N.Y. Textile Preview & RESOURCE GUIDE

TEXTILES
AFFOA Looking to Drive Innovation for Functional Fabrics
Hyosung and Sofileta Partner for New Creora Fresh Collection

TEXTILE TRENDS
Juice Up
Take Wing
Geo Pop
New Lines
Gray Day
Gold Standard
Hi-Lo Texture
Rose Gold
Velvet Crush
Sequins
Watercolors
Open Weave

TECHNOLOGY
Lectra Introduces Fashion PLM 4.0 at Industry 4/0 Event
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Contributing Writer

**Innovation for Functional Fabrics**

Carolina and Pennsylvania. FOA opened a new headquarters facility on June 19 in Cambridge, Mass., near MIT. It includes a fabric discovery center that will provide a base for prototyping ranging from fiber design to new textile products. Other centers will open later this year in Georgia, North Carolina and Pennsylvania.

The Fabric Discovery Centers will serve as regional incubators and accelerators for start-up companies in advanced fabrics, provide rapid prototyping facilities and house training facilities for educational outreach and workforce development. The demand will become the new platform from which the digital world will be operating,” said Eric Spackey, AFFOA’s chief marketing officer and chief executive officer of Bluewater Defense, a Puerto Rico-based manufacturer of uniforms for the U.S. military. “Thinking will be able to interact with the outside world. It’s an exciting time. We are about to create a new industry. This was a fantastic idea by the Obama Administration.”

Spackey believes that a decade from now, AFFOA will have secured an important role in converting ongoing research into new products. “Apparel will eventually bring to the market will have potential to bring manufacturing back state-side. Brtrr’s chemical-free technology isbedded into garments at the nanotech level.

Kohlb, which is partnering with the University of Georgia, the University of Kentucky and MIT, has two patent-pending projects that it is working on with AFFOA.

PVH Corp., sometimes known as Phillip Van Heusen, is one of the largest global apparel companies with more than $8 billion in annual revenues. It owns some of the world’s best-known brands, including Calvin Klein, Tommy Hilfiger, Van Heusen, Izod, Speedo and Arrow.

In early 2016, PVH came to the conclusion that it needed to put more attention and resources into research and development. It was part of a realization that the apparel sector trails other industries in terms of investing in R&D. As a result, it created its Innovation Next division. Barry McGeough, group vice president, likens it to the Eureka Innovation Lab at Levi Strauss, Nike’s Innovation Kitchen and Under Armour’s Lighthouse, all created over the past few years.

“The apparel industry is new to the innovation game,” McGeough said. “We realized we had to start investing in R&D.”

Innovation Next was created to see how PVH could do things better across all of its different brands and regions. This involved listening to brands to solicit ideas with the goal of developing a competitive edge.

“We took ideas from the defense industry and other industries,” he said. “We are looking everywhere and finding amazing stuff,” explained McGeough. “Here’s my thinking. Your car and everything in your world is smart and connected. What will your expectations be? Will you accept living in a smart world where everything is smart but your clothes? We know that people will expect their clothes to do something, and that’s for brands to figure out.”

Another apparel firm participating in AFFOA is Miami-headquartered Intradelco. The company operates a factory in El Salvador and sources products from other manufacturers. It is a major supplier to Walmart and also has licenses to manufacture products for such brands as Fruit of the Loom, Jockey, Russell and Geoffrey Beene.

Eduardo Siman, Intradelco’s IT director, said one of the key areas his company is interested in is physiological monitoring, which he says is important to the company and is also has military applications. Intradelco is partnering with universities and startups, acting in an advisory capacity on manufacturing and merchandising.

“We are big in the activewear space,” he said. “Monitoring from a garment will help us understand measurement of sweat, temperature and pressure. If it can be done from a garment, it’s a lot more convenient.”

By John McCarthy

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**AFFOA MEMBER:** Brtrr is an Atlanta-based startup apparel company that makes garments embedded with chemical-free nanotechnology. The company is a charter AFFOA member. Brtrr Cofounder and CEO Mary-Cathryn Kohlb said the projects that AFFOA will eventually bring to the market will have potential to bring manufacturing back state-side.

Brtrr’s chemical-free technology is embedded into garments at the nanotech level.

Kohlb, which is partnering with the University of Georgia, the University of Kentucky and MIT, has two patent-pending projects that it is working on with AFFOA.
**Juice Up**

Textiles are awash in fresh shades of orange, persimmon and mango.

- **Asher Fabric Concepts**
  - #WW2628 Cotton/Viscose Slub Open Weave Garment Dye
  - #WW2729 Dobby Open Cotton Stripes Garment Dye

- **Josi Severson**
  - "Fieldwork"
  - "Los Barriles"

- **Cinergy Textiles Inc.**
  - #HMC- LGS1607-324 Printed Chiffon
  - #LVP-2009-1289 Printed Liverpool

- **Kalimo**
  - #910769D/T33

- **A Plus Fabrics Inc.**
  - "Needles"
  - "Los Barriles"

- **Cinergy Textiles Inc.**
  - #LVRCR-FL3258 Liverpool Crepe Print
  - #Jacquard-1297 Jacquard Paisley Knit
  - #HB322 Stripe Knit Mesh
  - #LC-NM01 Chili Pepper

- **Cinergy Textiles Inc.**
  - #HMC-MX3517G Hi Multi Chiffon Print

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**Geo Pop**

Pop Art motifs and bright colors mix with geometric design for a fresh take on geo patterns.

- Josi Severson “Celebrate” Pine Crest Fabrics #FTP9959
- Pine Crest Fabrics “Dr. Seuss” Pine Crest Fabrics #BTP091C1
- Robert Kaufman Fabrics #AFKM-17123-1
- Robert Kaufman Fabrics #AFKM-17120-1

**Hi-Lo Texture**

Sweater knits, melange patterns and twill weaves and prints showcase an extra dimension of textile texture.

- A Plus Fabrics Inc. #837W Black Chicago Knit
- A Plus Fabrics Inc. #HC293 Poly/Rayon Sweater Knit
- A Plus Fabrics Inc. #723G Granny Sweater Knit
- Robert Kaufman Fabrics #AFKM-17120-1
- Asher Fabric Concepts #NPC300 Nylon/Poly Blend Crepe
- Asher Fabric Concepts #NPX175 Nylon/Polyester/Spandex Interlock
- Cinergy Textiles Inc. #LVRPL-6418-1289 Denim Look Liverpool Knit

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**Trends**

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New Lines

Textile designs take on traditional stripes and line patterns and give them a fresh perspective with layered designs, abstract line patterns and novelty knits.

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<tr>
<th>Textile Designs</th>
<th>Fabric Information</th>
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<tbody>
<tr>
<td>Tricots Liesse Inc. #917295</td>
<td>Ascher Fabric Concepts #VPJR120-BL Poly Viscose Jersey Stripe</td>
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<td>Texollini #79915D2</td>
<td>Josi Severson “Current”</td>
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<td>Kalimo #912451D/9096</td>
<td>Tricots Liesse Inc. #54991</td>
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<td>Tricots Liesse Inc. #55038</td>
<td>Tricots Liesse Inc. #54856</td>
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<td>Pine Crest Fabrics #TFX805-59</td>
<td>Pine Crest Fabrics #TFX810-74</td>
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<tr>
<td>Asher Fabric Concepts #CRKX22-ST Heavy Cotton Rib Stripe</td>
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Watercolors

Textile designs find inspiration in the liquid look of watercolors for ombré patterns, tie-dyes, and floral and abstract designs with the sparkle of foil prints.

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<th>Textile Designs</th>
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<tr>
<td>Robert Kaufman Fabrics #AMD-17231-111</td>
<td>Friedmans Ltd. #TS1452 “Mimosa”</td>
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<td>NK Textile #NK53186</td>
<td>Friedmans Ltd. #TS1452 “Stipple Flare”</td>
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<td>Robert Kaufman Fabrics #AMDX-17223-64</td>
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<td>NK Textile #WFG5950</td>
<td>Robert Kaufman Fabrics #SRKK-17228-67</td>
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Take Wing

Textile designs find inspiration in butterfly, bird and feather motifs for prints and delicate laces.

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<th>Textile Designs</th>
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<tr>
<td>Asher Fabric Concepts #VCSL103-BK Cotton Slub Viscose Sweater</td>
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<td>Asher Fabric Concepts #WW2678 Open Cotton Weave Checks 903/804v</td>
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<td>Robert Kaufman Fabrics #AMD-17231-111</td>
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Open Weave

Open-weave patterns, mesh, fishnets and loose-woven and knit designs offer a breezy take on textiles.

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<th>Textile Designs</th>
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<tr>
<td>A Plus Fabrics Inc. #F.257K Douli Yarn Knit</td>
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<td>A Plus Fabrics Inc. #F762 Cotton Combed Fishnet</td>
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<td>A Plus Fabrics Inc. #F762 Basket Fishnet</td>
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<td>Robert Kaufman Fabrics #SRKK-17228-67</td>
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Rose Gold

Textile designers give pink a glamorous makeover in metallic rose gold.

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<td>Fabric Selection Inc. #KNT3803</td>
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Textile designers find inspiration in butterfly, bird and feather motifs for prints and delicate laces.
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Gray Day

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Velvet Crush

Textile designers bring the luxe look of velvet to prints, quilted designs and burnout patterns.

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Hyosung and Sofileta Partner for New Creora Fresh Collection

French textile mill Sofileta is working with South Korean fiber company Hyosung on a new collection featuring Hyosung’s Creora Fresh fiber.

Sofileta, which is known for its performance and technical textiles, has developed a collection featuring the Creora Fresh permanent antimicrobial technology, which works through a proprietary process that creates a chemical bond with the Creora spandex fiber.

“We are committed to leveraging our technical capabilities to service the needs of customers for performance plus fashion. Our expertise is to customize the fabrics for the needs of the specific end-use application,” said Dominique Heuillard, Sofileta innovation manager, in a company statement.

Industry 4.0 is a manufacturing concept that encompasses automation and data exchange. Some call it the “smart factory.” Lectra referred to it as the “fourth industrial revolution.” Industry 4.0 includes the Internet of things (including Internet-enabled devices and equipment) as well as cloud computing and cyber-physical systems that allow equipment and humans to communicate and cooperate in real time.

“Industry 4.0 is not only revolutionizing how manufacturers operate but also how brands and retailers need to function,” said Lectra Chief Sales Officer Edouard Macquin. “Lectra’s goal is to provide its customers with the technology and support they need to thrive and succeed in this new digital marketplace.”

Workshop and presentation topics at Lectra’s event included innovative new retail models and the advantages of a digitalized supply chain.

The technology company also introduced its Lectra Fashion PLM 4.0, a modular PLM solution that “acts as a connected, intelligent nerve center for today’s digital supply chain.” The solution allows users from across the supply chain—from development to design to production—to work together in a system that can be adapted to different business models and allows companies “to jump on trends quickly.”

“What interests us as a vertical manufacturer is connecting our physical supply chain with our virtual supply chain—our software, ERP [enterprise resource planning],” said Fred Welck, director, project management, for Mexico-based clothing supplier Grupo Kaltex. “For us, Lectra offers the most comprehensive solution: an end-to-end system designed specifically for fashion and apparel.”

Lectra provides solutions designed for industries using fabrics, leather, technical textiles, and composite materials to manufacture its products. The company has more than 1,500 employees and customers in more than 100 countries.—Alison A. Nieder
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chloe@solstiss.com

Contact: Chloe

Products and Services: SOLSTISS is the world for over a century. We at SOLSTISS use state-of-the-art technology to supply the fashion and garment industries with innovative and trend-driven fabrics. Speed-to-market, trend insights, and quality-driven sales and development teams are unparalleled. Contact us to find out how our quality-driven products will enhance your brand.

Texollini

2510 N 60th St.
Los Angeles, CA 90015
(310) 537-3400
www.texollini.com

Contact: Juliette

Products and Services: We at Texollini use state-of-the-art technology to supply the bests and garment industries with innovative and trend-driven fabrics. Speed-to-market, trend insights, and quality control have been the cornerstones of our Los Angeles-based facility for over 25 years. Our in-house vertical capabilities include knitting, dyeing, printing, and printing, and our development and design teams are unparalleled. Contact us to find out how our quality-driven products will enhance your brand.

Spirit Lace Enterprise

110 E. Ninth St., Suite A761-A763
Los Angeles, CA 90079
(213) 548-1999
www.spiritleace.com

Contact: Juliette

Products and Services: Our fabrics and textiles are carefully chosen from around the world, mainly European and Oriental regions. We carry many different types of fabric and embroideries such as Chantilly lace, Venice lace, Venice lace, all over embroideries with or without beads, embroidered fabric with 3-dimensional appliqués, handmade appliqués, fabric, trims, etc. We work with bridal designers and haute couture fashion brands across the country. Most of our articles are in stock at the California Market Center. In stock items require no delivery turn time. We help customers to arrange either quick or delivery, others might need from three to six weeks (not including shipping time). Our latest collection is updated according to the changing trends every season. More than 70 years of experience. Now our latest collection at 50 Gia in New York, Bestill (22), July 17–19.
Our collection of more than 4,000 European-quality fabrics are manufactured in our Los Angeles-based facility. We offer faster deliveries, superior quality control, and vertically-integrated services for all major fashion categories.