# Texte Preview

and Resource Guide

A CALIFORNIA APPAREL NEWS SPECIAL SECTION

JANUARY 2019

# TEXTILE TRENDS

**Ebon Hued** 

**Impressions** 

**Check It Out** 

**Animal Style** 

**Floral Fashions** 

**In the Pink** 

**Classically Striped** 

# TEXTILE NOTES

Coats Acquires
ThreadSol

Sustainable
Collection for
Lenzing and
Hyosung

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## Lenzing and Hyosung to Launch Sustainable Collection at ISPO Munich

By Dorothy Crouch Associate Editor

Austrian textile firm **Lenzing** and South Korea's **Hyosung** fabrics are partnering on a new collection that brings greater comfort through more options in activewear and intimate apparel manufactured through a process that reduces the impact on the environment. The new collection combines Lenzing's **Tencel** Modal and Hyosung's **Creora** elastane.

Fabrics from the collection will be promoted for the Spring/Summer 2020 market and unveiled at **ISPO** (the International Trade Fair for Sports Equipment and Fashion) Munich 2019, the German edition of the global trade-show brand that caters to the sportswear business. The show will be held at **Messe München** Feb. 3–6.

"This Lenzing and Hyosung collaboration fits perfectly under the slogan 'Better Together,'" said Andreas Guertler, Lenzing's head of active and outdoor global business development. "The combination of natural softness, comfort and performance from Tencel and the power, fit and recovery of Creora elastane allows us to offer customers new products for sports and leisure clothing with unrivaled sustainable credentials."

The joint venture will not only afford more comfort to activewear consumers but will also ensure clothing made with the new fabrics will provide high-performance qualities through a sustainably produced product.

"We are delighted to partner with Lenzing with this innovative fabric collection to deliver enhanced per-

formance with products that use less energy and water and offer the improved environmental care today's informed consumers demand," said Simon Whitmarsh-Knight, EMEA (Europe, the Middle East and Africa) marketing director for Hyosung's performance-textiles business, in a statement.

Through the collaboration, Lenzing is introducing new versions of three of its products using Creora: Lenzing Ecovero with Creora Eco-soft, Tencel Modal and Creora

PowerFit, and Tencel Modal Black and Creora Black.

The Lenzing Ecovero viscose enhanced with Creora's Eco-soft yields a softer hand to the viscose fibers as the elastane is able to overcome the limitations of low-heat-settable properties that manufacturers encounter with certain synthetic fibers. It also allows apparel manufacturers to reduce carbon emissions through lower heat finishing while providing greater durability by reducing shrinkage, improving shape, re-

taining color and maintaining the brightness of white fibers.

"Lenzing's Tencel Modal Black fibers with Hyosung's
Creora Black elastane and Lenzing's latest fiber technology,
Ecovero, with Hyosung's Creora Eco-soft elastane lead to

a perfect sustainable combination, together offering natu-

Hyosung x Lenzing colors

ral softness, comfort and performance from Tencel and the PowerFit and recovery of Creora elastane," Guertler said.

With the introduction of Tencel Modal and Creora PowerFit, the companies are creating a new option for active-apparel makers that will afford high-performance pieces that are more durable. A Tencel Modal created with Creora PowerFit spandex yields apparel that is more resistant to heat—allowing it to maintain its shape—but creates a fab-



Hyosung Lenzing Spring/Summer 2020

ric that is soft with the cooling and drying properties that are popular with consumers who shop the activewear category. The new offering also brings to market a product with greater color fastness, improved ability for redyeing and chlorine resistance.

By introducing Tencel Modal Black and Creora Black, Lenzing and Hyosung are offering a solution to the "grin-through" problem, which has often plagued the activewear segment of the industry. The new product will afford the comfort of Tencel Modal with a color

depth that will leave black garments darker longer.

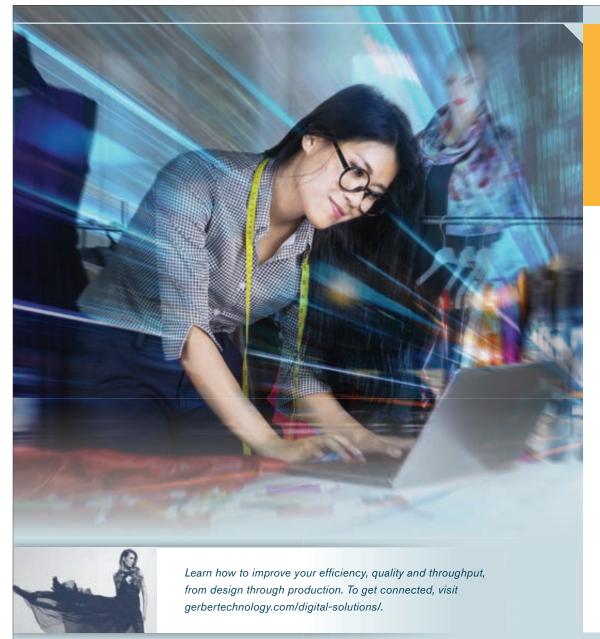
"Tencel Modal Black and Creora Black lead to a deeper black and softer touch while using less energy and water," Guertler explained. "Lenzing Ecovero with Creora Eco-soft offers a softer touch and whiter whites at a lower heat setting

for reduced energy consumption. Tencel Modal and Creora PowerFit stand for superior shaping, compression and a natural feel."

Growing interest in ecologically responsible apparel among activewear consumers is a major driving force for major fabric manufacturers to develop new solutions. By working together on these enhanced fabrics, Lenzing and Hyosung are able

to create new sourcing solutions to meet the needs of their clients and expand business to other clothing manufacturers, especially those who make undergarments and active apparel.

"Collaboration is the way forward as the textile industry seeks creative performance solutions throughout the value chain to meet changing market dynamics," Whitmarsh-Knight said. "This is just the start of our cooperation with our friends at Lenzing."



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# Coats Thread Company Acquires ThreadSol and Opens Innovation Hub

By Deborah Belgum Executive Editor

Coats, the British industrial-thread manufacturer who has been on an acquisition binge, recently acquired for \$12 million ThreadSol, a cloud-based digital-applications provider, which becomes a part of Coats Global Services.

ThreadSol's technology focuses on fabric-usage optimization in apparel manufacturing and helps customers reduce fabric waste and cost and establish accurate product costing.

Coats's existing network.

Coats recently made a strategic investment in **Twine**, an Israeli-based technology startup, which has developed a revolutionary digital thread-dyeing system.

Its recent acquisition of Patrick Yarn Mill in North Carolina adds high-performance engineered yarns to its product lineup. It also purchased Gotex, a Spanish company that designs and manufactures high-tech industrial yarns and tapes used in the telecommunications, energy, and oil and gas sectors.

In October, Coats opened the first of three innovation hubs it has planned for around the world. That first innovation hub was formally christened in October at its Sevier manufacturing site in North Carolina.

Sometime in early 2019, Coats will open an innovation hub in Bursa, Turkey, and another in



The Coats Innovation Hub in North Carolina

"ThreadSol is an exciting acquisition that supports a key aspect of our growth strategy: to build an innovative software-solutions business for the apparel and footwear industries," said Rajiv Sharma, group chief executive. "We will be able to draw upon our demonstrable track record of successfully integrating bolt-on companies following the acquisitions of Patrick Yarn Mill, Gotex and Fast React Systems."

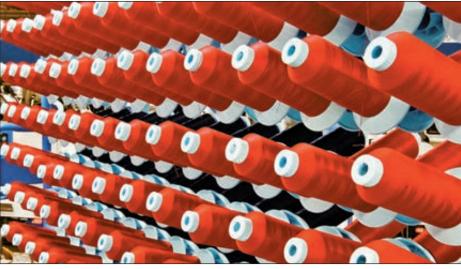
ThreadSol, headquartered in Singapore, was founded in Delhi, India, in 2013 and now has development centers across India

Shenzhen, China.

These innovation hubs will develop pioneering products and processes in apparel, footwear and performance materials, which encompass hi-tech products for end uses in the automobile, oil and gas, protective-wear, and telecom industries.

The hubs comprise three zones.

The innovation gallery features a video wall, display pods of recent product developments and a timeline tracing Coats from its beginning in Paisley, Scotland, to the major corporation it is today.



Coats's industrial threads

as well as offices in Bangladesh, China, Indonesia, Sri Lanka and Vietnam. Its sales in 2018 were expected to be \$2.3 million.

ThreadSol has more than 100 employees, services some 130 businesses in 13 countries and plans more than 1.5 billion garments a year through its platform.

"We are very excited to become part of the Coats family, which is a major step in the growth and development of our business," said ThreadSol co-founder Manasij Ganguli. "We will be able to leverage Coats's unrivaled global footprint and strong corporate brand and have the opportunity to collaborate with and gain additional levels of expertise and insight from a global industry leader."

Coats's growth plan recently has been to collaborate with companies that have unique capabilities that can leverage off The materials lab is where customers are able to collaborate directly with researchand-development technologists in the ideageneration and creation processes.

The prototyping area is where ideas and prototypes can be created. It includes a pilot factory with a full range of manufacturing machinery used to fine-tune production processes in a controlled, stand-alone environment

Coats is a major player in the industrial-thread business with 19,000 employees across six continents and annual revenues in 2017 of \$1.5 billion.

Each year the company makes enough thread to go into 8 billion pairs of blue jeans, and more than 450 million pairs of shoes are made every year using Coats's threads. It is also the official thread supplier to the **Royal Shakespeare Company.** •

## DESIGN KNIT KNITTING MILL



SILK BLENDS TENCEL™ Lyocell TENCEL™ Modal SUPIMA COTTON ORGANIC COTTON LINEN BLENDS MELANGE RAYON SWEATER KNITS WOOL BLENDS CASHMERE BLENDS TRI-BLENDS ECOLIFE™

SUPIMA

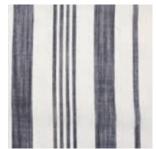
## **Ebon Hued**

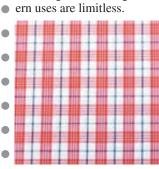
Originally made popular by 14th-century European royalty, clergy and government officials, black fabrics became widely used in 20th-century high fashion. The dramatic use of black, contrasting with white and colors, creates bold statements in modern fashion design.



Robert Kaufman Fabrics







**Check It Out** 

A classic fabric staple, checked textiles are used in ev-

erything from uniforms and day-to-day wear to high-fash-

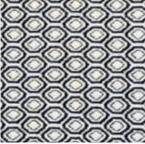
ion designs. With origins in 17th-century Europe, its mod-



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Bossa



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**Animal Sty** 



R.C. International Fabrics Inc.

# **Impressions**

Cultures across the world have been printing on textiles for centuries. The development of computerized digital printing has eased the process and allowed for more-personalized products. Fashion designers utilize printed textiles in all aspects of fashion.



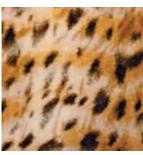




Cinergy Textiles, Inc.



Gveonggi Textile Center



Sensitivity to the use of real fur has led to the popularity of faux furs and skins in fashion. Textile manufacturers have created natural looks as well as adding bright

colors, bringing faux furs to all aspects of fashion. Animal images are popular too.

GTC—Gyeonggi Textile Center



GTC—Gyeonggi Textile Center of LA



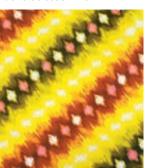


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**FCN Textiles** 



Asher Fabric Concepts



Asher Fabric Concepts



Texollini



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### **WE CAN STOP OCEAN WASTE**

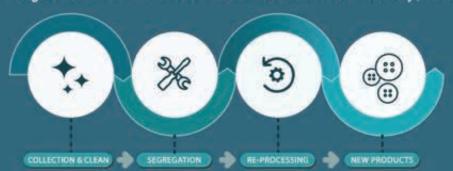
The Plastic Bank and Union Knopf have partnered to produce exclusive garment trim and accessories made from recycled Social Plastic®. Through their global reward and recycling system The Plastic Bank reduces the environmental impact in areas with high levels of poverty and plastic pollution by turning plastic waste into a currency.

The Plastic Bank is globally recognized as one of the most important solutions to stop ocean waste.

# plasticbank STOPS OCEAN WASTE WHILE REDUCING POVERTY

The Plastic Bank provides a consistent, above-market rate for ocean waste, thus incentivizing its collection. Individuals who gather ocean waste can trade it for money, items

or services. This empowers recycling ecosystems around the world and minimizes the amount of trash entering the oceans. All while helping people living in poverty build better futures.



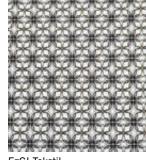
# **Fashionably Floral**

From high-style fashion to everyday wear, floral fabrics are a favorite of fashion designers. Historically, cotton textiles were the mainstay of floral prints, but today florals can be found on silk, denim, damask, chintz and more.













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Spirit Lace Enterprise



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Tiss et Teint



# In the Pink

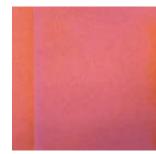
Once the reserve of femininity and girls, the popularity of pink fabrics these days can be found in every aspect of fashion design, including men's. The color invokes passion and cheerfulness.



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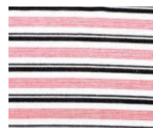
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Asher Fabric Concepts, www.asherconcepts.com

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Robert Kaufman Fabrics, (800) 877-2066, www.robertkaufman.com

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Texollini, (310) 537-3400, www.texollini.com

Tiss et Teint, (323) 376-9615.

### Apparel News Group



CEO/PUBLISHER TERRY MARTINEZ

EXECUTIVE EDITOR
DEBORAH BELGUM RETAIL EDITOR ANDREW ASCH ASSOCIATE EDITOR
DOROTHY CROUCH

CONTRIBUTORS ALYSON BENDER
VOLKER CORELL
JOHN ECKMIER
JOHN McCURRY
ESTEVAN RAMOS
TIM REGAS N. JAYNE SEWARD HOPE WINSBOROUGH NATALIE ZFAT WEB PRODUCTION MORGAN WESSLER

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BUSINESS DEVELOPMENT MOLLY RHODES SALES ASSISTANT/RECEPTIONIST ASHLEY KOHUT ADMINISTRATIVE ASSISTANTS

CHRIS MARTIN RACHEL MARTINEZ SALES ASSISTANT
PENNY ROTHKE-SIMENSKY

CLASSIFIED ACCOUNT EXECUTIVE
JEFFERY YOUNGER PROFESSIONAL SERVICES & RESOURCE SECTION JUNE ESPINO

PRODUCTION MANAGER KENDALL IN EDITORIAL DESIGNER JOHN FREEMAN FISH FINANCE DAVID MARTINEZ CREDIT MANAGER RITA O'CONNOR

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**EXECUTIVE OFFICE** 

EXECUTIVE OFFICE
California Market Center
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Los Angeles, CA 90079-1777
(213) 627-3737
Fax (213) 623-5707
Classified Advertising Fax
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Products and Services: Design Knit, Inc. is a knit-to-order mill based in Los Angeles specializing in the development and production of high-quality, sheer to heavyweight knits for the designer and contemporary markets. They will be featuring new innovations including, but not limited to: cashmere, cotton, linen, silk, wool, rayon, and Modal blends. ProModa, Tencel, MircoTencel, Supima blends including our luxe collection. Denim-inspired knits. Cut-and-sew sweater knits. Fashion-forward activewear/athleisure collection

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Adrian Castens, or Joel Goldfarb

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Products and Services: Studio 93 stands as a platform that supplies a vast range of high-quality knits and woven whilst providing a consistent and reliable sense of individuality and exclusiveness through their textiles and services. Studio 93 caters to anyone from designers to manufacturers looking for high-quality fabrication at affordable prices and flexible quantities. They strive to accommodate to all your needs with fabrics that best represents and compliments your style and silhouettes.

### **Union Knopf**

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chris@unionknopf.com

Products and Services: Union Knopf and Plastic Bank have partnered to produce exclusive garment trim made from RECYCLED PLASTIC. Union Knopf is the global design and production leader of buttons, buckles, and accessories for Men's and Women's apparel. We specialize in trims made of recycled plastic, metal, real & faux horn, rubber, and coroso, plus real & faux shell. All of our trims are both fashionable and economical. Our proven fashion expertise is displayed each season with completely new and fresh collection. In addition to our cutting edge design and top quality production, we provide first class customer support from our own offices in Germany, Poland, Shanghai, Hong Kong, USA, India, and Turkey. This enables us to provide customer-specific solutions with the highest aesthetic and quality results. We are a truly global company with the ability to provide on-the-spot support, no matter where in the world our customers' design offices are or where their production is being done. Please visit us at Premiere Vision New York, Jan 15-16, Booth #12.



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