

CALIFORNIA ApparelNews

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VIRTUALLY COOL

On May 8, Otis College of Art and Design hosted its 39th Annual Scholarship Benefit and Fashion Show as a virtual event named “Virtually Cool” for students to showcase their work created with mentors, such as the AG Jeans Stronger Together collection. Find additional styles on page 3.

ANDRE HYLTON, COURTESY OTIS COLLEGE OF ART AND DESIGN

TECHNOLOGY

Rise in 3D Allows the Technology to Support Fashion-Focused PLM

By Andrew Asch *Contributing Writer*

Auto companies use three-dimensional imaging when designing cars, so it was only a matter of time before fashion companies made widespread use of 3D imaging, said Ashley Crowder, co-founder and chief executive officer of **Vntana**, a Los Angeles-based software company that focuses on making 3D imaging scalable for e-commerce, social media and other ventures.

Vntana will soon bring 3D imaging to a fashion-focused product-lifecycle-management program.

Recently, Vntana announced a partnership with **PTC**, a publicly traded Boston-based software company that makes PLM programs, Crowder said.

“3D is changing everything. 3D is enabling people to fully
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Where fashion gets down to businessSM



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DENIM

NYDJ Debuts Shaping and Lifting Technology With ThighShaper Jean

By Noe Garcia *Assistant Editor*

NYDJ has released its new ThighShaper technology to great response. A high-stretch compression panel helps slim and shape women’s thighs, running along the seam of the jean to compress evenly.

“It helps through the thigh area to just give you that extra bit of support, keeps the thighs from rubbing together and gives you a nice, wonderful feeling,” said Mark Peters, director of consumer experience for NYDJ. “It’s just an amazing thing because she puts it on and she doesn’t really feel it. It just helps her legs, and she doesn’t even know what’s happening.”

“Part of what happens in our brand is that we’re listening to our clients,” Peters said. “We’re always evolving our technol-
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The Materials Show Returns to On-site Events

American Events, Inc. announced that **The Materials Show**, its semiannual bi-coastal event, will return to an in-person model this August. **The Northwest Materials Show** will run Aug. 11–12 at Portland, Ore.'s **Oregon Convention Center**. **The Northeast Materials Show** will be hosted Aug. 18–19 at the **Hynes Convention Center** in Boston for the first time.

Producing its first on-site events since 2019, American Events will again partner with **Première Vision Sport** to afford an array of options for attendees who prefer a simple approach to sourcing and trends across

categories. The collaborative effort, which expanded **The Northwest Materials Show** in Portland, Ore., launched in August 2019 and saw a 30 percent attendee increase over its February 2019 edition with a large focus on sustainable sourcing.

In addition to its sourcing and networking opportunities, **The Materials Show** and **Première Vision Sport** will host trend presentations by **Peclers Paris** aimed at guiding design decision-making through the next five years. Additional industry panels will center on discussions regarding recovery in the wake of COVID-19.—*Dorothy Crouch*



American Events, Inc. announced **The Materials Show** will return to an on-site format in August.

SUSTAINABILITY

Fabscrap Partners With URBN and Nordstrom, Eyes West Coast Expansion

Promoting its mission to combat fabric waste, the textile recycling and reuse nonprofit **Fabscrap** announced that it has secured partnerships with Philadelphia's **URBN** and Seattle-headquartered **Nordstrom**, which includes major investments by the retailers. Initiatives include expanding from the New York City area and upgrading the company's digital infrastructure. **Fabscrap's** efforts include fabric sorting and redistribution of textile waste to divert these materials away from the landfill.

"This is such a great case study of an industry how an industry can self-correct, and we're doing this in Philadelphia first, but it would be great to see a brand with headquarters in L.A. take on the same leadership," said **Fabscrap** founder and Chief Executive Officer **Jessica Schreiber**. "We're excited to see how the industry is investing in its own

future in this way."

The New York City-based **Fabscrap**, which is led by **Schreiber** and co-founder and Creative Director **Camille Tagle**, has worked under the limitations of serving only the metropolis's five boroughs and parts of New Jersey with its textile-waste pickup from participating businesses, then fabric sorting and resale and upcycling operations, yet demand has been growing from other areas.

"We have done a lot of reflecting on the work we did early on to make **Fabscrap** happen—carrying fabric up and down walkups and through the subways," **Tagle** said. "To be at this moment now, with two very large brands choosing to take action and put their weight, support, and investment behind our mission, is incredible. It is very hopeful."

URBN will contribute to a **Fabscrap** expansion into the City of Brotherly Love with



Textile-circularity nonprofit **Fabscrap** has secured partnerships with retailers **URBN** and **Nordstrom**, whose investments support the creation of a Philadelphia location for the fabric-upcycle organization.

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an on-site location that will serve the United States' mid-Atlantic region, which includes Baltimore and Washington, D.C.

"What's important about **URBN** taking this leadership is that high tides raise all ships. This expands service for all of the industry for the area," **Schreiber** said. "Because we have plans to expand to the West Coast, this feels like an ideal way to learn what that could look like, working in multiple locations and how different regions vary in their service needs and the fabric we receive."

For its part, **Nordstrom** chose **Fabscrap** as a grant recipient to support the Philadelphia expansion. A fund-raising event on the retailer's website April 19–30 encouraged shoppers to donate to the **Fabscrap** mission. **Nordstrom** is also contributing to the development of a customer-relationship-management database that will serve as an upgrade for brands that contribute to **Fabscrap** and the organization's administrators.

"Now, a brand could log into their online profile and, in real time, see their diversion metrics, see what that diversion means in terms of CO₂ savings, or equivalent trees planted, and see the percentage of their material that is being reused versus recycled," **Schreiber** said.

While many of **Fabscrap's** customers are fashion professionals, the organization does seek to educate outside the boundaries of the industry by organizing presentations at schools such as Philadelphia's **Drexel University** and **Thomas Jefferson University**. Through **Fabscrap's** daily work, its volunteers engage with fabrics and learn about the textiles.

"Maybe they are not a company or entrepreneur. Maybe they are a home sewer who identifies with our mission," **Tagle** explained. "Anyone can volunteer with us, and we give free fabric as a thank-you for their time. Here, they can experience the textile waste issue firsthand because they are sorting through it."—*D.C.*

Inside the Industry

The Los Angeles Fashion District Business Improvement District has introduced four new grant programs aimed at supporting the area's small businesses and property owners who have been affected by the COVID-19 pandemic. Through **SpaceConnect**, \$10,000 grants are being offered to incentivize independent retailers, arts-and-culture collectives, and casual-dining and personal-care businesses to lease ground-floor commercial space within the district's BID boundaries. **#SmallBizLove** is awarding creative-service grants worth between \$500 and \$2,500. **You Are Here** is a rent-free pop-up retail program that will afford vacant spaces to retail tenants in the area. **Spruce It Up** grants property owners and businesses up to \$6,000 in matching grant funds for exterior improvements to their buildings. For additional information, visit fashiondistrict.org/econ-dev.

Atlanta Apparel has announced a surge in demand for leasing ahead of its June 2021 market. Scheduled for June 9–12 at permanent showrooms and June 9–11 at temporaries, the International Market Centers' Atlanta Apparel market is experiencing growth in showroom leasing with nearly 50 new, expanded, relocated or renewed locations that will open for next month's event. The June Atlanta Apparel is slated to feature more than 2,500 lines with goods representing Holiday, Autumn/Winter 2021, Spring/Summer Immediates, Game Day and accessories. "Showroom leasing has boomed since the start of the year," said **Caron Stover**, **IMC** senior vice president of apparel. "Atlanta Apparel is keeping up its momentum with major updates to the permanent showroom collection."

Denim brand Devil-Dog Dungarees has announced the appointment of **Zulu Williams** as senior design director, a newly created role. A division of **General Sportwear**, **Devil-Dog Dungarees** brought **Williams** on board to oversee all design processes across the brand's categories, including jeans, pants, shorts, T-shirts, hoodies, hats and accessories. **Williams** will work with **Sean Connelly**, vice president of merchandising and sales. "Zulu is an exceptionally dynamic leader with a proven track record of inspirational design, trend forecasting, leading design teams and brand building," said **David Rosenstock**, executive vice president and owner at **General Sportwear**. "His unique creative abilities and retail experience will help us further build upon our early momentum and achieve the ambitious goals we have set."

Following a U.S. Department of Labor Wage and Hour Division investigation, a Los Angeles garment contractor has been ordered to pay back wages and penalties. **Sew Nice Inc.**, which produces apparel for **Anna Bella**, a manufacturer whose clients include **Fashion Nova**, violated the Fair Labor Standards Act by paying some employees a piece rate and failing to pay overtime when they worked more than 40 hours in a workweek. Recordkeeping-requirement violations were discovered as the contractor failed to record all wages paid to some workers who were paid in cash, in addition to its failure to maintain accurate records of all employee hours and payroll for months. Ten employees will recover \$5,846 in back wages. The contractor will also pay \$3,485 in penalties.



ANDRE HYLTON, COURTESY OTIS COLLEGE OF ART AND DESIGN

ALC Jonathan Simkhai MICHI Prairie Underground Ruth Carter Vince Vivienne Hu

Otis ‘Virtually Cool’ Event Mentors and Supports Students

After waiting for more than a year, **Otis College of Art and Design** hosted “Virtually Cool,” the school’s **39th Annual Scholarship Benefit and Fashion Show** on May 8. Under the theme of “One World,” the event showcased the work of juniors and seniors with more than a dozen mentors and projects.

“It was a special moment on Saturday when ‘Virtually Cool’ gave our students an opportunity to finally, after a year and a half of working remotely, showcase their work to the world,” said Jill Zeleznik, chair of the Fashion Department. “This past year, our students persevered and never gave up on their goals and aspirations to accomplish the impossible.”

It was the first time the show was held free of charge, but guests were encouraged throughout the program to contribute financially to support students.

“This event specifically raised money for scholarships for our first-generation students, who comprise 30 percent of our undergrad and graduate student body,” said Charles

Hirschhorn, president of Otis. “Because of generous supporters during the fashion show and scholarship benefit on May 8, we raised enough money to fund more than 50 first-generation scholarships, providing these students with the financial support they need to attend Otis.”

Ruth Carter’s **Tribal Origins** had students create “original, contemporary eveningwear based on the style, color, elements or techniques of three African tribes and the sensibility of Afrofuturism. The **Academy Award**–winning costume designer’s influence was found in bright colors and bold designs that exuded elegance and modernity.

Vivienne Hu’s **Secret Garden** had a calming yet vibrant look with garden-inspired dresses. Rife with leafy prints and a neutral tone, the look made good on the project’s goal of prompting students to create a “soft” collection.

The mentors and projects showcased during “Virtually Cool” included B. Akerlund, stylist, with **Brave New World**; Doreen Brennan, vice president of design at **BCBG/Manhattan Beachwear**, with **A New Dawn**; Mari-

sol Gerona Bradford, ’93 BFA and vice president of design and development at **Universal Brand Development**, with **Just In Time**; Ruth Carter, costume designer, with **Tribal Origins**; Amy Enuke, design director for women’s young contemporary at **Guess**, with **Living Colors**; Henriette Ernst, executive vice president of design at **ALC**, and Amy Adams, senior designer at **ALC**, with **You Do You**; Davora Lindner, creative director and co-founder of **Prairie Underground**, with **We Are Here**; Vivienne Hu, designer and founder of **VHNY**, with **Secret Garden**; David Meister, designer and founder of **David Meister**, with **One For All**; Sandy Oh, ’05 BFA and head designer of men’s and women’s at **AG Jeans**, and Yul Ku, CEO of **AG Jeans**, with **Stronger Together**; Deborah Sabet, design director of men’s at **Vince**, and Arthur Thammavong, ’14 BFA and designer at **Vince**, with **Inclusive Vision**; Jonathan Simkhai, owner of **Jonathan Simkhai**, with **The Endless Shore**; and Michelle Watson, founder and designer of **MICHI**, with **All For One**.—Noe Garcia

TECHNOLOGY

3D *Continued from page 1*

replace physical prototypes, which saves on costs. It decreases carbon footprints. It speeds up time to market,” Crowder said. “A lot of brands have started designing in 3D. The problem is that those files are way too big and not easily shared. They don’t meet the standards for web, mobile and social media.”

Vntana’s algorithms compress 3D images, which are giant digital files. Its service attracted the attention of PTC and led the technology company to pitch Vntana on a collaboration. “PTC knows that 3D impacts the entire product life cycle. From designs to manufacturing to sales and marketing, enabling 3D at scale was a major priority for them. This integration allowed them to quickly integrate the 3D solution and allow brands to access 3D for the entire retail value chain,” Crowder said.

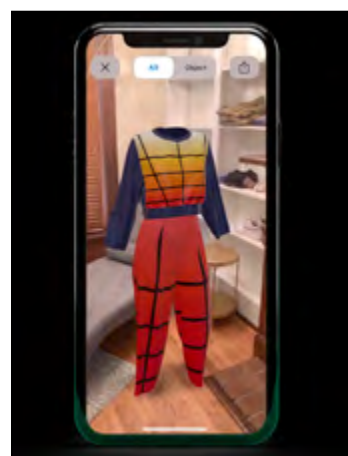
Fashion is ready for 3D imaging, said Bill Brewster, senior vice president and general manager of PTC’s retail business unit. “Accelerated by the COVID-19 pandemic, e-commerce has quickly become the dominant mode of retail at the same time that supply-chain disruption created an acute need for remote visual collaboration, forcing brands and retailers of all sizes to rapidly increase their use of 3D assets for design, development, and digital engagement and sales,” Brewster said.

PTC has been developing a focus on the fashion market in the past few years. In 2019, it acquired **Onshape**, a software-as-a-service development platform that offered computer-aided design software with data-management and collaboration tools.

3D imaging and related fields of augmented reality and



With 3D technology surging for apparel-related applications, Vntana has created software that can be integrated into PLM solutions, lending manufacturers the ability to compress large files, save on time and costs, and reduce their carbon footprints.



virtual reality are new frontiers for fashion. Digital retailers and those creating content are monitoring new developments in the field, said Aaron Levant, CEO of **NTWRK**, a Los Angeles–headquartered content and e-commerce company. He also was the founder of the **Agenda** trade show, focused on streetwear and fashion.

“We’re going to see disruption with all of these new emerging technologies with fashion and retail,” Levant said. “It will change the omni-channel experience.”

3D imaging has been growing in prominence. Earlier this year, **Snap**, the parent company of the **Snapchat** messaging app, acquired the British artificial-intelligence company **Ariel AI**, whose AR technology can insert a 3D model of a human into a camera’s view in real time.

The fashion world has seen a surge in experimenta-

tion with 3D images and virtual runway shows. During **Milan Fashion Week** in September 2020, the **Moschino** fashion house produced a virtual show for its Spring/Summer 2021 season. It webcast a video in which marionettes made by **Jim Henson’s Creature Shop** walked a virtual runway. **Prada**, **Balmain** and **Balenciaga** also produced virtual fashion shows for their Spring/Summer ’21 collections.

Manufacturing is another frontier where 3D imaging has been making advances. Designers have manufactured jewelry, clothing and footwear with 3D printing. With this new technology, 3D product designs can be electronically transferred and downloaded. 3D printers can print on materials such as metal, compared to traditional manufacturing where tools have to be created to develop molds that could make

items such as jewelry and accessories. Also, advanced clothing printers can be fed fabric and an electronic 3D file, which can be used to make a dress or a blazer, said Jonah Myerberg, chief technology officer of **Desktop Metal**, a Boston-area company whose customers use 3D printing to make jewelry.

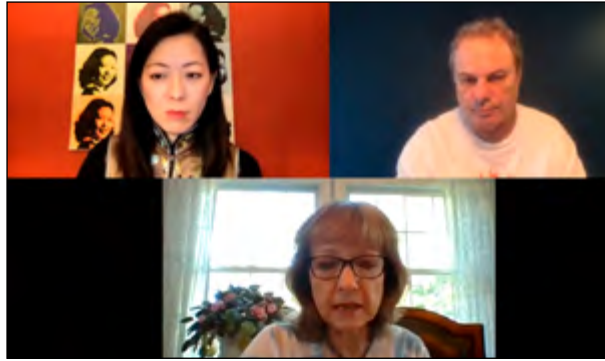
He said that 3D printing would cut down on shipping times as well as expand the potential of how designers work with manufacturers. Designers no longer have to confine their plans around traditional manufacturing constraints, he said. Rather, 3D gives the designer the ability to build an item directly from a digital product. “You no longer have to ship the finished product. If they prefer, customers can buy designs directly and have them shipped so they can print themselves,” Myerberg said. “3D printing offers the economics and efficiency that we need to reshore manufacturing in the U.S.A.” ●

Kingpins Announces Kingpins24 Flash Australia With a Commitment to Eco Goals

Intent on expanding its reach to all regions of the globe, denim-industry event producer **Kingpins** announced its first **Kingpins24 Flash Australia** edition, which will be hosted June 23–24 to celebrate the Australian corner of the denim industry and its supply chain. Key touchpoints of the event will be how Australia’s position in the Asia-Pacific region ties in with influences from Asia.

The announcement was made following another successful edition of Kingpins24, which was hosted April 20–22, with the final day of the event coinciding with Earth Day. This event’s programming served an ecologically sound movement.

“We were happy to release [our ‘2021 Sustainability Report’] in conjunction with Earth Day, and it focuses on our 2025 goals,” said Kevin Reardon, vice president of merchandising and product design at North Carolina’s **Cone Denim**, regarding a recently released **Elevate Textiles** report. “It gives you an update as to where we are with that, and we’re proud to say that we are well on our way to meet or exceed the goals that we set forth for 2025.”



The Kingpins24 Earth Day event included many sustainability-focused panels such as a discussion featuring (clockwise from top left): Vivian Wang, Kingpins managing director; Andrew Olah, Kingpins founder; and Jean Hegedus, sustainability director at The Lycra Company.

During a question-and-answer session with Andrew Olah, Kingpins founder, and Vivian Wang, the brand’s managing

director, **The Lycra Company** Sustainability Director Jean Hegedus unveiled the Wilmington, Del., company’s new offering. Hegedus introduced the brand’s first performance fibers made from 100 percent textile waste as part of the company’s efforts to increase circularity. These new CoolMax and ThermoLite EcoMade Fibers yield the same performance as virgin polyester.

“Looking at this technology, at the chip production, using textile waste versus polyester chips from virgin, what we see is that there is more than a 25 percent reduction in carbon emissions,” Hegedus said. “The energy is lower. It’s about 40 percent of the cumulative energy if you were using virgin and about a 10 percent reduction in water usage.”

For Olah, the steps toward sustainability illustrated throughout the event’s program were extremely promising.

“We are making incredible progress in the quality of the stuff that is being produced,” Olah said. “I am really proud of that, and I am really proud of our industry for all the amazing work that is being done on the environment with one rollout after another.”—*Dorothy Crouch*

OBITUARY

Paul Van Doren, 90, Vans Founder

Paul Van Doren, co-founder of **Vans**, one of the world’s most recognized California and skate-lifestyle brands, passed away on May 6 at home, surrounded by family.

Van Doren founded the **Van Doren Rubber Company** with his brother, Jim, and their partners, Gordon Lee and Serge Delia, in Anaheim, Calif., in 1966. Vans issued the following statement:

“It is with a heavy heart that Vans announces the passing of our co-founder, Paul Van Doren. Paul was not just an entrepreneur; he was an innovator. The Van Doren Rubber Company was the culmination of a lifetime of experimentation and hard work in the shoe industry. Like Paul, from the first day of business, Vans was uniquely innovative. When the first Vans store opened, there were no stand-alone retail stores just for sneakers. Paul’s bold experiments in product design, distribution and marketing, along with his knack for numbers and a genius for efficiency turned Paul’s family shoe business into an all-American success story. Discovered in the late ’60s by surfers, then skateboarders and made famous in the film ‘Fast Times at Ridgemont High,’ Vans is now a globally recognized

brand, synonymous the world over with the creative spirit of Southern California. Not a bad legacy for a blue-collar kid who didn’t finish high school. We send our love and strength to the Van Doren family and the countless Vans Family members who have brought Paul’s legacy to life.”

In his memoir released just days before his passing, “Authentic: A Memoir by the Founder of Vans,” Van Doren wrote about how his birth in Braintree, Mass., as a Great Depression-era baby influenced his life and work ethic. He wrote about his commitment to quality and crafting the best shoes.

“My idea was to make the best shoe with the best materials and workmanship. Making shoes is an art. I never wanted to make second-rate anything, and when it came to shoes, vulcanized rubber was synonymous with quality.”

According to widespread Vans’ lore, the first Vans shop, in Anaheim, Calif., sold men’s shoes for \$4.49 and women’s shoes for \$2.29. Van Doren ran Vans for the company’s first 10 years prior to handing over the management role to his brother. The company was eventually sold to the **VF Corporation** in 2004.—*Noe Garcia*



After starting Van Doren Rubber Company in 1966 with his brother James, and partners Gordon Lee, and Serge Delia, in Anaheim, Calif., Paul Van Doren shortened the company name to Vans.

DENIM

NYDJ *Continued from page 1*

ogy to fit her needs—that’s why we’ve been around 18 years and are still leading in the field.”

This willingness to listen to NYDJ customers led to the innovation of the ThighShaper Straight Crop Jeans. When they went online just a few weeks ago, they immediately sold out, Peters said.

Available in optic white, a light denim wash, black rinse and topaz blue, the jeans cost \$99 retail at *nydj.com*. With classic five-pocket styling, zip-fly and button closures, the jeans align with NYDJ’s inclusive mission and are available in regular, petite and plus sizes from 00 to 18.

“It feels great bringing it to life,” said Estelle Dahan, head designer for NYDJ. “It feels even better to see the customer grabbing it and buying all three or four washes. She’s not only buying one, she’s buying the denim one, the black one, the white one and the colored one.”

Although only currently available in a crop style, Peters said he anticipates the ThighShaper technology will eventually expand to other styles.

“Estelle and her team are all phenomenal women who are out there designing for women, and I think a huge thing about

our brand is that they understand because they’re consumers as well,” Peters said.

Unlike traditional jeans, which can constrict and reshape parts of the body, NYDJ is committed to letting women’s bodies take center stage.

“We’re not about changing you if you’re a size 22 or if you’re a size 00,” Peters said. “We’re just trying to make ev-



Available in four washes, the ThighShaper crop jean provides extra compression support to the thighs, preventing them from rubbing together. An immediate hit, the NYDJ (Not Your Daughter’s Jeans) ThighShaper sold out in only a matter of days.

ery woman feel amazingly comfortable and really just let her body, her curves, be accentuated.”

Upon its launch in 2003, NYDJ sought to fill a market gap by designing jeans that would “make every woman feel comfortable and confident.”

“It’s important to us to always hold to our mission statement that as we evolve the brand and give her more options we always listen to her and want her to feel comfortable,” Peters said. ●

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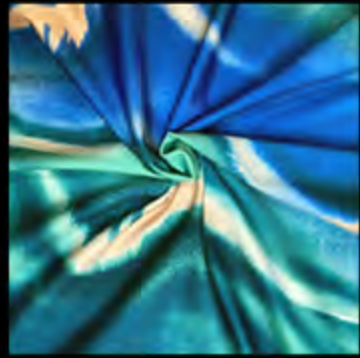
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Asher Fabric Concepts

www.asherconcepts.com

Products and Services: In 1991, Asher Fabric Concepts, based in Los Angeles, transformed the apparel industry by offering cutting-edge, high quality, "Made in U.S.A." knits for the contemporary fashion, swimwear, sportswear, sweater knits and loungewear markets. Since then, the company has become internationally known for its in-house system of vertically integrated machines that manufacture premium quality, knitted fabrications with and without spandex. Asher Fabric Concepts provides fabric development, knitting, dyeing, and finishing in addition to fabric print design and printing capabilities based on each customer's needs. The company differentiates itself from the competition by offering proprietary textiles and by continually updating and innovating every aspect of textile design and production. After years of working with the best brands in the apparel industry, Asher Fabric Concepts saw a need for quality sublimation printing. Asher Fabrics is thrilled to now offer in-house sublimation printing to their clients. With an in-house design team, new prints are constantly added to its collection, and color stories are updated seasonally.

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* PRODUCTION MANAGER *

High End Contemporary women's manufacturing company is looking for a PRODUCTION MANAGER Must have experience working with contractors and have domestic and offshore experience. Candidate must have a sense of urgency to meet production deadlines.

Requirements/duties include but not limited to:

- * Experience with garments ranging from garment dye to leather to upcycling
 - * Have garment construction knowledge
 - * Negotiate costing with vendors and contractors
 - * Manage pre-production to post-production calendar
 - * Schedule and allocate resources to meet production deadlines
 - * Have excellent communication skills
 - * Have a minimum of 5 years experience working in the apparel industry
- Send resume to: jobs@burningtorchinc.com

* CUSTOMER SERVICE *

We are looking for a highly motivated and experienced customer service representative with knowledge of EDI and Aims programs; experience with major department stores a plus.

Email your resume to: info@latigousa.com

Jobs Available

SALES MANAGER / GERENTE DE VENTAS

We're looking for a Sales Manager to join our team in DOWNTOWN, Los Angeles.

Interest & knowledge of FABRICS.

- Execute the Group's strategies.
- Responsible for sales planning and able to achieve set goals.
- Familiar to California Customer Base and actively perform action plan.
- English and Spanish speaking.

Send CV to mercadeo12_gt@pm.me

Buscamos un Gerente de Ventas para unirse a nuestro equipo en DOWNTOWN, Los Angeles.

Interés y conocimiento en TELAS.

- Ejecutar las estrategias del Grupo.
- Responsable de la planificación de ventas y capaz de lograr los objetivos establecidos.
- Familiarizado con la Base de Clientes de California y realizar activamente el plan de trabajo.
- Habla ingles y español.

Enviar CV a mercadeo12_gt@pm.me

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Jobs Available



PRODUCTION COORDINATOR

Job Description: Production Coordinator
 Status: Exempt Full Time
 Salary: +\$55K Open to Negotiations DOE
 Responsibilities: Manage and direct workflow for assigned factories. Communicate, negotiate and define Import processing needs with factories. Review and verify all finishing contracts.
 Tracking and monitoring flow of lab dips. Analyze and verify standards to/from factories/suppliers; issue approvals, comments, and resubmits. Review production swatches and verify matches approval. Update control log. Coordinate and ensure complete and up-to-date data by style (by customer) for Tech Packages.
 Tracking and monitoring of screens—review artwork/strike-offs and verify matches approval. Ensure shipment/receipt by supplier. Issue approvals and resubmits. Verify record of Receipt of final T.O.P. Update control log.
 Maintenance and Recordkeeping—monitor files to ensure updated Factory/Supplier information such as, Lab Dips; Screen/Strike offs; Emails; Shipping documents/Packaging lists; Tech Pack Excel Spreadsheet and Recap Log.
 Send your Resumes to:
 mimartinez@selfesteemclothing.com

* FULL CHARGE BOOKKEEPER *

ABOUT US:
 We are a high-end mens fashion label located in Downtown LA. We are looking for a new teammate to join our team.
 REQUIREMENTS:
 * Manage all accounting-related issues and all services for every client account assigned to you
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 * Tax preparation
 * Invoice processing
 * Recordkeeping, produce monthly cash flow, balance sheet, and profit-loss statements
 * Account receivables & payables
 * Processing overseas payments & checking for accuracy
 * Updating accounts with factor/bank
 * Credit card reconciliation
 * Processing invoices & payments in quick books
 * Processing commissions
 * Submit artwork for registration
 QUALIFICATIONS:
 * Bachelor's degree in Accounting or Associates Degree plus professional experience
 * A minimum of 2+ years of professional accounting experience
 * 1+ year of bookkeeping experience
 * Strong communication skills, both verbal and written
 * Excellent computer skills: MS Office and Quickbooks is required
 * Experience in AIMS360 highly preferred
 * Retail, wholesale, and e-commerce experience is preferred.
 Email resume to: hr@barabasmen.com

Jobs Available



GRAPHIC ARTIST

Job Description: Graphics Artist
 Status: 5-6 Month Temporary Project
 Salary: +\$25/Hr. Open to Negotiations DOE
 Hours: Flexible, Mon-Fri 8hrs/day Preferably in Office
 Responsibilities: Develop finished screen-printed portion of the line for monthly market offerings. Research market trends specifically for screen printing and novelty embellishments. Executes projects i.e. CADs, special screen projects, and miscellaneous graphics needed by the Design Assistants, Designer, and/or Sales. Confer with Designers to create new graphic designs for the JRs Division.
 Qualifications: Ability to generate and directly translate graphic design concepts into well-defined and detail-oriented creative solutions
 Duties:
 1. Research and Development of graphic artwork and textiles.
 2. Creates high quality graphics that SE demands in a timely fashion.
 3. Image and concept research.
 4. Collect fonts.
 5. Color separations.
 6. Organize all computer files and back-up all artwork on disks. Erase all un-needed files to optimize computer performance.
 Submit your resumes to:
 mimartinez@selfesteemclothing.com

Jobs Available



JUNIOR ASSOCIATE DESIGNER

Job Description: Juniors Associate Designer
 Status: Full Time
 Salary: +\$25/Hr. Open to Negotiations DOE
 Hours: Mon-Fri 8hrs, Occasional Saturdays
 Responsibilities: Assist in the foundational development and execution of the line from start to finish, including coordination of in-house sample development, CADs, line sheets.
 Duties:
 1. Coordinate and track sales samples for key accounts.
 2. Ensure that samples are correctly produced, tagged, and customer-ready.
 3. Coordinate and track fabric development with domestic and overseas vendors.
 4. Assist with line sheet development, CADs, recoloring, art development.
 5. Manage development tech packs for costing and pre-production, including checking trim / fabric codes for accuracy.
 6. Additional responsibilities and tasks as requested by the Design Director.
 Qualifications: Proficiency in Adobe Illustrator and Adobe Photoshop. Strong ability to understand deadlines and keen sense of urgency. Ability to multi-task and strong attention to detail. Knowledge of colors and fabrics.
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