

A CALIFORNIA APPAREL NEWS SPECIAL SECTION

# N.Y. Textile Preview

July 2017

## & RESOURCE GUIDE

### TEXTILE TRENDS

Juice Up  
Take Wing  
Geo Pop  
New Lines  
Gray Day  
Gold Standard  
Hi-Lo Texture  
Rose Gold  
Velvet Crush  
Sequins  
Watercolors  
Open Weave

**TEXTILES**  
AFFOA Looking to  
Drive Innovation for  
Functional Fabrics

Hyosung and Sofileta  
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# AFFOA Looking to Drive Innovation for Functional Fabrics

By John McCurry Contributing Writer

**Advanced Functional Fabrics of America**, commonly known as AFFOA, marked its one-year anniversary in April. The institute—which is based at MIT and has nearly 100 members from a diverse group of manufacturers, startups and institutes of higher learning—is leading a \$317 million private-public effort to drive innovation in textile and fiber manufacturing.

AFFOA members say the institute has already produced a major benefit in helping to bridge the information gap between universities and manufacturers. New networking opportunities have been created that have potential to drive innovation.

Many AFFOA members have either submitted project proposals or are working on proposals based on current research that they hope will meet AFFOA's approval for funding. AFFOA opened a new headquarters facility on June 19 in Cambridge, Mass., near MIT. It includes a fabric discovery center that will provide a base for prototyping ranging from fiber design to new textile products. Other centers will open later this year in Georgia, North Carolina and Pennsylvania.

The Fabric Discovery Centers will serve as regional incubators and accelerators for startup companies in advanced fabrics, provide rapid prototyping facilities and house training facilities for educational outreach and workforce development.

"Apparel will become the new platform from which the digital world will be operating," said Eric Spackey, AFFOA's chief marketing officer and the chief executive officer of **Bluewater Defense**, a Puerto Rico-based manufacturer of uniforms for the U.S. military. "Clothing will be able to interact with the outside world. It's an exciting time. We are about to create a new industry. This was a fantastic idea by the Obama Administration."

Spackey believes that a decade from now, AFFOA will have secured an important place in the history of textiles and apparel by rapidly deploying and funding existing research and turning it into innovation and jobs. It's all about taking the technology that's already in labs.

Following is a look at a few of the efforts to convert ongoing research into new products.

**Brrr** is an Atlanta-based startup apparel company that incorporated in 2014. Co-founder and CEO Mary-Cathryn Kolb said her company was asked to be a charter AFFOA member to provide an entrepreneurial voice. She says the projects that AFFOA will eventually bring to the market will have potential to bring manufacturing back state-side. Brrr's chemical-free technology is em-

bedded into garments at the nanotech level.

Kolb, which is partnering with the **University of Georgia**, the **University of Kentucky** and MIT, has two patent-pending projects that it is working on with AFFOA.

**PVH Corp.**, sometimes known as **Phillips-Van Heusen**, is one of the largest global apparel companies with more than \$8 billion in annual revenues. It owns some of the world's best-known brands, including **Calvin Klein**, **Tommy Hilfiger**, **Van Heusen**, **Izod**, **Speedo** and **Arrow**.

In early 2016, PVH came to the conclusion that it needed to put more attention and resources into research and development. It was part of a realization that the apparel sector trails other industries in terms of investing in R&D. As a result, it created its **Innovation Next** division. Barry McGeough, group vice

president, likens it to the **Eureka Innovation Lab** at **Levi Strauss**, **Nike's Innovation Kitchen** and **Under Armour's Lighthouse**, all created over the past few years.

"The apparel industry is new to the innovation game," McGeough said. "We realized we had to start investing in R&D."

So Innovation Next was created to see how PVH could do things better across all of its different brands and regions. This involved listening to brands to solicit ideas with the goal of developing a competitive edge.

"We took ideas from the defense industry and other industries, and we are looking everywhere and finding amazing stuff," explained McGeough. "Here's my thinking. Your

car and everything in your world is smart and connected. What will your expectations be? Will you accept living in a smart world where everything is smart but your clothes? We know that people will expect their clothes to do something, and that's for brands to figure out."

Another apparel firm participating in AFFOA is Miami-headquartered **Intradeco**. The company operates a factory in El Salvador and sources products from other manufacturers. It is a major supplier to **Walmart** and also has licenses to manufacture products for such brands as **Fruit of the Loom**, **Jockey**, **Russell** and **Geoffrey Beene**.

Eduardo Siman, Intradeco's IT director, said one of the key areas his company is interested in is physiological monitoring, which he says is important to the company and is also has military applications. Intradeco is partnering with universities and startups, acting in an advisory capacity on manufacturing and merchandising.

"We are big in the activewear space," he said. "Monitoring from a garment will help us to understand measurements of sweat, temperature and pressure. If it can be done from a garment, it's a lot more convenient." ●



**AFFOA MEMBER:** Brrr is an Atlanta-based startup apparel company that makes garments embedded with chemical-free nanotechnology. The company is a charter AFFOA member. Brrr Co-founder and CEO Mary-Cathryn Kolb said the projects that AFFOA will eventually bring to the market will have potential to bring manufacturing back state-side.

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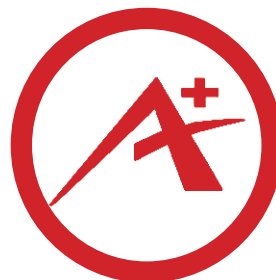
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# Juice Up

Textiles are awash in fresh shades of orange, persimmon and mango.



Asher Fabric Concepts  
#WW2729 Dobby Open  
Cotton Stripes Garment Dye



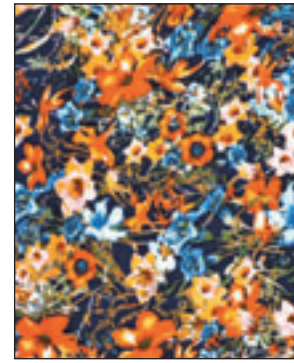
Cinergy Textiles Inc. #LVP-  
2009-1289 Printed Liverpool



Kalimo #910769D/T33



A Plus Fabrics Inc. "Needles"



Cinergy Textiles Inc. #LVRCR-  
FL3258 Liverpool Crepe Print



A Plus Fabrics Inc. #LC-NM01  
Chili Pepper



Asher Fabric Concepts  
#WW2628 Cotton/Viscose  
Slub Open Weave Garment Dye



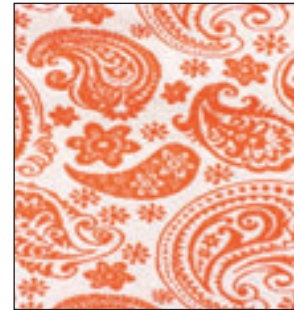
Josi Severson "Fieldwork"



Josi Severson "Los Barriles"



Cinergy Textiles Inc. #HMC-  
LGS1607-324 Printed Chiffon



Cinergy Textiles Inc.  
#Jacquard-1297 Jacquard  
Paisley Knit



Cinergy Textiles Inc. #HB322  
Stripe Knit Mesh



Cinergy Textiles Inc. #HMC-  
MX3517G Hi Multi Chiffon  
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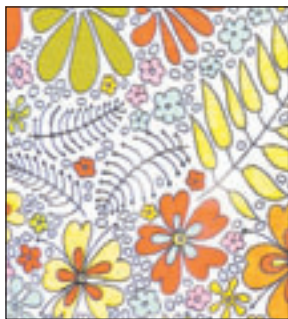
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# Geo Pop

Pop Art motifs and bright colors mix with geometric design for a fresh take on geo patterns.



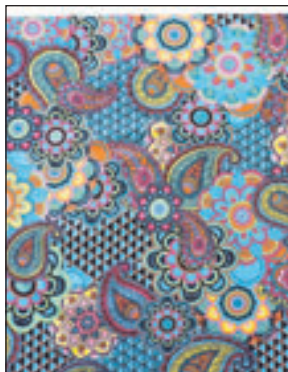
Confetti Fabrics #17745



Robert Kaufman Fabrics  
#AFKM-17120-1



Josi Severson "Celebrate"



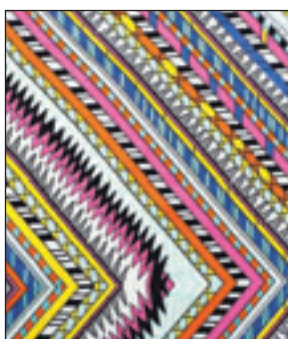
Pine Crest Fabrics #FTP9959



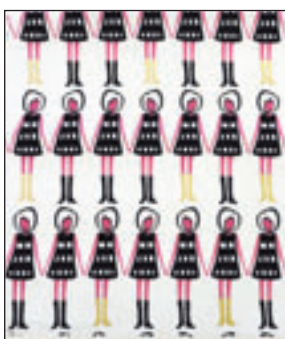
Kalimo #912381D/T117



Pine Crest Fabrics "Dr. Seuss"



Pine Crest Fabrics  
#BTP091C1



Robert Kaufman Fabrics  
#AFKM-17123-1

# Hi-Lo Texture

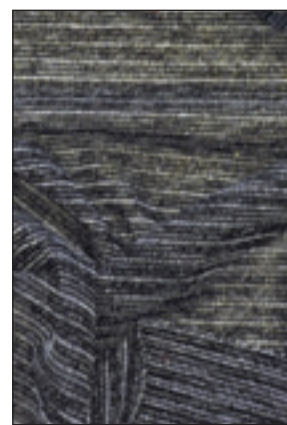
- Sweater knits, mélange patterns and twill weaves and prints showcase an extra dimension of textile texture.



A Plus Fabrics Inc. #837W  
Black Chicago Knit



A Plus Fabrics Inc. #HC293  
Poly/Rayon Sweater Knit



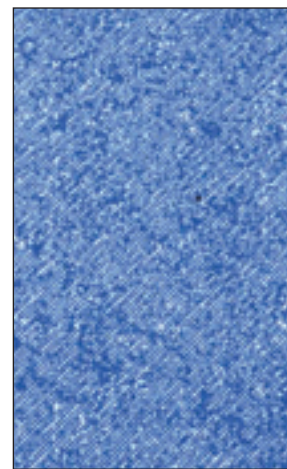
A Plus Fabrics Inc. #723G  
Granny Sweater Knit



Asher Fabric Concepts  
#NPC300 Nylon/Poly Blend  
Crepe



Asher Fabric Concepts  
#NPX175 Nylon/Polyester/  
Spandex Interlock



Cinergy Textiles Inc.  
#LVRPL-6418-1289 Denim  
Look Liverpool Knit



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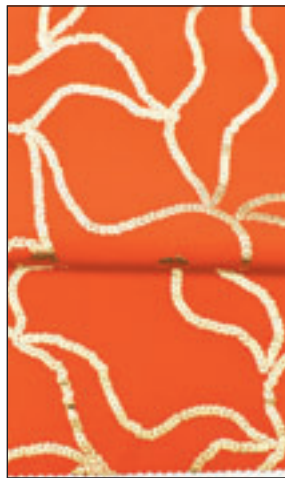
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## Sequins

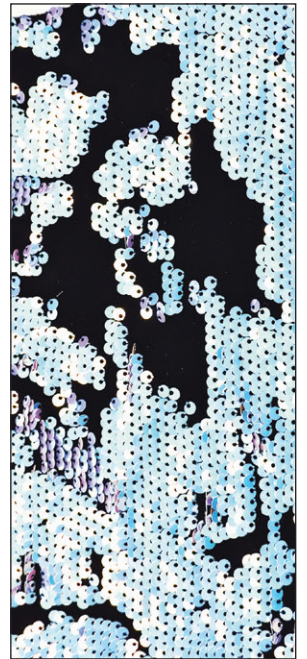
Sequined designs—and printed variations—add a touch of glamor and sparkle to swim fabrics, nets and velvet.



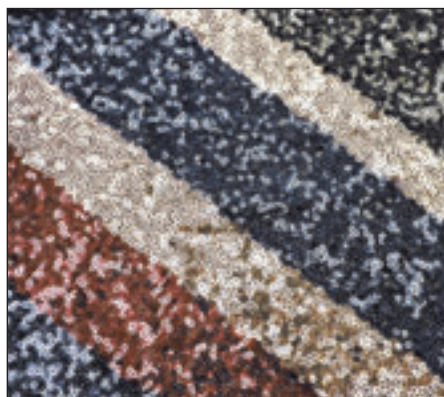
Lyma International s.r.l.  
#17114 "Nair"



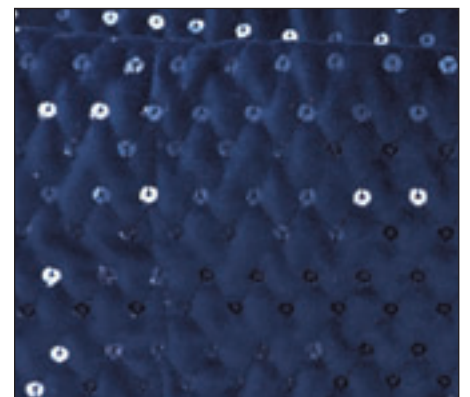
NK Textile #LS2002



NK Textile #SW19796



NK Textile #KKA31138-1



NK Textile #DHE-2017-030

## Gold Standard

Designers go for the gold offering a gilded take on laces and knits.



Spirit Lace Enterprise  
#16119CO



Solstiss #497614.G



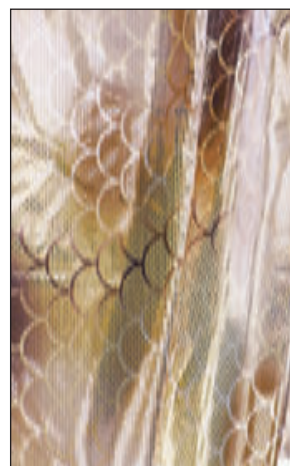
Tiss et Teint #66.5188



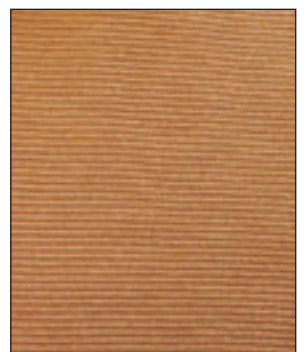
Solstiss #477N44.SB



Fabric Selection Inc.  
#KNT3803



Friedmans Ltd. #TS1413  
"Koi"



Asher Fabric Concepts  
#PVO18-N Poly Viscose  
Vintage Ottoman

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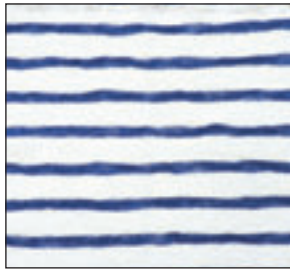
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## New Lines

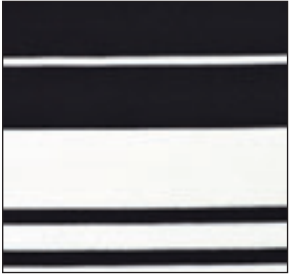
Textile designs take on traditional stripes and line patterns and give them a fresh perspective with layered designs, abstract line patterns and novelty knits.



Asher Fabric Concepts  
#VPJR120-BL Poly Viscose  
Jersey Stripe



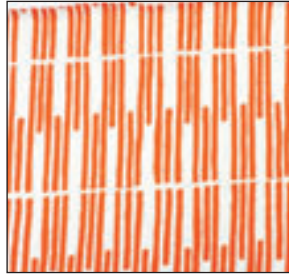
Asher Fabric Concepts  
#CRX22-ST Heavy Cotton Rib  
Stripe



Tricots Liesse Inc. #917295



Texollini #7991SD2



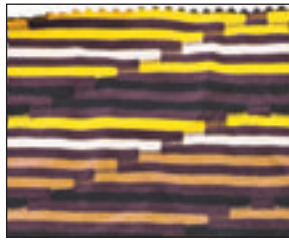
Josi Severson "Current"



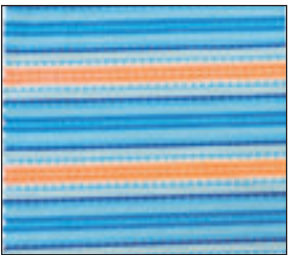
Kalimo #912451D/9096



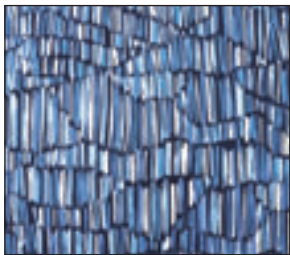
Tricots Liesse Inc. #54991



Tricots Liesse Inc. #55038



Tricots Liesse Inc. #54856



Pine Crest Fabrics #TFX805-  
59



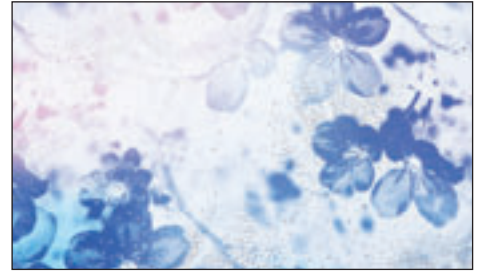
Pine Crest Fabrics  
#FTH1163C1

## Watercolors

Textile designers find inspiration in the liquid look of watercolors for ombré patterns, tie-dyes, and floral and abstract designs with the sparkle of foil prints.



Robert Kaufman Fabrics #AMD-17231-111



Friedmans Ltd. #TS1431 "Mimosa"



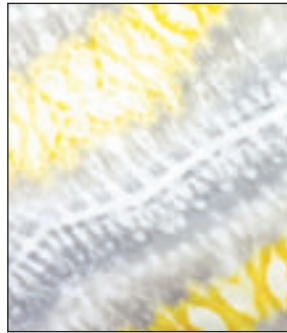
Robert Kaufman Fabrics  
#AMD-17223-64



NK Textile #NK53186



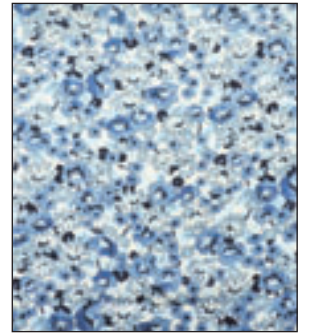
Friedmans Ltd. #TS1452  
"Stipple Flare"



Pine Crest Fabrics #TFX810-  
74



Pine Crest Fabrics #TFX808-  
52



Robert Kaufman Fabrics  
#SRKX-17228-67

## Take Wing

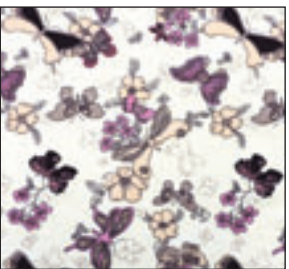
Textile designs find inspiration in butterfly, bird and feather motifs for prints and delicate laces.



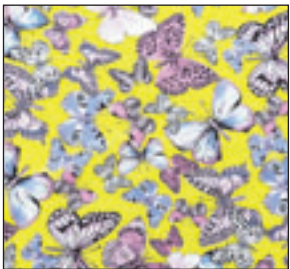
Tiss et Teint #66.7623



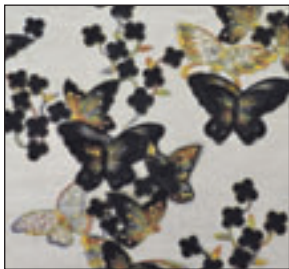
Confetti Fabrics #17670



Texollini #78MD1 06249N



Lyma International s.r.l.  
#19089 "Wonder"



NK Textile #SW18861

## Open Weave

Open-weave patterns, mesh, fishnets and loose-woven and knit designs offer a breezy take on textiles.



A Plus Fabrics Inc. #F-257K Douli Yarn Knit



A Plus Fabrics Inc.  
#PSLACE10



A Plus Fabrics Inc. #FN62  
Cotton Combed Fishnet



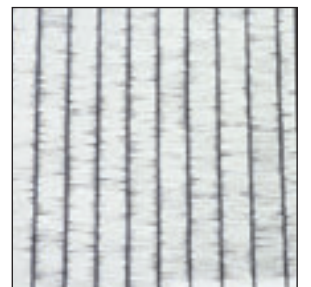
A Plus Fabrics Inc. #FN2045  
Basket Fishnet



Asher Fabric Concepts  
#VCSL103-BK Cotton Slub  
Viscose Sweater



Asher Fabric Concepts  
#WW2678 Open Cotton  
Weave Checks  
903/804v



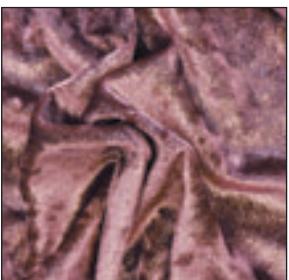
Swisstulle #2.06421

## Rose Gold

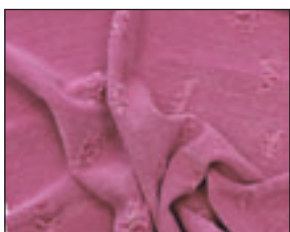
Textile designers give pink a glamorous makeover in metallic rose gold.



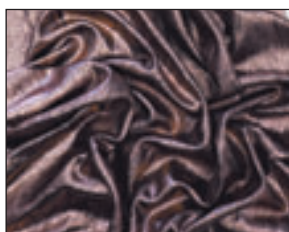
NK Textile #MH170105



NK Textile #WFG5950



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## TRENDS

### Gray Day

It's a glamorous gray day for textile designers who color intricate lace patterns and delicate, luxe knits in shades of silver, charcoal and slate.



Solstiss #803547



Dunière #150 511 "Monza"



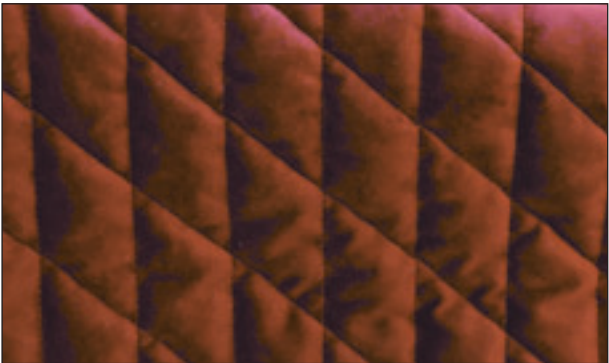
Dunière #54 479 "Midtown"



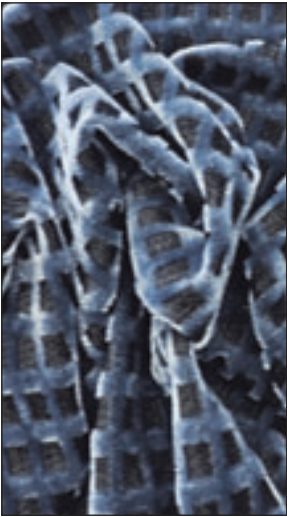
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### Velvet Crush

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# Lectra Introduces Fashion PLM 4.0 at Industry 4/0 Event

French equipment and software maker **Lectra** recently introduced its latest product lifecycle management software at an industry event at the Paris-based company's technology center in Bordeaux.

More than 100 industry professionals, including representatives from brands and manufacturers such as Swedish fast-fashion house **H&M** and Shanghai-based **Dayang Group**, gathered at the two-day conference to examine "how Industry 4.0 is shaping and transforming the global fashion and apparel business."



Industry 4.0 is a manufacturing concept that encompasses automation and data exchange. Some call it the "smart factory." Lectra referred to it as the "fourth industrial revolution." Industry 4.0 includes the Internet of things (including Internet-enabled devices and equipment) as well as cloud computing and cyber-physical systems that allow equipment and humans to communicate and cooperate in real time.

"Industry 4.0 is not only revolutionizing how manufacturers operate but also how

brands and retailers need to function," said Lectra Chief Sales Officer Edouard Macquin. "Lectra's goal is to provide its customers with the technology and support they need to thrive and succeed in this new digital marketplace."

Workshop and presentation topics at Lectra's event included innovative new retail models and the advantages of a digitalized supply chain.

The technology company also introduced its **Lectra Fashion PLM 4.0**, a modular PLM solution that "acts as a connected, intelligent nerve center for today's digital supply chain." The solution allows users from across the supply chain—from development to design to production—to work together in a system that can be adapted to different business models and allows companies "to jump on trends quickly."

"What interests us as a vertical manufacturer is connecting our physical supply chain with our virtual supply chain—our software, ERP [enterprise resource planning]," said Fred Walck, director, project management, for Mexico-based clothing supplier **Grupo Kaltex**. "For us, Lectra offers the most comprehensive solution: an end-to-end system designed specifically for fashion and apparel."

Lectra provides solutions designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture its products. The company has more than 1,500 employees and customers in more than 100 countries.—*Alison A. Nieder*

## TEXTILES

# Hyosung and Sofileta Partner for New Creora Fresh Collection

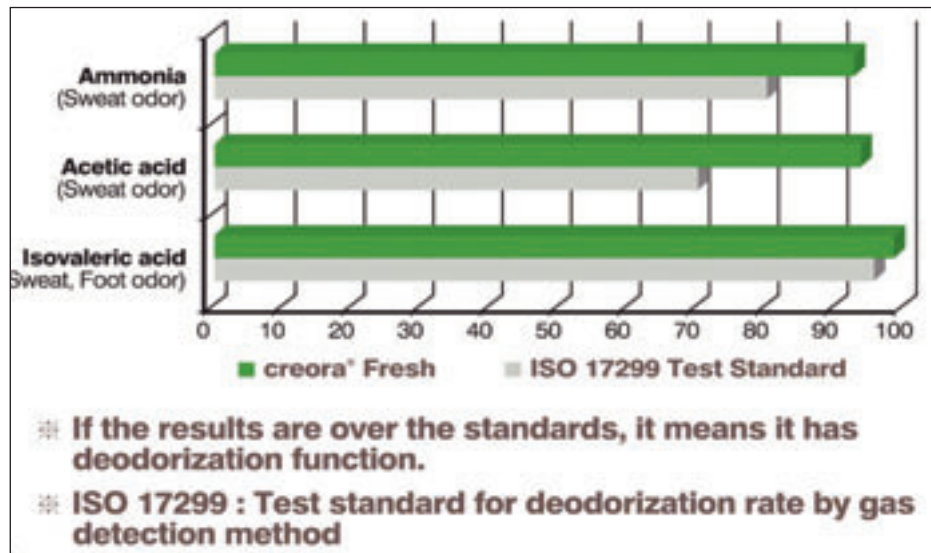
French textile mill **Sofileta** is working with South Korean fiber company **Hyosung** on a new collection featuring Hyosung's **Creora Fresh** fiber.

Sofileta, which is known for its performance and technical textiles, has developed a collection featuring the Creora Fresh permanent antimicrobial technology, which works through a proprietary process that creates a chemical bond with the **Creora** spandex fiber.

"We are committed to leveraging our technical capabilities to service the needs of customers for performance plus fashion.

Our expertise is to customize the fabrics for the needs of the specific end-use application," said Dominique Heuillard, Sofileta innovation manager, in a company statement. "Creora Fresh allows us to add another element of performance for intimates and sportswear."

Based in Seoul, Hyosung has a global network of more than 36 subsidiaries and international offices around the world. This year, the company is celebrating the 25th anniversary of Creora, which Hyosung produces in facilities around the world, including Korea, China, Vietnam, Turkey and Brazil.—*A.A.N.*



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Contact: Wayne Jung

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[nfo@aplusfabricsusa.com](mailto:nfo@aplusfabricsusa.com)

**Products and Services:** A pioneer in fabrics. Locally experienced for the past 26 years in converting and imports. Knits, wovens, lace mesh and fishnet, basics, Siro Modal, loop terry, rayon, cotton, Spandex, velour, crochet, PFP, bamboo, and much more. Visit our showroom with more than 100 different styles ready to be shipped locally and off-shore. We carry millions of yards of stock in Los Angeles. Huge volume drop shipment order base. We can do special developments as well. No minimum on local inventory. All designers are welcomed. Visit our showroom and also see us at the upcoming Los Angeles International Textile Show.

## Asher Fabric Concepts

950 S. Boyle Ave.  
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Fax: (323) 268-2737  
[www.asherconcepts.com](http://www.asherconcepts.com)  
[sales@asherconcepts.com](mailto:sales@asherconcepts.com)

**Products and Services:** To address the need for innovative temperature-regulating knit fabrics in the activewear market, Asher is introducing Cool Sport, spun on Asher's new Santoni knitting machines, which create micro gauge knits for pure smoothness and compression. In 1991, Asher Fabric Concepts, based in Los Angeles, transformed the apparel industry by offering cutting-edge, high quality, "Made in U.S.A." knits for the contemporary fashion, athletic, and yoga markets. Since then, the company has become internationally known for its premium quality, knitted constructions with and without spandex, along with its creative print design and application. Asher Fabric Concepts provides fabric development, knitting, dyeing, and finishing in addition to fabric print design and printing capabilities based on each customer's needs. The company differentiates itself from the competition by offering proprietary textiles and by continually updating and innovating every aspect of textile design and production. With an in-house design team, new prints are constantly added to its collection, and color stories are updated seasonally.

## Buhler Quality Yarns Corp.

1881 Athens Highway  
Jefferson, GA 30549  
(706) 367-9834

[www.buhleryarns.com](http://www.buhleryarns.com)

[sales@buhleryarns.com](mailto:sales@buhleryarns.com)

Contact: David Sasso

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**Products and Services:** Cinergy Textiles specializes in stock and order-based programs consisting of hundreds of fabrics, consisting of knits, wovens, basics, novelties, and linings. We have been servicing our clients throughout the United States and around the world for over 20 years. We cater to domestic manufacturers and provide drop shipments for off-shore production. Our product line provides piece goods for all markets, including childrenswear, women's, juniors, contemporary, misses, maternity, men's sportswear, uniforms, and special-occasion items. The majority of our product line is imported from Asia and stocked in Los Angeles. One roll stock minimum (approx 100–125 yds). Orders are generally processed on the same business day and ship out within one or two days, depending on the size of the order and availability of the particular style ordered.

## Design Knit Inc.

1636 Staunton Ave.  
Los Angeles, CA 90021  
(213) 742-1234  
Fax: (213) 748-7110  
[www.designknit.com](http://www.designknit.com)  
[shalat@designknit.com](mailto:shalat@designknit.com)

Contact: Shala Tabassi

**Products and Services:** Design Knit, Inc. is a knit-to-order mill based in Los Angeles specializing in the development and production of high-quality, sheer to heavyweight knits for the designer and contemporary markets. They will be featuring new innovations including, but not limited to: cashmere, cotton, linen, silk, wool, rayon and Modal blends. ProModal, Tencel, MircoTencel, Supima blends including our luxe collection. Denim-inspired knits. Cut-and-sew sweater knits. Fashion-forward activewear/athleisure collection.

## DG Expo Fabric & Trim Show

[www.dgexpo.net](http://www.dgexpo.net)

**Products and Services:** DG Expo Fabric & Trim Show is a two-day show featuring U.S. and Canadian companies with low minimums and many with in-stock programs. DG Expo focuses on the needs of designers, manufacturers (producing apparel, accessories, home furnishings, and other sewn products), plus private-label retailers, fabric stores, and event/party planners. In addition to the two-day show, there is a three-day seminar program. Upcoming show dates are July 19–20 in New York. Visit our website for details and to register.

## Fabric Selection Inc.

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**Products and Services:** Fabric Selection Inc. is a premier wholesale retailer, supplying the best-quality fabrics and in-house designs to designers and manufacturers in the Los Angeles area and beyond. Whether you need the common fabrics that you rely on, such as wholesale polyester/spandex, rayon/spandex, novelty, solid, print, knit, woven, or more unique fabrics to inspire your next great fashion creation, we can work with you to get a price that will fit with your bottom line. All of our print designs are copyrighted. Visit us at Texworld USA, 7/17–7/19, Jacob K. Javits Convention Center in New York, Booth P19.

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## LA TEXTILE Show

110 E. Ninth St.  
Los Angeles, CA 90079  
(213) 630-3600  
[www.latextiletradeshow.com](http://www.latextiletradeshow.com)

**Products and Services:** LA TEXTILE (Los Angeles International Textile Show) is the West Coast's bi-annual trade event for premier textile, design & production resources. Showcasing hundreds of the world's top fabric and trim companies, the caliber of exhibitors and trend direction are edited for a distinct contemporary and lifestyle fashion audience. The Sourcing pavilion spotlights manufacturing & design services, providing brands with the comprehensive range of services needed to manage the supply chain from concept to finished product. LA TEXTILE is hosted by the California Market Center (CMC) in downtown LA's Fashion District. Next show is scheduled for October 2-4, 2017 for the Fall/Winter 2018/19 season.







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