

#### Q & A Feature:

How Trade Shows Have Changed Over the Last Decade

Los Angeles, New York, San Francisco, Las Vegas, Miami, Atlanta and Dallas

INTERNATIONAL TRADE SHOW CALENDAR



## The Changing Tides of Trade Shows

Trade shows have evolved over the last decade to include more technology, multisensory experiences, event apps and interactive connections with attendees. We caught up with executives from some of the most important industry trade shows to paint a picture of what has changed on the trade-show scene in the past decade and what tech aspects are making an appearance.

#### **Jennifer Bacon**

**Fashion & Apparel Show Director Texworld USA Apparel Sourcing USA** www.texworldusa.com www.apparelsourcingshow.com

Texworld USA has changed quite a bit in the last 10 years. Among many things, the quality and quantity of exhibitors has improved. In an effort to ensure the quality of products from exhibiting companies are topnotch, and to offer a wider range of exhibitors, we have put in place a textile advisory committee.

Now, the diversity of our exhibitors has grown from a global perspective to include companies from China, Turkey, India, Hong Kong, Pakistan, Korea and more.

In addition to international suppliers, we have also focused on local suppliers by introducing Local Loft, a designated area at the show that provides direct access to apparel-fabric buyers, research and development specialists, designers, and fashion companies. As we continue to be a platform for all apparel-textile buyers and designers, we also take pride in supporting startups and up-and-coming designers by catering to their needs for low-minimum suppliers.

A key part of our success story began with the relationship with our longstanding partner, Lenzing, which continues to bring a compelling seminar series that highlights industry topics from across the textile supply chain.

As an added bonus for attendees, we've boosted our





complimentary educational component over the years with our popular Textile Talks, an open discussion with industry experts on the show floor, and Explore the Floor, which includes guided tours with industry experts through the show floor. This gives attendees the opportunity to meet new exhibitors and learn about their vast capabilities.

Additionally, brand new to this year's show is Fashionsustain, a one-day conference that originated in Berlin, dedicated to sustainability, traceability and transparency. This year more than ever we're aiming to have a hand in what's happening in the industry as a whole by placing more focus on sustainability—not just with Fashionsustain, but we're also offering more sustainable and innovative exhibitors.

We as trade-show organizers are reducing our footprint as well. For 2019 we have substantially reduced our volume of printed material and carpet used on the show floor, upcycled our banners from previous events for show bags, eliminated the use of plastic straws and water bottles, and implemented recyclable signage throughout our event.

Moving digitally, we also encourage attendees to use our mobile app and other technologies to reduce paper waste. Over the years of Texworld USA, we've established a more user-friendly website. We offer preregistration to make the process onsite stress free, and we are taking advantage of all social-media platforms to engage our markets.

#### **Adam Eisenhut**

Vice President of Shows and Community **Brand Assembly** www.brandassembly.com

Brand Assembly is proud to be celebrating its sixth anniversary and has been leveraging technology from its in-

Over the last year we have launched and sustained a meaningful partnership with our friends at JOOR, a wholesale digital-data exchange and marketplace, in an exciting initiative we call our "Favorite Things."

Each season, we feature between 10 and 15 brands—

**■ Q&A** page 4

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**Emilie Lewis** 

I A Textile

**Director of Events** 

California Market Center

www.californiamarketcenter.com

www.californiamarketcenter.com/latextile

Over the last decade, the California Mar-

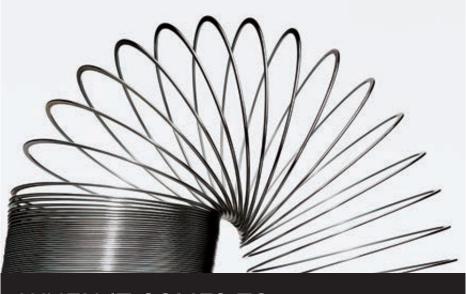
ket Center and its in-house-produced trade show, LA Textile, have borne witness to the

resurgence of international apparel manu-

brought to the fashion industry. We often

We are well-versed in the benefits and challenges that advancing technologies have

facturing in downtown Los Angeles.



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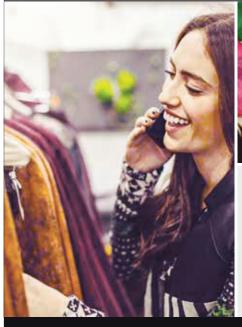


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#### **Q&A** Continued from page 3

from fashion to lifestyle to beauty—that have iconic items we love.

We display selected items in a dynamic display and help buyers shop each brand's entire line via JOOR. It's taking the physical trade show virtual and making it more accessible for brands wanting to test our market without the investment of travel and booth setup.

More abstractly, Brand Assembly has leveraged its social presence to build our community—a critical aspect of our shows that we take pride in.

Our brands and buyers know that our







**Bob Maricich** 

shows offer more than just business transactions but also an inviting, exciting atmosphere and relationships that serve as a respite in the midst of market madness.

We take every opportunity through our social and email channels to feature and engage our community in meaningful ways so they can take part in and out of market.

We are excited to continue to challenge the concept of trade shows and build our collaborative fashion community through our shows and digital platforms in the years to come.

#### **Desiree Hanson**

Desiree Hanson

Vice President, Fashion Events Womenswear In Nevada (WWIN) Clarion UX Urban Expositions www.wwinshow.com

WWIN has evolved in many ways, such as how we are reaching new customers, our brand identity and creating an inviting, inspiring buying experience at the show.

We use technology to support all of our efforts and have introduced matchmaking, mobile technology, tech-focused education and increasing our digital marketing efforts through smart-technology solutions.

WWIN will continue to build upon the successful launch of its newest show feature, appointment setting. Acting as an online tool to connect and preschedule meetings between buyers and exhibitors, MATCH! and the buyers' concierge club give participants the ability to fill the four-day show schedule with prebooked appointments.

These programs are designed to bring exhibitors and top womenswear and fashion-accessory buyers together based on mutual product interest, resulting in a more personal buying experience and increased exhibitor return on investment.

Known for its full lineup of hospitality features, the WWIN show delivers an unforgettable show experience coupled with everchanging initiatives for improvement. Our growing education program offers many essential career-building opportunities, providing retailers with tips and tools to stay relevant in the world of new and changing technology.

Led by industry experts, workshops at WWIN will take a deeper dive into the digital-information age and continue to inform and influence our top decision-makers.

wish these walls could talk as they would tell a fascinating story of the thousands of fashion entrepreneurs who started and grew their apparel businesses within the walls of the CMC and LA Textile.

Over the next two years, CMC will undergo the largest transformation the building has seen since its creation in 1963. By the end of 2020, Brookfield Properties will invest more than \$170 million into renovating the 13-story building. The CMC will be relaunched as a mixed-use creative campus featuring top-of-the-line fashion showrooms, modern event spaces and a new portfolio of inspiring events.

In March of 2020, LA Textile will find its new home in the re-envisioned C Building. Exhibitors and buyers will enjoy all the perks of the state-of-the-art facility, including the latest event check-in and security technologies providing smart analytics on show attendance and interactions.

Beyond the building, the CMC team is dedicated to staying at the forefront of what's happening within the global manufacturing industry, deepening our strategic partnerships and exploring new ways to strengthen our international presence.

For this reason, we will be attending ITMA this June in Barcelona, Spain, the world's largest textile and garment technology exhibition held just once every four years. We will conduct extensive research on new technologies, trends and partners that we can join forces with to elevate LA Textile now and in the future.

Most immediately, this October we will be launching live digital textile printing at LA Textile. Designers can look forward to interactive demonstrations showing how their unique designs can be crafted through digital sublimation printing onto the fabric of their choice.

#### **Bob Maricich**

Chief Executive and Chairman International Market Centers Atlanta Apparel www.AmericasMart.com

The past 10 years have seen Atlanta Apparel survive and thrive in a tumultuous economy and rapidly changing fashion business.

In the past decade, Atlanta Apparel has opened two new showroom floors, one new





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# **DALLAS APPAREL** & ACCESSORIES **MARKET JUNE 5-8** AUGUST 21-24 DALLAS CENTER

#### **Q&A** Continued from page 4

temporary floor and started—and then expanded—a new market: VOW | New World of Bridal. In 2018, it added apparel to International Market Centers' business portfolio when the gift and home-furnishings tradeshow powerhouse merged with AmericasMart in Atlanta.

In 2019, the Atlanta Apparel trade shows are the largest to date, breaking records in square footage and number of exhibitors year after year. The five Atlanta Apparel markets are robust working markets for the Southeast's fashion retailers while the VOW and World of Prom markets bring in social-occasion retailers from across the United States and around the world.

The last 10 years have also seen major advances in the role of technology. Buyers receive market information via targeted digital outreach, navigate the market and find new lines with the Atlanta Apparel app, explore trends on the Atlanta Apparel Instagram feed, and place orders via tablets and computers.

Digital influencers are often featured speakers at market and provide education on the retail business and fashion trends. Market education events frequently focus on helping retailers understand digital-marketing channels, from using social media to best practices for working with influencers.

While the impact of technology on the markets has increased, buyers still find value in in-person, at-market experiences. The reimagining of runway events, trend presentations, industry celebrations, educational programming, interactive opportunities, and the show's look and feel over the past 10 years have refined the Atlanta Apparel experience and distinguished it as a must-attend event in the fashion-trade-show calendar.



Steve McCullough



Cindy Morris

Product categories also have evolved. As retailers transition to more-lifestyle-driven product presentations, the lines are blurring between traditional fashion and gift stores. The market is seeing established gift lines break into the fashion industry and fashion lines selling to gift retailers. Increased crossover between the Atlanta Apparel markets and the gift product offered year-round at AmericasMart will continue to expand the resources available to buyers.

Moving into the second half of 2019, IMC is exploring and embracing the new normal of the fashion trade show. Forthcoming updates to the Atlanta Apparel app and digital experience will expand at-market discovery opportunities by making it easier to source product throughout the year and prepare for buying trips.

Programming and events will continue to evolve to meet the needs of the next generation of retailers.

#### **Steve McCullough**

Event Manager Functional Fabric Fair www.functionalfabricfair.com

Since we launched this show in New York only in July of 2018 and are launching the Portland event in October 2019, the

question isn't directly relevant to us, but, I can answer how this event was launched differently than a show would have been launched 10 years ago.

Buyers, designers, sourcing directors and merchandisers do not have the time to spend hunting for relevant suppliers in large sourcing shows or walking larger trade shows that contain an adjacency dedicated to sourcing.

Smaller, curated and focused events receive the best reviews from our attendees. We do a lot of research and put a lot of thought into whom we invite to exhibit at our events. Studying trends and offering relevant, forward-thinking suppliers allows us to bring the best of the best to the floor and to properly offer the right speakers who are on-trend for tomorrow's products.

The same is true for our visitors. Our aisles are filled with decision-makers who attend our fair specifically for finding the latest technology to be used in performance fabrics and find the right suppliers capable of delivering that product.

Larger events are not always better. More exhibitors and more visitors are not necessarily the answer today. The right exhibitors and the right visitors are the correct ingredients for a meaningful, focused and efficient trade show.

#### **Cindy Morris**

President and Chief Executive Dallas Market Center www.dallasmarketcenter.com

The Dallas marketplace today is vastly different from 10 or even five years ago. That's because we have made a bold commitment to produce interactive experiences for our customers as opposed to passive events.

What does that mean exactly? We want all aspects of the customer journey through the Dallas marketplace to be efficient and inspiring via in-person and digital connections. Let me point out a few ways we are doing this that sets us apart.

First, we have advanced the design of our shows to be more inviting to buyer exploration and to personal interaction.

Showrooms have larger entryways, and the trade-show space has wider hallways and open-booth designs. We also have added exhibitor partners such as Brand Assembly, which showcases leading-edge products in a similar style.

For our new health and wellness area, called Shine, we take this idea to a new level—a completely open exhibit encouraging buyers to test products, take them home or to their stores, and order based upon their personal experience.

Adjacent to the apparel and accessories showrooms, we have complementary neighborhoods of gift products and health, beauty and wellness so that we offer a wider range of product inspiration for buyers seeking unique and unexpected items. We have made a concerted effort to promote interactive discovery while at market as more stores seek additional categories of products to stand out.

This idea of discovery and product diversity in Dallas is actually best represented by our new corporate identity, which combines different colored bars into a single shape signifying the unity of products and ideas in Dallas.

For on-site displays and vignettes, again, we have developed a new approach that guides buyers through trends and exhibi-



Hisham and Kari Muhareb

tor brands but also invites sharing on social media and with their customers. In fact, we know retailers who have taken our display concepts and replicated them in their stores.

Technology is what drives the business and our marketplace today, so we continue to invest significantly in tech platforms and tools that allow Dallas customers to experience unmatched interconnectivity. For example, we now have enhanced Wi-Fi throughout the marketplace and recently launched the largest private 5GLTE network for cell connectivity.

We are the only marketplace streaming custom content throughout the show via dozens of monitors including our own live morning show featuring designers and trend experts. Outside of the show, we know buyers want helpful information and that's why we are about to launch even more direct digital channels of content that can reach buyers between market events.

For all these efforts and because of our strong regional economy, we are seeing results. So far this year we have experienced an increase in buyers from our immediate region and a jump in attendance by buyers outside this region. We have also welcomed more buyers from store types such as gift and Western attending Dallas apparel markets to discover new products.

This is a 24/7 world for commerce, especially for a fast-paced business like fashion. We understand intimately that there is as much risk in doing nothing as in doing something. That's why we continue to make the Dallas marketplace active and interactive with new tools and new exhibitors and improved partnerships.

#### **Hisham and Kari Muhareb**

**Co-founders NW Materials Show NE Materials Show** www.americanevents.com thematerialshows.com

The NW Materials Show in Portland, Ore., and the NE Materials Show in Boston are America's largest sourcing events for footwear materials and components. This coming August, the NW Materials Show will expand by 25 percent to include Première Vision Sport, geared toward apparel brands.

We have also worked with members of the Footwear Distributors and Retailers of America to designate a special area of the show as Material Tech Central, hosted by Material Exchange and FDRA. This area will showcase how materials are digitizing and how tech companies can offer products and services around digitization. The area will be very visual with TV monitors and demos, which are meant to be fun and lively.

FDRA members invited to exhibit include HP, X-Rite/Pantone, Algorithmic, Romans Cad, Atom-Lab, Clo3D, Browzwear, PTC and others.

#### **Tom Nastos**

**Chief Commercial Officer** Informa Markets

www.ubmfashion.com

The fashion business will continue to experience growth. We are seeing digital native brands now attending fashion trade events in order to gain new channels of distribution and further extend their brand pres-

Today we have enabled our customers to connect 365 days a year and are continuing to incorporate new technology tools to provide more efficiencies to our buyers to communicate and discover brands. Our vision is to create innovative platforms that connect and inspire the global fashion community.

#### **Lucia Palacios**

**Executive Director Apparel Sourcing Show Guatemala Apparel & Textile Association** www.apparelexpo.com

In an ever-changing industry, the dynamics have changed in the last 10 years, especially technology, and we have to keep up with it.

Every year the show looks for companies that can showcase new technology that adds value to the participants and the industry attending the

The show itself offers a registration system with matchmaking services to all exhibitors and print-at-home badges for quicker entry. We are using social media as one of the key promoting tools targeting specialized executives of the sector.

#### **Igor Robinet-Slansky**

Press Manager **Première Vision** www.premierevision.com

Our shows have changed a lot over the past 10 years. The Première Vision Group has grown through acquisitions and with technological developments. Today we organize 14 shows every year.

➡ **Q&A** page 8



#### Womenswear in Nevada August 12-15, 2019

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#### **Q&A** Continued from page 7

The best example of our evolution is our main biannual show, Première Vision Paris. We now offer more with knowhow from six different activity sectors. When you are a creative brand, you can find anything for your collections, from the yarns, fabrics and leathers to design, accessories and components or even production.

We actually have a manufacturing area with experts from Europe, Asia and all over the world, which is quite new. Exhibitors are chosen by a selection committee that goes through a rigorous process. We select our exhibitors for their creativity, the quality of their material collections as well as being reliable and trustworthy with an ability to deliver on time. They have to fill out a big file with their financial details and other economic information, which is reviewed by professionals from the industry.

We refuse many companies every season. But once you are selected, it is a lifetime thing. This was not the case for every show we took over. We harmonized everything to guarantee quality standards to the brands and designers visiting our shows.

Ten years ago, Première Vision Paris had yarn, fabric and design. Then, in 2011, we acquired Modamont, which is now Première Vision Accessories. In 2013, we acquired Eurovet's fashion shows, including Zoom, which became Première Vision Manufacturing.

There is also a Made in France Première Vision, a show dedicated to French premium manufacturing and materials for fashion, which takes place in Paris every April.

Then we integrated Fatex into our group, which was a show with suppliers from Asia. It has been renamed Première Vision Manufacturing Overseas, which is now within Première Vision Paris each season. It is for big international manufacturers, and we added a rigorous selection process. We are working with Bureau Veritas on this so our visitors can expect to find reliable suppliers and partners.

In 2014, we acquired Cuir à Paris, which became Première Vision Leather. It is integrated into our Première Vision Paris show with a selection of the best tanners for luxury and premium fashion and accessory brands.

One of our specialized shows, the Denim Première Vi-

sion, is dedicated to the denim industry. It was launched in Paris in 2007 and is now a roving event. It will be in Milan on May 28 and 29 at Superstudio Più and in London next December. As a roving event, it allows exhibitors to meet in different European cities, get new inspirations and meet new customers.

One of our show's highlights are the areas to showcase fashion trends for the upcoming season. Our in-house fashion team collaborates with international professionals and experts in the fashion industry to elaborate seasonal guidelines in terms of materials and colors. We create a specific and unique Première Vision color card each season.

Then we share this with our exhibitors before the show so they get inspired to build the collections they're going to propose at the next show. A few weeks before the actual show, they send their most innovative and creative samples

to our fashion team, which sorts and organizes them. It enables us to enrich the seasonal trends presented during the show on our fashion forums or in our fashion seminars.

In addition to our inspirational role, five years ago we launched a section devoted to responsible and sustainable sourcing, displaying alternative materials. There are displays by exhibitors who have specific innovations and more-responsible pro-

cesses. Three years ago, we launched something called the Wearable Lab, which is about fashion tech, meaning technological solutions to enhance fashion. We show innovation and startups our visitors can work with.

Tom Nastos

Last September, we launched the Première Vision Marketplace, a B2B e-commerce platform that's a first for the industry. Uniquely reserved for Première Vision exhibitors, it houses their catalogs and gives them an opportunity to market their products online. Intended for buyers from around the world, the platform is open 24/7 so buyers can identify new suppliers, request samples and be informed of new creations throughout the year even after the show is

Lastly, in August, we are launching Première Vision Sport, which is dedicated to materials for activewear and sportswear. It will be in conjunction with The Materials Show in Portland, Oregon.

#### **Judy Stein Executive Director** Swimwear Association of Florida/Miami SwimShow www.swimshow.com



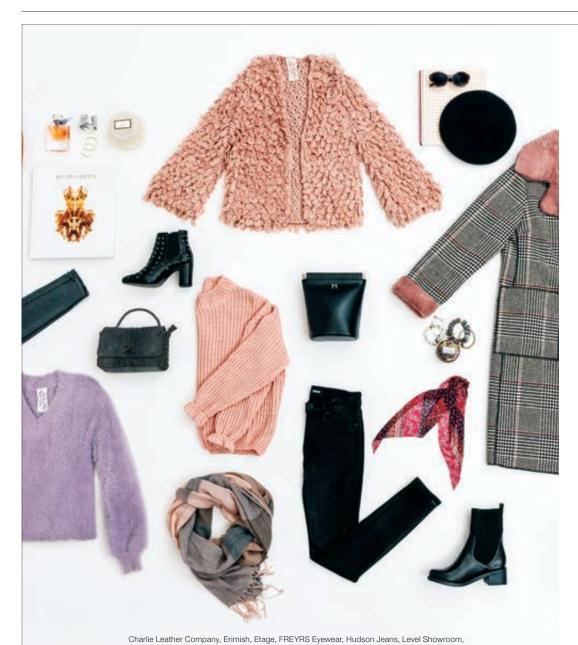


Lucia Palacios

Igor Robinet-Slansky

In our efforts to be more eco-friendly, we are moving from a printed format for our 200 pages-plus show directory to a digital platform by utilizing the SwimShow app.

The app will be a comprehensive communication hub for our vendors and retailers to connect with information on the trade show, including special events, seminars, floor plan,



Melie Bianco, Reeves & Company, Sadie & Sage, Sheila Fajl, Therapy w/ Lisa Adams, Vintage Havana

### **6**Mark Your Calendars for Atlanta Apparel

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#### **Upcoming 2019 Dates**

June Atlanta Apparel SHOWROOMS & TEMPORARIES: June 12 -15, 2019 August Atlanta Apparel SHOWROOMS August 6-10, 2019

TEMPORARIES: August 6-9, 2019 October Atlanta Apparel SHOWROOMS Oct. 15 -19, 2019

TEMPORARIES: Oct. 16 -19, 2019

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Atlanta Apparel Dates are subject to change.
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brand description, imagery, a restaurant and nightlife guide plus the newest addition to SwimShow—Nu Wave Swim.

Nu Wave Swim will transform the Miami Beach Botanical Garden, which is just steps away from the Miami Beach Convention Center, into the epicenter of Miami SwimWeek.

Nu Wave Swim is a new experience and elevated resource for all swimwear categories, featuring various runway shows, presentations and a coveted press lounge—all with a commitment to sustainability and ocean preservation.

#### **Mary T. Taft**

**Executive Director** Fashion Market Northern California www.fashionmarketnorcal.com

Fashion Market Northern California is based in one of the

fastest-growing areas in the country, the heart of Silicon Val-

ley, and many changes have happened over the last 10 years.

We are happy to be located at the San Mateo County Event

Facebook, Instagram, Twitter and Snapchat as well as direct

FMNC has new marketing programs in place utilizing

Center, right between San Francisco and San Jose.

marketing to our retailers and exhibitors.







Mary T. Taft

Another new addition is a photo booth where buyers can post their visit on social media and "tag" friends, which will result in growing our social-media base. FMNC has an advertising campaign that promotes digital ads on most major social-media platforms in addition to traditional press

Five weeks prior to the show, buyers receive a digital list of exhibitors along with the show book allowing time to plan their show schedule. We offer and recommend online preregistration to cut down on registration time, and we have a drawing for a \$100 Visa card for one lucky buyer.

This year, we raised the bar with an overall "fresh new look," utilizing every part of our show floor. It is an exciting and inviting space for fashion to be shown. We have elevated the look, feel and essence of the show using expert tradeshow designers to keep our show fresh and relevant.

We are in the business of selling fashion, and we want to

present that at every turn, from the show entrance to our stylish lounge area. The buyers lounge has been redesigned using vintage-style lamps in addition to more seating with fun pillows giving it a total "kitschy" or "camp" look.

The food presentation has an elegant appearance of an inviting reception. Even the

ladies' room has a basket with quotes from famous designers and fashion icons, which buyers love and take. Our famous afternoon cookies have been enhanced with the addition of fun, healthy snacks including coconut clusters, popcorn, nuts and fruit. As fashion and trends continue to change, so will Fashion Market Northern California.

#### **Chase Vance**

**Show Director Apparel Textile Sourcing** www.appareItextilesourcing.com

The Apparel Textile Sourcing trade shows are organized by Manufacturer.com, which enables attendees to connect with exhibitors year-round along with hundreds of thousands of other suppliers.

Because of this, technology has been woven into the entire buyer experience since the ATS events began.

Integration of technology has facilitated the way our attendees discover new vendors and the keynote speakers and subjects participating in our panel discussions.

During the 2019 show cycle, business-to-business and business-to-commerce has become a core theme of the ATS events organized in Miami, Toronto, Montreal and Berlin.

Each year we see more exhibitors with different tech services presenting at the show. Examples of these are AIMS360.com and Vast e-Tech, which will be featured during ATS 2019 May 28-30.

Over the next three to five years, the brands and retailers that will succeed are those who have socioeconomically sustainable supply chains and the ability to buy or sell across borders to the end consumer and transact with their B2B suppliers/customers.

The growth of the technology pavilion at the ATS shows has been both by design and organic need. As the apparel and textile supply chain becomes more homogenized, the need for new technologies arises.

Conversely, as new technologies are developed, previously well-defined lines in the supply chain become blurred. Overall, a few fundamental goals of these services include decreasing cost of goods sold and shortening the concept-toconsumer process.

We anticipate the trend for technology interests will continue well into the 2020 ATS trade-show season with the launch of our FashionLAB Conference Series this May at our Miami event with expert-led discussions on product lifecycle management, enterprise resource management, socialmedia marketing, influencer marketing and other similar topics that leverage the Internet.



# **Shop & Dine**

By Andrew Asch and Dorothy Crouch

The only trade-show experience that is more satisfying than closing that most important deal is a rewarding meal or shopping excursion at fresh, new restaurants and boutiques.



The Westside

Apparel-industry trade shows are exciting but can be exhausting after a long day on the event floor.

Recharging every day with a delicious meal with friends or colleagues and enjoying some personal time



H&H Brazilian Steakhouse

#### LOS ANGELES

The Westside 256 26th St. (310) 260-2654 www.thewestsideshop.com

When Sari Sloane became a mother, her outlook on fashion changed. "I wanted to express myself in style without being on a runway. I wanted to showcase how people are really dressing," she said.

It was a big change for a fashion executive who from 2002 to 2012 served as head merchant and fashion director for Intermix, a women's fashion brand and retail chain. During those years, she frequently looked as though she had stepped out of a glossy fashion magazine.

The change in her fashion outlook coincided with a change in retail directions. Intermix was sold to Gap Inc. for \$130 million in 2013. Around the same time, Sloane and Intermix co-founder Haro Keledjian started a family. To reflect their new lifestyle, they opened Everafter, a store for kids' clothing in April 2017. Six months later, they opened The Westside to be a shop for moms and their friends.

After opening a couple of physical locations in New York, they headed west. In May 2018, they opened the first California bricks-and-mortar location for The West-side across the street from the Brentwood Country Mart, where an Intermix had opened in 2012.

Call the move to Brentwood a case of truth in advertising. The store's name is inspired by West Los Angeles and the casual looks of its denizens. T-shirts, jeans and dresses sold at the store come from brands such as LoveShack-Fancy, Agolde, Aviator Nation, Warm and Re/Done. Retail prices range from \$40 to more than \$600. The core retail price point is \$180.

The store's look was designed by architecture firm Janson Goldstein with custom-made indigo wallpaper, vintage furniture and Moroccan rugs. The store also sells California-inspired artwork, which can retail from \$500 to \$3,000.

In June, the company will introduce an e-commerce shop. Sloane said she is scouting additional locations for The Westside in Los Angeles.

**H&H Brazilian Steakhouse** 518 W. 7th St. (213) 266-8103 www.hhsteakhouse.com

Born in Porte Alegre, Brazil, to a father who worked in the meat







The Vault

Tilted Brim

business, Henrique Huyer built a career in the Braziliansteakhouse business. Huyer's dream of opening his own *churrascaria*, or Brazilian steakhouse, came true with his recent launch of H&H Brazilian Steakhouse located in downtown Los Angeles.

The elegantly appointed restaurant features soaring whitewashed walls and light-wood floors in a brightly lit space, which is made more inviting with a fireplace. A private room is available for large groups and meetings.

Based on the traditional formula for a Brazilian steak-

house, which relies on an allyou-can-eat model, H&H Brazilian Steakhouse's authentic experience includes a vast salad bar. Waiters with skewers of different meats—which are freshly prepared on the grill by specially trained gaúcho chefs-slice the offerings tableside. When planning his restaurant in California, Huyer wanted to make the churrascaria experience meet the demands of the region, so he based his menu on sourcing meat from farmers who specialize in organic and grass-fed options.

Patrons can enjoy meat options including picanha, fraldinha, filet mignon, galeto al primo canto—a chicken marinated for 21 days—and linguiça, smoke-cured pork sausage. This dinner option includes unlimited access to the organic salad bar and side dishes, which include homemade Brazilian, gluten-free cheese bread; fried polenta; garlic mashed potatoes; and golden bananas.

Guests who do not wish to partake in the array of different meat selections can opt for the unlimited salad bar and grilled chicken, which includes side dishes. Seafood lovers are able to choose a robalo filet, a Brazilian sea bass served with the restaurant's proprietary sauce and marinated Brussels sprouts. This plate also includes the salad bar and side dishes. A choice of desserts includes flan, a grapefruit mousse, grilled pineapple and papaya crème to complete the meal.

At the bar, guests can enjoy a smaller menu in addition to cocktails such as the California Caipirinha, a local play on the Brazilian libation. H&H Brazilian Steakhouse remains true to its organic commitment through its inclusion of an organic wine cellar, which offers selections that are also sustainable and made from biodynamically grown grapes.

#### **SAN FRANCISCO**

**Tilted Brim** 706 Larkin St. (415) 829-2923 *tiltedbrimsf.com* 

For more than a decade, Silicon Valley has pumped billions of dollars into San Francisco, transforming a city once most famous as a welcoming home for bohemians into a place dominated by the

tech industry and its business titans.

But the pre-Internet San Francisco is not gone. Justin Bautista and Nate Torres opened Tilted Brim, a men's shop, in San Francisco's Tenderloin neighborhood to argue the case.

"A lot of people complain about the new San Francisco because of the invasion of the dot-coms," Bautista said. "We want to show that there is cool, independent stuff in San Francisco. If you just open your eyes and walk around, you can find great stuff that happens in the city."

The shop's interior sports some vintage touches. Instead of standard racks, some clothes are displayed in vintage storage lockers. Bautista said that hip-hop and R&B sounds are often played in the shop.

The 500-square-foot space focuses on brands made in the

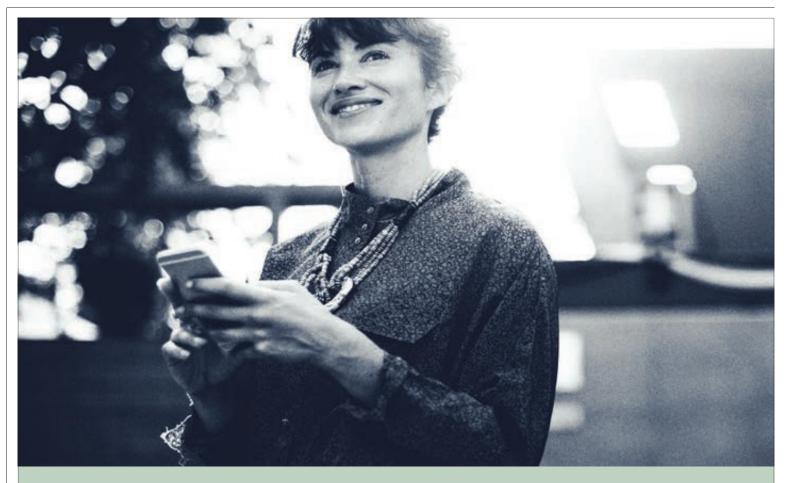
Bay Area. It sells labels such as Ben Davis, Golden Bear and Tellason, which are manufactured a short drive away from Tilted Brim. Bautista and Torres also manufacture tees, hoodies and caps for the local UC Hastings College of the Law.

In addition, Bautista and Torres manufacture a good portion of the shop brand, also called Tilted Brim, in San Francisco. Some of the styles include one-of-a-kind rugby shirts, which feature floral embroideries. Each rugby-style shirt is made with one-of-a-kind embroidery. They retail for \$100.

The shop hosts a wide range of retail price points. There is everything from \$20 tees to varsity jackets costing \$325 and up. The point is to appeal and be accessible to the wide range of people who live in the Tenderloin and pass through the neighborhood.

The Vault 555 California St. (415) 508-4675 www.thevault555.com

**⇒ Shop & Dine** page 12



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#### Shop & Dine Continued from page 11

Occupying a former bank vault in San Francisco's financial district, The Vault brings a mysterious atmosphere and elevated American cuisine to the area.

Designed by San Francisco-based D-Scheme Studio, The Vault features an entry of textured, stained-glass sliding doors that open to reveal the restaurant's semicircular booths and banquettes in a room of cool blues and dark browns. Nodding to the space's past, the design team repurposed the original safety-deposit boxes, located behind the bar, as storage.

Under the direction of Executive Chef Robin Song, The Vault offers lunch and dinner service with dishes that are American favorites, some of which are enhanced by notes from Song's Korean heritage. From the raw bar, guests can choose the Ft. Bragg Uni with egg custard, dashi and smoked trout roe, while the Singing Pink Bay scallop crudo is enhanced with togarashi, radish, lemon and extra virgin olive oil. For extreme indulgence, there is also Tsar Nicoulai Ossetra Caviar, which is served with cultured cream and chives.

Dinner entrées include a comtéstuffed tortolloni, a rye-pasta dish with chanterelle mushrooms and chervil pistou. The Monterey Bay black cod is served confit with sauce

gribiche, asparagus and fingerling potatoes. The menu also features a 28-day dry-aged Flannery beef rib eye with roasted brassicas, Korean chili paste and kimchi-garlic chives.

Chef Song was sure to create a dessert menu that tempts his guests to indulge. A Tahitian-vanilla pavlova is served with rhubarb compote, fromage blanc and toasted noyaux. The chocolate lava tart features a stout-marshmallow ice cream with blackber-



Feature

ries and caramel tahini.

A happy-hour menu is available for those who want to socialize without a sit-down dinner. Specials include exclusive cocktails, such as The Vault's signature martinis, and small bites, such as kimchi-spiced almonds with honey-mustard dipping sauce and a grilled-cheese sandwich that uses aged comté and is accompanied by a mustard-onion jam.



Sadalla's

#### LAS VEGAS

Feature Wynn Plaza 3131 S. Las Vegas Blvd. (702) 272-0324 feature.com

Wynn Plaza, a shopping area that opened last November on the Las Vegas Strip as part

of the Wynn Resort complex, is filled with a slate of well-known, luxe, mono-brand shops, including Balmain, James Perse, Louis Vuitton Men's and Stella McCartney.

In December, Wynn Plaza took a local gamble with Las Vegas multi-brand shop Feature. Since 2010, Feature's off-Strip shop has served as a hub for Las Vegas streetwear and high-end-sneaker fans. Ajay Bouri, a Feature cofounder, said that this new Strip store had the potential of putting his company on the map.

"The majority of the people who come to Vegas don't leave the Strip. For us, there's a lot of opportunity," Bouri said.

A top beneficiary will be the shop's e-commerce site. Tourists from around America and the world will browse through the Wynn Plaza shop and then may return home to buy sneakers and clothes from Feature's website.

Las Vegas boutique retailer Wil Eddins, who founded the Institution 18b shop, said that opening on the Strip is a major undertaking, especially an independent shop. "It's a huge challenge. Having to take on all that responsibility to go into the black," Eddins said. "But Feature is established. It went to the next level."

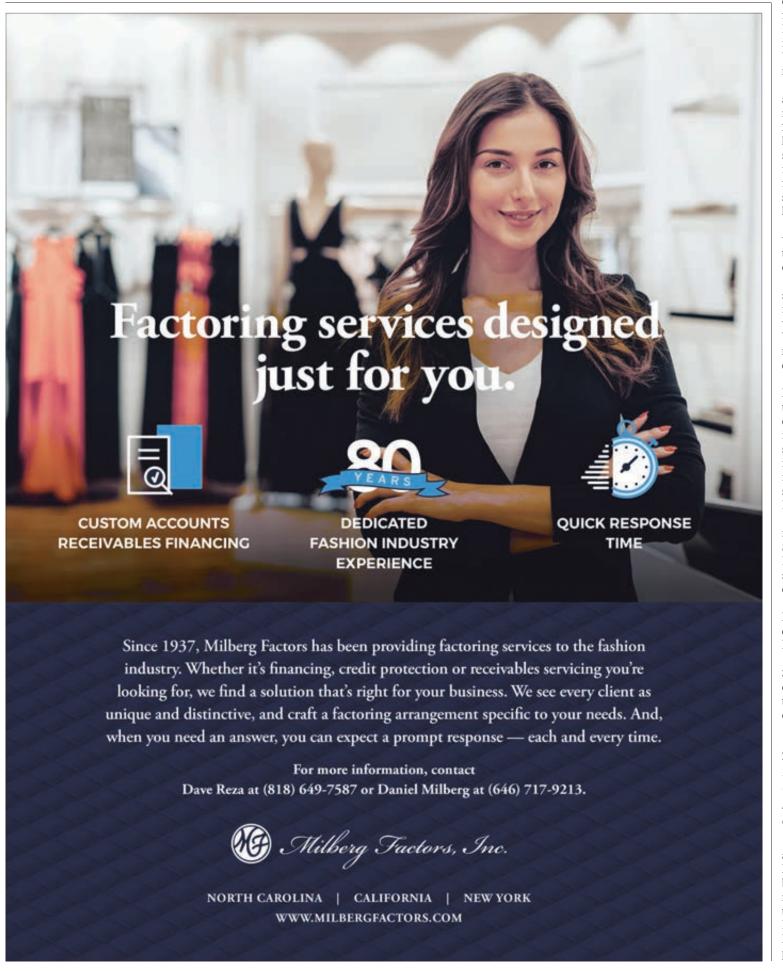
Feature's move to the Strip makes fashion sense, Bouri said. Stylish people mix looks from luxe brands and the high-end streetwear that Feature focuses on

Brands sold at Feature include Fear of God, Comme des Garçons, Play, Wacko Maria, Maison Margiela and NikeLab.

Retail price points range from \$50 to \$2,000. About 80 percent of Feature's merchandise mix is the same at the Strip store as at the off-Strip store.

Sadelle's 3600 S. Las Vegas Blvd. (702) 693-7075 bellagio.mgmresorts.com/ en/restaurants/sadelles.html

Following years of success as a popular brunch destination in New York City's SoHo neighborhood, Sadelle's has made a move west to a Las Vegas location opened late last year at the Bellagio. From 6 a.m. to 12 a.m., Executive Chef Jonah Resnick provides dining overlooking the





Bldwn

Bellagio Conservatory.

Designed by San Francisco-based designer Ken Fulk, the 10,000-square-foot space was influenced by the grand cafés found in Europe. Playing on design elements from the restaurant in New York City, Sadelle's Las Vegas location also looked to the Paris Belle Époque for inspiration.

At Sadelle's, breakfast is served all day with egg sandwiches, custom omelets, steak

and eggs, lox, latkes, and traditional caviar service, while lunch and dinner plates are served after 11 a.m. The restaurant features roaming carts that are pushed around the space, such as a display showcasing baked goods including sticky buns and raspberry donuts.

Sadelle's offers a Sunset Hour, which is served from 3 p.m. to 7 p.m. and features specials on signature cocktails, wine and the restaurant's tea sandwiches. The Theater menu provides three courses with dishes that include tuna tartare, garlic chicken, rigatoni Bolognese and babka à la mode.

For lunch and dinner, starters include asparagus vinaigrette, popcorn shrimp and cold, spicy Asian noodles. The soup menu includes French onion and matzo ball, and salads, which are prepared tableside, include Waldorf, Greek, Cobb and lobster, served with string beans, potato, tomato and asparagus.

Entrées at Sadelle's include a roasted salmon with potato salad and mustard sauce, grilled branzino with sesame spinach, fried chicken with coleslaw and truffle honey, fish tacos with cabbage and chiles, and a rib eye with smothered onions. Sides include waffle fries, mashed potatoes and sesame spinach.

#### **DALLAS**

Bldwn 3205 Knox St. (214) 545-6536 www.bldwn.co

The Bldwn brand made its debut in 2009 as a stylish premiumdenim label designed in Kansas City, Mo. But it had a scope that spread far beyond the American heartland.

Matt and Emily Baldwin started the denim brand using denim fabric woven on selvage looms in Japan and then manufactured in downtown Los Angeles.

The jeans were a big hit, and the label received a lot of kudos from tastemakers. In 2013, *GQ* named Baldwin the Best New Menswear Designer. In 2015, the Bldwn label was a finalist for the CFDA/Vogue Fashion Fund competition.

The company also had its eye on opening boutiques and



TacoLingo

launched outposts in the Kansas City area and in New York City. In 2017, it opened a shop in Dallas's Knox-Henderson area, a pedestrian district known for its nightlife and unique restaurants.

Bldwn's 1,200-square-foot Dallas store was designed by Matthew Hufft, the Kansas City architect who also designed the Kansas City-area boutiques.

The Dallas store features interior details

such as gray, brushed-metal racks; light-wood tables; walls featuring plant illustrations; and concrete floors.

In the decade the Bldwn brand has been in business, the label has developed into a complete collection for men and women. Looks include Oxford shirts, woven pants, leather jackets and sweaters, as well as skirts and shorts.

In a post on the label's website, label President Jonathan Crocker said the brand offers a "modern approach to American fashion—style rooted in the timeless qualities of the past yet innovative enough to push things forward."

TacoLingo 2301 N. Akard St., Ste. 270

#### (214) 613-4041 www.tacolingo.com

From Texas restaurateur Rick Hicks, TacoLingo brings a bright, fun approach to Tex-Mex dining. The interior of the space features industrial décor and large windows that allow natural light to shine through. An outdoor-dining area is available for guests to enjoy their meals at long banquette-style wooden tables or smaller seating under red umbrellas.

In addition to Tex-Mex staples of chips and salsa, guacamole and queso, the starter menu includes a ceviche that is made with gulf shrimp, mahi mahi, avocado, an array of vegetables and Lingo hot sauce. The restaurant's elote is made using chili crema, queso fresco, Parmesan cheese and Lingo hot sauce. Salads include a house version, Cobb and kale chicken Caesar.

At TacoLingo, corn and flour tortillas are

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#### **Shop & Dine** Continued from page 13

made in-house and pressed to order. While there are traditional taco styles such as carne asada, chicken, vegetable and fish, the restaurant has put a modern twist on this Tex-Mex staple. A cheeseburger taco features ground Wagyu beef, black-pepper bacon, American cheese, fancy sauce, pickles, lettuce and beefsteak tomato.

There are also steak and chicken quesadillas, each of which is served with bacon, mashed black beans, Monterey jack, pico de gallo, comeback sauce, cilantro-andlime crema and roasted tomatillo salsa. Fajitas are served with charred green onions, roasted baby bell peppers, cipollini onions, roasted-tomatillo salsa, cilantro-and-lime crema, pico de gallo, queso fresco, and rice and beans. Guests can choose from fajita options including adobada grilled chicken, chili-rubbed steak and lemon-pepper shrimp. They can also create a chicken-and-steak or steak-and-shrimp combination.

Keeping with the restaurant's theme, dessert options feature churro donuts served with chocolate sauce, marshmallow whip and spiced hot chocolate, or tres leches accompanied by strawberries and cinnamon sugar

The beverage menu includes a variety of beer, wine and Prosecco options. Cocktails include an extensive margarita menu, which includes a classic style that can be ordered by the pitcher. Other libations include the Bourbon Burrro, which is made using smoked agave, ginger, lemon juice and sparkling water.

#### **ATLANTA**

Vestique

(678) 705 1586 www.vestique.com

Vestique started more than eight years ago as an online brand with a mission to offer women casual, bohemian clothes with a trendy edge. Most items were priced under \$50.

That mission turned out to be so successful that the Charlotte, N.C.—head-quartered retailer expanded into bricks-and-mortar retail. In 2018, it opened a 1,649-square-foot shop in Atlanta's Town Brookhaven district of offices, residences, restaurants and shops. This was Vestique's eighth location.

Looks sold at the boutique include rompers, tops and graphic T-shirts. The graphic tees often have a humorous edge. For its recently released Mother's Day collection, the retailer carried T-shirts bearing slogans such as "Go Ask Your Dad" and "Mama Bear." The collection's photos were

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The state of the s

AIX

modeled by Vestique owners Morgan Lashley and Caroline King.

The Mother's Day Collection also features printed tops, midi skirts and dresses

as well as comfortable jumpsuits with the theme of a mom's life story. One bodysuit bears the phrase "Bring On the Drama." A festive-looking dress is called "Mom's Night Out."

Vestique store locations also try to play a role in the neighborhoods where they do business. They offer discounts to teachers and nurses on different days. Every Monday is Medical Monday, where anyone working in the medical field can receive a 10 percent discount off her entire purchase. By showing a school ID, students and educators get a 10 percent discount on Extra Credit Tuesdays. On Wednesdays, the retailer offers Wine Down Wednesdays. Complimentary wine is offered along with a 10 percent discount.

# **AIX** 956 Brady Ave. (770) 838 3501 *aixatl.com*

Bringing French fare to Atlanta, AIX relies on farm-to-table ingredients for its cuisine de Provence–style plates using farm-to-table ingredients from partners who focus on sustainable practices and humane animal husbandry.

Led by Chef Nick Leahy, the restaurant features an East Coast oyster menu with sourcing from Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia. Other starters include a roasted-beet salad with saffron fromage blanc, sprouted lentils, amaranth and orange; quick-cured Antarctic salmon with carrot purée, English peas and mint; and a butternut-squash tartlet with caramelized onions, Parmesan crisps and thyme.

Main courses at the restaurant include AIX bouillabaisse, which features fish, Sapelo clams, Georgia white shrimp, Prince Edward Island mussels and scallops in a saffron broth, served with rouille toasts. The ricotta-and-sunchoke dumplings are made using a parsley vichyssoise, crispy sunchoke and sumac onions. A garlic-andherb rubbed sirloin is accompanied by candied shallots, English peas "a la Francaise," foie butter and a red-wine jus.

For sides, guests can choose from Provençal potatoes served with scallion, brown butter and herb coulis; roasted Brussels





The Conservatory

sprouts prepared with Meyer lemon and tome; and pommes-vegetable Parmentier comprising spring-vegetable ragout, crème fraiche and mashed potato.

To finish off the culinary experience at AIX, guests can choose from a chocolate ganache tart with chocolate whipped cream, raspberry jam, chocolate sorbet and mendicant. A Ferrero No-Share-O is a play on the

popular chocolate. It's a brownbutter hazelnut cake made with Nutella parfait, a crunchy milkchocolate shell, caramel and fleur du lait.

Under Beverage Director Pat Peterson, the full bar serves an array of beer, wine and spirits. Speciality cocktails include the Last Train to Paris, a blend of cognac, bonal, dolin blanc, salers and pas-

#### **NEW YORK**

The Conservatory 20 Hudson Yards, Ste.112 (212) 473-1333 Theconservatorynyc.com

Hudson Yards, the huge indoor mall located on Manhattan's west side in Midtown, opened in March to great anticipation.

It has been called the largest privately built real-estate project in U.S. history with more than \$16 billion spent to construct hotels, residences and offices. The project also transformed what was an industrial area into gardens, performance spaces and landmarks-which were seemingly built to be unique backdrops for Instagram posts.

When retailer Brian Bolke got involved with Hudson Yards, he wanted to experiment with new retail ideas. He's testing some of his theories with The Conserva-

tory.
"The name is a 'triple entendre," Bolke said of The Conservatory. "It's a place of study and discovery, a place that brings nature indoors and a place that suggests the idea of conservation, of respect for resources and time."

The Conservatory asks its visitors to unplug from the noise, grit and crowds of Manhattan. With Droese Raney Architecture, Bolke created a 6,900-square-foot space featuring an art gallery and the Teak Tearoom, a café intended for meditation and quiet conversation.

The Conservatory also offers La Sieste Bastide, an installation produced by Frédéric Fekkai's Bastide brand. This private room evokes the countryside of Provence, France, with videos, murals and scented candles.

The Conservatory offers 50 brand partners, including some lines, such as Narciso Rodriguez, made exclusively for the store.



Retail price points range from \$24 for Le-Bon toothpaste to \$10,000 for a one-of-akind Irene Neuwirth crystal necklace.

The Conservatory retained fashion editors to help merchandise the store. Cindy Weber-Cleary, former fashion director at InStyle and Glamour, serves as The Conservatory's wardrobe editor.

Tak Room 20 Hudson Yards, Fifth Floor (929) 450-4050 www.takroomnyc.com

At Thomas Keller's Tak Room, located at the much-anticipated Hudson Yards on Manhattan's west side, guests experience an atmosphere of old New York glamour. A1950s-inspired mural by Dean Barger complements the staircase that leads patrons to the restaurant.

In the Stockyard Lounge, guests can enjoy piano-and-strings musical performances that pair nicely with a martini.

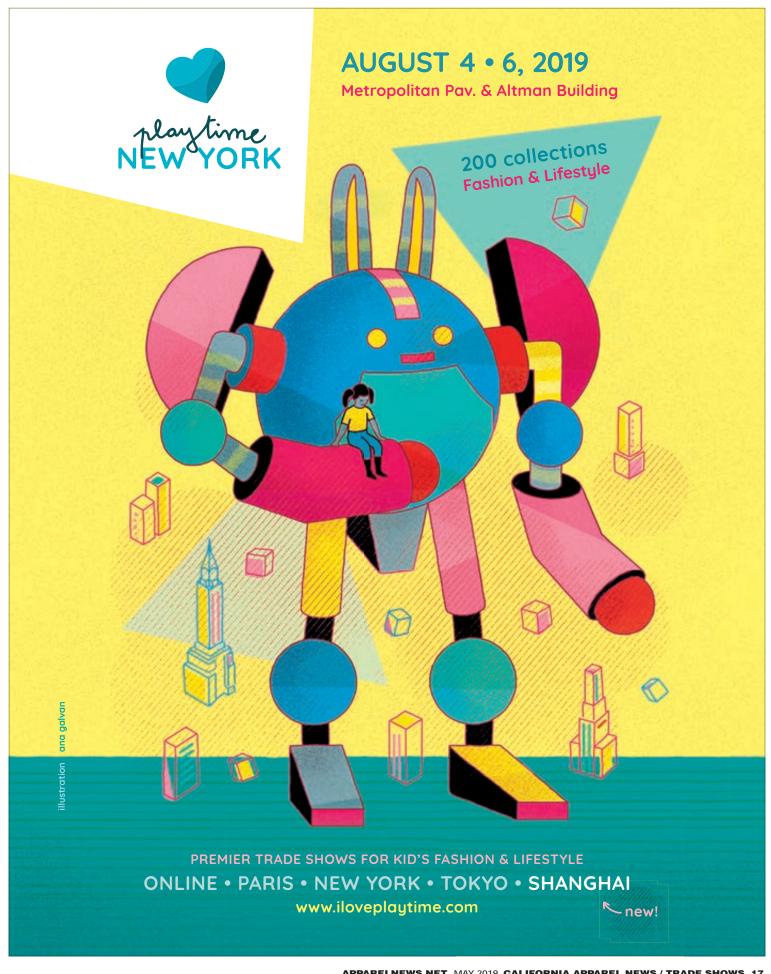
In the dining room, Keller serves modern Continental cuisine. Starters include a snack menu with marinated olives, deviled eggs, and Kennebec potato chips with French-onion dip. Appetizer offerings include a classic Caesar salad prepared tableside;

Hass avocado-and-garden-vegetable Louie; a jumbo-lump blue-crab cake, New England clam chowder, hand-cut steak tartare, and the warm soft-boiled egg that is served with Regiis Ova Ossetra caviar, buckwheat blini, and crème fraîche.

Tak Room's selection of mains offers an array of options to suit different palates. Seafood offerings include oysters on the half shell, sea urchin, Maine lobster and a Gulf prawn cocktail. Pasta dishes include bucatini pomodoro, fettuccine Alfredo with black winter truffles and all-day braised short rib with forest-mushroom lasagna. Additional plates include eggplant Parmesan, wild Dover sole meunière, Maine lobster thermidor, a rib-eye steak, roasted Four Story Hill Farm free-range chicken with thyme jus and prime beef short-rib Wellington with Périgourdine sauce.

Sides include buttermilk whipped po-

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#### **Shop & Dine** Continued from page 17

tatoes, wilted or creamed spinach, citrusglazed sweet carrots, blistered cauliflower polonaise and Madeira-glazed mushrooms. For dessert, guests can enjoy K+M Dark Chocolate Layer Cake, caramel corn or a lemon-meringue tart.

At the bar, Beverage Director Michel Couvreux and Head Bartender Tim Fitzgerald have built a menu around themes inspired by influences of New York's 1950s and '60s eras, such as "Duffy's Official Mixer's Manual" and "The Old Waldorf Astoria Bar Book." A wine list is available with varietals from California's Napa Valley and Sonoma Valley, France, Italy and Spain. Champagne and sparkling wines are also available. A point of pride for the bar is rumored to be that it serves many of its cocktails with three ingredients or fewer.

#### **MIAMI**

**Eightspace** 174 NW 26th St. *Shopeightspace.com* 

Walk down any Miami retail street and you'll probably see a handful of single-brand shops for high-end activewear and swim brands. In December, Brittany Falzarano decided to give shoppers an alternative in the Miami retail district of Wynwood.

It's Eightspace, a multi-brand activewear shop that offers established and emerging swim and active brands including Koral, Mikoh, Zimmerman, Alala and Year of Ours.

Falzarano also aimed to create a shop experience by producing weekend fitness classes. In addition, the boutique has a matcha tea bar and restaurant inspired by Asian



Eightspace



La Sombra Restaurant & Lounge

and Latin cuisine.

Wynwood boutiques try to fit into the area's reputation for independent style. The pedestrian district is known for its graffiti murals and parties celebrating the Art Basel gathering of contemporary and modern art curators from around the world.

Eightspace's boutique neighbors include Antidote, which carries sustainable clothing for women, and the Mimo Boutique and Ofy, which sell contemporary styles.

La Sombra Restaurant & Lounge 1000 Collins Ave. (954) 558-9768 lasombramiami.com

Within South Beach Miami's Art Deco Historic District at the recently renovated Fairwinds Hotel, a new restaurant has sought to create an oasis to unwind. La Sombra opened its space with a design concept created by The Workshop, with alfresco dining where guests can sneak away from the Miami bustle into large wooden booths or relax on couches while admiring works by local artists.

On the menu are small plates designed by Executive Chef Ginna Rodriguez, which include hummus and pita, ceviche, crispy fish tacos, truffle mac and cheese, and polpettes—a meatball served with fresh pomodoro sauce and ricotta cheese. A Floridian salad uses jicama, pineapple, mango and orange to bring a new approach to this common dish and is finished using key-lime oil, cilantro and toasted hominy kernels.

The lunch and dinner main courses include an array of burgers and sandwiches, including a Gulf-shrimp club and homemade vegetarian burger. Additional plates include the local catch of the day, served in a berry sauce with cauliflower-fennel puree and charred rapini; skirt steak with roasted fingerling potatoes and Brussels sprouts; pad thai served with an egg sunny-side up; and garlic fettuccine pasta with cipollini onions, wild mushrooms, grape tomatoes, whitewine garlic and parsley.

A full bar produces refreshing cocktails and beverages to quench guests' thirst after a day of navigating trade shows in the Miami heat and to complement the buzzing energy of the city's nights.

Bottle service is available, and the restaurant offers happy hour from 5 to 7 p.m. every day, where specialty cocktails include mojitos and caipirinhas. A Sharable Bites menu is also offered during this time, featuring dishes including Brussels sprouts, wings and fries. Dessert items include a Nutella cream puff, crème brûlée and chocolate fondant with caramel pecans and vanilla ice cream.

In addition to the restaurant, La Sombra's basement speakeasy, "La Sombra Lounge," and a 2,500-square-foot outdoor rooftop area are available for events and group-dining experiences. •





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May 19

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May 21 Premium Textile Japan

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May 24 Poznan Fit Expo

Poznan, Poland Through May 26

May 28 Denim Première Vision

Milan Through May 29 Supreme Celebration

Through May 29

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Guangzhou, China Through May 31

May 29

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Through June 2

May 30

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Couture

Las Vegas Through June 3

Las Vegas Antique Jewelry & Watch Show

Las Vegas Through June 3

June 1

Norton's Apparel, Jewelry & Gift

Market Gatlinburg, Tenn. Through June 3

June 2

Trend Seattle Caravan

Michigan Women's Wear Market Livonia, Mich.

New York Fashion Week

New York Through June 6

June 3 Coast

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New York Through June 7

lune 4

Seattle Mart Super Market Days

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Las Vegas Through June 6

**WWSRA Summer Preview** 

June 5

Connections NYC New York Through June 6

**Fashion Industry Gallery** 

Dallas Apparel & Accessories Market

Through June 8

Fukuoka International Gift Show Fukuoka City, Japan Through June 8

Imprinted Sportswear Show

June 8

New York Denim Days New York Through June 9 London Fashion Week Men's

London Through June 10

June 9

Accessorie Circuit

Through June 11 **Accessories The Show** 

Through June 11

**Moda** New York Through June 11

NY Women's

[Pre] Coterie

Through June 11

The Trends Show

Mesa, Ariz. Through June 11

June 10

OffPrice New York Through June 11

June 11

CALA San Francisco Through June 12 Digicom Digital Print and Visual Communication Show

Madrid Through June 13

WWSRA Intermountain Summer

Preview Salt Lake City Through June 13

Pitti Immagine Uomo

Florence, Italy Through June 14

June 12

Kingpins

New York Through June 13

Apparel, Textile & Footwear

Trade Exhibition
Cape Town, South Africa
Through June 14

Source Africa Cape Town, South Africa Through June 14

Atlanta Apparel

Atlanta Through June 15

June 13

Heimtextil New Delhi Through June 15

June 14 Lexus Charleston Fashion Week

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New in sunny Arizona: **The Trends Show** is an apparel, accessories, shoes, and gift show. Who wouldn't want to take in a little sun and shop want to take III at flues out in an Shop your favorite lines at the same time? The Trends Show has four events per year: Spring, Summer, Fall, and Winter. Registration is free and convenient online at www.The TrendsShow.com. Interested in exhibiting? Contact show managers Jay and Kelli Johnson at contact the trends show.@mail.com

at contactthetrendsshow@gmail.com

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Paris Fashion Week Men's

Paris Through June 23

#### June 19

Dallas Total Home & Gift Market

Kidsworld

Dallas Through June 25

#### June 20

Denver International Western/ **English Apparel and Equipment** 

Denver Through June 21



The Dallas Apparel & Accessories
Market is held five times each year at
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regions, the Dallas Market Center brings together thousands of
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Featuring 500 permanent showrooms and over 1,000 temporary booths, including expanded contemporary lines and resources, the Dallas Market Center is where style starts. Upcoming events include the Apparel & Accessories Market (June 5–8) and the Total Home & Gift Market (June 19–23). www.dallasmarketcenter.com

#### apparelsourcing

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visit to in Apparel Sourcing GSA, pretailers, wholesalers, and independent design firms a dedicated sourcing market-place for finding the best international apparel manufacturers. Make plans now to join us July 22–24 for three days of sourcing, seminars, and petdays of sourcing, seminars, and net-working at New York City's Javits Cen-ter, located at 655 W. 34 St. apparel-sourcing-usa.us.messefrankfurt.com

### Pitti Immagine Bimbo Florence, Italy Through June 22

Hong Kong Jewellery & Gem Fair

Tranoï Week

Through June 25

ITMA

Barcelona, Spain Through June 26

#### June 21

Man Paris Through June 23

Man/Woman

Tranoï

Through June 23 **CIFF** 

Paris Through June 24

June 22

Andydote Fashion Fair Athens, Greece Through June 24

Splash Paris

Through June 24

June 23

CALA

The Deerfield Show

Through June 24 Fashion Market Northern

SMOTA Fort Lauderdale, Fla. Through June 25

#### June 25

Fashion SVP

GlobalShop @ RetailX

RFID in Retail and Apparel

WWSRA Northwest Summer

Preview Portland, Ore.

WWSRA Rocky Mt. Outdoor Show

Denver Through June 27

Internet Retailer Conference &

Exhibition

Chicago Through June 28

June 26

India International Footwear Fair

igh June 28

Pitti Immagine Filati

Florence, Italy Through June 28

June 28

**Agenda Festival** Long Beach, Calif. Through June 29

#### TEXW@RLD

We invite you to join us for **Texworld USA**, one of the largest sourcing events on the East Coast for apparel fabric buyers, product R&D specialists, designers, merchandisers, and sourcing professionals. This international business platform offers a wide tional business platform offers a wide tional dusiness pattorm oners a wide product range covering the entire fabric spectrum. Season-to-season attendees discover textiles of innovative structures, material mixes, and surprising color palettes. Show dates are July 22–24 at the Javits Center in New York at 655 W. 34 St. www.

#### **Santa Fe Fashion Week** Santa Fe, N.M. Through June 29

GTS Florida Jewelry and

Accessories Expo Kissimmee, Fla. Through June 30

June 29

**Playtime Paris** 

Paris Through July 1

June 30

OutDoor by ISPO

**Paris Fashion Week Haute** 

Conture

Paris Through July 4

Vendôme Luxury Paris Through July 3

#### July 2

Connections Hamburg

FashionTech Berlin

Through July 3

Spinexpo

Paris Through July 3

**Neonyt Summer** 

Through July 4

Panorama Berlin

Berlin Through July 4

Premium

Through July 4

Seek

Through July 4

Selvedge Run

Through July 4
Show and Order X Premium

Berlin Through July 4

July 3

Blossom Première Vision

Paris Through July 4

**Garment Manufacturers Sourcing** 

Expo Bangkok Through July 6

GFT Expo Bangkok Through July 6

July 4

Connections Berlin

India International Garment Fair

Through July 6 Shenzhen International Trade

Fair for Apparel Fabrics and Accessories

Shenzhen, Chir Through July 6

July 5

FIMI

ISP0 Shanghai Through July 7

Mercedes-Benz Fashion Week Madrid Through July 10

July 6

Interfilière

Paris Through July 8 **TrendSet** Munich Through July 8



Playtime New York offers a curated domestic and international selection of today's best children's brands in a creative and warm work environment "Playtime New York has become "Flaytime New York has become a hub for the very best children's brands."—Babyology. "After 30 years in the baby business and attending many disappointing shows, I found Playtime to be fabulous! As a buyer I am always looking for new and creative lines. At Playtime I found Tarii always booking for flew and creative lines. At Playtime I found them!"— Denny's/J&S. Boy+Girl, Caramel, Go Gently Baby, Everbloom, Tane Organics, Omamimini, Rylee & Cru, Misha & Puff, Mini Rodini, Molo, Lanoosh, Oeuf, Velveteen, Tuchinda, and Tia Cibani already confirmed and Tia Cibani already confirmed and Ita Cloant already confirmed their participation in the next edition, which will take place Aug. 4–6 in New York. Other show dates are June 29–July 1 in Paris, July 23–24 in Shanghai, and July 31–Aug. 2 in Tokyo. www.iloveplaytime.com

Continued on page 22

# apparelsourcing SOURCING HORIZONS JULY 22-24, 2019 JAVITS CONVENTION CENTER **NEW YORK CITY** apparelsourcingshow.com messe frankfurt

Continued from page 21

Unique by Mode City

Paris Through July 8

July 8 Modefabriek

Hong Kong Fashion Week

Hong Kong Through July 11

July 9 Lineapelle

ASI Show

Milano Unica

Through July 11 International Gift & Home

Furnishings Market Atlanta Through July 15



#### AmericasMart'Atlanta

Atlanta Apparel is the largest apparel market on the East Coast, offering thousands of contemporary and ready-to-wear women's, children's, and accessories lines all together in one location at one time. As the apparel and accessories collection of AmericasMart® Atlanta, it features an expansive—and growing—prod-uct mix, including contemporary, ready-to-wear, young contemporary, social occasion, bridal, activewear, resortwear, swim, lingerie, fashion jewelry, fine jewelry, shoes, handbags, and more showcased in permanent showrooms and temporary exhibition booths. Trend-driven juried temporary collections include Pretemporary collections include Pre-miere (women's premium high-end/ contemporary apparel, denim, and accessories) and Resort (high-quality lifestyle apparel and accessories). Atlanta Apparel presents five apparel markets and three specialty markets: World of Prom (prom, pageant, quinceañera, social occasion) each year and Vow I New World of Bridal twice each year. www.AmericasMart. com/apparel

July 11 Miami Swim Week Miami Beach, Fla. Through July 15

July 12 Supreme Kids

inich rough July 14 Paraiso South Beach, Fla. Through July 16

July 13 SwimShow

Miami Beach, Fla Through July 16 Cabana Miami Beach, Fla. Through July 15

Capsule
Miami Beach, Fla.
Through July 15

Hammock South Beach, Fla. Through July 15

July 14

Cobb Tradeshow Atlanta Through July 15

July 16

New England Conference & Deal

Making Boston Through July 17

Première Vision

New York Through July 17 The London Textile Fair

London Through July 17 **View Premium Selection** 

Munich Through July 17

Spinexpo New York Through July 18

Intermoda Guadalajara, Mexico Through July 19

July 17

Lineapelle New York Through July 18

Seattle Mart Market Week Seattle Through July 22

DG Expo Fabric & Trim Show is a

two-day show featuring American and European companies with low minimums and many with in-stock programs. DG Expo focuses on the programs. De Expo focuses on the needs of designers, manufacturers (producing apparel, accessories, home furnishings, and other sewn products) plus private-label retailers, fabric stores, and event/party planners. Our next show is the New York Fabric Show, July 22, 23, at 17 planners. Our next show is the New York Fabric Show, July 22–23, at The Hudson Mercantile, followed by the Chicago Fabric Show, Aug. 27–28, at the Palmer House Hilton. Visit our website for details and to register. www.dgexpo.net

July 18

Los Angeles Through July 22

July 20 Gallery Düsseldorf

Midwest Gift & Lifestyle Show

Des Plaines, III. Through July 22

New York Through July 23

Scoop

Jewelry, Fashion & Accessories Show Rosemont, III.

Rosemont, iii. Through July 21 Gift & Home Market

July 19

Supreme Women & Men Düsseldorf, Germany Through July 22

Düsseldorf, Germany Through July 22

July 21

Designer Forum New York Through July 22

NY Men's

Pure London

London Through July 23

London Through July 23

Supreme Body & Beach

Through July 23 California Marketplace s Angeles

Philadelphia Gift Show

Philadelphia Through July 24 July 22

**DG Expo** New York Through July 23 **Functional Fabric Fair** New York Through July 23

Apparel Sourcing USA
New York
Through July 24
Home Textiles Sourcing Expo

New York Through July 24 Liberty Fashion Fair

New York Through July 24 Man New York Through July 24

Texworld USA New York Through July 24

July 23 Playtime Shanghai

Shanghai Through July 24 Colombiamoda Medellín, Colombia Through July 25

July 24

Jacket Required London Through July 25

Texfusion New York Through July 25 CBME China

Through July 26

July 25 The NBM Show Through July 26

July 27 Dallas Men's Show Through July 29

Innatex Frankfurt, Germany Through July 29

West Coast Trend Show Los Angeles Through July 29

July 28

Bluegrass Buyers Market

Lexington, Ky. Through July 29 Stylemax

Chicago Through July 30 ASD Market Week Las Vegas Through July 31

L.A. Market Week Los Angeles Through July 31

SourceDirect at ASD Las Vegas Through July 31

July 29 L.A. Kids Market

Los Angeles Through July 31 **Brand Assembly** Los Angeles Through Aug. 1

July 31 **Active Collective** 

Swim Collective Anaheim, Calif Through Aug. 1 Playtime Tokyo Tokyo Through Aug. 2

July TBA Shirt Avenue (TBA) Milan

Aug. 3

Wäsche Und Mehr Dortmund, Germany Through Aug. 5 Supreme Women & Men Through Aug. 6

AGHA Melbourne Gift Fair Melbourne, Australia Through Aug. 7

仒 **CURVE** 

Curve is the only show in North America solely dedicated to intimate apparel, sleepwear, and swimwear. The Curve New York and Curve Las Vegas shows are produced by Eurovet Americas, a Eurovet company. The New York show will take place Aug. 4–6 at the Javits Center, while the Las Vegas show will be held Aug. 12–14 at the Las Vegas Convention Center. Interfilière is the leading trade show for intimates, beachwear, and swimwear fabrics. The next aditions swimwear fabrics. The next editions of the show take place Sept. 26–27 in Shanghai and Oct. 16–17 in New York. *eurovet.com/en/* 

Aug. 4

Travelers Show

TRU Show

San Francisco Through Aug. 5

**Accessorie Circuit** 

New York Through Aug. 6

Accessories The Show New York Through Aug. 6

Chicago Collective

Children's Club New York Through Aug. 6

**Curve New York** 

Through Aug. 6 Fame New York Through Aug. 6

Moda New York Through Aug. 6

Moda London Birmingham, U.K Through Aug. 6 NY Women's New York Through Aug. 6





Playtime New York New York Through Aug. 6 **Project Womens** Through Aug. 6

Aug. 5

Bodyfashion Days Seattle Mart Super Market Days

New York Shoe Expo. FFANY Market Week

World of Prom

Atlanta Through Aug. 9

Aug. 6

Northeast Materials Show Wilmington, Mass. Through Aug. 7

Edmonton Footwear & Accessory

**Buying Market** Through Aug. 8

Throug.. **Xposae**Cummondville, Quebec Through Aug. 8

Atlanta Apparel Atlanta Through Aug. 10



jewelry and accessories from around the world. Our exhibitors bring the finest brands and private-label prod-ucts, and our unique venue of privat showrooms offers buyers a private, professional environment. The up-coming Las Vegas show runs Aug. 10-13 at the Embassy Suites hotel so you'll have plenty of time to stop by while you're in the area. You can preregister at our website. We welcome 
new exhibitors who would like to participate in our show for the first time! We offer buyers complimentary lunch as well as transportation from any Las Vegas location. In addition, our following Las Vegas show is Februar 2020 at the Embassy Suites hotel.

www.ifjag.com



Milberg Factors offers a competitive menu of factoring, financing, and receivables-management products for entrepreneurial and middle-market companies with more personalized attention than larger, institutional firms. A partner of our firm manages every client relationship. Our 80-year track record in the factoring industry assures our clients that they will enioy a stable relationship supported enjoy a stable relationship supported by a mature and experienced staff.

www.milbergfactors.com

Aug. 7 Copenhagen International Fashion

Copenhagen, Denmark Through Aug. 9 Revolver Copenhagen, Denmark Through Aug. 9

Greensboro Gift & Jewelry Show Greensboro, N.C. Greensboro, N.C. Through Aug. 11

Aug. 10 The Biggest Family Shower Ever

IFJAG Las Vegas Through Aug. 13 OffPrice

Las Vegas Through Aug. 13

Retail Renaissance New York Through Aug. 14

Aug. 11

Supreme Tracht Munich

Through Aug. 12

Travelers Show Plymouth Meeting, I Through Aug. 12

Through Aug. 12

Deerfield Children's Show

**Footwear Sourcing at MAGIC** 

Las Vegas Through Aug. 14 JA New York

Through Aug. 14

Sourcing at MAGIC Las Vegas Through Aug. 14

Toronto Gift + Home Market Through Aug. 14

Aug. 12

Children's Club

**Curve Las Vegas** 

as Vegas Through Aug. 14 **FN Platform** 

as Vegas hrough Aug. 14

Kid's Hub Las Vegas by Playtime

Vegas wigh Aug. 14 Liberty Fashion Fair

Through Aug. 14
MAGIC Mens

Las Vegas Through Aug. 14 Pooltradeshow

Las Vegas Through Aug. 14

Project, Project Womens, Stitch

Las Vegas Through Aug. 14 The Tents

Las Vegas Through Aug. 14 **WWDMAGIC** 

Las Vegas Through Aug. 14 WWIN Las Vegas Through Aug. 15

Aug. 13

Printsource New York New York Through Aug. 14

VegasEdge Las Vegas Through Aug. 14

International Footwear Leather **Show** Bogotá, Colombia Through Aug. 15

Aug. 14 NW Materials Show and Première Vision Sport Portland Ore

Swim

Active

**Collective Shows** has three upcoming shows. Swim Collective and Active Collective California take place July 31– Aug. 1. The colocated shows feature Aug. 1. The colocated shows leature two marketplaces in one convenient location, at the Anaheim Convention Center. Swim Collective is the premier West Coast swimwear and accessory marketplace featuring luxury and boulding tique swimwear plus higher-end resort tique swiritwear pius riigrier-erid resort wear, cover-ups, accessories, and footwear in its Beach segment. Active Collective is the first and only show dedicated solely to fashion-forward activewear and athleisure apparel, featuring performance wear, athleisure, accessories, and footwear—plus a new Wellness section. Active Collective New York takes place at the Metropoli tan Pavilion, Aug. 22–23. Entry is free for qualified retailers. activewearcollective.com and swimcollective.com.

Aug. 15 The NBM Show Long Beach, Calif. Through Aug. 17

**New Orleans Gift and Jewelry** 

New Orleans Through Aug. 18

Aug. 16

Northwest Shoe Travelers Market St. Paul, Minn. Through Aug. 18

Aug. 18

Atlanta Fashion Shoe Market

Atlanta Through Aug. 20 **Fashion Market Northern** 

California San Mateo, Calif Through Aug. 20

**Toronto Shoe Show** 

Toronto Through Aug. 20

New England Apparel Club Marlboro, Mass. Through Aug. 21

Aug. 19

Apparel Textile Sourcing Through Aug. 21

Aug. 21 Fashion Industry Gallery

Through Aug. 23

Dallas Apparel & Accessories Market

Dallas Western Market

Dallas Through Aug. 24

Kidsworld Dallas Through Aug. 24

Rocky Mountain Gift Show

Through Aug. 26

Aug. 22 Active Collective New York Through Aug. 23

Cambodia International Textile & **Apparel Sourcing Expo** 

Through Aug. 25 Cambodia International Textile & **Garment Industry Exhibition**Phnom Penh, Cambodia
Through Aug. 25

Aug. 23

Mid-South Jewelry and Accessories Fair Through Aug. 25



Republic Business Credit is an independently owned commercial finance company headquartered in New Orleans with regional offices in Los Angeles, Chicago, and Houston.

Offering factoring and ABL, with seasonal over-advances, we focus on tailoring finance solutions to fit our clients' needs. At Republic, we are proud of our can-do, flexible attitude and our emphasis on responsiveness. www.republicbc.com



FUNCTIONAL FABRIC FAIR, powered by PERFORMANCE DAYS®, is launching a West Coast event taking place Oct. 22–23 at the Oregon Convention Cer ter in Portland. This sourcing event features products and technologies to kick off the Winter 2021 season presented by textile manufacturers, suppliers, and service providers all suppliers, and service providers all within a zero-waste exhibition. Open free of charge to industry professionals, the fair includes curated exhibits, industry presentations, professional networking, and matchmaking programs. The event follows the New York edition occurring July 22–23 at the Javits Center during New York Market Week. Contact organizers at inquiry@functionalfabricfair.com. Visit www.FunctionalFabricFair.com for more information. more information.

Vancouver Footwear & Accessory

**Buying Market** Richman, British Columbia Through Aug. 25

Denver Apparel & Accessories Market

Through Aug. 26

Aug. 24 STYL/KABO Brno, Czech Republic Through Aug. 26

Aug. 25 Bodyfashion Days

Michigan Shoe Market

Through Aug. 26 Travelers Show

Moon Township, Pa. Through Aug. 26 **Boston Collective** 

National Bridal Market

Chicago Through Aug. 27

Continued on page 24

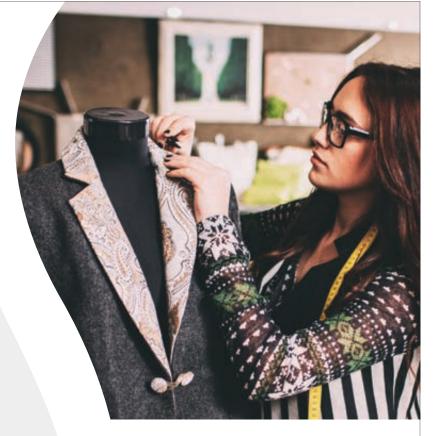
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#### TRADE SHOW CALENDAR

Continued from page 23

**Northstar Fashion Exhibitors** St. Paul, Minn. Through Aug. 27 Trend Seattle Caravan

Seattle Through Aug. 27

Trendz
Palm Beach, Fla.
Through Aug. 27

Alberta Gift + Home Market Edmonton, Alberta Through Aug. 28

Aug. 27 DG Expo

Poznan Fashion Fair Poznan, Poland Through Aug. 28

**Brazil International Apparel** 

Sourcing Show São Paulo Through Aug. 29

Brazil International Yarn & Fabric

**Show** São Paulo Through Au

Dye + Chem São Paulo Through Aug. 29

Soleil Tokyo

Tokyo Through Aug. 29



Kid's Hub Las Vegas is Picaflor Inc.'s newest show. Playtime is proud to present this unique show, the only trade show in Las Vegas solely deditrade show in Las Vegas solely dedicated to childrenswear and regional children's brands. Playtime has been offering a curated selection of the best domestic and international children's brands for over 10 years at its New York, Paris, and Tokyo shows. Now they're bringing that success to the West Coast, offering a whole new experience for buyers. Visit Kid's Hub Las Vegas Aug. 12–14 at the Flamingo Hotel. www.iloveplaytime.com León, Mexico Through Aug. 30

Aug. 28 Japan Jewellery Fair

Tokyo Through Aug. 30 Preview in Seoul. International

**Textile Fair** Seoul, South Korea Through Aug. 30

**August TBA** 

Fashion Night Stockholm (TBA) Stockholm

Fashion Week Stockholm (TBA)

Lakme Fashion Week (TBA) Modama (TBA) Guadalajara, Mexico

Sept. 1

Londonedge London Through Sept. 2

**Gallery Shoes** 

Düsseldorf, Germany Through Sept. 3 International Jewellery London

London Through Sept. 3

Sept. 3 All China Leather Exhibition

Shanghai Through Sept. 5

Munich Fabric Start Through Sept. 5

Spinexpo Shanghai Through Sept. 5

CPM Collection Première Moscow

Moscow Through Sept. 6 Interfabric

Moscow Through Sept. 6 Tokyo International Gift Show

Tokyo Through Sept. 6

Sept. 4 Indiana Women's Apparel Club Westfield, Ind. Through Sept. 5

The Indy Show

(F) FinanceOne

Finance One, Inc. is a commercial Finance une, inc. is a commercial finance company specializing in creating unique financial solutions for small to mid-size businesses. We offer full-service factoring and receivable management services at the most competitive rates, all while registrations remains quality. Pure the programment of maintaining premium quality. By offering a wide array of services, our experienced staff assures our clients' assets are secure. We are undaunted by any challenge, and with a 20-year track record of success, there's no doubt as to why our moth is "Win/ doubt as to why our motto is "Win/ Win Factoring." www.finone.com

Kingpins China City Tour

Guangzhou, China Through Sept. 5 **Rooms Experience** 

Tokyo Through Sept. 6 CentreStage

Hong Kong Through Sept. 7

Dhaka International Yarn & Fabric

Show Dhaka, Bangladesh Through Sept. 7

Dye + Chem Dhaka, Banglade Through Sept. 7 Textech International Expo

Dhaka, Bangladesh Through Sept. 7 Sent. 5

Indianapolis Children's Show Indianapolis Through Sept. 6

**Dallas Total Home & Gift Market** 

Dallas Through Sept. 7

Imprinted Sportswear Show Orlando, Fla. Through Sept. 7

Through Sept. 7 **Trends The Apparel Show** 

Edmonton, Alberta Through Sept. 8

Sept. 6 Bijorhca Paris

Paris Through Sept. 9

Paris Through Sept. 9

Sent. 7 I.L.M. International Leather Goods

Fair Offenbach, Germany Through Sept. 9

Norton's Apparel, Jewelry & Gift Market

Gatlinburg, Tenn. Through Sept. 9

Sept. 8 SMOTA Fort Lauderdale, Fla. Through Sept. 9

Livonia Children's Show onia, Mich. rough Sept. 10

**REV Chicago Boutique Show** 

Des Plaines, IĪI. Through Sept. 10

CALA

**CALA Shows**, the contemporary appar el show best known for its five-timesel snow best known for its five-times-yearly San Francisco trade event at Fort Mason Center, and its more re-cently added Denver show, is pleased to announce the addition this August of CALA Vegas, which will be located at the Hard Rock Hotel Ballroom and at the Hard Rock Rotel Ballioon and run simultaneously with the other Vegas shows. CALA Vegas plans to set itself apart from the already busy Las Vegas apparel exhibition scene in a strategically curated show featuring a strategically curated show featuring the best contemporary brands in the industry. A distinctive all-inclusive package includes free hotel rooms for qualified buyers at the fashionable boutique Hard Rock Hotel plus fully catered complimentary cocktails and hors d'oeuvres passed by waiters during show hours. Other amenities will include free WiFi, drayage, and booth power. www.calashows.com POPUPMASTERS

Throughout the past 30 years, **PopUp Masters** has evolved into a creative powerhouse that redefines what popup is and, ultimately, what it can do for your brand. PopUp is New York's only full service pop-up and tradeshow solution. We will work with your team to develop the perfect idea and find its most ideal location; our trusted real-estate partners ensure we get exclusive options on prime spaces of all shapes and sizes. At PopUp, we've got you covered every step of the way—from custom display design and fabrication to installation and maintenance. www.popupmasters.com nance. www.popupmasters.com

Sept. 9

Seattle Mart Super Market Days Seattle Through Sept. 10

Lyon, France Through Sept. 10 International Lingerie Show

Las Vegas Through Sept. 11

Trendz West Palmetto, Fla. Through Sept. 11

MQ Vienna Fashion Week

Through Sept. 15

Sept. 10 VOW I New World of Bridal Atlanta Through Sept. 12 MosShoes

Moscow Through Sept. 13

Sent. 11

Jumble Tokyo

Tokyo Through Sept. 13 Uzbekistan Textile Expo

Tashkent, Uzbekistar Through Sept. 13

Sent. 12

The NBM Show Columbus, Ohio Through Sept. 14

**FormShow** 

New York Through Sept. 15

Sept. 13

Momad

Lexus Charleston Fashion Week Event No. 3 Charleston, S.C.

Bisutex, Intergift, Madridjoya

Billings Market Association Billings, Mont. Through Sept. 15

**Designers and Agents** 

New York Through Sept. 15

**Edge Designers NYC** 

New York Through Sept. 15

GTS Asheville Gift & Jewelry Show Asheville, N.C. Through Sept. 15

Hawaii Market Merchandise Expo

Honolulu Through Sept. 15 **The Novus Forum** 

New York Through Sept. 15

**London Fashion Week** 

London Through Sept. 17

FASHION WORLD TOKYO is Japan's largest fashion trade show, which consists of four specialized shows held twice a year. Not only is it the best gateway a year. Not only is it the best gateway to the Japanese market, but it is also growing to serve as a new Asian hub for the fashion industry. The next edition will be held Oct. 2–4. Take this opportunity to expand your business! www. fashion-tokyo.jp/en-gb.html





**Surf Expo** is the largest and longest-running watersports and beach/resort/ lifestyle trade show in the world. Intestyle trade show in the world.

Produced annually in January and
September, the show draws buyers
from specialty stores, major chains,
resorts, cruise lines, and beach-rental
companies across the U.S., the Caribbean, Central and South America. bean, Celitar and South America, and around the world. The show features more than 2,500 booths of hard goods, apparel, and accessories and a full lineup of special events in-cluding fashion shows, annual awards ceremonies, and demos. The next show is Sept. 5–7 in West Concourse, Fla www.surfexno.com

#### Sept. 14

**Cabana** New York Through Sept. 16

Capsule

New York Through Sept. 16

Sept. 15 Michigan Women's Wear Market Livonia, Mich. Through Sept. 16

Coterie

**Curate International Collections** 

New York Through Sept. 17

Fame New York Through Sept. 17

Moda New York Through Sept. 17

Sole Commerce

New York Through Sept. 17

Woman New York Through Sept. 17

Micam

Milan Through Sept. 18

Mipel

Milan Through Sept. 18

Sept. 16 Apparel Sourcing Paris

**Avantex Paris** 

Paris Through Sept. 19

Leatherworld Paris

Through Sept. 19

Shawls & Scarves Paris

Paris Through Sept. 19 Texworld Denim

Paris Through Sept. 19 **Texworld Paris** 

Paris Through Sept. 19

Sept. 17 Kansas City Apparel & Accessory Market

Kansas City, Mo. Through Sept. 18

Heimtextil Moscow Through Sept. 19

Première Vision Paris

gh Sept. 19 Textillegprom Federal Trade Fair

Moscow Through Sept. 20

Western Canada Fashion Week Edmonton, Alberta Through Sept. 22

Sept. 18

The One

Through Sept. 20

Sept. 19

Super Milan Through Sept. 20

Osaka International Gift Show

Osaka, Japan Through Sept. 22

Sept. 20

Western Imprint Canada Show

Calgary, Alberta Through Sept. 21

**Shoes Room by Momad** 

Through Sept. 22

The One Milano

Through Sept. 23

White Milano

Milan Through Sept. 23

Sept. 22

The Deerfield Show

zh Sept. 23

Gift & Home Fall Market Los Angeles Through Sept. 24

Sept. 23

Atlanta Fall Design Week Atlanta Through Sept. 25 Paris Fashion Week

Paris Through Oct. 1

Sept. 24

CJF—Child and Junior Fashion Moscow Through Sept. 27

Sept. 25

**Filo** Milan

Through Sept. 26

India Leather & Accessories Fair Kolkata, India Through Sept. 26

Tokyo
Through Sept. 26
CHIC—China International
Fashion Fair

Shanghai Through Sept. 27

Intertextile Shanghai Apparel

Fabrics

Milano Unica

Shanghai Through Sept. 27

Yarnexpo

gh Sept. 27

CISMA—China International Sewing Machinery & Accessories

Show Shanghai Through Sept. 29

Sept. 26

Interfilière Shanghai Through Sept. 27

**Portland Fashion Weekend** 

ortland, Ore. hrough Sept. 29 Woman

Paris Through Sept. 29

Sept. 27

Colombo International Yarn &

Fabric Show Colombo, Sri Lanka Through Sept. 29

JA New York New York Through Sept. 29

Première Classe

rough Sept. 30

Tranoï

Through Sept. 30

Vendôme Luxury

Paris Through Sept. 30

Tranoï Richelieu

Paris Through Oct. 2

Sept. 28

Western Canada Fashion Week

Calgary, Alberta Through Sept. 29

Sept. 29

Splash Paris is ough Oct. 1

The Trends Show

Through Oct. 2

nnual Womenswear In Nevada semialituda Wollenswaar in wevaud (WWIN) show at the Rio Hotel & Convention Center. Providing retailers with new resources and discoveries, FRESH @ WWIN will debut in August as a rising designer space for upcoming stars in the fashion industry. Buyers will also see the newest introductions from ton amorphogods and Buyers will also see the newest intro-ductions from top-name brands and new companies in every womenswear category, including missy/modern updated, contemporary, traditional, petite, tall, plus, and accessories. In addition, WWIN offers new Appoint-ment Setting programs, expanded addition, wwin oners new Appointment Setting programs, expanded educational offerings, free breakfast and lunch, extended shopping hours with wine and cheese on opening day, free parking, discounted hotel rates at the Rio, giveaways, and more. Show dates are Aug. 12–15. www.



White Oak Commercial Finance, LLC

White day commercial Finance, LLC (WOCF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middle-market companies between \$1 million and \$30 million. WOCF's relutions include aspet based lead solutions include asset-based lendsolutions filcide asset-based end-ing, full-service factoring, invoice discounting, supply-chain financing, inventory financing, U.S. import/ export financing, trade credit-risk management, account-receivables management, and credit and collections support. WOCF is an affiliate of White Oak Global Advisors, LLC, and its institutional clients. www. whiteoaksf.com

Sept. 30

Luxe Pack Monaco

Monaco Through Oct. 2

Taropak Poznan, Poland Through Oct. 3

September TBA Mercedes-Benz Fashion Week (TBA)

Stock Xchange by Offprice (TBA)
London

Oct. 2

New England Apparel Club Syracuse Super Show Liverpool, N.Y. Through Oct. 3

**Fashion World Tokyo** Tokyo Through Oct. 4

L.A. Majors Market

L.A. Textile

Los Angeles Through Oct. 4

Lineapelle

Textile Tokyo & Fashion Sourcing

**Tokyo** Tokyo Through Oct. 4

FashioNXT

Las Vegas Souvenir & Resort Gift

Show Las Vegas Through Oct. 5

Portland Fashion Week Portland, Ore. Through Oct. 6

Oct. 3

Coast Miami Through Oct. 4

Imprinted Sportswear Show Fort Worth, Texas Through Oct. 5

0ct. 4 GTS Greensboro Jewelry &

**Accessories Expo** Greensboro, N.C. Through Oct. 6

Oct. 6 **Travelers Show** 

Moon Township, Pa. Through Oct. 7 The Knot Couture

New York Through Oct. 8

Oct. 7 Seattle Mart Fall Market

Seattle Through Oct. 8 Oct. 10

Jewelry, Fashion & Accessories Show Rosemont, III. Through Oct. 13 Style Fashion Week L.A.

Los Angeles Through Oct. 13 Oct. 11

The NBM Show

enver rough Oct. 12 GTS Florida Jewelry and

Accessories Expo Kissimmee, Fla. Through Oct. 13 Poznan Sport Expo

Poznan, Poland Through Oct. 13

Oct. 13 Deerfield Children's Show

**Travelers Show** 

Plymouth Meeting, Pa. Through Oct. 14

Continued on page 26





Cash flow problems are

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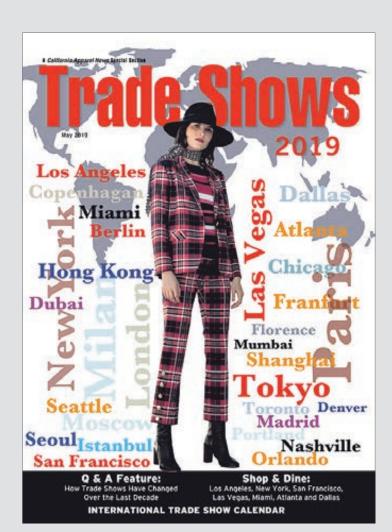
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# TRADE SHOW **SPECIAL** SECTION

### November 2019



# **ApparelNews**

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#### TRADE SHOW CALENDAR

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Denver Apparel & Accessories

Through Oct 15

Northstar Fashion Exhibitors St. Paul, Minn. Through Oct. 15

Oct. 14

Designers and Agents

Label Array

Los Angeles Through Oct. 16

L.A. Kids Market

Through Oct. 16

L.A. Market Week

Los Angeles Through Oct. 16

Brand Assembly

Los Angeles Through Oct. 17 Amazon Fashion Week

Tokyo Through Oct. 20

Oct. 15 L.A. Men's Market

Los Angeles Through Oct. 16

JITAC European Textile Fair

Through Oct. 17

Oct. 16

Interfilière New York Through Oct. 17

Textile Forum

London Through Oct. 17

**Travelers Show** 

Atlantic City, N.J Through Oct. 17 International Premium Incentive

Show Tokyo Through Oct. 18

Atlanta Apparel

Atlanta Through Oct. 19

Oct. 17

Manila F.A.M.E. International

Style Bangkok-Fashion, Gift & Houseware, Furniture

Bangkok Through Oct. 21

Oct. 20

Fashion Market Northern California San Mateo, Calif. Through Oct. 22

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**New England Apparel Club** 

Marlboro, Mass. Through Oct. 23

Oct. 21 Obuv. Mir Kozhi

Moscow Through Oct. 24

**Oct 22** 

Functional Fabric Fair Portland, Ore. Through Oct. 23

Oct. 23

Kingpins

Through Oct. 24

**Fashion Industry Gallery** 

Dallas Through Oct. 25

SGIA Printing United

Dallas Through Oct. 25 **Aberdeen Fashion Week** 

Aberdeen, Scotland Through Oct. 26

Dallas Apparel & Accessories Market

Dallas Through Oct. 26 Kidsworld

Through Oct. 26

Oct. 27 Travelers Show

Baltimore Through Oct. 28

Stylemax Chicago Through Oct. 29

Trendz

Palm Beach, Fla. Through Oct. 29

Oct. 29

New England Apparel Club Hyannis, Mass. Through Oct. 30

Oct. 30

**Travelers Show** Ocean City, Md. Through Oct. 31

October TBA

Cobb Tradeshow (TBA)

Fashion Week Brooklyn (TBA)

Generation Next Seoul (TBA)

Hera Seoul Fashion Week (TBA) Seoul, South Korea

L.A. Fashion Week (TBA)

Première Vision (TBA)

Tex-Styles India (TBA)



Greater Nashville Jewelry and Merchandise Show

Lebanon, Tenn. Through Nov. 3

Nov 3

Michigan Women's Wear Market

Through Nov. 4

Trend Seattle Through Nov. 5

Seattle Mart Super Market Days

Through Nov. 5

London Print Design Fair

London Through Nov. 6

New England Apparel Club

Atlanta Fall Immediate Delivery

Show

Atlanta Through Nov. 7

Outdoor Retailer

Denver Through Nov. 7

Mid-South Jewelry and Accessories Fair

Nov. 8

The NBM Show Charlotte, N.C. Through Nov. 9



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ON THE COVER: Trina Turk Visits the Vine

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