler said the new machinery will help her company reduce operating costs. Primarily it comes from reduced water usage, which has dropped from 40 gallons per pound of yarn to four gallons per pound.

"We can now be more flexible around our pricing structure," she said.

All of this makes it more practical to produce textiles in the U.S. Raessler says it's part of the company's story and it's a story that many customers want to hear.

"Our challenge to manufacturing in the U.S. is to make it work economically," she said. "We are a hell of a lot closer to that now with the new technology. Our old equipment came out of an old dyehouse in New York. We have to focus on what will make it work from a sustainability perspective."

The company currently employs 18 people, and Raessler expects that figure to grow as the new capacity ramps up in the coming months. Production will grow from the current 8,000 to 10,000 pounds per month to 30,000 pounds per month by the end of the year. Saco River's production staff, which numbers about 10, is mostly international.

Looking back on Saco River's first four years, Raessler said her main takeaway is that there is no script to starting up a textile operation.

"We've gone through all the pains that a startup goes through," she said. "There is no cookbook to consult. It just doesn't exist. No matter who you are in an entrepreneurial setting, you have to listen to your team because they are the ones

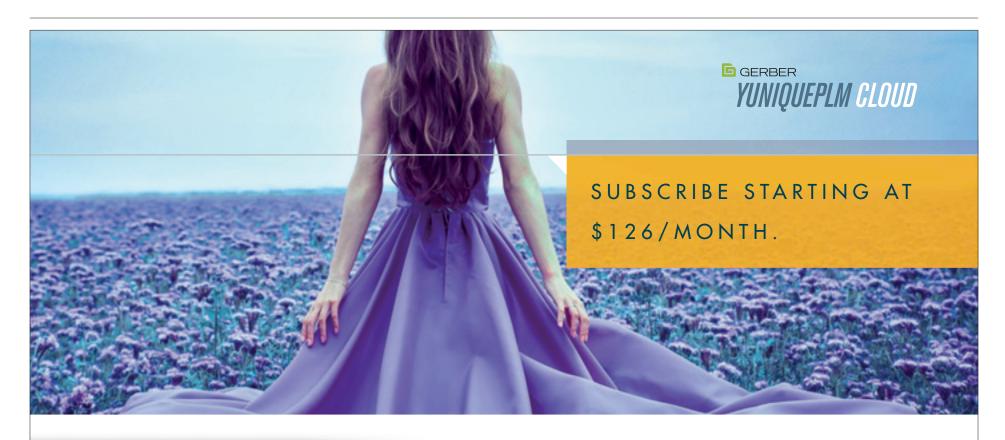
who are going to get you to the finish line—not me or my hushand but the team"

Saco River has forged partnerships and associations with companies around the U.S. One of those is San Francisco–based **California Cloth Foundry**, which Raessler describes as trying to remake the organic clothing industry. Saco River has done some design and color work for the firm and hopes to do much more.

Many other recent startup textile and apparel firms have discovered a significant obstacle is finding skilled workers. That is true in Maine despite the state once being a major center of textile activity. Most of the major manufacturers closed during the first decade of the 2000s. Equally tough, especially in the Northeastern U.S., is finding industry-specific training programs. Raessler has had discussions with the local community-college system about developing a curriculum. Another option is online programs through the **North Carolina State University College of Textiles**.

Looking ahead, she sees two major challenges for the company.

"If you are in an ownership role, you set the tone for every-body. If I manage myself effectively, then I think everything falls into place. Understanding how to hire into the next phase is important, and right now we have a lot of employee needs such as sales, a computer programmer and a powerhouse kind of person for manufacturing. So, making the HR decisions is the second-biggest challenge."



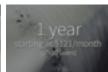


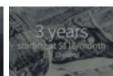


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Spring/Summer '17 Womenswear Color on the Catwalks by Trendstop

Saturated shades create statement styles. Global fashion forecasting agency Trendstop presents the lowdown on the major color trends and key applications emerging at the Spring/Summer '17 Resort collections. Deep dense blues and hot-blooded reds have a luxurious appeal, layered up for an amplified effect. Creamy vanilla tones cool things down, adding a fresh and feminine flavor to utility looks.

Red Brick

Fiery oxblood reds embolden the SS17 palette with a new richness. Saturated shades give utility casuals, relaxed co-ords and sporty outerwear a statement presence amplified by single color layering.



Tomas Maie

Helmut Lang

MM6 Maison Margiela



Sacai

Vanilla Cream

Cool vanilla tones look fresh for summer as soft creamy pales contrast with crisply starched cottons. Sugar-sweet shades lighten up structured utility pieces, lending a feminine touch to clean silhouettes.

Rich Denim Ink

Denim blues evolve for SS17 with luxurious deep dark indigo tones. Tailored denim and polished leather complement the sophisticated mood, elevating casual outerwear to high-fashion status.



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NK Textile "HoneyComb"



Eclat Textile Co. Ltd. #RT1412347 Single Jacquard



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Purple Reign

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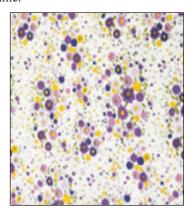




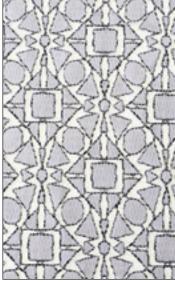
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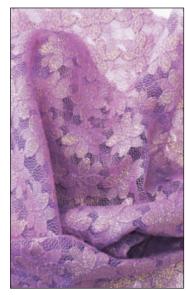
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Robert Kaufman Fabrics #SB-6112D1 Petite Garden



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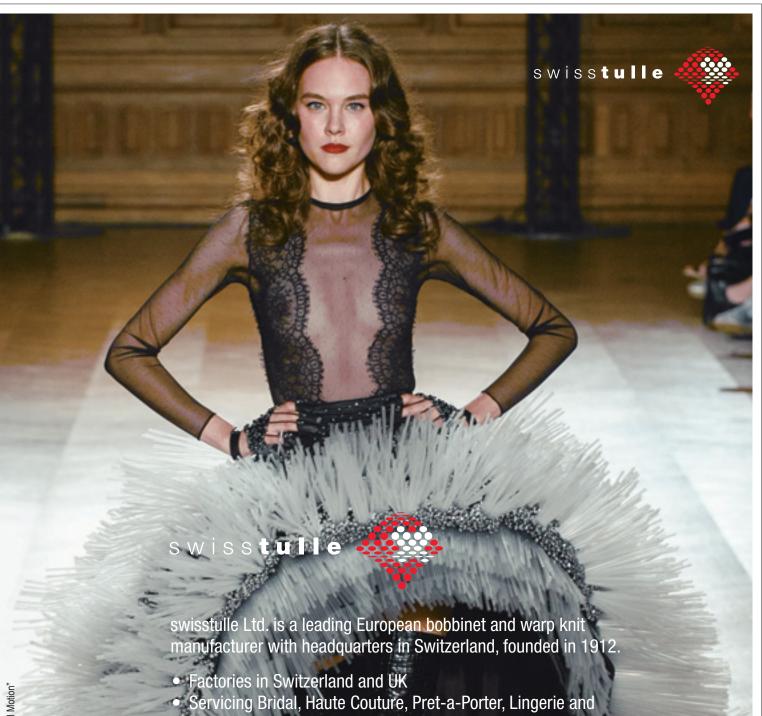
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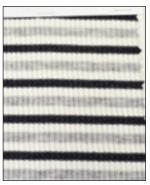
TEXTILE TRENDS

Earn Your Stripes

Whether bold and oversize or subtle and delicate, stripes continue to show versatility for knits, wovens and novelty fabrications.



Asher Fabric Concepts #NXR158 Samba Nylon Spandex 15x8 Rib



SAS Textiles #10639-01 2x2 Rib Stripe With Spandex



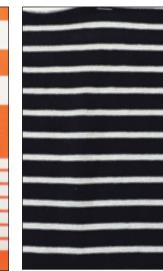
SAS Sport #S10047-01 Jersey Stripe



SAS Textiles #10732-01 Jersey Pucker Pencil Stripe



Cinergy Textiles Inc. #HMC-1002-5400 Printed Stripe



Asher Fabric Concepts #CSJ120-GX Sweater Stripe Natural Black/Gold



SAS Textiles #9844-01 Jersey Stripe Long Slub Space Dye



Kalimo #16180 EXP Super Stripes



Cinergy Textiles Inc. #HMC-0970-5400 Printed Stripe Nylon



SAS Textiles #10537-01 Pique Stripe With Spandex



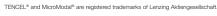
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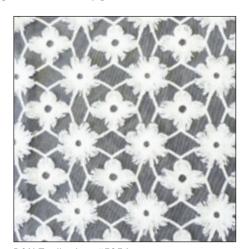
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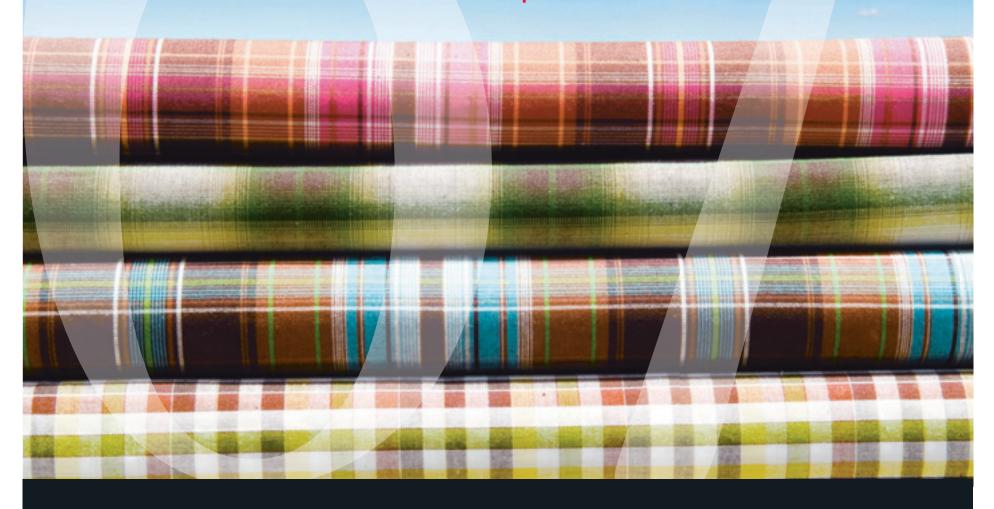
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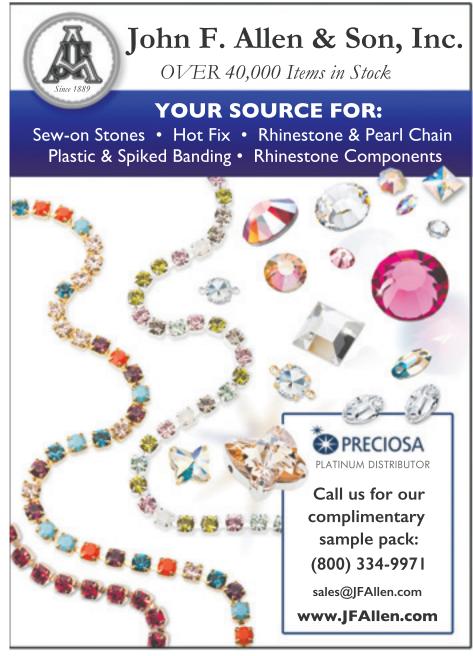
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Dara Inc. (213) 749-9970 www.DaraIncUSA.com

Manufacturing Corp. (212) 563-5460 www.emsig.com

Finotex (305) 470-2400

J.N. Zippers & Supplies Corp. (650) 871-8838 www.zprz.com

John F. Allen & Son Inc. (800) 334-9971

Kagan Trim Center (323) 583-1400 www.kagantrim.com

Midori Ribbon (800) 659-3049 www.midoriribbon.com

Prym Fashion USA (864) 230-5435

Satab USA (212-403-2805), 33 01 42 36 66 00 w.satab.com

Trim Networks (213) 688-8550 www.trimnetworks.com

Union Knopf Ltd. (516) 445-5516 www.unionknopf.com

Zohar Industries (323) 544-4444 www.zoharzippers.com



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Textile, Findings & Trimmings and Tech Resource Guide

TEXTILE, TECH AND SERVICES

Ahearn Denning

Cutting Machine Inc. 761 East 15th St. Los Angeles, CA 90021 (213) 626-6765 Fax: (213) 741-0733 www.aheamcutting.com

Products and Services: Cutting room experts in L.A. Established in 1957, Ahearn Denning Cutting Machine is fourth-generation owned and operated, a recognized leader in providing the highest-quality cutting-machine equipment, supplies, parts, and services for nearly 60 years. Our mission is to provide our customers with the most innovative and efficient cutting solutions to meet all of your production demands. That's why at Ahearn Denning we offer an extensive line of top-quality supplies—everything from scissors, paper, to pattern tackers, spreaders to cutting tables. We also guarantee the lowest prices you've come to expect from Ahearn Denning. We are committed to providing expert technical support; a trained, dedicated sales staff; superior customer service; and a commitment to excellence you won't find anywhere else. We are your one-stop shop for all cutting room needs.

AIMS360

110 E. 9th St., Suite A1169 Los Angeles, CA 90079 (310) 740-9249 www.aims360.com info@aims360.com

Products and Services: AIMS360 offers the most fully integrated business management software for manufacturers, wholesalers, and importers of apparel and other fashion related goods, effortlessly allowing them to expand business and create efficiencies with complete inventory management, enterprise business intelligence, reporting, and much more. The cloud-connected software reduces cost and utilizes the latest .NET and Microsoft SQL platforms. A Microsoft Partner and Gold Competency Holder with a development team that is always releasing upgrades to meet industry standards, users will find many industry advanced features including customer management with advanced accounts receivables as well as order taking on the go for desktop, web, and iPad. AIMS360 can also connect with any third-party solution to create one integrated omnichannel system. AIMS360 is the go-to solution to grow your business and increase your ROI. Get the industry's leading ERP software, AIMS360! For your FREE demo, contact us today and see why the industry trusts AIMS 360.

Asher Fabric Concepts

2301 E. Seventh St., #F107 Los Angeles, CA 90023 (323) 268-1218 Fax: (323) 268-2737 www.asherconcepts.com sales@asherconcepts.com

perature-regulating knit fabrics in the activewear market, Asher is introducing Cool Sport, spun on Asher's new Santoni knitting machines, which create micro gauge knits for pure smoothness and compression. In 1991, Asher Fabric Concepts, based in Los Angeles, transformed the apparel industry by offering cutting-edge, high quality, "Made in U.S.A." knits for the contemporary fashion, athletic, and yoga markets. Since then, the company has become internationally known for its premium quality, knitted constructions with and without spandex, along with its creative print design and application. Asher Fabric Concepts provides fabric development, knitting, dyeing, and finishing in addition to fabric print design and printing capabilities based on each customer's needs. The company differentiates itself from the competition by offering proprietary textiles and by continually updating and innovating every aspect of textile design and production. With an in-house design team, new prints are constantly added to its collection, and color stories are updated seasonally. Asher Fabric Concepts' customers are leaders with strong brand recognition in the high-end, fashion-forward contemporary markets. Whether it is

dress wear-knits, swimwear, active wear, sportswear, body wear, or intimate apparel, Asher Fabric Concepts always delivers.

Products and Services: To address the need for innovative tem-

Azteca Dye and Laundry

2614 Geraldine St. Los Angeles, CA 90011 (310) 884-9083

(310) 884-9083 www.aztecadyelaundry.com

Products and Services: Since 1999, Azteca Dye and Laundry has been committed to providing quality dye and wash services to the garment industry. We have a history of working, developing, and creating some of the biggest names in the garment industry. We have two locations in the Los Angeles area with a total of 96,000 square feet of space. At Azteca, we work 24 hours a day, seven days a week in order to provide you with the fastest turnaround time in our industry.

Buhler Quality Yarns Corp.

1881 Athens Highway Jefferson, GA 30549 (706) 367-9834 www.buhleryarns.com sales@buhleryarns.com Contact: David Sasso

Products and Services: Buhler Quality Yarns Corp.—We make MicroModal® work. The exceptional attributes and luxury of MicroModal are now more attainable. Supply chain optimizations and industry relationships allow manufacturers to benefit from our experience as the first successful MicroModal spinner in the US. Let us show you how affordable luxury can be.

California Market Center

110 E. Ninth St. Los Angeles, CA 90079 (213) 630-3600 www.cmcdtla.com

Products and Services: Five seasons a year, buyers from around the globe flock to the CMC (California Market Center) for Los Angeles Fashion Market, the West Coast's premier destination for thousands of apparel and lifestyle collections displayed in hundreds of the CMC's showrooms and temporary exhibitor showcases. Featured trade shows include ALT Activewear & Lifestyle Tradeshow, Select Contemporary Tradeshow, Transit LA Shoe Show, and the LA Kids Market. LA Fashion Market at the CMC now offers visiting retailers and brands more opportunities and resources than ever to exhibit in and shop from.

Design Knit Inc.

1636 Staunton Ave. Los Angeles, CA 90021 (213) 742-1234 Fax: (213) 748-7110 www.designknit.com shalat@designknit.com Contact: Shala Tahassi

Products and Services: Design Knit, Inc. is a knit-to-order mill based in Los Angeles specializing in the development and production of high-quality, sheer to heavyweight knits for the designer and contemporary markets. They will be featuring new innovations including, but not limited to: cashmere, cotton, linen, silk, wool, rayon and Modal blends. ProModal, Tencel, MircoTencel, Supima blends including our luxe collection. Denim-inspired knits. Cut-and-sew sweater knits. Fashion-forward activewear/athleisure collection.

DG Expo Fabric & Trim Show

www.dgexpo.net (212) 804 8243

Products and Services: DG Expo Fabric & Trim Show is a two-day show featuring U.S. and Canadian companies with low minimums and many with in-stock programs. DG Expo focuses on the needs of designers, manufacturers (producing apparel, accessories, home furnishings, and other sewn products), plus private-label retailers, fabric stores, and event/party planners. In addition to the two-day show, there are textile classes. Our upcoming shows are in Miami (Oct. 5–6), San Francisco (Nov. 20–21), and New York (Jan. 18-19, 2017). Visit our website for details and to register.

Fabric Selection Inc.

800 E. 14th St. Los Angeles, CA 90021 Ph: (213) 747-6297 Fax: (213) 747-7006 www.fabricselection.com rosie@fabricselection.com

Products and Services: Fabric Selection Inc. is a premier wholesale retailer, supplying the best-quality fabrics and in-house designs to designers and manufacturers in the Los Angeles area and beyond. Whether you need the common fabrics that you rely on, such as wholesale polyester/spandex, rayon/spandex, novelty, solid, print, knit, woven or more unique fabrics to inspire your next great fashion creation, we can work with you to get a price that will fit with your bottom line. All of our print designs are copyrighted. Visit us at Sourcing at Coterie, New York Sept. 18-20 and LA Textile Show, Los Angeles Sept. 26-28.

G + G Multitex Inc./Geotex

2445 S. Santa Fe Avenue Los Angeles, CA 90058 (323) 588-3100 Fax: (323) 588-1499 info@multitex.us

Products and Services: G&G Multitex, Inc. is a leading supplier of high-quality knit fabrics to the Los Angeles apparel industry with over 25 years of experience. By knitting yarn into American-made fabrics

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AZTECA DYE & LAUNDRY

3111 N. Alameda St. Compton CA 90222 310 884-9083 info@aztecadyelaundry.com

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Textile, Findings & Trimmings and Tech

Resource Guide

Continued from page 17

and with the help of in-house printing capabilities, we have proven to be versatile and resourceful in our ability to supply our customers with the most unique and fashion forward fabrics. With access to our circular knitting mill, Santa Fe Knitting and Geotex, our Roll to Roll sublimation printing plant with digital printing capabilities, we are more than capable of developing and producing new and innovative fabrics. Our portfolio of fabrics consists of natural and synthetic blend knits, with or without spandex. We produce solid or printed constructions ranging from basic jerseys to double knits, jacquards, sweater knits as well as 3 ends French terry and fleece knits. We invite you to learn more about our company, its different divisions, and our many different products and services.

Gerber Technology

24 Industrial Park Road West Tolland, CT 06084 (800) 826-3243 (860) 871-8082 (outside USA) www.gerbertechnology.com

Products and Services: Gerber Technology provides a complete suite of integrated technology solutions including pattern design and product lifecycle management software, as well as sophisticated automation manufacturing systems for some of the biggest names in the global apparel and sewn goods industries. Over 100 Fortune 500 companies in over 130 countries depend upon Gerber to help create and develop their products, communicate and collaborate with their global partners, and manage their data more efficiently throughout the entire process. From the industry-leading AccuMark® pattern design, grading and marker making software to textiles spreading systems, single- and multi-ply GERBERcutters®, and the YuniquePLMTM product lifecycle management software, the Gerber product portfolio will help its customers decrease time-to-market. Gerber's knowledge and experience in the apparel industry and its worldwide service organization allow it to offer some of the world's leading brands fully integrated solutions.

Lenzing Fibers Inc.

530 Seventh Ave., Suite 808 New York, NY 10018 (212) 944-7400 Fax: (212) 9447406 newyork@lenzing.com www.lenzing.com/textile

Products and Services: The Lenzing Group is a world leader in marketing and manufacturing man-made cellulose fibers. The portfolio of Lenzing Fibers includes TENCEL®, Lenzing Modal®, MicroModal®, ProModal®, and MicroTencel®. Supply-chain support through resource lists, technical support, and hangtag program. These ecologically responsible fibers with performance benefits are comfortable, sustainable, biodegradable, and derived from a renewable raw material, wood pulp. For more information, please visit our website.

Philips-Boyne Corp.

135 Rome St. Farmingdale, NY 11735 (631) 755-1230 Fax: (631) 755-1259 www.philipsboyne.com sales@philipsboyne.com

Products and Services: Philips-Boyne Corp. offers high-quality shirtings and fabric. The majority of the line consists of long-staple Egyptian cotton that is woven and finished in Japan. Styles range from classic stripes, checks, and solids to novelties, Oxfords, dobbies, voiles, Swiss dots, seersuckers, ginghams, flannels, and more. Exclusive broadcloth qualities: Ultimo, Corona, and Superba. Knowledgeable customer-service team, immediate shipping, and highest-quality textiles. Philips-Boyne serves everyone from at-home sewers and custom shirt-makers to couture designers and branded corporations.

Robert Kaufman Fabrics

129 West 132nd St. Los Angeles, CA 90061 (800) 877-2066 Fax: (310) 538-9235 www.robertkaufman.com

info@robertkaufman.com Products and Services: Robert Kaufman Co., Inc. is an importer and converter with national and international representation, stocking a wide variety of printed, yarn-dyed, and solid wovens and knits as well as denims. In business for over 70 years, Robert Kaufman Fabrics has been delivering the highest-quality service to manufacturing clients in the U.S. and around the world in a variety of markets, including childrenswear, womenswear, contemporary, juniors, men's sportswear, maternity, uniforms, special occasion, accessories, and home fashions. In addition to an extensive catalog of on-trend design collections released every quarter, we offer domestic in-stock programs with low minimums, as well as customized fabric design, development, and sourcing for prints, yarn-dyes, and solids. All fabrics are available for sampling. We also drop ship for customers with off-shore production needs. Robert Kaufman Fabrics sells wholesale and to the trade only. Our fabrics are available to the retail consumer through local quilt and fabric stores. To find a retail store that carries Robert Kaufman Fabrics, please see our website. To see what's available and our latest collections in a fully searchable format, please visit our website. If you're a customer looking to see our fabrics in person, please contact our office to schedule an appointment to visit our LA showroom

SAS Textiles

3100 E. 44th St. Vernon, CA 90058 (323) 277-5555 info@sastextiles.com

Products and Services: SAS Textiles is a knitting mill based in the heart of Los Angeles, serving the industry with "Made in the USA" fabrics for over 25 years. We knit qualities ranging from very fine 40 gauge styles to coarse sweater knits. We stock a variety of natural yarns, heathers, and dyed yarns for our extensive yarn-dye stripe lines. We have an expansive open line and offer custom fabric development services in a variety of qualities from novelty knits to basic PFD and solid dye knits. Micromodal, Tencel, Supima cotton, viscose rayon, triblends, eco yarns as well as Synthetic blends are available, just to name a few. We offer reliable and efficient customer service and delivery times combined with a large variety of products making SAS a major resource for garment manufacturers of any size. We have styles for multiple markets from fashion to performance fabrics. We welcome new customers and ask that you please contact us and arrange to visit our modern facility and showroom.

swisstulle

Contact: Martina Callegari, Sales Director +41 (0) 71 969 32 32 Fax: +41 (0) 71 969 32 33 m.callegari@swisstulle.ch http://swisstulle.ch

Products and Services: Founded in 1912. We are one of the leading European warp knit and Bobbinet and Tulle manufacturers, producing in Switzerland and England. Our expertise is rigid and elastic warp knits for fashion categories such as bridal, haute couture, and lingerie as well as the embroidery markets, including technical applications that excel in performance and quality. We have the latest machinery with a staff that guarantees quality standards. We cover the whole range of widths with special focus on large widths, resulting in exclusive wide seamless fabrics. Integrated dyeing and finishing is an essential part of our quality and service strategy.

Texollini

2575 El Presidio St. Long Beach, CA 90810 (310) 537-3400

Products and Services: We at Texollini use state-of-the-art technology to supply the fashion and garment industries with innovative and trend-driven fabrics. Speed-to-market, trend insights, and quality control have been the cornerstones of our Los Angeles—based facility for over 25 years. Our in-house vertical capabilities include knitting, dyeing, finishing, and printing, and our development and design teams are unparalleled. Contact us to find out how our quality-driven products will enhance your brand.

FINDINGS AND TRIMMINGS 3A Products of America

1006 S. San Pedro St. Los Angeles, CA 90015 (213) 749-0103 www.us3a.com Contact: Wayne Jung

Products and Services: 3A Products of America is a symbol of quality, serving you since 1975. Send your samples to us. We will help you save money. Custom orders to meet your needs: snaps, knitted elastic, zippers, webbing, buckles, and buttons with your logo. We offer threads, labels, accessories, interlining, display equipment, fabric and product sourcing, website design, printing, and promotional items. Fast services are our first priority.

3in1Labels

17150 Newhope St. Suite 1003 Fountain Valley, CA 92708 (657) 210-4970 ContactUs@3in1labels.com http://3in1labels.com

Products and Services: The founders of 3in1Labels have been in the apparel industry for over 25 years. We want to sell customers clothing labels that are unique and current in the fashion industry, with high quality and great customer service. We provide complete sales, design, and production in all areas of clothing labels, including hangtags, barcode, size stickers, care labels, printed tapes, woven labels, and heat transfers. We utilize a wide range of the latest machinery in order to provide our customers with the best design, style, and technology. In addition, 3in1Labels has the rights to use RFID on labels in the form of heat transfer. Nobody else can do this, as we have the and inventory tracking on each garment. See us at the LA International Textile Show, September 26-28, booth 5008.

The Button / Accessory Connection, Inc.

152 West Pico Blvd. Los Angeles, CA 90015 (213) 747-8442 (877) 747-8442 (Outside California)

Products and Services: The Button Accessory / Connection (TBAC) has been an industry-leading trimming supplier, servicing high-end brands for over 30 years. TBAC started off by supplying high-quality buttons and hardware from Italy and then expanded over the years into all kinds of trims with factories all over the world. Hardware, hang tags, labels, lace trim, elastics, charms and more! As of this year, TBAC has introduced a cut and sew factory at their location in downtown Los Angeles. TBAC's new garment program, To Be Always Continued, offers customers the ability produce quality garments at reasonable quantities and price. Made in the USA! Let TBAC help your brand streamline the manufacturing process and produce industry-leading apparel garments and trims.

California Label Products

13255 S. Broadway Los Angeles, CA 90061 (310) 523-5800 Fax: (310) 523-5858 Contact: Tasha www.californialabel.com info@californialabel.com

Products and Services: California Label Products will be exhibiting at the LA Textile show on September 26th — 28th and we look forward to seeing you there! Visit our booth #6001/6003 for the latest look in labels and tags to get inspired. Our In-House Art Department can help develop your brand identity with an updated look or provide you with a quote on your existing items. Our product list not only consists of woven labels, printed labels, heat transfers, size tabs, and custom hang tags, but we also have a service bureau with quick turn time and great pricing. We are dedicated to setting the highest standard of excellence in our industry. Above all, we value quality, consistency and creating solutions that work for you. Check our website for a full product list or call or email us.

Emsig Manufacturing Corporation

263 W. 38th St., 5th Floor New York, NY 10001 (800) 364-8003, Ext. 309 sales@emsig.com www.emsig.com

Products and Services: Emsig is a socially, morally, and ethically responsible company. Emsig donates buttons to charitable organizations and schools for apparel educational purposes. We produce buttons that best fit the needs of those who have arthritic challenges in buttoning there clothes, We have buttons that are made of 100 percent recycled raw material. And buttons that resist the growth of bacteria and virus. We also produce "smart buttons." In 2017 we will begin our 89th year in business.

John F. Allen & Son, Inc.

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www.JOAN 0071

Products and Services: Founded in 1889, John F. Allen & Son, Inc. is a fourth-generation family importer and wholesale distributor of the world's finest rhinestones, trim, beads, findings, and genuine stone serving the textile, jewelry, and craft industries. We are proud to be one of the largest U.S. wholesale distributors of Preciosa-brand Czech crystal products, and we are a direct importer of over 40,000 items from top-quality factories in Europe and Asia. We offer highly knowledgeable, friendly service; a vast selection of products; and a well-stocked warehouse, which means quick order fulfillment for our customers. Visit our New York City showroom or our 22,000-squarefoot warehouse at our headquarters in Warwick, R.I.

Kagan Trim Center 3957 S. Hill St (2nd Floor)

3957 S. Hill St (2nd Floo Los Angeles, CA 90037 (323) 583-1400 Fax: 323-583-1600 nfo@kagantrim.com www.kagantrim.com

Products and Services: Kagan Trim Center, in business for over 70 years, is proud to be your primary wholesale lace and trims supplier. We offer a complete selection of apparel trim, from the most current designs of the season to all the basics. We have over 75,000 trimming items in stock, including elastic, ribbons, laces, and embellishments of every description. We're able to drop-ship our products from China to anywhere in the world, saving you time and money. Additionally, our team is comprised of experienced professionals in every aspect of

the trimming industry, able to provide you with the answers you need, quickly and accurately, thus allowing you to get your finished product to market without delay! Please visit our easy-to-navigate website to see our products. All inquiries welcome.

Progressive Label

2545 Yates Ave. Commerce, CA 90040 (323) 415-9770 Fax: (323) 415-9771 Info@progressivelabel.com www.progressivelabel.com

Products and Services: Progressive Label is dedicated to helping companies develop and showcase their brand identity. From logo labels and hangtags to care/content labels and price tickets, we will develop, produce, and distribute your trim items worldwide. We specialize in producing custom products that will meet your design and merchandising needs. We successfully launched production of RFID price tickets last year. This demand is being greatly driven by the big retailers such as Macy's and Target. Our growth and market dynamics have resulted in opening up a production center in Tijuana, Mexico. We have also added advanced die cutter technology in our Los Angeles production center to streamline our production efforts and to strengthen our packaging capabilities. A very important part of our business is FLASHTRAK, our online ordering system for price tickets, custom products and care labels. Our mission is to deliver high-quality products at competitive prices, wherever they are needed for production. We understand the rush nature of this industry and strive to meet the tight deadlines facing our customers.

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