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THE CAT'S MEOW

Michael Costello x Revolve runway looks with festive, colorful resortwear and swimwear perfectly closed out Los Angeles Swim Week. Through a partnership with Fashion Tech Works at The New Mart and Art Hearts Fashion, 20 designers in all took to the catwalk. For more looks and coverage, see page 8.

Michael Costello x Revolve

JOE GARCIA

TEXTILE TRENDS

Textile Offerings Run the Gamut From Classical to Digitalized, Earthy to Romantic

By Christian Chensvold *Associate Editor*

According to the invisible laws that govern everything—fashion most of all—every action inspires an opposite reaction as the universe seeks to balance itself in the search for harmony.

One of the key textile trends is digitalization. Fashion has something for everyone, and the people with a phone in their hand at all times surely embrace the idea of digitalization, or prints that don't hide the fact they were created on a computer.

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INDUSTRY FOCUS: DENIM

The Style, Manufacturing Trends That Will Become Classic Denim Staples

By Dorothy Crouch *Contributing Writer*

While the foundations of the denim industry were established hundreds of years ago, there are constant improvements, innovations and updated practices that lead the way for this classic to remain fresh and at the forefront of popular culture. New trends emerge each season, yet denim remains in a league of its own as a reliable, trustworthy clothing and textile option. Although denimheads are constantly innovating in this space, classic styles and processes continue to influence up-and-coming trends, allowing each piece of denim to have a special connection to the roots that hold the industry together.

Many trends in denim—whether in design, supply chain, manufacturing, treatments or washes—are often revisited

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Where fashion gets down to businessSM



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Formerly known as International Market Centers, ANDMORE owns and operates more than 20 million square feet of premium event and showroom space, hosting live events in Atlanta; High Point, N.C.; Las Vegas; and New York.

International Market Centers Rebrands as ANDMORE

By Christian Chensvold Associate Editor

What more could you want? Probably things you didn't even know you wanted, like an IMC makeover that caters even more scrupulously to the trends driving today's apparel industry.

International Market Centers has announced it is rebranding under the name ANDMORE, unifying its physical marketplace with digital offerings by Juniper, the premier omni-channel wholesale market maker. This business transformation follows a yearlong initiative to redefine the company's vision, align all channels under a single brand experience, and offer more ways to seamlessly connect wholesale buyers and sellers through physical and digital platforms.

"ANDMORE captures our spirit of innovation," said CEO Bob Maricich in a release, "and focuses on doing more to support our customers by enhancing and extending the value of our physical markets for both buyers and sellers across the furniture, home décor, gift and apparel industries."

The identity change comes after 12 months of research and preparation. "A year ago we set out to redefine what we are as a company, why what we do matters, and the impact we have on our customers," Maricich said in an exclusive interview with *California Apparel News*.

"We conducted qualitative and quantitative research into customer needs and pain points. We took a hard look at the experience we deliver, our markets, our digital tools and platforms, our systems, our process, and our value proposition. The IMC and Juniper

brands will both be discontinued as we roll out a new brand—one brand with one mission—with physical and digital assets united and connected.

"ANDMORE is more than a name or a brand," he continued, "it is both a promise and a challenge that gives us the space and flexibility to continue to find new ways to provide exceptional value to our partners and customers."

The yearlong strategy was driven largely by the need to integrate the physical and digital realms. "Our customer sees and experiences our offerings as omni-channel," Maricich said, "and we needed a brand and positioning that mirrors that approach. The unified ANDMORE brand allows us to pull both physical and digital components together in a way that is understandable and meaningful for customers in and across each of the industries we serve."

The company will introduce a host of innovative features and enhancements to its upcoming markets and digital offerings, starting with a new buyer mobile app launched in preparation for the summer markets in Atlanta and Las Vegas. The @Market app includes premarket planning tools, a personal QR code for quick badge pickup, the ability to capture and organize images with notes, turn-by-turn directions to help buyers make the most of their time at market, and a comprehensive post-market recap for easy followup and ordering.

"ANDMORE is more than a name or a brand," said Maricich. "It is both a promise and a challenge that gives us the space and flexibility to continue to find new ways to provide exceptional value to our partners and customers."

Formerly known as International Market Centers, ANDMORE owns and operates more than 20 million square feet of premium event and showroom space, hosting live events in Atlanta; High Point, N.C.; Las Vegas; and New York. By pairing face-to-face events with always-on digital tools, ANDMORE provides omni-channel business platforms for a global wholesale customer base. Its new website is up at ANDMORE.com.

Inside the Industry

The Fashion Design program at Chaffey College has updated its CAD computer lab with 25 state-of-the-art TUKAcad stations from Tukatech. These include modules for patternmaking, grading and marker making. The school's program has also incorporated online training courses from the Tuka Academy of Pattern Engineering as a way for students to accelerate through the foundational aspects of digital patternmaking. The Fashion Design program recently switched to TUKAcad, as Professor Teresa Becker explained, because it would be a "much better value add for students to learn the program that we see as most prevalent and widely used in the U.S. fashion market." She also said she sought out Tukatech's educational resources to "accelerate marketable skills and augment precious time in class this semester."

This month, CIRCULOSE production at Renewcell 1, Ortvikén, has been certified Recycled Claim Standard version 2.0. The RCS is an international voluntary standard that sets requirements for third-party certification of recycled input and chain of custody. The primary goal of the RCS is to increase the use of recycled materials. Building off previous RCS certification of the CIRCULOSE pulp at the Kristinehamn recycling plant, this achievement further solidifies Renewcell's mission to change the global textile industry and make it circular and sustainable. The certification process requires partners to comply with standards at every step of the supply chain, starting with the raw-material or recycling suppliers and finishing with the end seller in a business-to-consumer transaction.

Thermore has announced a new thermal insulation, Ecodown Fibers Ocean, as an addition to its collection made from 100 percent ocean-bound raw materials, otherwise known as PET bottles. The new product is extremely soft and highly resistant to clumping, like all Ecodown Fibers. It is Ocean Cycle certified and made at Thermore's state-of-the-art production site in Hong Kong. Based in Milan, Thermore specializes in research, development, production and marketing of high-quality thermal insulation for apparel items, catering to the best brands in the outerwear industry. Thermore was the first company to launch a sustainable insulation in the 1980s and is now highly concentrated on eco-friendly innovation, primarily by using polyester fibers recycled from PET bottles.

Two California companies have combined their efforts for summertime fun. Z Supply, the fashion house known for its everyday basics focused on simplicity, comfort and effortless style, has launched a specialty home and bath towel with lifestyle partner Slowtide. "Z Supply is thrilled to expand our offerings alongside Slowtide with this feel-good, luxurious towel design that will transform your routine at the beach and at home," said company President Mandy Fry. "The Slowtide team was amazing to work with as their core ethics of quality, comfort and sustainability align perfectly with the needs and expectations of our customers." The limited-edition Rouen towel will come in two colors, sienna and off-white, in a fabrication created using 100 percent sustainably sourced cotton and certified free of any harsh chemicals.



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What current denim trend do you foresee becoming a classic, and what do you believe the next fresh, groundbreaking trend will be?

Industry Focus: Denim

Continued from page 1

until they are perfected but are eventually reinvented as the category evolves. *California Apparel News* asked some of the denim industry's most-passionate blue bloods: *What current denim trend do you foresee becoming a classic, and what do you believe the next fresh, groundbreaking trend will be?*

Brad Alden
Owner
Artisan Cloth



The last two years have identified a few important things to the casual-bottoms landscape. As far as non-indigo or denim—PFD or ecru woven fabrics—unique dobby weaves that for a long time were considered novelty have become mainstream and relevant. Subtle textures created from unique weaving combined with luxury yarns and occasional brushing come together for the win.

Regenerative cotton and regenerative farming—the kiss-the-ground movement—is for me the most legit sustainability path on the horizon. As more of the world begins to adopt some of these techniques and the cultures of regenerative farming—it's a game changer! Groundbreaking has a whole new meaning.

Wilson Avalos
President
The Common Link



Sustainable practices and supply-chain transparency have become very important for the consumer, who is now demanding to know how the product they wear is made, under which conditions and what its impact is on the global environmental footprint.

It is not unnatural to foresee the use of wearable-technology elements as the next groundbreaking trend in our industry. After all, denim and technology are already a big part of our daily lives, and both are highly personal to consumers. Allowing connectivity or creating jeans capable of reacting to physical or environmental conditions and adjusting in a way that can provide comfort to our bodies are just a couple of examples of how smart textiles can be used in the future. Big research is currently being conducted by industry leaders in fiber development to incorporate electrically conductive fibers in combination with miniaturized sensors to make this possible.

Beyza Baykan
Founder and Chief Executive Officer
HMS Washing



In recent years there has been an increasing focus on sustainability and eco-friendly practices in the fashion industry. Eco-conscious options, such as recycled denim or jeans

made from organic or biodegradable materials, have the potential to become industry standards and classics, as they cater to the growing demand for sustainable fashion.

After years of experimentation, denim-finishing experts have reached a consensus: Mechanical abrasion is essential in denim production. Combining the need for mechanical abrasion with the need to make denim more eco-friendly, I anticipate a surge in the utilization of sustainable and practical alternatives in the denim sector. Moreover, as transparency becomes increasingly valued, brands may consider including information or logos regarding the sustainable alternatives they employ in their tags or designs in the future. This shift could lead suppliers to become more consumer facing.

Eda Dikmen
Marketing and Communications
Manager
Soorty



When in the right color, wash and fit, there is simply nothing jeans can't be styled with, and that makes our beloved denim the classic canvas.

While each piece has a fashion cycle, classics never fade out of demand or style. Design and our collective taste are constantly evolving, but denim that is made to last and made consciously is here to stay. Smart innovations and design for purpose are enabling us to use less resources to cater to the needs of consumers who want to look good in a pair of jeans while also feel good about their purchases.

Our clothes are tools to express our feelings. We see a possible response to the ongoing global unrest with gender-neutral statement pieces that highlight inclusivity, diversity and body positivity.

With different technology, media and realities becoming a solid part of our daily conversation, future trends will rise in wearables, smart features in daily pieces and innovation regarding how clothes are made.

Maurizio Donadi
Founder
Transnomadica



The denim market has been flat in both product proposition and specific requests from the public. I continue to envision micro trends including exaggerated shapes, baggy fits, the return of boot cuts and bell-bottoms, and 1990s bright-colored denim.

However, I see the biggest trend in the glorification of vintage and secondhand jeans, from rave shapes to the very expensive and original selva jeans. These are opposite aesthetics, but both are relevant and fun to wear in creative ways.

Customization of used jeans will explode, characterized by quality embellishments, particularly embroidery and handmade applications. One-of-a-kind pieces will rule the luxury market, and \$500 will be a normal price for quality denim.

Anatt Finkler
Creative Director
Global Denim



as well as post-industrial waste as they set strict targets to reduce their environmental impact. There will be a trend of continuing and normalizing blending different natural materials such as linen, soy, hemp, wool and other fibers into denim constructions. This approach aims to leverage the advantages of their natural properties and biodegradable nature.

In terms of fashion, I foresee flare, wide-legged jeans and long denim skirts becoming classic staples. While skinny jeans will still have a place in the market, these new silhouettes will undoubtedly share the spotlight and become wardrobe essentials for many. As for the next groundbreaking trend, I predict the rise of quiet luxury influencing a significant part of design. Additionally, denim accessories are gaining momentum and will continue to do so as denim becomes a medium not only for fashion pieces but also for the home market.

Lucie Germser
Founder
SPHYNX and The Women in Denim



and respect for planet Earth. No need to reinvent fashion twice a year and change your wardrobe as we will always be on trend. Less trends, less production, less pollution.

Paolo Gnutti
Creative Director
ISKO Luxury by PG



not stand in the middle ground but that you either love or hate.

I have been working with flocked fabrics for over 10 years now so this will not be a fashionable item for me but a new chameleonlike basic for finishing treatments to achieve the brand's desired outcome. Craftsmanship needs in-depth technical expertise to live up to expectations.

The market needs beautiful, fresh products, and I try to offer this each season: sustainable, fashionable, superior denim.

Adriano Goldschmied
Founder
Genious Group



It is no question that denim is an important staple in women's and men's wardrobes. However, the behavior of consumers has been changing a lot in the last seasons. In fact, in the past the market

was dominated by very few styles—a slim straight leg for men and a skinny for women.

Now, and in the future, it will be very different. Denim covers a big variety of different fits, and the customer can be much more independent and choose what he or she likes the best and what is better according to their lifestyle, aesthetic and body type. It is the right time for wide bodies, bell-bottoms, straight fits, baggies, palazzos and, of course, classic jeans. What they have in common, which we could consider "classic," is that all of those fits are designed in five-pocket jeans.

There are no rules and much more freedom in picking fits, washes and fabrics. Probably this is also due to the influence of luxury designers who are constantly using denim to develop their creativity.

From my point of view, this is a very good time for denim that is now expanding from the classic to new fits and categories.

On one side, I see that the brands need to update their strategies in terms of product and marketing, but I also see a great opportunity for retailers to recover the attention of customers and bring them back to the stores. Another proof of the vitality of denim is that more and more it is becoming part of our lives.

Juan Carlos Gordillo
Denim Designer



One of the most prominent denim trends today that will become a classic is double denim. This trend is not only limited to blue bloods, as the industry offers a wide variety of alternatives in terms of

denim fabrics. Now we find not only garments made with rigid denim fabrics but also diversity with fibers that offer lightness, which adds value to this trend. Thanks to the diversity of fabrics combined with lightweight fibers, this trend will become a classic. An example of this is denim blended, which combines materials such as rayon, Tencel and silk.

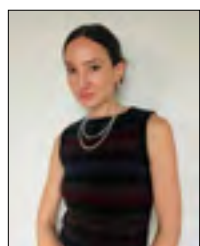
As for the fresh, groundbreaking trend I see coming, it's the conscious-denim movement. The industry is betting on eco-friendly washes, using the latest innovations in washing techniques. In addition, greener dyes and chemicals provided by companies are being used. These advances have the capacity to create several sub-trends that will be adopted by brands and designers, generating an environmentally conscious approach to the world of denim.

What current denim trend do you foresee becoming a classic, and what do you believe the next fresh, groundbreaking trend will be?

Industry Focus: Denim

Continued from page 3

Lila Habermann Vice President of Design and Development Artistic Milliners



The strong inclination toward vintage denim and upcycling will become a staple in consumer behavior. Upcycling old items, using dead-stock fabrics and recycling jeans to create something new are

trends that exhibit resilience beyond a season and inspire sustainable innovation in an industry where it is desperately needed.

Recent graduates from prestigious institutions such as Central Saint Martins and Parsons have demonstrated that budding designers are taking an increased interest in the potential of denim textiles. We'll see denim utilized frequently outside traditional five-pocket styles and treated more like a ready-to-wear textile that can be washed, distressed and manipulated.

Simon Hong Denim Lead Hyosung



The current trend that will become a classic is eco-friendly. As consumers' understanding of eco-friendliness deepens, brands are making efforts to incorporate eco-friendly yarns and materials into their

collections and build their identities based on these sustainable initiatives. Diesel's launch of its eco-friendly recycling collection, Rehab, represents this trend.

The next fresh and groundbreaking trend is expected to be eco-friendly with functional performance. Eco-friendliness is already a classic so consumers will increasingly focus on comfortable functionality. For instance, soft stretch-denim collections that can be recycled or denim collections with anti-slippage functions made with eco-friendly yarns are expected to be in vogue.

Tuncay Kilickan Head of Global Business Development, Denim Lenzing Fibers



Due to the amount of recycled cotton being added to fabrics, we see irregularities on fabric surfaces such as neps, fine short slubs and cross-hatch effects. In parallel, the vast fiber additions such as hemp

and linen give a dry hand feel and natural luster that render the denim as a great summer basic as well.

The next big thing will definitely be a visual shift as this is a must after a long-stable denim trend, which is an authentic, red-cast, marbled look. We may see a color variety like a green cast, gray cast, brown cast, gray to gray and additionally wash-down color varieties thanks to the different color combinations both topping and bottoming with indigo. This is needed to grab the attention of the consumer, and this is only acceptable with the correct sustainable background such as fiber choice, water and chemical usage, and a carbon-footprint focus.

Beau Lawrence Founder Ace Rivington



When times are uncertain there is nothing that says stability like a well-tailored denim uniform, especially for the grown-ups. Timeless, appropriate at just about every occasion and, if fit properly, it offers ef-

fortless style that says you're not trying too hard to look like a movie star but are—in a Steve McQueen kind of way. Details matter for pulling off the look properly, as does the obligatory nod to Mother Earth, through appropriate fabric sourcing and environmentally responsible garment-wash processing.

Length definitely matters, and every half inch can mean the difference in a night to remember and one to forget. The kids out there in clubs—same as we all used to be—are certainly driving the future of trend with lower rises, wider legs and louder music, just as things should be.

Otello Lucietto Group Innovation Director Riri Group

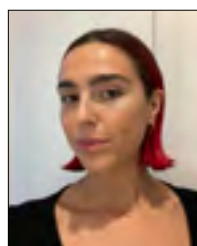


Riri Group shows that innovation also means investing in a continuous improvement process based on a constant search for low-impact solutions and alternative materials and production methods.

Not only for the present, but also for what will come next, we focused our attention on sustainability, that single-handedly meets the needs of both the denim producer and the end consumer.

The next revolutionary trend will not be focused on style, but once again the current trend shines a light on extremely sustainable and traceable supply chains. Today, among the top denim trends prevails aged blue indigo with different types of treatments as well as softer and more-elastic materials. Among sustainable products, we can also find recycled hemp, polyamide, copper, as well as recycled nylon, rice bio-resin, bio-based polyester and mono-material jeans buttons.

Gabriella Meyer Owner and Designer Denimcratic



We obviously love denim at Denimcratic because it weathers time and will always remain a staple in every closet. Trends in denim cycle quickly and allow for reuse. Currently I am noticing a shift away from

the Y2K micro miniskirt and a huge revival of the traditional midi and maxi denim skirts. This is more than a fad and will be a closet must-have. Not everyone feels comfortable in a micro mini, but all ages appreciate a midi or maxi denim skirt. We will see a lot of variety in terms of design, but a simple, well-constructed midi or maxi will be a timeless investment.

Alaina Miller Vice President of Full Package Operations Star Fades International



The low-rise trend is here to stay and will soon be adopted by the masses again. This is not to say high-rises will be abandoned. As trends change at ever-increasing speeds and multiple micro-trends coexist simultaneously, having a wardrobe with variety is key.

The freshest trend I predict will be latched onto is heavily tinted and overdyed denim. I'm not just talking about dirty and vintage hues here but all shades of the rainbow. Overdyeing indigo provides a new take on colored denim, which offers more highs, lows and denim character than overdyed PFD.

Massimo Munari Art Director ISKO Creative Room



Regarding trends, we must start with cargo pants, similar to those from the '90s but with a twist. Having adapted to today's lines and volumes with an unbridled search for utility pockets as well as large

pockets, the use of rigid and comfort fabrics and treatments keeps evolving while being '90s inspired. We then move on to the A-line maxi skirt, another expression that comes from and is inspired by the 1990s using the more-classic details deriving from the 501, constantly evolving and changing in terms of fabric research, innovative treatments and design, keeping the finger on the pulse of the market.

The market's trend that currently exists and will stand the test of time is the low waist, revised and corrected in order to accommodate more silhouettes with attention to the new volumes that are penetrating the market.

The future will be very Y2K oriented. Major experiments on denim, innovation on the fabrics, innovation and experimentation on treatments and washes happened in that period. For the new generations, it is much more exciting to buy and wear that kind of experience.

Jordan Nodarse Denim Designer Bossa



A denim trend that will become a classic is the high-waisted-jeans style. This trend has gained significant popularity in recent years and has already become a staple in many people's wardrobes. The high-waisted

jean offers a flattering silhouette and a versatile look that can be dressed up or down for various occasions. Its ability to accentuate the waistline and create a polished, timeless appearance makes it a strong contender for becoming a long-lasting denim classic. While the high-waisted-jeans trend is poised to become a classic, the future of denim holds promise in terms of sustainability, customization and technological advancements.

Sebla Önder Sustainability Chief ORTA



Due to brands' unrealistic commitments set on sustainable cotton usage, both brands and mills seek solutions with recycled fibers. Unfortunately, the benefit of using a waste material instead of a virgin one processed mechanically comes with a downside: the quality issue. This shifted the whole industry to better recycle textiles.

The upcoming trend will definitely be the use of regenerative materials and processes—

not only using regenerative cotton, which is grown via agricultural practices like no tilling, minimum fertilizer use and cover cropping but also taking a regenerative approach on all actions. These include recycling process water, renewable-energy use, using safe chemicals at the organizational level and the use of chemically and/or biologically recycled cotton or viscose-type cellulosic fibers and dye-stuffs at the product level.

Ebru Ozaydin Global Strategic Marketing Director, Denim, Wovens, Ready-to-Wear The LYCRA Company



Our industry is celebrating the 150th anniversary of the Levi's 501 jean this year, an iconic fit that has been a classic wardrobe staple for generations. No other jeans have remained relevant for nearly two centuries,

continuously evolving, reinvented by designers and discovered by newer generations. That 501 magic continues to inspire the denim consumer, designers and developers, even in the resale market. Vintage Levi's 501 jeans are the best investment as they continue to be a favorite jean of all generations. With continued technical advancements, it will remain the definition of a classic for our industry.

We're still in the awe-inspiring reinvention of Y2K—the naughties and aughties—that Gen Z designers are wonderfully reinterpreting. They have an amazing ability to take nostalgia and tweak it with a futuristic touch or approach.

It seems the indie sleaze trend of the 2000s will make a powerful comeback but this time with advanced stretch technologies that are inclusive of a wide range of body types and shapes.

Stephanie Poon
Merchandising and Design
TDMI



Denim is making a fierce comeback in many different forms. We are seeing it in versatile lifestyle uses from aprons, purses and shoes to even jewelry. It is permeating the market in all types of consumer goods,

which is a good indicator that denim isn't going anywhere anytime soon. Classics are no longer limited to just garments; denim as a lifestyle fabric is here to stay.

One facet of the industry where denim is advancing is upscale, dressy garments. Black-tie events now include refined denim dresses and suits in the mix, which is a fresh new way to see this fabric flourish.

With denim influencing this market, the characteristics are also evolving through cleaner washes, added drape, less-open weaves and more comfort developed from special spinning, fiber and a combination of the two. The emphasis on comfort denim is making its mark as the next classic trend.

Lastly, denim and sustainability go hand in hand. Denim that is durable and flexible for all occasions and seasons is on the rise to offset fashion overconsumption and forthcoming drastic weather changes due to global warming.

Jose Royo
Vice President
Tejidos Royo



The classic jean will always be cotton—100 percent. But this trend is totally against sustainability. Cotton is equal to water consumption, and we must fight back. We should work toward 100 percent recycled fabrics with the same look and aesthetics as non-recycled denim.

This is going to change the way we perceive the old and the new jean. Of course, everything should be done with no water in dyeing.

Holly Sanders
Founder
The Angela



Loose styles like cargos and parachute pants are becoming closet staples. I see relaxed fits for women becoming a classic style to keep the closet moving forward because they are comfortable and flatter

many body types. The next groundbreaking trend will be tailored denim.

We are slowly easing out of the relaxed pandemic fashion and moving into the business-casual, preppy styles again. I'm excited to design tailored denim pieces that look like they are for the office but fashionable enough for a day at the country club. People are looking for a bit more structure and predictability in the world, and tailored fits make people feel like they have their lives together.

Amanda Starling
Executive Director, Industry Relations
and Career Center
Special Projects Chair
The Business of Denim Chair
International Manufacturing & Product
Development Chair
Fashion Institute of Design &
Merchandising



Denim has become a form of self-expression. It can be transformed either through lifestyle, vintage or a handcrafted piece. All trends—future, current or past—reflect how you display the denim, how you style

the denim and how a wearer breathes life into a look. The overall consumer's style makes the trend, and we see that becoming more prevalent each year.

An outstanding example of a particular style brings a classic silhouette to life. Timeless quality through the denim weave or just the philosophy of what denim means to the consumer makes the classic. Silhouettes may change, but the constant is the mid-rise straight leg, which can be considered a trend that never ends. Denim will always be loved for its comfort, the life it takes on and how sustainable it is for the everyday lifestyle. There may be silhouettes that are more on the edge from what all denim wearers love, but the overall common factor is the denim philosophy and all who live in denim every day. Trend really is about the consumer's style because denim is truly an everyday work of art.

Adam Taubenfligel
Co-founder and Creative Director
Triarchy



We've all seen the wider adoption of looser fits gaining traction for women in recent years. This will continue to be a strong direction for women's denim as it is a style that can be dressed all the way up and all the

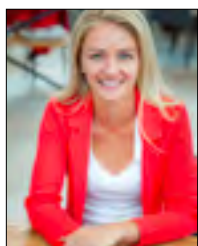
way down.

Post-pandemic, everything has relaxed to an anything-goes approach as to what is considered appropriate attire for dinners in, dinners out and everything in between. Looser fits allow for perfect adoption into this mindset.

At the same time, this silhouette is a nod to a timeless, vintage pair of jeans, which never goes out of style and therefore doesn't play into trends.

Trends, after all, are the antithesis of circularity in fashion, which ultimately is what we are trying to achieve—pieces that you never want to get rid of because they never go in or out of style.

Alice Tonello
Marketing, Research and Development
Tonello



The current denim trend that has already achieved classic status and is increasingly solidifying its place in the fashion world is the revival of 1980s and '90s effects. These effects, such as the salt-and-pepper look

achieved through stone washing, have already gained significant popularity. However, modern advancements in denim manufacturing have made it possible to achieve these effects

without using pumice stone. Responsible systems have emerged, providing more-sustainable alternatives. This trend is likely to endure and become a timeless classic in the denim industry.

Looking ahead, the next fresh and groundbreaking trend in denim will be custom made-to-measure jeans with minimal waste. As sustainability continues to be a pressing concern, consumers are becoming more conscious of their fashion choices. Custom-made jeans allow for a personalized fit and style, reducing the need for mass production and minimizing waste. Additionally, tracking materials from their source to the final product can provide transparency and accountability in the manufacturing process. This trend not only offers an individualized experience for the consumer but also aligns with the growing demand for sustainable and ethical fashion practices.

Jason Trotsuk
Founder and Creative Director
Fidelity Design House Ltd.



Denim has always been a classic fabric, and denim trends tend to cycle their way back into fashion every decade or so. Twenty years ago premium denim was all the rage and you wouldn't find a pair of

Levi's 501s in sight. However, now in the 2020s, Levi's has become mainstream while premium denim is on the fringe.

Skinnies were in vogue in the 1980s, disappeared in the '90s and mid-2000s, and then became a mainstay from 2006 to 2020. My point is that denim fashion is so wide ranging and expressive that it is almost impossible to pinpoint a trend that doesn't have the potential to become a classic. This goes to show how important denim is and how it encapsulates popular culture while exuding an incredibly cool vibe.

We have been witnessing a growing focus on eco-environmental awareness in recent years, but today's Generation Z will place a strong emphasis on denim made ethically and sustainably, with a humanitarian-minded responsibility. I have faith in this new generation's ability to rectify the mistakes of previous generations. They will prioritize these values when it comes to their denim jeans. This will set the trend for everyone to be more socially minded when it comes to purchasing and wearing their denim.

Adam and Liran Vanunu
Co-founders
COTTONCITIZEN



We've seen a real demand and love for relaxed-jean silhouettes, with customers coming back to us for every wash. Women's silhouettes in low rise and baggy fulfill a growing demand for relaxed cuts that feel

both of the moment and timeless; knowing our customer and how they shop with us, a relaxed silhouette will always be part of their essential wardrobe vernacular.

The next trend won't be a new silhouette; instead it will be innovation in sourcing, production, materiality, treatments and finishes. We have been tireless in pushing the boundaries of what we're capable of as a brand, what our factory and dye house are capable of. Innovating proprietary wash treatments, finishes and coatings are all the makings of timeless, quality staples.

Andrea Venier
Managing Director
Officina39



Stonewash is a classic, now reinterpreted in sustainable ways such as waterless and pumice stone-free solutions and waterless enzymes. Waterless and pumice stone-free solutions enhance the abrasion effect on indigo and black denim to impart the beloved stonewash in a sustainable, resource-saving manner. The glossy coating is also trending but through recycled materials and circular solutions.

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Vivian Wang
Managing Director and Global Sales
Manager
Kingpins Show



One thing I've observed throughout my career—first working for denim designer Adriano Goldschmied and then at Kingpins—is how cyclical denim trends are. The denim industry loves its history, and designers and

denimheads love to revisit styles from the past, whether searching their own archives or shopping vintage stores, flea markets and dealers.

While it's fun to discover a classic stonewash or a crazy acid wash at a vintage shop, I'm happy that the industry has recognized that many of these traditional ingredients and processes are harmful to workers and the environment. These days, many fiber makers, mills, chemical companies and laundries are pioneering new, sustainable processes that save water and energy and eliminate waste and toxic chemicals. That means we can recreate the best vintage trends without impacting the health of people or the planet—and that is something worth celebrating.

At Kingpins, we highlight the latest sustainable innovations from our exhibitors, and during the last show in Amsterdam we put these innovations to work in the Most Sustainable Garment collection, which was created to inspire designers to do the same.

Ani Wells
Founder and Director
Simply Suzette



One current denim trend that will become a classic is wide-leg denim. Over the past few years we've seen a strong interest in looser styles. This trend taps into nostalgia while offering a timeless and versatile

aesthetic, making it likely to endure and become a staple embraced by both fashion enthusiasts and everyday consumers.

The next fresh, groundbreaking denim trend is how accountability and responsibility will continue to shape the industry. We've witnessed a significant shift toward everyone doing sustainable denim production, with brands incorporating organic and recycled materials, adopting eco-friendly dyeing and finishing processes, and embracing circular-economy principles. This trend will intensify with more innovations in sustainable denim such as bio-based or lab-grown fibers, advanced recycling techniques, and reduced water and energy consumption throughout the manufacturing process. Legislation is increasingly on the horizon, and the denim industry must adapt. ●

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2024





Hyosung Presents New FishTale Collaboration With Hung Yen K&D Along With Additional Sustainable Textile Solutions

Introducing a new ocean-protection swimwear innovation plus textile offerings to meet intimate-apparel trends

With intimate apparel, swim and loungewear brands demanding innovation in earth-friendly materials and embracing trends such as inclusivity, functionality, and timeless femininity, Hyosung is looking forward to presenting its extensive offering of sustainable textile solutions at international trade shows this summer.

The FishTale Story: A swimwear innovation developed to protect our oceans

Hung Yen Knitting & Dyeing and Hyosung have joined together in an exclusive partnership to deliver a successful sustainable textile innovation—N850 FishTale—a swimwear fabric made from an 80/20 blend of Hyosung regen® ocean 100 percent post-consumer nylon made from discarded fishing nets and RCS-certified 100 percent recycled creora® regen spandex.

FishTale fabric contributes to cleaning our oceans by collecting discarded fishing nets and turning them into regen® ocean recycled nylon. According to the independent third-party Life Cycle Assessment (LCA), the manufacture of regen ocean reduces CO2 emissions by 73 percent, fossil resource use by 75.7 percent, and water consumption by 98.6 percent as compared to conventional nylon. Hyosung's creora® regen spandex is the first 100 percent recycled spandex made from reclaimed, waste-saving, valuable nonrenewable resources extracted from the earth.

"Hung Yen K&D, pioneers in sustainable fabrics, has been giving life to high-quality, recycled fabrics for swimwear applications—which represent 95 percent of our core business—since 2017," said Claudia Anselmi, Hung Yen General Director. "We, along with our strategic long-term partner, Hyosung, are proud to launch N850 FishTale as another steppingstone on our path of durable, sustainable raw materials."

"As a complete sustainable-textile-solution provider committed to helping our partners across the entire value chain solve complex material matters, we are delighted to partner with our friends at Hung Yen K&D in bringing this latest innovation to life," said Simon Whitmarsh-Knight, Global Marketing Director—Textiles.

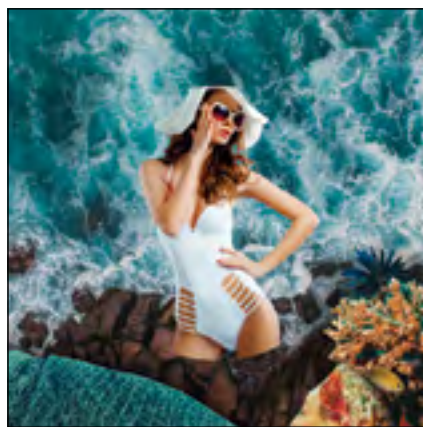
Continuous Textile Innovation: Sustainable solutions meet demand for inclusivity, functionality, and femininity

According to Hyosung, the intimate apparel market is going through an exciting time as brands have become more accepting of long-lasting, eco-friendly materials. While recycled fibers

and fabrics among intimate brands are the primary sustainable option of choice, bio-based fibers are emerging as a blend with natural fibers such as cotton, silk, and modal. Functionality features such as soft stretch, cooling, and breathability with sustainability are required.

The company also noted that intimate brands are leading the way in diversity and inclusivity by offering undergarments that are gender fluid, offer a broad range of skin tones and sizes, and embrace body positivity.

Women also want their undergarments to have a touch of femininity and glamour. With the return of socializing and dressing up, lingerie is becoming a bit fancier again with paired-back simplicity, see-through and sheer mesh fabrics, and lace.



To meet these trends, Hyosung will present the following fiber innovations at the shows:

- creora® bio-based spandex: USDA- and SGS-certified spandex made with 30 percent renewable resources
- creora® EasyFlex spandex: soft stretch spandex, which allows for a more flexible fit and simplified sizing
- creora® color+ spandex: acid/reactive dyeable spandex for deeper all-over color without grin-through
- regen askin, regen aqua-x: multifunctional, 100 percent recycled polyester and nylon yarns that deliver cooling rapid absorption and quick-drying benefits

Hyosung is a complete sustainable-textile-solution provider that produces world-class products, providing innovation and solutions to the textile industry. Hyosung's creora® spandex is the world's largest spandex brand, supplying the broadest range of stretch-fiber offerings supported by exceptional technology and quality. Its nylon and specialty polyester provide functional and sustainable fiber solutions that are essential to today's dynamic textile market. Visit our blog at blog.hyosungtnc.com for all the latest trend, event, and product updates. Hyosung can also be found on Instagram @hyosung_textiles and on LinkedIn at Hyosung Performance Textiles.

HYOSUNG

SWIM FASHION



Alexis Monsanto Bishme Cromartie Calibri Swim Calloway Surf Fetish



Desigual Gyv Me Body Henri Costa Kentaro Liverpool

Los Angeles Swim Week Energizes Market With Runway Shows

Los Angeles Swim Week hosted its second edition June 9–13 during Los Angeles Market Week through a partnership with Fashion Tech Works at The New Mart in downtown Los Angeles. The show's parent company, Art Hearts Fashion, continues to cultivate its support of artists and designers from its home state of California and around the globe.

"We were a packed house on a Tuesday during market week," said Art Hearts Fashion President Erik Rosete. "That is our main goal—to revitalize the fashion district in downtown Los Angeles. We were really excited because it brought a lot of people down here."

Los Angeles Swim Week attracted global powerhouse brands Nike Swim and Desigual, but a Michael Costello x Revolve finale on June 13 perfectly closed out the event. Michael Costello's festive, colorful resortwear and swimwear took to the runway and was available to shop on Revolve follow-

ing the show.

"Growing our brand power compared to last year means we're doing something right and the trajectory is there," noted Rosete, who has been in talks with Perry Ellis International, Nautica and Lucky Brand.

Additional California designers and brands included Alexis Monsanto, Chaser, Cross Colours, Gyv Me Body, Henri Costa, Kentaro Kameyama, Liverpool, Milla Stone, Mister Triple X, Sugarpuss Swim, Saltwater Luxe and Tell the Truth. Designs from Baltimore's Bishme Cromartie and Lybethras from Brazil were also featured during the show.

"International brands coming to L.A. to do an L.A. swim week means we're elevating the bar because we were able to get them to come all the way here to support a swim week," Rosete said. "We've been getting so much love. The big Michael Costello and Revolve finale showed our growth."

—Dorothy Crouch



Lybethras Merlin Castell Michael Costello x Revolve Milla Stone Mister Triple X



My Club Nike Swim Original Penguin Sugarpuss Swim Tell the Truth

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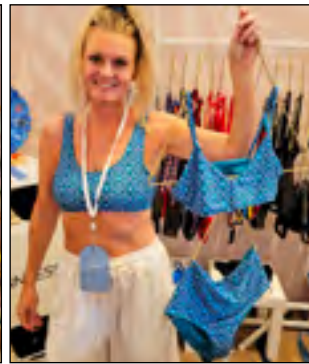
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GLDN Swimwear



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Coastal Femme

Swimwear Proves to Be a Wardrobe Staple at Swim Collective

By Kelli Freeman *Contributing Writer*

The seaside **Pasea Hotel & Spa** in Huntington Beach, Calif., was the perfect setting for the Summer 2023 edition of **Swim Collective**, held June 13–14 and featuring a sunset reception, runway show, complimentary champagne and antioxidant breaks.

Brands displayed wardrobe staples from bikinis worn under garments and resort-style clothing to complete looks and children's lines, proving that swimwear has transformed into a lifestyle revolving around health and fashion.

This edition drew retailers from Arizona, Northern and Southern California, and Canada, all looking at offerings by well-known and up-and-coming brands from Australia, California, Canada, Colombia, the Caribbean and more.

Said Vonnell Osmidoff, owner of **Beach Bungalow 415** in Novato, Calif., "This is the show. I ordered from five to six different companies and found three new brands I didn't know I was going to purchase from." Osmidoff particularly liked **Vix Paula Hermann**, **Cosita Linda**, **Sea Level**, **SeaFolly Australia** and **Sunset Vibes**.

Michael Hagen, owner of Long Beach Calif.-based **Wyeth** headwear, was inspired as a youth while traveling in South America. "I loved hats before that, but I was blown away by seeing all these beautiful hats in Bolivia and Peru," said Hagen.

Barbados, West Indies-based **Nikki-biedes** dazzled with its luxury Caribbean pearls while other brands displayed bejeweled footwear and Oceanside, Calif.-based **RAEN** showed its handcrafted eyewear. Colorful swimwear was on display at Colombia-based **ONEONE**, known for its color blocks and on-demand offerings. "We've seen existing accounts and created new relationships," said Valentina Correa, sales director, wholesale division, of ONEONE.

Mother-daughter duo Alex and Valerie Dickens launched up-and-coming Newport Beach, Calif.-based **GLDN Swimwear**, capturing the Southern California vibe with their reminiscent Fun Zone collection along with sexy and sporty swimsuits. "I grew up a swimmer so it was really important for me to have everything comfortable yet flattering, trendy and fun that stays in place,"

said Alex Dickens. "My mom had a career as a window designer, so bringing us both together just made sense," she added.

Packing for vacation was the inspiration for Angelina Cannell, who created the Los Angeles-based capsule collection **Coastal Femme**. "I wanted to create a brand where everything is versatile, mixed and matched, lightweight, and wrinkle resistant with the exception of the linen," said CEO/owner Cannell, who uses polyester, rayon, linen and limited-edition silk chiffon. "The reason I incorporated polyester is to be adaptable for swim. If you want the perfect swim cover-up you're not going to wear a silk chiffon kimono, you're going to want to wear something that absorbs the water and still breathes," she added.

Vancouver, Canada-based **Fenntessa Swimwear** displayed colorful, artistic-driven swimsuits, unique hanging displays, a prize wheel and swag. "We put our whole heart into the creative process. We always work with local artists and designers. What's important to us is to create unique things that are true to ourselves," said founder Cami Rush.

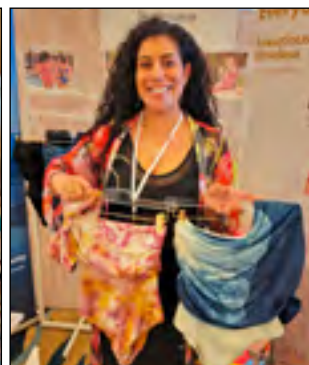
Inspired by the beaches of Brazil and her own experience, Denise Foley launched Los Angeles-based **Sunset Vibes Swimwear** to promote self-love and body confidence for women sizes 4–26. "I'm on a mission to empower women of all shapes and sizes to feel their absolute best, with comfort, support and sexy in a swimsuit without compromising fashion or style," said Foley.

Owners Elaine Snider and Paige Jarvis of the **Bikini Ranch Boutique** in Scottsdale, Ariz., said Swim Collective gave them the opportunity to connect face to face, see new lines and learn about new brands. "I love this show, the hospitality is great, and we accomplished all the goals we were here to do in a nice, beachy vibe," said Jarvis.

Alli Jackson, **Swim Collective** senior marketing manager, called the show a great success. "Our popular sunset reception was a highlight for many as retailers and brands got to meet and mingle in a more-casual setting. We also brought back our newly added runway show during the reception to feature new looks by **Body Glove**, **Skye**, **Eidon**, **Beach House Sport**, **Malai** and **Moda Minx**," said Jackson. ●



Wyeth



Sunset Vibes Swimwear



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Sabal Swim Steps Up to Show Some California Love to AA- and B-cup Ladies

By Dorothy Crouch *Contributing Writer*

There have been a few notable moments in Hartley Lynn's life that led her to create **Sabal Swim**, which creates swimwear only for women who wear AA- and B-cup sizes. She knows how these women feel because she is one of them.

"During a carefree moment after maybe one too many glasses of rosé, I dived into the water and my bra inserts were floating away when I came up. It was horrifying," Lynn said. "We were on a catamaran with around 100 people on the boat and jumping into the water."

Lynn considered breast augmentation but didn't want to change her body. When considering solution-specific swimwear development, Lynn's biggest supporter was her husband, Preston. The couple set out to develop a brand that embraces smaller cup sizes and makes the women who have them feel beautiful but also comfortable to engage in activities such as swimming, volleyball, surfing and diving.

"Silicone is pretty heavy, so the first thing was to find the lightest silicone," said Preston Lynn. "We had sketches, but trying to put the inserts in didn't work. We had to design the suits around the inserts because the goal is that people feel confident. You don't want to see the insert when you're lying out."

Sabal Swim launched in August 2022, is headquartered in San Diego and made in Los Angeles at a female-founded factory that believed in the Lynns' vision. The brand's founders didn't want suits that resemble push-up bras, nor did they want to claim that the pieces would make busts seem much bigger.

"It was difficult to find a factory that would try this approach," Preston Lynn said. "A lot of people were worried it would mess up their machines."

The patented design of Sabal swimsuits offers a fit that doesn't cause cup gaps or excess fabric. Its customers range from ages 17 to 50, illustrating that the need for swimwear



Preston and Hartley Lynn



designed for small busts is an issue faced by women well beyond their teenage years.

"It brings me joy knowing that we're helping all these other amazing women across the world feel confident," said Hartley Lynn.

A successful retail presence

Sabal Swim's success has been proven through the consumer response to its pieces. After meeting the Lynns during the **Swim Collective** show in Huntington Beach, Calif., in January 2023, Priscilla Varner, principal owner of Denver's **Beach Haus Swimwear**, began carrying Sabal Swim.

"I am out of them!" said Varner, who has a single, 180-square-foot shop but hopes to expand locally and open a location in Florida. "The women are near tears because they are thinking, 'Someone has been thinking about me, trying to service me.' My shop started with the premise of self-love, self-care and empowerment. That brand helps us live our mission."

Varner's shop sells suits at price points ranging from \$125 to \$300 retail. She realizes her customers are making an investment in premium suits, and the personalized service she provides to her clients is similar to the attention the Lynns

extend to their retail partners.

"They comment on my **Instagram**, they text me, they email me—not in a sales-y way, just to help encourage me. It's a mutual relationship. They know I am out here selling their products. They are encouraging me in a genuine and kind way just like I am doing to the women I am servicing," Varner explained.

Increasing offerings for a smaller-cup consumer

Sabal Swim is priced from \$90 to \$120 retail and available through select retailers as well as at shopsabal.com. The Lynns want to build a complete brand focused on the needs of women with small chests and so will eventually expand into athleisurewear.

"You can't use the same inserts for athleticwear because it needs to be washed very rough and tough," Preston Lynn said.

Having lived with similar challenges as the customers she serves, Hartley Lynn wants to ensure all Sabal products cultivate comfort through fabrication and construction.

"Having a smaller bust, you have different support needs than someone with a larger bust," Hartley Lynn explained. "You don't want to be flattened by a sports bra taking you in." ●

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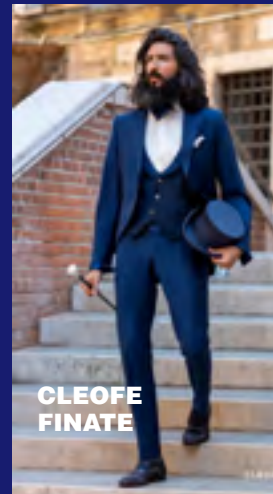
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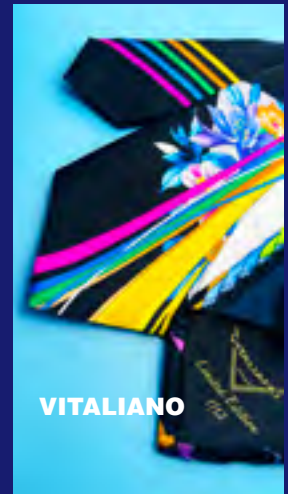
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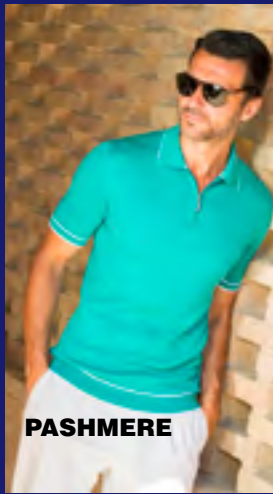
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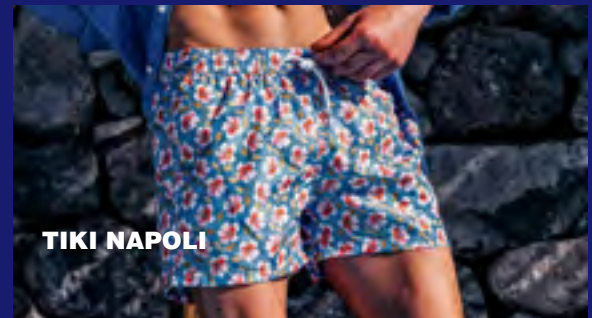
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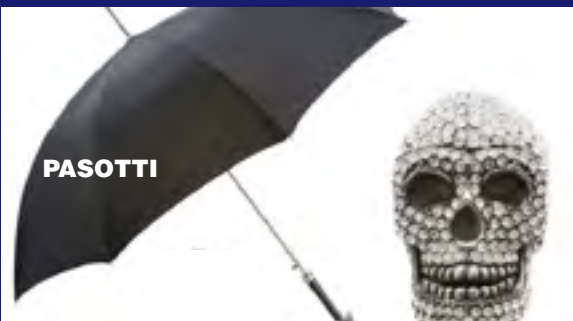
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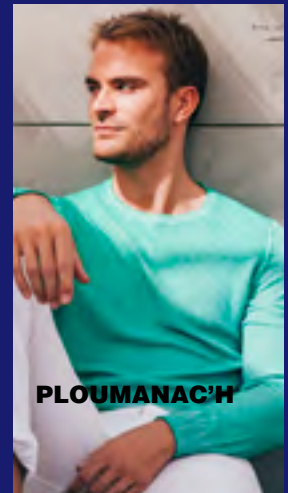
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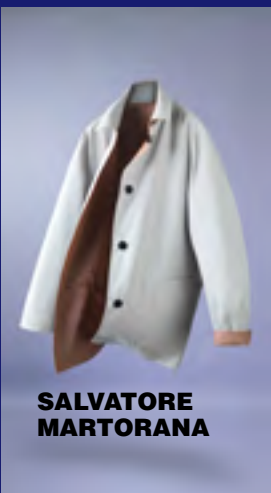
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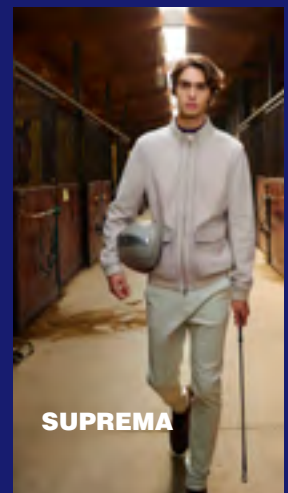
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Petals and Palm Fronds

Gorgeous blooms in tangerine, sky blue, bumblebee yellow and striking white stand out, supported by leafy palms, but the star of this season's show is Barbie pink that makes petals pop.—*Dorothy Crouch*



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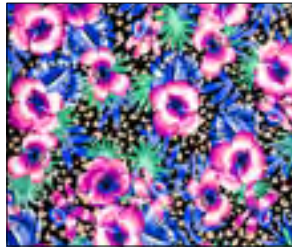
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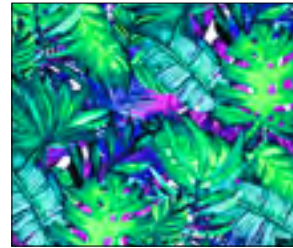
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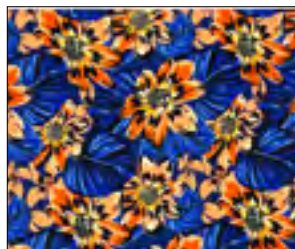
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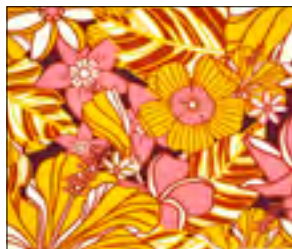
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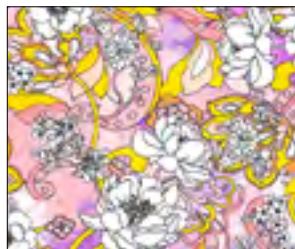
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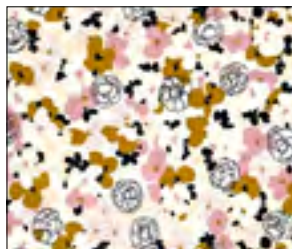
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Wild on Paisley

Big-cat prints yield wild swim styles that honor the ferocious and graceful beauty of the animal kingdom, while pretty patterns in colorful paisleys afford a traditional pattern in updated swimwear applications.—*D.C.*



EBI Fabrics Corporation

Retro Radiance

Bright colors attract attention in neon pink, blue, yellow and green, while bold colors reminiscent of the 1990s return. In addition, the decade's plaids and colorful geometric shapes are inspired by 1980s art and design.—*D.C.*



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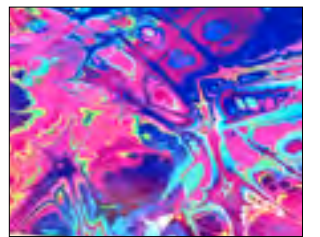
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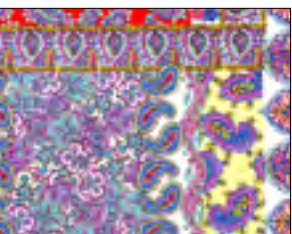
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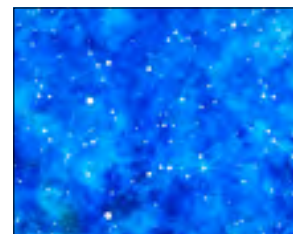
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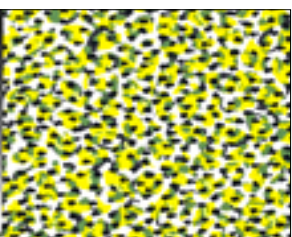
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The Times They Are A-Changin' at L.A. Market

By Betsy Zanjani *Contributing Writer*

The L.A. Fashion District was abuzz with systemic change, seen across showrooms and among visiting buyers at **Los Angeles Market Week**, held June 11–15.

The industry has transformed itself into a faster, more conscientious and consumer-centric community, and buyers are responding positively.

The need for speed to market was addressed by brands across the board. Buyers such as Connie Kelsay and Kristina Angelo of the **Sappari** boutique in Whitefish, Mont., were thrilled with the changes in the market and the shift to more-immediate deliveries.

“The ability to buy closer in, when previously we were buying a year out, has been great,” they said. “We were able to place festival goods for July selling.”



Just Madison

New and nostalgic at New Mart

Tom Keefer, general manager of **The New Mart**, spoke about some of the changes and developments put in place. “This market we brought new enhancements to further improve the buying experience. We just completed our website development, which allows buyers to find any brand by name, floor or category.”

Coming from a desire to smile again is a less serious approach to fashion. At showroom **LK**, Los Angeles-based **Just Madison** launched its first line of whimsical Fall and Holiday intarsia sweaters, including Game Day and Love You to the Moon and Back, priced at \$36.

At the **Lynn Girard Showroom**, **Astrid**, a Canadian brand new to the showroom, displayed a collection of bright, kitschy, fun and comfy sweaters, with cardigans priced at \$58–\$68 and pullovers at \$51.

The ongoing nod to nostalgia continued with the vibes of Y2K. First established in Los Angeles in 1989, **Cross Colours**, a pioneering hip-hop brand, continued its important message of “clothing without prejudice.” This now-iconic brand is recreating from its archives, bringing new on-point design at a time when what it has to say is so important. T-shirts start at \$38.



Oceanus

Upbeat and unique at the Cooper

Retailers enjoyed the upbeat environment on the 11th floor at **Brand Assembly**, where buyers convened for food, fun and fashion. Hillary France, CEO of the show, noted how retailers enjoyed it. “We exceeded our count of attendees year over year the first two days,” she said, “and had a great market.”

New to the show was **Oceanus** from the U.K., with its '80s-glam collection of crystal-beaded swim and ready-to-wear. Named to *Forbes'* Under Forty list, designer Hannah Attalah's fantasy patterns ranged from swim separates priced at \$90–\$220 to dresses ranging from \$90 to \$350. “There was plenty of energy and positive vibes at the Cooper, and June market was a great success,” said the building's general manager, Margot Garcia.

In the **8th Story** showroom, new L.A. brand **Sur Halo** was launching for Holiday. Its mix of classic-meets-edgy for the hyper-trend-aware woman takes fashion pieces like halters and wide-legged trousers, priced at \$40–\$98, from day to night.

UPcycleD by French brand **Biche de Bere** in the **Bahh Collective** showroom said something special with its one-of-a-kind fashion collection. The unique line was completely made from thrift-market-donated goods, resulting in each piece, starting at \$92, being slightly different.



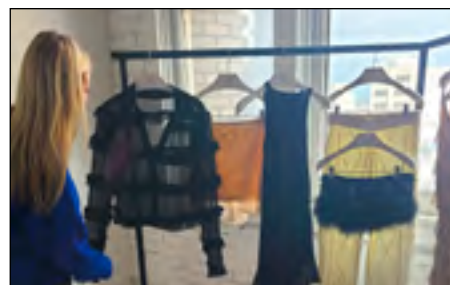
Frank Lyman Design

CMC welcomes new lines and buyers

California Market Center showrooms had the opportunity to connect with key corporate and boutique accounts during market. Said Events Director Moriah Robinson, “We were excited to welcome stores such as **Lord & Taylor**, **TJX**, **M.Fredric** and more, introducing buyers to the many new lines we've added.”

Mary Ann Ayres, founder of **Planet Chic Fashion** in Torrance, Calif., was shopping for her pop-up fashion events, a runway-show approach to selling. Ayres said, “I'm here this week looking for new lines and special product to sell at my July shows.”

Free to Be, new to **The Style Room LA**, captured buyers with its witty screen-printed T-shirt collection, made in the USA, and priced at \$29. At **Avani Del Amour**, reversible Y2K flannel plaid jackets were hot at \$55. And **Frank Lyman Design** presented a sophisticated line of lace, satin, tulle and glitter starting at \$74.



OW Collection

Appointment shopping at Lady Liberty

At Lady Liberty, fashion-influencer brand **OW Collection**, in the **A/C Collective**, featured circa 2000 cool-girl styles with sheer ruffles, marabou trims and sequins in champagne, chocolate and black, priced at \$69–\$155.

“Showrooms saw a steady stream of traffic,” said Empera Arye, CEO of the show. “Most brands had set appointments for this market and wrote orders for October 30 delivery.” ●

Soak Up the Sun (and Profits) With Kornit On-Demand Production

Produce bold, durable swimwear with versatile DTG capabilities.

As Americans take to the beaches for their summer vacations, apparel manufacturers and brands can hardly take a vacation from the on-going challenges they face. Inflation, supply chain uncertainty, overproduction, unstable energy costs, demand for more sustainable production practices ... whatever's keeping you up at night will still be there in the morning. For these reasons and others, if you've been hesitant to add digital direct-to-garment capabilities to your swimwear-fulfillment operations, the time has never been better to dive right in.



The water's great. The product and business possibilities are even better.

If you're like many swimwear producers, you're mass-producing pieces for inventory, hoping to sell enough of them to offset overproduction waste. This is a tired, outdated business plan, generating mediocrity across the board—a mediocre product and a mediocre profit margin. Today's consumers, especially as guided by their increasingly powerful “influencers,” expect more than what that mass-production model can deliver. Raised on social media and e-commerce, younger buyers in 2023 expect instant gratification on their own terms. They want unlimited variety. They want customization and personalization. They demand conscientious business practices. And the supplier who meets that demand with capable technologies will thrive and grow while the competition falls further and further behind.

With our latest generation of MAX digital print capabilities, Kornit Digital offers that capable technology for any swimwear producer ready to let the sun into their growth strategy. Capable of decorating well over 100 white or color garments per hour—whether replicating the same design or any number of diverse designs in a single run—Kornit Atlas MAX provides single-step, single-operator efficiency on a diversity of materials, virtually unlimited in their graphic details or colors used. Expanding that capability to polyester and spandex materials commonly used in swimwear, Kornit Atlas MAX POLY delivers bold,

brilliant designs on poly and poly-blend materials with integrated pretreatment and rapid curing for pieces that are ready to ship or wear within minutes.

Requiring a fraction of the energy typically required for screen printing and other traditional decoration methods, and generating but a small fraction of the water waste and greenhouse gas emissions to boot, Kornit Atlas MAX POLY makes short-run fulfillment a breeze while answering the call for more-responsible manufacturing—escaping the “greenwashing” trap entirely. Using our proprietary NeoPigment™ ink set, Kornit's solutions deliver superior fastness to rub, light, and wash so your customers can soak up the sun without their gear becoming any worse for the wear. Durability is paramount, and Kornit's digital direct-to-garment print capabilities meet the highest industry quality standards out there.

The beauty of Kornit's production speed is that it enables on-demand fulfillment models otherwise incompatible with slow, labor-intensive processes that require considerable setup before a single piece is delivered. If you're selling primarily through an online store—or via connection to a web-based design app like those offered by Amaze

Software—you can produce only what's been sold, when it's been sold, often using automated workflow capabilities that shrink time to market with pixel-to-parcel fulfillment requiring virtually no human intervention. (Incidentally, Kornit offers these world-class workflow capabilities as a component of its end-to-end solutions portfolio as well.) If you're selling primarily through brick-and-mortar retail stores, you can quickly adapt production in response to customer sentiment and shift resources to prioritize the designs and materials that are selling, free of projections and forecast-based production models that continuously yield overproduction, markdowns, and waste to diminish your margins.

As you've no doubt seen in recent years, the market can be dynamic, unpredictable, and unforgiving to producers and brands that lack the agility to answer unforeseen disruptions. Kornit's MAX systems for on-demand fulfillment empower businesses like yours to ensure agility, react to shifting consumer demands, meet the need for increased customization and design possibilities, and answer the sustainability imperative while eliminating operational waste and ensuring healthy margins to scale in the face of whatever's to come.

Visit Kornit.com or PixelToParcel.com to learn more about boosting your swimwear game for sunny days ahead.



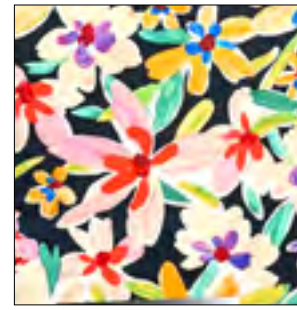
Textile Trends *Continued from page 1*

The contrary trend, or yin to this yang, suggests we expand our vocabulary with the word “telluric,” which means “of the earth.” Here the trend is for fields strewn with wildflowers, primal vibes and ethnic cultures, and the skins of animals that roam free in exotic climes.

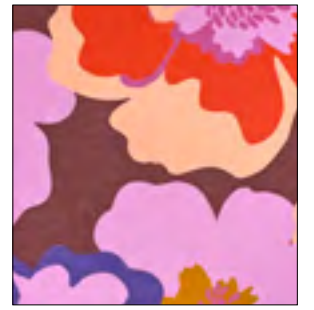
In between these two extremes—for night and day are blended in twilight—are fresh takes on classics that never go out of style. This middle-of-the-road grouping includes florals, foulards, checks and crochet.

Perennials

Like certain flowers, floral patterns bloom perennially. The latest have a folk, garden and wildflower inspiration as opposed to bold and chic Palm Beach. The overall trend is larger in size, cheerful and with color fields. Vintage and soft tones include sugary pastels, pale florals, and both earthy and bright colors.



Guarisco Fabrics



KBC Fashion/LK Textiles



KBC Fashion/LK Textiles



Hangzhou Meho Textiles Co., Ltd./BFF Studio



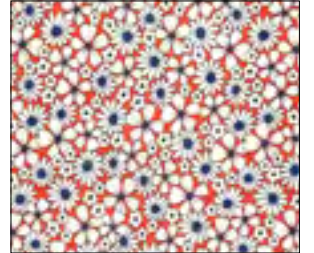
Akbaslar Tekstil/STC Textiles



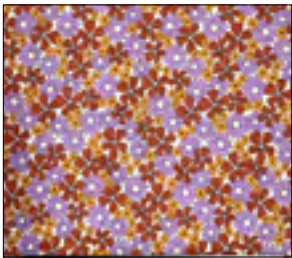
Cinery Textiles, Inc.



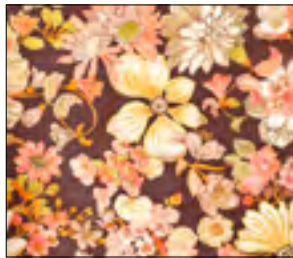
KBC Fashion/LK Textiles



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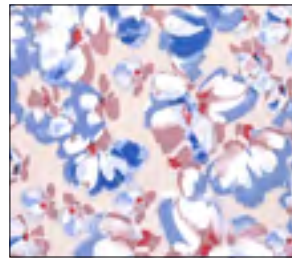
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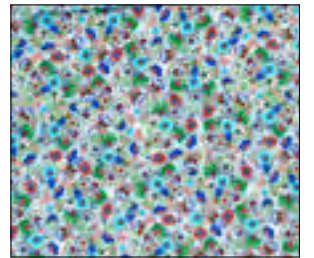
Confetti Fabrics/KMS Group



Cinery Textiles, Inc.



Akbaslar Tekstil/STC Textiles



Akbaslar Tekstil/STC Textiles



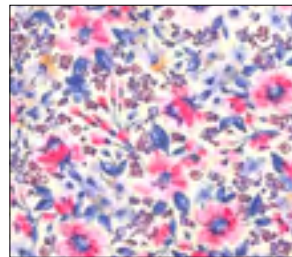
Fabric Selection Inc.



Kalimo/Studio Lab K



Greentex/BFF Studio



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Cinery Textiles, Inc.



KBC Fashion/LK Textiles

Monotonous Moment

Every pattern cycles around the great wheel of fashion, and now it's time for monotonous to have their moment. Look for tone-on-tone patterns with understated tonal harmonies. The color palette ranges from black and white to the simple primaries of blue, green, red and yellow, making monotonous anything but.



Confetti Fabrics/KMS Group



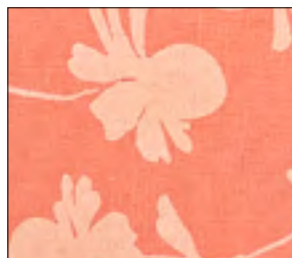
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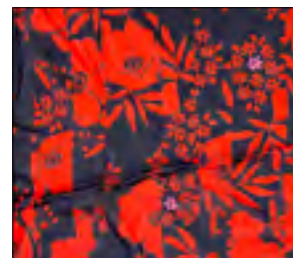
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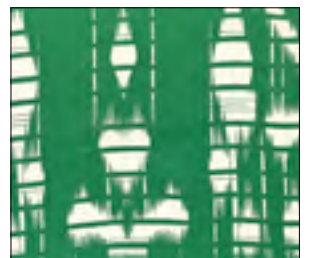
Robert Kaufman Fabrics



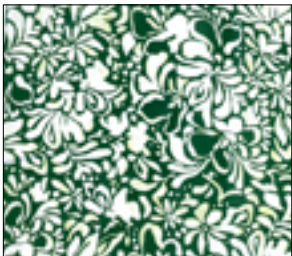
Akbaslar Tekstil/STC Textiles



KBC Fashion/LK Textiles



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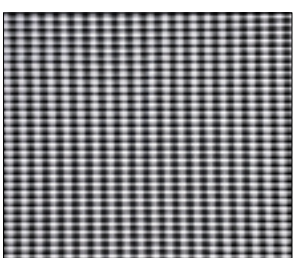
Confetti Fabrics/KMS Group



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Texollini



Texollini



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Confetti Fabrics/KMS Group



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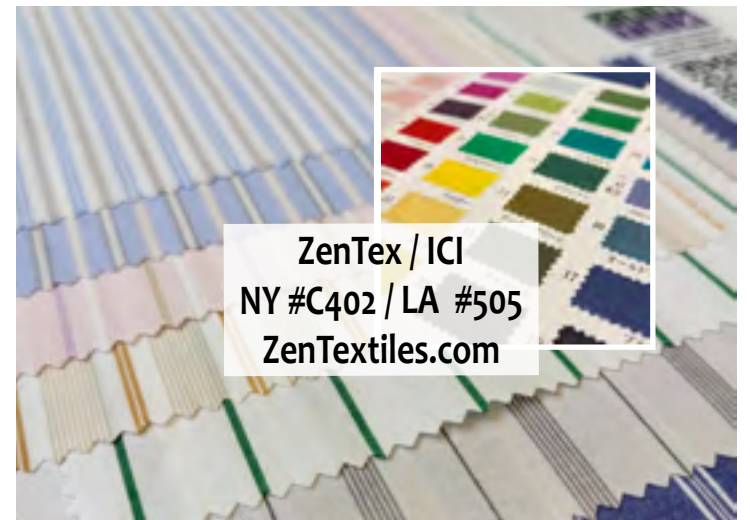


Akbaslar Tekstil/STC Textiles

New York Fabric Show

New Yorker Hotel - 481 8th Ave at 34th

Mon, July 17 & Tues, July 18



ZenTex / ICI
NY #C402 / LA #505
ZenTextiles.com



Kosha K&I Collection
NY #G103 / LA #205
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NK Textile
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Los Angeles Fabric Show

New Mart - 127 E 9th Street, 3rd Fl

Tues, July 25 & Wed, July 26

Geo-Positioning

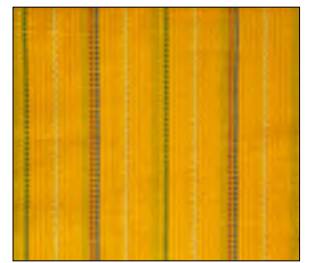
Any textile planning should include staking a position in a grouping that consists of foulards, geos and ethnic prints. The feeling is the opposite of digital and high tech, with primal and earthy influences from indigenous cultures around the globe providing inspiration. Colors are taken from the palette of nutshells and minerals.



Akbaslar Tekstil/STC Textiles

Color Grids

Plaids, stripes, checks and madras never lose their charm largely because of their twofold nature. On the one hand they are as orderly as a city where all the streets and avenues are on a grid. On the other hand, the color combinations are limitless. Today's trends bend from tradition and encourage suiting up in fresh ways.



Birla Cellulose



Robert Kaufman Fabrics



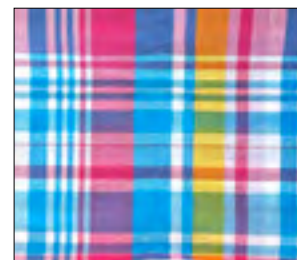
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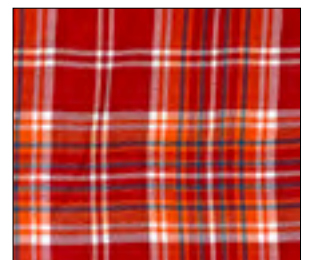
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Lanificio Corti Marcello/Fox Fabrics Inc.



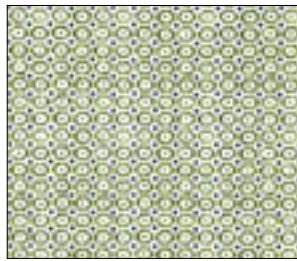
Robert Kaufman Fabrics



Birla Cellulose



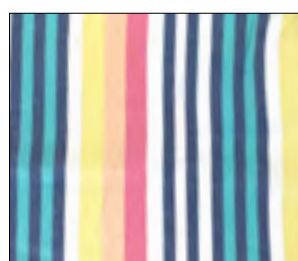
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Confetti Fabrics/KMS Group



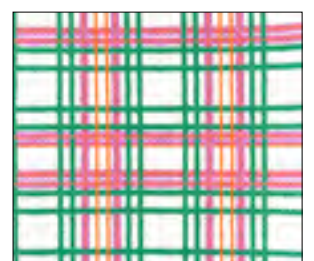
Confetti Fabrics/KMS Group



Birla Cellulose



Birla Cellulose



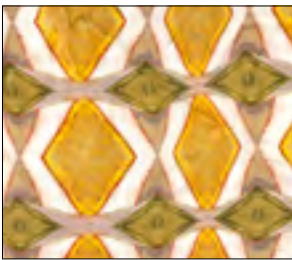
Kalimo



Kalimo



Kalimo



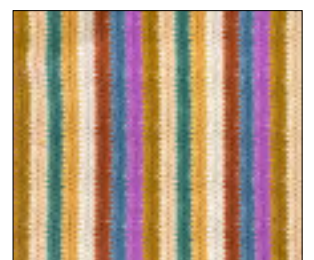
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Cinergy Textiles, Inc.



Birla Cellulose



Kalimo

Crochet Sashay

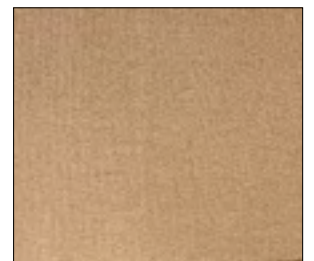
Look for crochet to sashay down a runway near you, accompanied by plenty of lace. The feeling is lightness and delicacy, with sheer constructions revealing skin underneath. As always, lace and crochet convey a Romantic vibe with a capital R: feminine and seductive. And crochet is versatile enough to cover categories spanning swim to eveningwear.



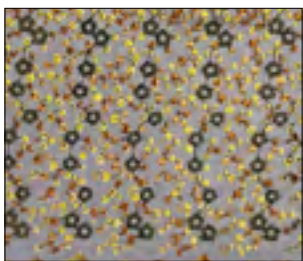
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Shine On

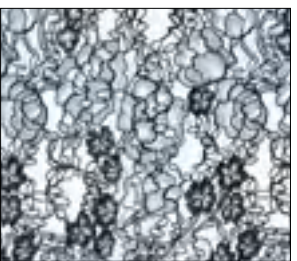
An old song, the kind crooned by singers like Frank Sinatra and Marlene Dietrich, speaks of baubles and bangles that sparkle and shimmer. This textile trend channels everything iridescent and glittery, with influences from precious metals and metallic reflections. The feeling is luxury, opulence and indulgence and will have you opening your jewelry box.



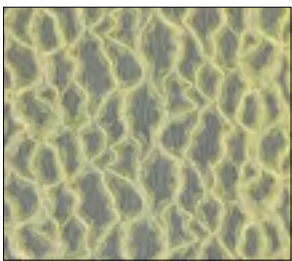
Fabric Selection Inc.



Elastique



Solstiss



Elastique



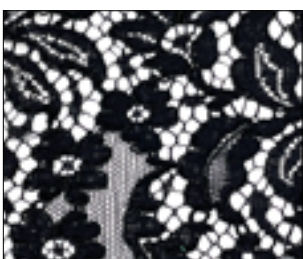
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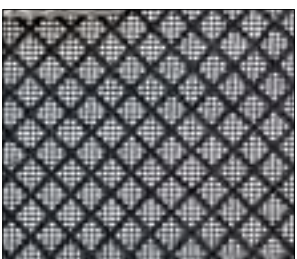
Mandarin Enterprises Co. Ltd./Naia from Eastman



La Lame, Inc.



Solstiss



Charming Textile Co., Ltd./BFF Studio



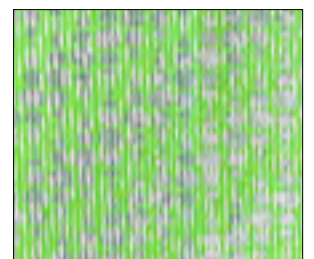
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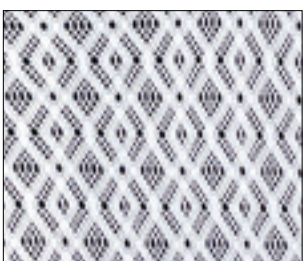
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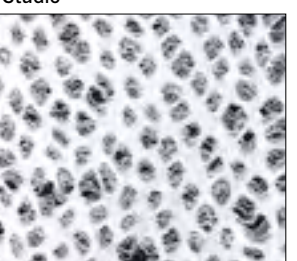
Sportek International Inc.



Domina/Fox Fabrics Inc.



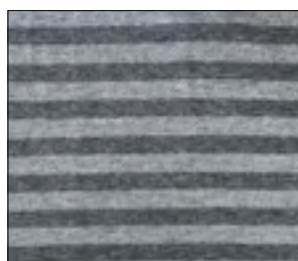
Arte Tessuto/Naia from Eastman



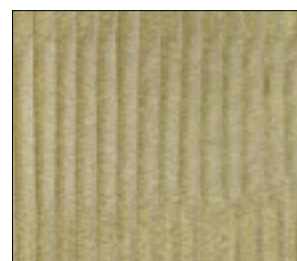
Zun Yuetex, Ltd./BFF Studio



Elastique



Pacific Coast Knitting/BFF Studio



Zun Yuetex, Ltd./BFF Studio



Trimax International/BFF Studio

Call of the Wild

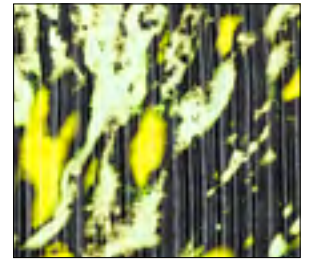
Animal prints are practically as old as animals themselves, their hides having been worn in ancient cultures around the world. But their past warrior or spiritual effects today are merely aesthetic. The latest variations are patterns of animals that exist only in the designer's imagination, transformed by color and pattern variations from the world of fashion.



Kalimo

Blurred Lines

One thing's for certain: Things sure feel uncertain. The blurred-lines trend takes patterns and makes them look out of focus, from back in the day when cameras would actually do that if you weren't careful. The effect is inky and cloudy with a "distorted reality" vibe. In other words, perfectly on trend for the present moment.



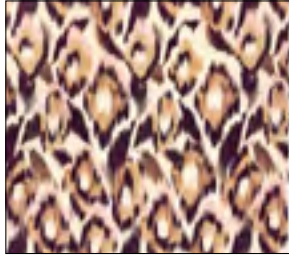
KBC Fashion/LK Textiles



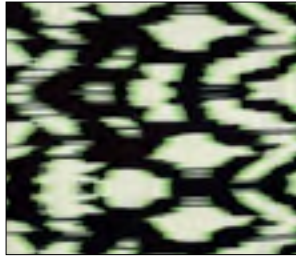
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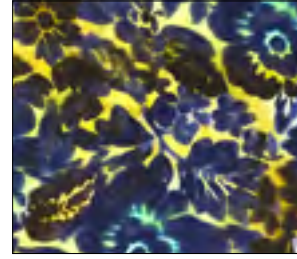
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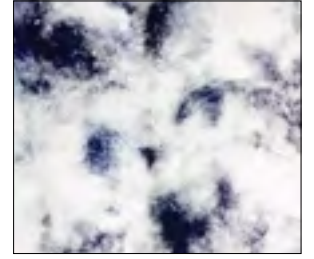
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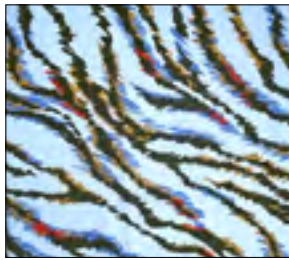
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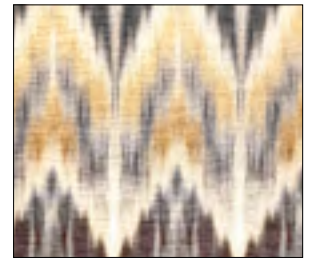
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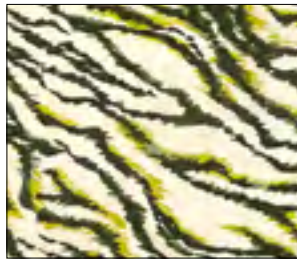
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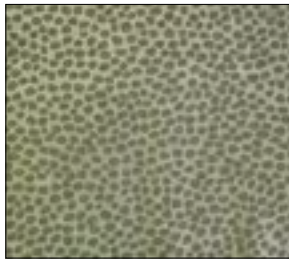
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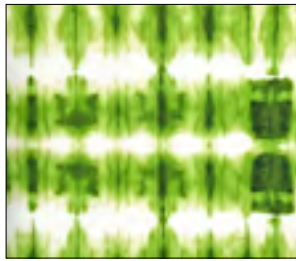
Trimax International/BFF Studio



Confetti Fabrics/KMS Group



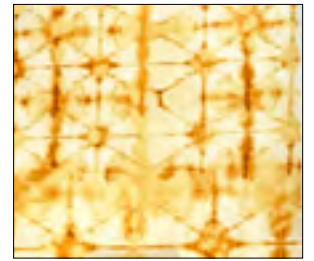
Textil a Ortiz/Naia from Eastman



Confetti Fabrics/KMS Group



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- Advance Denim/Lenzing, (212) 944-7400, www.lenzing.com
- Akbaslar Tekstil/STC Textiles, (917) 562-7759, stctextile@gmail.com
- Arte Tessuto/Naia from Eastman, dimitris@artnclothing.com
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- Kurubo/Artisan Cloth, (323) 940-4330, brad@artisancloth.com
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- Mandarin Enterprises Co. Ltd./Naia from Eastman, rosetta@mandarinsilk.com
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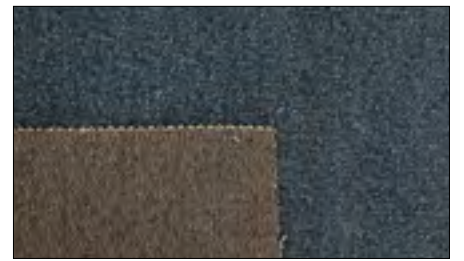
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Fresh Denim Developments

Vintage washes in denim are ticking high as classic styles continue to resonate with consumers, yet fresh, emerging trends can be found featuring elements that go beyond the blue with a variety of colors, floral prints, abstract graphics and pinstripe patterns.—*Dorothy Crouch*



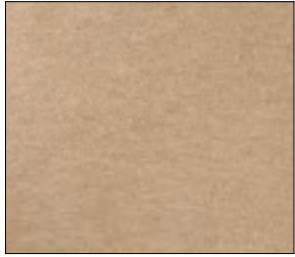
Artistic Milliners



Global Denim



ISKO Textiles



Bossa



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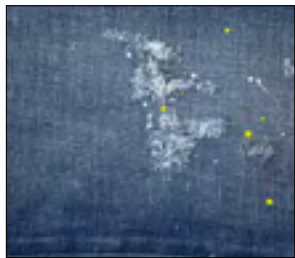
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Bossa



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Kurubo/Artisan Cloth



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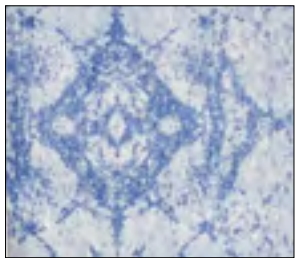
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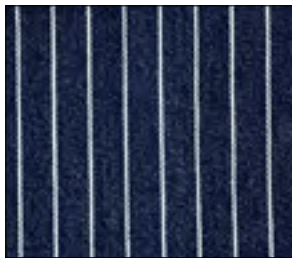
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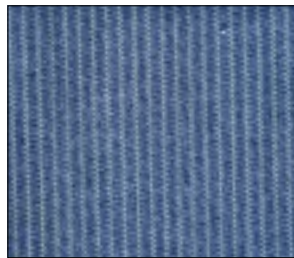
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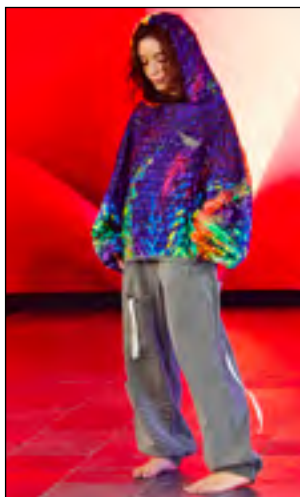
FASHION



Alfredo Sanchez Benitez



Alina Petrusana



Culley Thomas

FCI Unveils Student Designs With DTLA Runway Show

On June 15, **FCI Fashion School** hosted a showcase of student designs at **The New Mart** in downtown Los Angeles. Nine students showed ready-to-wear collections that represented a variety of fashion categories.

Celebrity hairstylist Veronica Fletcher transitioned into a fashion career and showed a strapless, floor-length denim mermaid gown with a sweetheart neckline finished with a train of stripes and gold sequins.

Reed Gregory elevated streetwear with pieces such as a white minidress with ribbons laced through grommets along the sides and a plunging neckline.

The Barbie in Living Colour collection by Viviana Ye Cao featured a formal crop bra top with matching ball gown in midnight blue and oversized floral print in tangerine, Barbie pink and sky blue.

Culley Thomas took inspiration for his loungewear from the *sashiko* practice of Japanese embroidery, which appeared on a plum-hued hoodie with neon thread and dye effects.

Lorena Brewer showed updated classics influenced by Seville, Spain, including a set of pastel-pink satin shorts, crop top and sleeveless vest with rhinestone epaulettes.

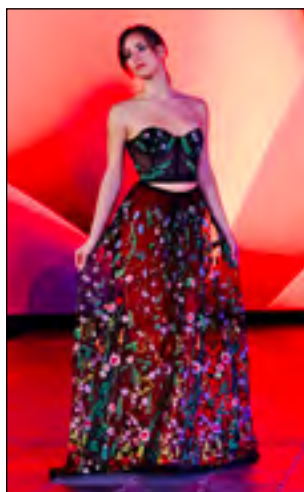
The Rebel Tides collection by Vee Pike blended the allure of mermaids and the edginess of punk in a fine-mesh dress with an overlay of a teal sequin bandeau and zigzag-hem miniskirt.

FCI alum Sophia Elly's Trash Clash collection applied faux fur, sequins and a lot of shine to create a furry, sparkly cerulean coat with iridescent lining over a black bodysuit with a floral appliqué.

Alina Petrusana's elegant, sleeveless floor-length dress was shown in baby blue with contrasting piping and flower detail below a plunging neckline and hip-high side slits that revealed matching shorts.

The show also featured Alfredo Sanchez Benitez's second collection, for which he created a cocktail dress in sapphire that had a sequin top and a skirt with enormous ruffles.

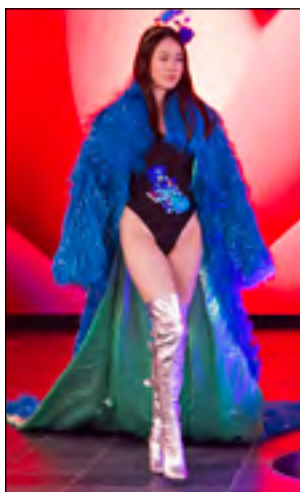
—Dorothy Crouch



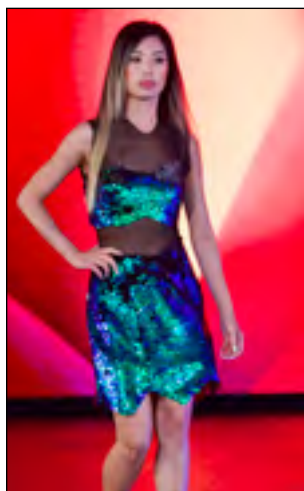
Lorena Brewer



Reed Gregory



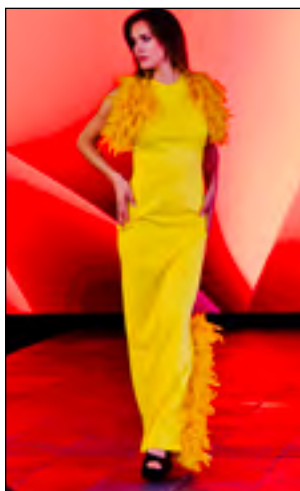
Sophia Elly



Vee Pike



Veronica Fletcher



Viviana Ye Cao

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LATTC Highlights Classic ‘Soul Train’ Influences at Gold Thimble Show

Los Angeles Trade-Technical College hosted its spring 2023 Gold Thimble Fashion Show at its downtown Los Angeles location on May 26. Fashion students were tasked with creating looks inspired by the classic music-and-dance television program “Soul Train.”

The “Soul Train” 35-year run that began in the 1970s boasted performances by the hottest musical acts in genres including funk, hip-hop, pop and R&B. In addition to featuring hot acts in music, the show’s guests were trendsetters in fashion and dance.

“The Soul Train to Fashion” edition of LATTC’s biannual event marked the Gold Thimble’s 70th year and was led by supervising instructor Carlos Alcala. This Gold Thimble class included Ava Duran, Durbym Galindo, Fabiola Gonzalez, Oscar Damian Larios, Zoe Lindsey, Victor Martinez and Ana L. Sandoval. The student designers created pieces to reflect the show’s theme as well as fashions in athleisurewear, avant-garde, childrenswear, evening, gender neu-

tral, menswear and swimwear.

Under the theme of “Soul Train,” awards were secured by Zoe Lindsey in first place; Oscar Damian Larios, second; and Ana L. Sandoval, third. For the athleisure category, Fabiola Gonzalez was awarded first place; Victor Martinez, second; and Durbym Galindo, third. In the avant-garde category, Fabiola Gonzalez gained first place; Ana L. Sandoval, second; and Durbym Galindo, third. Within the gender-neutral-fashion category, Victor Martinez was awarded first place; Oscar Damian Larios, second place; and Fabiola Gonzalez, third place. Eveningwear honors were presented to Victor Martinez in first place; Fabiola Gonzalez, second; and Zoe Lindsey, third. For menswear, Zoe Lindsey secured first place; Ava Duran, second; and Ana L. Sandoval, third. In swimwear, Victor Martinez won first place; Ava Duran, second place; and Zoe Lindsey, third place.—*Dorothy Crouch*

TECHNOLOGY

Kornit Introduces New Innovations for Decorated Apparel

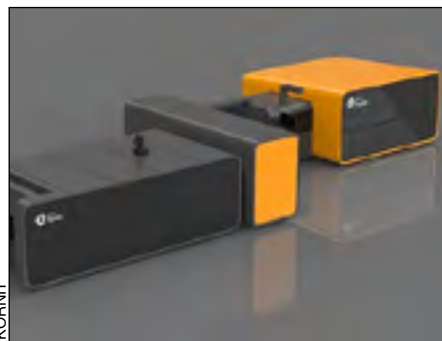
Kornit Digital has recently made major enhancements to its solutions portfolio.

Leading the charge is Apollo, which takes its name from the ancient god of the sun, the bringer of light. The game-changing Kornit Apollo platform, unveiled at the recent ITMA 2023 show, offers what the company calls the ultimate in high-throughput digital production at scale. Apollo will allow customers to become more agile, drive revenue opportunities, shift to localized production and ease complex workflow processes. It offers large-capacity- and high-quality-driven players the opportunity to adopt digital versatility and a quick time to market.

The Apollo platform is built on field-proven and industry-leading Kornit MAX technology and is the most comprehensive, streamlined, single-step solution for nearshore short- and medium-run apparel decoration. Empowering customers to sidestep the hazards of complex supply chains, Apollo also offers unmatched speed and agility in digital decoration with the ability to decorate 400 unique garments per hour. Automated loading and unloading, integrated smart curing, and inline garment-type adjustment yield higher output and reduced labor for optimized profitability.

Kornit is also introducing the Atlas MAX PLUS system for decorated apparel, which now incorporates smart curing, flexible pallet sizing and autonomous calibration for the highest quality, consistency and productivity.

Kornit’s expanded offerings come at the right time for the market, according to Johnny Shell, principal analyst at **Key-point Intelligence**. “These technologies offer a unique way forward for businesses



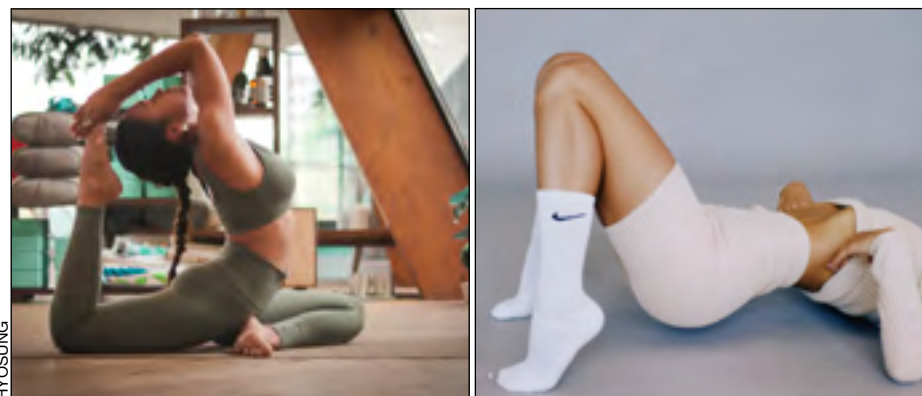
Kornit’s new Apollo platform allows customers to become more agile, drive revenue opportunities, shift to localized production and ease complex workflow processes.

to potentially expand into new markets and realistically adopt short-run, made-to-order apparel,” Shell said. “More-recent advancements such as Kornit Apollo are true engines of this transformation, empowering decorators to rethink how they’ll do business. These advancements will only continue to propel digital technology to the forefront of preferred apparel-decoration methods.”

Kornit Digital CEO Ronen Samuel, said, “Trends such as nearshore and sustainable production that were once just buzzwords are now becoming entrenched as industry success metrics, yet producers and brands still struggle to transform vision into action. Kornit Digital directly answers surging industry demand for the highest-quality, sustainable, on-demand manufacturing at scale. The world’s biggest brands can now thrive in a market where anything is possible and consumers expect the world.”

—*Christian Chensvold*

FIBER & YARN



Hyosung’s Fashion Design Center has released its Spring/Summer 2025 Textile Trend report, which provides a vision of the key materials brands will likely be incorporating into their collections.

What Will the Future Fashions Be?

It’s the eternal question, and seeking the answer involves not gazing into a crystal ball but one made of fabric.

In the interest of delivering innovations and solutions across the entire value chain, **Hyosung’s** Fashion Design Center has released its forecasted Spring/Summer 2025 Textile Trend report, which provides a vision of the key materials brands will likely be incorporating into their collections.

An interactive global fashion studio surveying progressive brands and retailers for consumer insights, the FDC has given a name to SS 2025’s overall textile trend: **Regenerative Life**, which reflects an uplifting mindset regarding the well-being of self and planet. According to Gary Oh, general manager for Hyosung FDC, consumers are seeking long-lasting, multifunctional apparel made with eco-friendly materials from brands they feel good about wearing.

Regenerative Life breaks down into three themes. Active Essentials includes basic functions such as cooling and stretch that have become essential in street and fashion

apparel. Within this category’s Not-So Basic Basics, Next Level Comfort, Vacation Bound and All-Ready Active subrends, FDC shows how these features can be woven into eye-catching apparel with fabrics that are both eco-friendly and functional. Great Escape focuses on outdoor fabrics geared to consumers who are seeking physical and mental health by escaping in nature, regardless of the conditions, while Wellness Strategy, once considered a short-term solution for reducing stress, is now considered a long-term strategy for sustainable well-being. This theme addresses comfort fabrics for loungewear and intimate apparel in its Travel-Ready Essentials, Comfort Everyday, Feel-Good Texture and New Femininity subrends.

“For SS 2025, we predict textile trends focusing on materials that allow consumers to feel the best they can be both physically and emotionally,” said Oh in a release. “It’s such an exciting time for textile innovation, and our team finds great joy in providing creative solutions that align with our global partner network’s needs.”—*C.C.*



MATT LEE MORGAN

Zhiyou Pan Christina Fong Linjie Xu Kiki Zuo Sabrina Thomas Victoria Thu Duong Yuri Kwak Antonio Finamore Owen Yeung

Otis College Gives ‘Artistic License’ to Design Students

The Fashion Department at **Otis College of Art and Design** celebrated fashion designers of the future at its annual runway show, held May 12 on the Los Angeles school’s campus commons. The theme for 2023 was “Artistic License” and paid homage to the freedom given to artists and designers to interpret, redefine and enrich the world according to their own unique creative vision.

Throughout the year students explored artistic license through their work to not only inspire and uplift but also to develop new technologies, raise social awareness and address environmental sustainability. Otis students also collaborated with nonprofits working to create positive change in L.A. and with mentors to raise awareness around environmental issues, creating a closed-loop system where materials are reused, repurposed and recycled.

Participating students included Antonio Finamore, Christina Fong, Carly Amber Jarrock, Yuri Kwak, Leena Liu, Yihan Liu, Zhiyou Pan, Sabrina Thomas, Victoria Thu Duong, Linjie Xu, Chelsea Yang and Kiki Zuo.

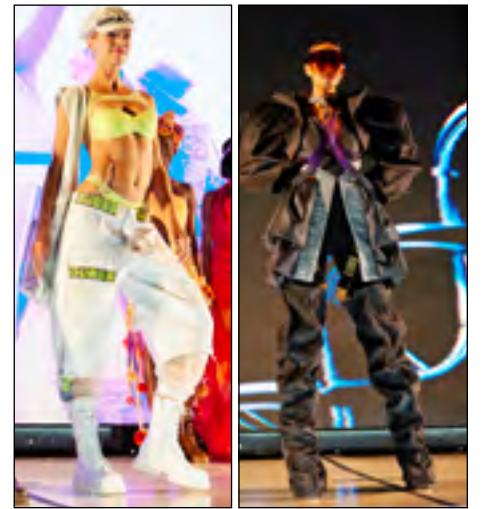
Industry mentors included Amy Enuke for **Guess**; Rhonda Summer for **Under Armour**; Zihaad Wells, Xena Aziminia and Chris Lester for **True Religion**; Leonardo Lawson and Jonathan Kirby for **Gap x Balenciaga**; Mark Virgil for **Ralph Lauren**; Jonathan Simkhai; and

Marcus Clayton.

“Our students thrive on sheer passion, tenacity and a relentless pursuit of excellence,” said Jill Zeleznik, chair of Otis Fashion Design. “The program’s unique signature is to learn directly from notable industry leaders who generously share their time and expertise.”

This year’s fashion students were also challenged to reinterpret legacy collections, including drawing inspiration from digital gaming platforms, designing fabrics using 3D printing and developing 3D renderings that brought their designs to life for **Activision Blizzard**’s game *Diable*. “Our partnership provided a unique opportunity to translate futuristic designs into runway-ready looks with outstanding results,” said Tim McGrath, art director at Activision Blizzard. “With technology now enabling us to bridge the gap between real life and digital worlds, through our partnership we were able to highlight the skills and creativity students can bring to our industry.”

The fashion show was part of the school’s annual event entitled O-Launch, a weekend where Otis College showcases a new generation of artists and designers with a campus-wide exhibition of student work in animation; fine arts; and environmental, game, graphic, product and toy design.—*Christian Chemsvold*



Carly Amber Jarock Yihan Liu and Leena Liu

DENIM

SFI Continues Expansion Globally and With New Product Categories

“So near yet so far” is an age-old expression for something just out of reach, but thanks to **Star Fades International** so near is actually getting much nearer.

SFI, based in Commerce, Calif., has announced the opening of an office in Guatemala as part of its rapidly expanding nearshoring network aimed to deliver retailers and brands a flexible supply chain focused on speed, quality and full service.

Under the direction of Alejandro Arias, SFI’s vice president of sourcing for Central America, the company has taken another step in expanding its reach geographically as well as in product category with the addition of ready-to-wear, including tops and bottoms, knits and wovens.

“There is extensive apparel-production skill and experience across Central America, not just in denim but also a wide range of garments,” Arias said. “The proximity to the U.S. and the opportunity to take advantage of existing trade agreements offers both time and cost savings for companies looking to move manufacturing closer to the point of sale.”

Timing is everything in the apparel industry, and manufacturers and brands can gain up to seven weeks in transportation time compared to producing in Asia, according to SFI, allowing their customers to react to trends in real time and help avoid mark-downs.

“Speed, flexibility and service are increasingly important for our customers,” said Sergio Turbay, SFI’s executive vice president of global sales and strategy. “They need local expertise in the Western Hemisphere to facilitate sourcing in the region, which is why SFI



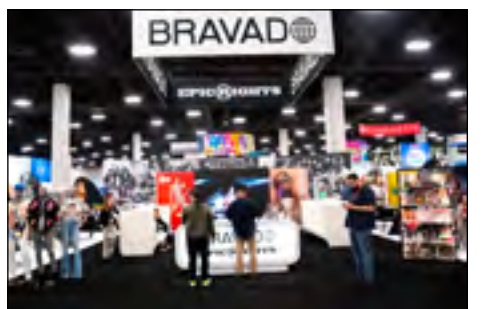
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has been investing in people and resources to build a design development and production network that works seamlessly across the U.S., Mexico and now Central America. This allows our customers to curate a supply chain that meets cost, delivery, trend and sustainability targets.”

SFI’s additional solutions include an experienced digital-product-creation team as well as strategic partnerships with 3D-design software companies **Browzwear** and **CLO**. These can help assist retailers and brands develop and adjust samples digitally, accelerating the patternmaking process to move styles into production faster. SFI is also committed to smart and sustainable practices and products. Its partner facilities in the Western Hemisphere employ state-of-the-art, low-impact materials and methods such as wastewater recovery and textile recycling.

—C.C.

TRADE-SHOW REPORT



Fashion was the theme of the show for 2023, as Licensing Expo hosted a new perspective on trend-driven apparel and drove the conversation of what licensing means in the apparel industry.

Licensing Expo Highlights Trend-Driven Apparel in Latest Show

The real money isn’t in what you create, it’s in what is created out of your creation. Namely, licensing.

Licensing Expo is the leading global event for licensing, IP, collaborations and brand extensions and experienced another far-reaching show June 13–15 at the **Mandalay Bay Convention Center** in Las Vegas. Organized by the **Informa Markets Global Licensing Group** and sponsored by the industry association **Licensing International**, the show drew nearly 12,000 unique attendees, a 13 percent increase over 2022’s total attendance and a return to numbers close to 2019’s pre-pandemic edition. The annual event also recorded the highest-quality attendance to date, with 60 percent of visitors being C-suite or director-level executives, coming in at 47 percent over 2019.

Over 1,150 retailers attended, including buyers from **Walmart**, **Forever21**, **PacSun**, **Tilly’s**, **Ross**, **Hot Topic**, **Inditex**, **Bershka**, **Macy’s**, **Amazon**, **Kohl’s**, **Target**, **Fanatics**, **TJX Companies Inc.**, **Lush**, **Coach** and

Primark.

The show saw over 6,800 meetings booked and hosted through its official matchmaking platform, which connected thousands of brands across entertainment, sports, gaming, publishing, automotive, toys, corporate brands, art, nonprofit and more.

“Amid increased attendance and a strong retailer presence, we saw significant business being done at this year’s Licensing Expo,” said Maura Regan, president of Licensing International. “Once again we saw firsthand how important it is for professionals from around the world to gather together.”

Fashion was the theme of the show for 2023, as Licensing Expo hosted a new perspective on trend-driven apparel and drove the conversation of what licensing means in the apparel industry. Over 60 brands were on display in the fashion showrooms including **Emporio Armani**, **Crocs**, **Vans**, **Kathy Ireland**, **Butter Goods**, **Burberry** and **Lacoste**, highlighting fashion products and new brand collaborations.—C.C.



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Snapper Rock

snapperrock.com

Snapper Rock Swimwear is celebrating 20 years with fun, fresh and functional, protective gear for kids in the sun. Showcasing a sun protection range for children 0-16 years along with matching mom and dad styles. In 2020, the company launched Sustainable Swimwear Collections using fully recycled materials. Snapper Rock Swimwear is rated UPF50+ using lightweight, breathable and quick drying fabrics with the latest styles and prints. Snapper Rock will be at the Miami Swim Show in July, Kids Hub Show in New York in August, and Surf Expo in Orlando in September.

Textiles Trim, Accessories and Branding

3A Products of America

1006 S. San Pedro St.

Los Angeles, CA 90015

Contact: Wayne Jung

(213) 749-0103

www.us3a.com

3A Products of America is a symbol of quality, serving you since 1975. Send your samples to us. We will help you save money. Custom orders to meet your needs: snaps, knitted elastic, zippers, webbing, buckles, and buttons with your logo. We offer threads, labels, accessories, interlining, display equipment, fabric and product sourcing, website design, printing, and promotional items. Fast services are our first priority.

J.N. Zippers & Supplies Corp.

DBA ZPRZ Company

380 Swift Avenue, Unit #5

South San Francisco, CA 94080

Sales Dept. (650) 871-8838

info@jnzipper.com

Founded in America in 1990, J.N. Zippers & Supplies Corporation serves the industry with a California-based corporate office and warehouse with China factory customization for garment, bag, accessory, and industrial manufacturers worldwide. Quick sampling from our warehouse stock of high-quality zippers, pulls, bag and apparel hardware that are ITS, SGS, Oeko-Tex, ISO9001:2000 safety tested and standards compliant. Our staff is ready to assist you with choosing the best zipper configuration suited to your product. We offer private branding on pulls, hardware and labels. Our warehouse also stocks elastics, tapes, cords, labels and workroom supply for spot delivery. Turn to the experts at J.N. Zippers & Supplies Corp., and the in-stock division of ZPRZ Company, to provide you with the best combination of quality, price and service

Technology Kornit Digital

480 S. Dean Street

Englewood, NJ 07088

Matt McLean

Kornit Sales Regional Manager

(201) 608-5816

matthew.mclean@kornit.com

www.kornit.com

Kornit Digital is writing the operating system for sustainable, on-demand, digital fashion and textiles with end-to-end solutions including digital printing systems, inks, consumables, and an entire global ecosystem that manages workflows and fulfillment. Headquartered in Israel with offices in the USA, Europe, and Asia Pacific.

Trade Shows The Fabric Shows

TheFabricShows.com

The Fabric Shows feature American and European textile & trim collections with Global Production including Made in USA. Exhibiting companies have low minimums, produce to order and many have in-stock programs. Attendees include designers/manufacturers of sewn products (apparel, home, other), private-label producers, event /party planners, and retail fabric stores. The shows takes place in New York twice a year (January and July) and in several other cities once a year. Scheduled upcoming shows are the New York Fabric Show running July 17-18 at the New Yorker Hotel, the Los Angeles Fabric Show running July 25-26 at The New Mart, and the San Francisco Fabric Show running Nov. 19-20 at the San Francisco Hilton Financial District.

INSPIR ITALIA — Innovations In Style

www.inspritalia.com

INSPIR ITALIA Innovations In Style is a fresh and modern perspective on Italian design and craftsmanship. Twenty Unique Italian Menswear Designers will debut their innovative sensibility to men's fashion at the DALLAS MEN'S SHOW July 29-31 at the Dallas Market Center. "Made in Italy" is the thread that weaves through each collection. This means the finest textiles and materials come together with the finest craftsmanship in the world. Viva Italia!

Miami Swim Week

artheartsfashion.com/miami-swimweek

Miami Swimweek Powered by Art Hearts Fashion runs July 4- 10, 2023 at the Fontainebleau Hotel & Resort in Miami Beach. Art Hearts Fashion is the leading platform dedicated to bringing innovative designers and artists to the forefront of fashion week. Its coast-to-coast contemporary events get the most renowned designers and the sharpest up-and-coming emerging designers to the runway in New York, Los Angeles, Miami, and beyond.

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PROFESSIONAL SERVICES & RESOURCE SECTION

Contact Terry Martinez at (213) 627-3737
or terry@apparelnews.net

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CLASSIFIEDS

www.apparelnews.net/classifieds

P 213-627-3737

www.apparelnews.net

Jobs Available

* SAMPLE CUTTER *

Simkhai is searching for a Sample Cutter for internal collection development, including first / development proto, SMS & production fit samples.

Responsibilities include:

- * Check to make sure all pattern pieces are present in pattern
- * Direct questions regarding fabric or interlinings to Pattern Maker.
- * Cut all pieces of style, and tie together in a bundle.
- * Troubleshoot potential cutting issues throughout process, and communicate issues to Pattern Maker and Sample Makers.
- * Pass finished bundle to Atelier Manager along with Cutters Must.

All resumes and salary requirements send to: hr@simkhai.com

* ACCOUNTING ASSISTANT *

An established garment company is looking for a person to assist accounting and audit departments. Following are the responsibilities among others:

- * Gather all approved cost sheets for audit reference
- * Scan all approved garment invoices and supporting documents as part of audit files prior to submission to accounting for payment.
- * Work on shipping samples, pull all the production packets for each shipping sample and coordinate with the production manager for inspection and approval.
- * Assist accounting department in accounts payable function.

Candidate with basic accounting experience is preferred.

Please send resume to: jay@secretcharm.com



LUCITA DESIGNS
Made in LA

* APPAREL SAMPLE MAKER NEEDED *

Startup Company looking for an experienced seasoned Freelance Sample Maker.

He or she must be able to complete the following:

- * Must be experienced with all machines as in Single needle, Overlock, Cover stitch and Button hole.
 - * Compensation will be based on each design.
- Please e-mail resumes to: lucita01@msn.com

Equipment Available

* SELLING SEWING MACHINES *

I have 6 new Flat-Lock Sewing Machines on sale, Brand is Kansal Special.

Call David at: 619-948-2667 for details.

Jobs Available



* APPAREL SAMPLE MAKER NEEDED *

Montebello, CA

Full-Time

Benefits Offered

- Medical Insurance
- Dental Insurance
- Vision Insurance
- 401K
- Paid Time Off

Compensation

\$16 to \$18 per hour

Experienced Garment Sample Maker Needed

- At least 5 years' experience with sewing sample making (primarily knits)
- Must be experienced with all machines: single needle, Overlock, Cover Stitch, button holes. Multi needle and/or Flatlock a plus.

· Full time position, on site - Monday – Friday

Please email resumes to:

dmedina@selfesteemclothing.com or

Call:(323) 889-4300 ext. 274

FABRIC SALES & SALES ASSISTANT

FABRIC SALES POSITION - DTLA

Experience in Sales and Textiles is a plus!

SALES ASSISTANT POSITION – DTLA

Office Clerical Experience a MUST!

Send Resume to: cyndi@heman.com

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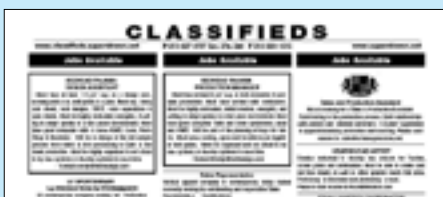
ALL FABRICS! fabricmerchants.com

Steve 818-219-3002 or Fabric Merchants 323-267-0010

Email: steve@fabricmerchants.com

**For Classified information,
contact at 213-627-3737
or terry@apparelnews.net**

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Jobs Available

* FORKLIFT DRIVER *

Position: Forklift Driver

Employment Type: Full Time

Work Location: Huntington Park, CA

Responsibilities:

- Safely operate forklift equipment to transport merchandise within the warehouse.
- Collaborate with warehouse personnel to fulfill order requests.
- Utilize inventory management systems for locating merchandise.
- Maintain forklifts and report maintenance needs promptly.
- Follow safety protocols and maintain a clean work area.

• Communicate effectively with the team

Requirements:

- Valid forklift operator certification.
- Previous experience in a warehouse environment.
- Strong teamwork and positive attitude.
- Ability to perform physical tasks involving heavy lifting.
- MUST know stand-up

Abilities:

- Comfortable working in a fast paced environment
- Attention to detail.

Other Job Functions

• Other duties may be assigned

Email resumes to: NRobles@citizensofhumanity.com or

Ssoto@citizensofhumanity.com

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