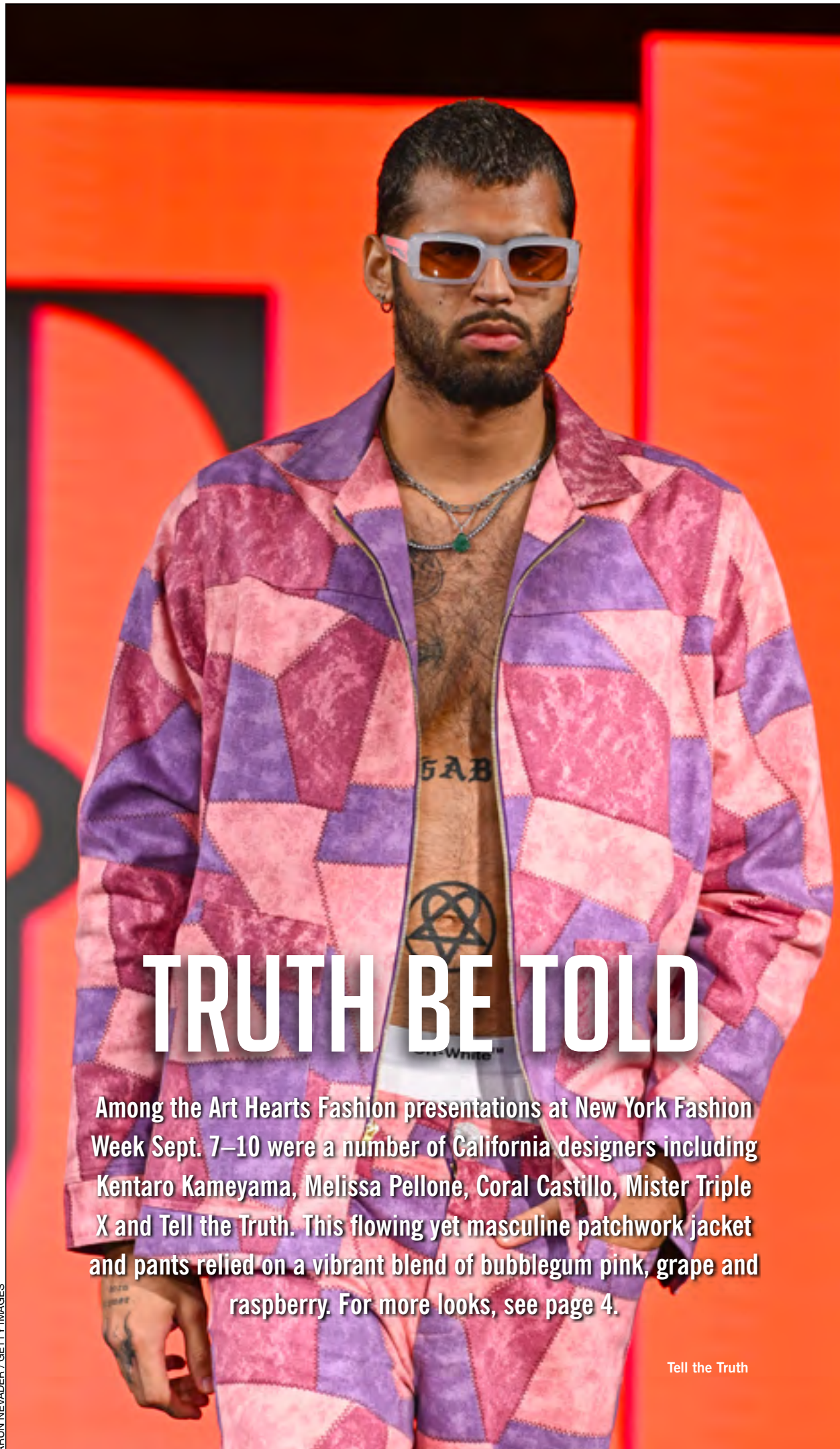


# CALIFORNIA ApparelNews

THE VOICE OF THE INDUSTRY FOR 78 YEARS

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## TRUTH BE TOLD

Among the Art Hearts Fashion presentations at New York Fashion Week Sept. 7–10 were a number of California designers including Kentaro Kameyama, Melissa Pellone, Coral Castillo, Mister Triple X and Tell the Truth. This flowing yet masculine patchwork jacket and pants relied on a vibrant blend of bubblegum pink, grape and raspberry. For more looks, see page 4.

Tell the Truth

ARUN NEVADER / GETTY IMAGES

### INDUSTRY FOCUS: FIBER, YARN AND FABRIC

## Identifying Underrated Textile Resources

By Dorothy Crouch *Contributing Writer*

Sourcing for textile production has experienced many changes over the last decade. Calls for the industry to become more sustainable while the business continues to be influenced by consumer demands for immediate access to trends have driven innovation to deliver greener goods at a faster pace. The apparel industry has also experienced shifts as supply-chain challenges within the last three years are leading brands to diversify their sourcing to avoid production pitfalls.

During this time of greater examination of how fiber, fabric and yarn are sourced, previously under-recognized regions of the world are now experiencing an upswing in attention for their abilities to deliver materials on a faster schedule through a more innovative approach or with stronger ecological foundations.

*California Apparel News* asked experts in fiber, yarn and fabric: *What region of the world should be afforded more attention for its contributions to fiber, yarn or fabric, and why do you feel the experts and artists in this particular area deserve a brighter spotlight?*

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### TEXTILE TRENDS

## Blending the Senses

By Christian Chensvold *Associate Editor*

Romantic poets in the 19th century toyed with the concept of synaesthesia, or the blending of sense experiences, wondering, for example, which musical instrument musk perfume smells like and whether it corresponds to the feel of velvet or silk.

Above all they thought about colors and the various moods and emotions they can convey, both alone and when juxtaposed harmoniously or daringly.

These highlighted colors are destined to fill boutiques and drape bodies. What they say about the mood of the times we're living in is, of course, subjective. Which is actually the great function and true art of adornment—the ability of the individual to express oneself, regardless of what is going on.

Deeper than a public persona, this is more like the realm of the soul. So you can ask yourself, “What color best matches my soul?” You may be surprised by the answer.

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*Where fashion gets down to business<sup>SM</sup>*



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## Aii Selects \$250M CSP Grant Recipients in Carbon Reduction

The **Apparel Impact Institute** will deploy its first grants from its catalytic Fashion Climate Fund to recipients from the nonprofit's Climate Solutions Portfolio, a registry of solutions to reduce the fashion industry's carbon impact. Grantees for the inaugural disbursement include **Precision Development, Deutsche Gesellschaft für Internationale Zusammenarbeit, Made2Flow, BluWin** and **PwC**.

Aii and its philanthropic partners will not only use the fund to provide \$250 million but also unlock up to \$2 billion in capital for changemakers whose solutions are most promising to accelerate decarbonization. The nonprofit Aii's goal is to reduce carbon by 100 million metric tons by 2030.

The CSP grants were funded through the philanthropy of the Fashion Climate Fund's partners, which include the **H&M Foundation, H&M Group, Lululemon, The PVH Foundation, Target** and the **Schmidt Family Foundation**.

The disbursement of grants by Aii was performed alongside the launch of its CSP



The first grants from the Apparel Impact Institute Fashion Climate Fund will be awarded through the support of partners including H&M Foundation, H&M Group, Lululemon, The PVH Foundation, Target and the Schmidt Family Foundation.

online platform, which is intended to serve as a decarbonization information hub for apparel brands, retailers, industry stakeholders and external commercial financing partners. CSP's online platform supports transparency through generating standardized data to support decision-making and supply-chain solutions with a registry of programs vetted by Aii in addition to reporting capabilities that include analytics and ROI insight. Aii intends

to use the platform to identify the best solutions to ensure the funding and scale of approaches to decarbonization.

Funding for the development of the platform was made possible through contributions from **Farfetch, the H&M Group, Lululemon, The PVH Foundation, Ralph Lauren** and **Target**.

The San Francisco-headquartered Aii considers a number of factors, such as effectiveness, reach, scale, and cost when developing the registry. CSP's advisory council designed the application through the guidance of industry leaders. These experts include Kurt Kipka, Aii chief impact officer; Linda Greer, scientist and consultant; Phil Patterson, managing director at the **Colour Connections Textile Consultancy**; Beth Jensen, director of climate and impact at **Textile Exchange**; Crispin Wong, senior director of product sustainability and environment at Lululemon; Mallory McConnell, vice president of corporate responsibility at **PVH Corp.**; and Abhishek Bansal, head of sustainability at **Arvind Mills**.—*Dorothy Crouch*

## Bella + Canvas Debuts Tee From Entirely Recycled Materials

If sustainability is starting to sound overhyped, here are a couple things to consider: First, we can safely assume it's here to stay. Second, both evangelists and skeptics will enjoy a fascinating new video by **Bella+Canvas** on how its revolutionary new EcoMax T-shirt is made ([bellacanvas.com/EcoMax-Tee](http://bellacanvas.com/EcoMax-Tee)).

The EcoMax Tee is an innovative garment crafted entirely from recycled materials. That's right, entirely. Which means there's a third thing to consider: Sustainability is driving scientific breakthroughs.

By combining pre-consumer scraps of 100 percent airlume combed and ring-spun cotton from its Los Angeles cutting facility with dope-dyed polyester from recycled post-consumer PET bottles, Bella+Canvas was able to knit a fabric made from 35 percent airlume and 65 percent poly. And it offers the same comfort and quality the brand is known for.

"The EcoMax Tee is much more than just a tee," the company announced. "It's about repurposing waste into something new, rethinking the way we make things and



The EcoMax Tee is an innovative garment crafted entirely—yes, entirely—from recycled materials.

reestablishing our relationship with what we wear. It's about challenging the industry status quo to create a canvas with care for our planet and our people so that you can create with care yourself.

"The EcoMax Tee," the company continued, "is the latest effort to find innovative methods of furthering our commitment to more-responsible, sustainable and ethical production. As with all of our garments, this commitment is built upon a WRAP-certified supply chain we can trust, adhering to our rigorous code of conduct, which exceeds all standards set forth by the **Fair Labor Association**."

The T-shirt comes in black, white and navy. Scrap airlume cotton from a single 3001, Bella+Canvas's most popular style, provides enough recycled cotton for roughly two EcoMax Tees, while seven PET bottles are kept out of the landfill with every T-shirt produced.

"We believe that feeling great in our canvas is much more than experiencing our incredibly soft fabric on your skin," said the company. "It means feeling great about where that fabric came from in the first place and how it was crafted into the very garment you wear."—*Christian Chensvold*

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## Inside the Industry

**Sustainable-textile-materials** company Spinnova has partnered with Swedish textile-recycling innovator Renewcell in the first-of-its-kind collaboration to commercialize waste-based textile fiber. The new concept combines patented technology from both companies. The first consumer products from this new textile fiber are estimated to be available by the end of 2024. "Our goal is to accelerate the fashion industry's transition to a circular economy and explore options to scale textile-to-textile fiber production," said Ben Selby, Spinnova's deputy CEO. "The textile industry is in the middle of a massive change that requires new partnerships and brave, innovative players," said Patrik Lundström, Renewcell's CEO. "We can't wait to launch the first collection made from CIRCULOSE using Spinnova's unique technology."

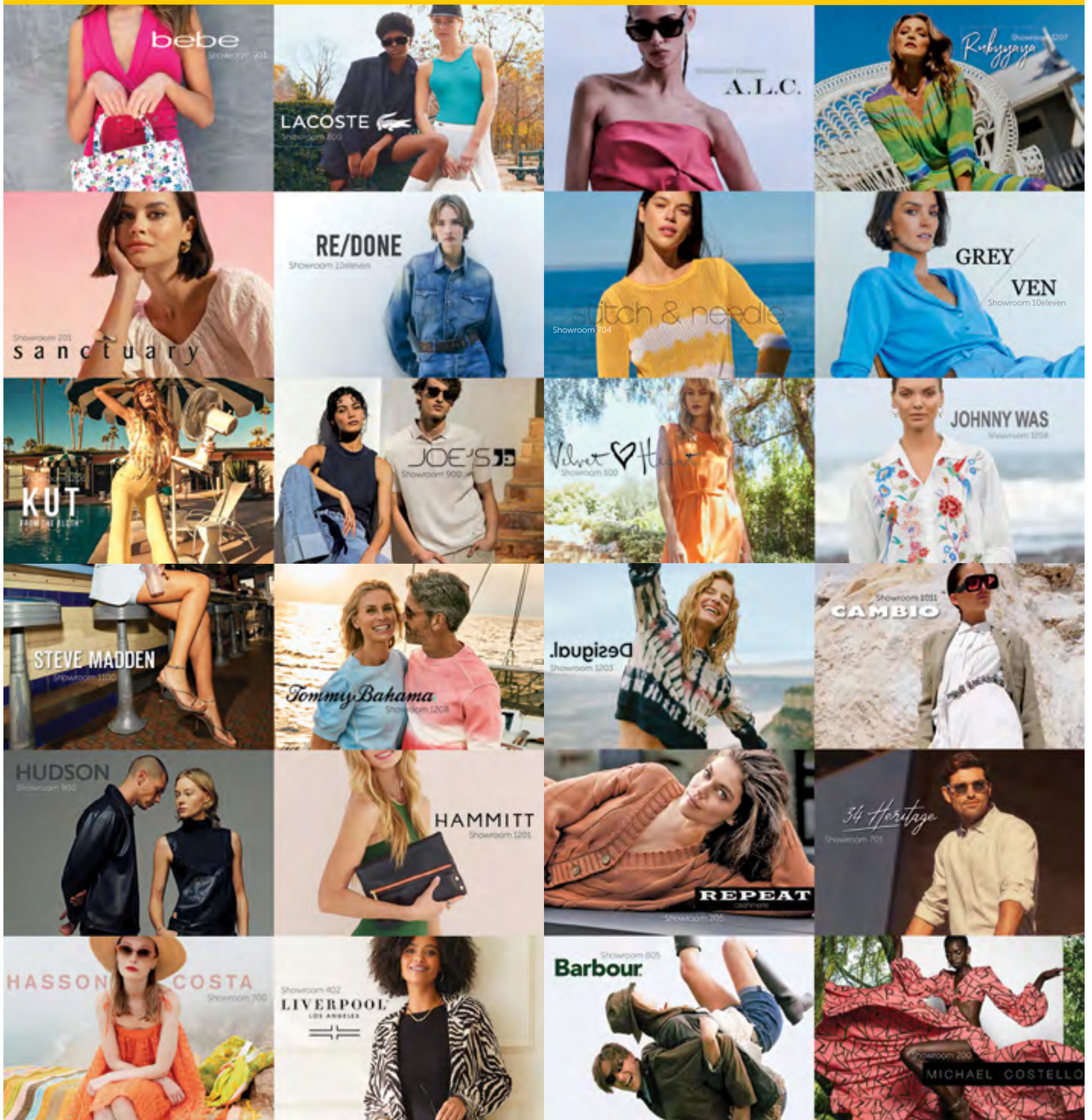
**Centric Software** has announced the acquisition of aifora, the AI-powered price and inventory-optimization solution. Founded in Düsseldorf, Germany, in 2017, aifora is a best-in-class predictive-pricing retail-automation platform that enables brands and retailers to achieve continuous growth and profitability improvement through data-driven pricing, inventory management and allocation practices. "Retailers are unable to respond effectively to today's data-driven world by using spreadsheets and manual methods to optimize initial price, promotions and markdowns," explained David Krings, CTO and co-founder of aifora. "Aifora gives them guidance to predict future demand and replenishment needs so they can price more profitably." Although predictive pricing is an emerging concept, it has already demonstrated its value by increasing revenues, improving margins and reducing discounting.

**TradeBeyond** has acquired Pivot88, the trusted SaaS provider of quality, compliance and traceability solutions to brands and retailers around the world. Powered by Applied AI, Pivot88's platform enables a 360-degree view of products from cradle to grave, equipping retail businesses with actionable supply-chain data to mitigate risk. The company orchestrates quality and compliance processes across more than 50,000 supply-chain partners in 112 countries, including many of the world's largest brands and retailers. "The combination of TradeBeyond's solutions in product development, sourcing and supply-chain management with Pivot88's rich, AI-powered functionality in quality, compliance and traceability will create a powerful platform that is unparalleled in the market," the companies said in a release.

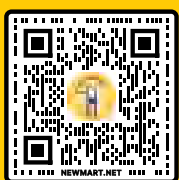
**The Clean Recycling Initiative** is holding its second-annual International Sustainability Marketing Competition, which challenges students from around the globe to create a campaign idea that educates the public on environmental issues around textile waste and the technology platforms of the initiative. "With the success of last year's competition, we were excited to organize it again," said Anna Belford, CRI's sustainable development specialist. Over 250 schools from 55 countries are already involved. "The competition has grown to become the largest one of its kind," said Sae Chang, CEO of CRI, "thanks to the great effort made by the team of organizers, judges and ambassadors who have graciously accepted to play important roles."



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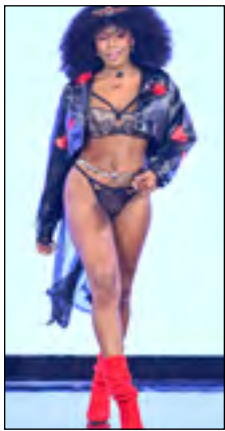
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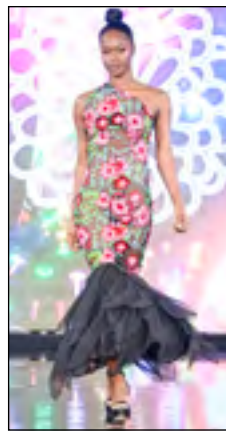
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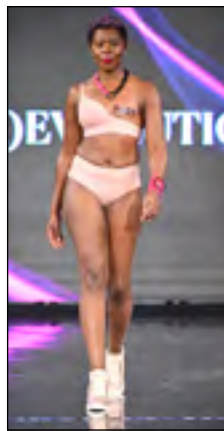
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Black Tape Project



Bree Billiter



Cancer Culture x Ana Ono



Carlos Pineda



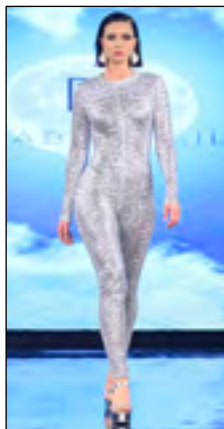
Coral Castillo



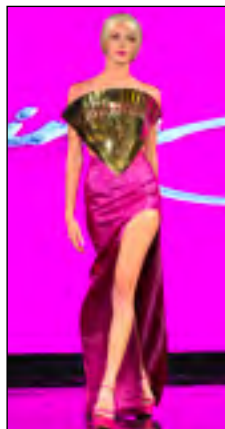
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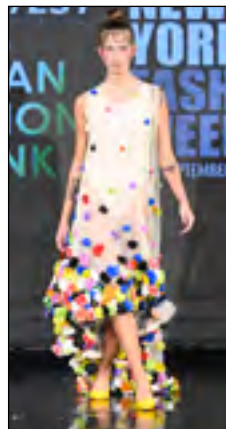
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Elizabeth Silva



Giannina Azar



INIFD+LST



Jesus De La Garsa

## Art Hearts Fashion Features California Designers During NYFW Presentation

Los Angeles-based **Art Hearts Fashion** produced its **New York Fashion Week** show at the **Angel Orensanz Foundation Center** Sept. 7–10 with a schedule that included a number of California designers during its Spring/Summer 2024 showcase.

Kentaro Kameyama channeled his brand of minimalism into black, white and greige for his eponymous label. Kameyama designed garments that resembled modern takes on Roman togas. Designs appeared with traditional long hems and updated, belted minidress styles.

At **Tell the Truth**, Rainy Womack showcased vibrant pieces in flowing yet masculine silhouettes. A patchwork jacket and pants relied on a colorful blend of bubblegum pink, grape and raspberry. Pairing black, baggy slacks with a distressed,

ribbed sleeveless sweater in a fiery red, Womack took men's fashion beyond traditional designs but retained classic details.

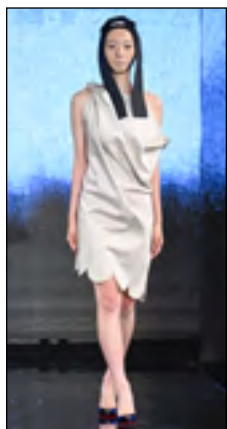
Former New Yorker and current California-based designer Melissa Pellone unveiled her **Pellone Collection** with glamorous pieces such as a long, sheer mock-turtleneck dress overlay in lace that revealed a mini with a sweetheart neckline. Pellone's softer side was found in a long, strapless silhouette with a red-and-black color-blocked top and white skirt with ruby and pink florals.

For her eponymous brand, Coral Castillo showed gowns with braided, thin-straped bra tops and flowing floor-length skirts in different hues including a light turquoise. Castillo's two-piece gown featured a royal-blue top with a center cutout and sheer skirt in black over brief-cut bottoms.

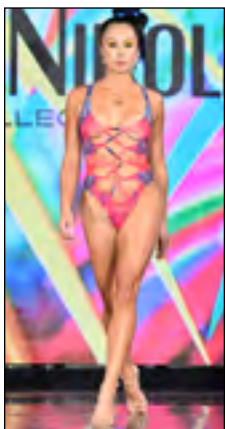
"We had a huge spotlight on Mexican and Latin fashion designers and fashion collections as well," said Art Hearts Fashion founder Erik Rosete, who noted the event brand's growing popularity in Mexico. "As a proud Mexican-American founder and owner with a majority Mexican and Latin team, I wanted to spotlight all of the innovation that so many Mexican designers and brands are contributing to the fashion world."

The Art Hearts Fashion Sept. 8 show closed with **Mister Triple X**, Rosete's Los Angeles-based brand, which showcased the designer and entrepreneur's blend of sultry pieces. In addition to the alluring swimwear for which it is known, Mister Triple X presented elegant looks such as a smoke-colored floor-length dress with attached floor-skimming cape.

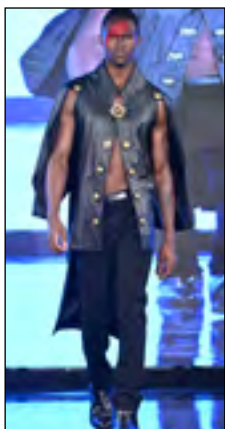
—Dorothy Crouch



Kentaro Kameyama



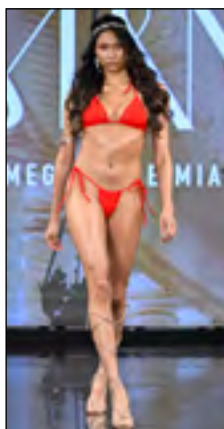
Lila Nikole



Love For Upcycling



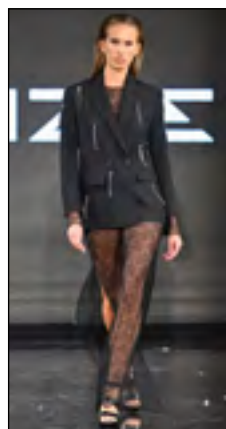
Lulu Et Gigi



Megan Mae Miami Swimwear



Mister Triple X



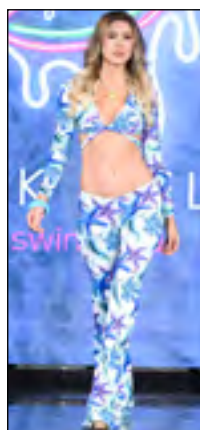
Nizie



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Pellone Collection



Pinkmelon Swimwear



Salim



Sergio Tirado



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Tell the Truth



Valverde



Vizcarra



Wanda Beauchamp

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In the business of building businesses

# What region of the world should be afforded more attention for its contributions to fiber, yarn or fabric, and why do you feel the experts and artists in this particular area deserve a brighter spotlight?

BERKIN UREGEN / UNSPLASH.COM

## Industry Focus

Continued from page 1

**Wes Burgess**  
Chief Product Officer  
37.5 Technology



When thinking about leading fiber, yarn and fabric offerings, we tend to immediately start thinking about where these products are produced—places like China, India and Taiwan. However, we often forget about the development process that happens well before initial test batches of such products even hit the floor. Without fail, every single time I visit a foreign supply partner, the question they are anxious to ask and often becomes the focus of discussion is: “What’s new in the U.S.?”

From a production standpoint, the U.S. textile industry has struggled in recent decades due to higher costs of labor, materials and other economic, political and social factors, but the world continues to look to us for the innovation and thought leadership that drives the industry. From specialty high-efficiency equipment enabling smaller production quantities to groundbreaking new ingredient technologies providing proven consumer benefits, the U.S. is often overlooked for its role in innovative new textile products and processes. The highly educated workforce in the U.S. contributes immensely by way of revolutionary R&D, sustainability practices, novel production capabilities and general market trends.

During my travels, my background often comes up as a point of small talk, but when my associates learn that I attended North Carolina State’s textile program, the small talk turns into something much more serious. They recognize the institution’s position as one of the top textile universities in the world and are eager to engage on another level. They understand and appreciate the innovative contributions the U.S. is making to the textile industry and want to know what’s on the horizon.

**Carlo Centonze**  
CEO and Co-founder  
HeiQ Group



Asia is often pointed out as a source of concern for the widespread adoption of practices nonaligned with the planet’s needs. However, many of our partners in that region are catching up with the trends and directives that compel businesses to produce without depleting Earth’s resources.

A large share of man-made fibers such as polyester comes from there, and major mills and conglomerates are aware of the need to make a decisive shift.

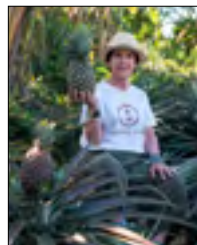
MAS Holdings, a Sri Lankan company living by the code of ethical responsibility and sustainability, is one of those inspiring models in the textiles, fiber and yarn sector. HeiQ has been doing business with them for over a decade, which has set the groundwork for the recent partnership established between both

our companies, involving HeiQ AeonIQ, the cellulosic fiber that makes it possible to render polyester obsolete by 2030.

Over the course of its impressive 35-year journey, MAS has gained international recognition for its commitment to creating an ethical and sustainable workplace. The company’s notable efforts in promoting social development and women’s empowerment have made it an advocate for positive change within the industry. Its Plan for Change epitomizes the dedication to a better world, with a focus on products, lives and the planet.

MAS Holdings’ visionary leadership understands the imperative of innovation, collaboration and scalability in reshaping the apparel industry and steering it toward a more sustainable future. A key driver of this transformation is HeiQ AeonIQ, showcasing the company’s commitment to adopting cutting-edge technologies and sustainable processes, showing everyone that we can make things differently, improving the lives of billions.

**Dr. Carmen Hijosa**  
Founder  
Ananas Anam



In 2022, Ananas Anam enabled the creation of over 550 jobs in rural farming communities in the Philippines and Bangladesh to create premium textile-grade fiber such as Piñatex from pineapple leaf. Seventy-five Indigenous leaf harvesters have been employed in Mindanao, Philippines, providing a stable and fair source of income.

After the pineapples have been harvested for food, the leaves of the plant, which are considered waste, are either left behind to rot or burned. Ananas Anam partners with farming cooperatives and partner farms to collect these waste pineapple leaves. The suitable plant leaves are collected in bundles and then processed into Anam PALF, a premium textile-grade fiber, and then made into products like Piñatex and Piñayarn.

In the past, the pineapple farmers have been solely reliant on selling the fruit, and the income has been very seasonal. By valorizing their leaf waste, Ananas Anam creates diversified and additional income streams and has created jobs in the rural areas of the farming communities.

**Jen Hodo**  
Business Development Manager  
Birla Cellulose



The Indian textile industry has progressed from traditional spinning wheels and handlooms to state-of-the-art technology, design innovations and global best practices in quality and sustainability. India boasts the world’s second-largest textile industry, with an ancient legacy dating back thousands of years. Today, India’s robust textile ecosystem, encompassing everything from fiber to fashion, stands as a cornerstone of the country’s entire economy.

India stands out for its diverse and dynamic textile industry, showcasing an impressive aptitude for crafting products tailored to

global consumer preferences. Suppliers offer expertise in handling a wide array of materials ranging from natural to synthetic.

India’s rich legacy of craftsmanship and diverse regional fabric traditions also sets it apart, embodied through the wide range of options available such as indigo, batik, ikat, Banarasi silk, dabu and countless others. In a seamless blend of traditional expertise and modern creativity, artisans throughout the country infuse new innovative spirit into the homegrown textiles that have passed through generations.

Government support has been critical to this remarkable evolution. The Indian textile industry benefits from various initiatives like the Scheme for Integrated Textile Parks and the Mega Integrated Textile Region and Apparel Park. These measures aim to foster growth, enhance competitiveness and promote sustainability within the textile sector, adding further desirability to India as a sourcing destination.

**Juliana Jabour**  
Business Development Manager, South America  
Lenzing Fibers



Looking into the Brazilian textile market we see a unique and vibrant tapestry that reflects South American culture and heritage. It blends rich cultural diversity with sustainable innovation to inspire material innovation and artistic liberties from fiber to fabric to fashion. The Brazilian region has a huge local supply-chain environment to handle yarn spinning, fabric development and design with a huge local-fashion network of brands and designers to not only embrace style but also carry the spirit of Brazil’s colorful heritage to share with the global industry.

**Ron Kaufman**  
Sales Manager, Manufacturing Division  
Robert Kaufman



There are few advanced industrialized countries that have maintained their textile infrastructure from large mills to smaller artisanal fabric producers in the way Japan has. Of course, it isn’t all smooth sailing, but Japan has retained manufacturing in key textile categories and excelled in marketing their fabrics to a worldwide audience that appreciates the quality, craftsmanship and heritage.

Japanese fabrics offer tremendous value to brands and the consumer and compete very well on cost when you factor in considerations such as quality, reliability and MOQs. We know from the U.S. experience, once a country loses its textile infrastructure it’s very difficult to reestablish, so kudos to Japan for its efforts and ability to keep it going.

**Virginia Rollando**  
Director of Sustainability  
Veshin Factory



Generalizing by country or region can’t be the correct way to assess whether a fabric, yarn or fiber is sustainable because we are experiencing the same concept on a factory level. China has been seen as a country with low social and environmental standards, and, of course, this is based on real examples that did not respect the planet.

However, there are amazing factories in China that promote a new model for fashion through the empowerment of employees, going beyond all legal requirements and the reduction of emissions through a range of waste-reduction programs, energy savings and renewable electricity production—and the participation in a circular economy.

Our trusted supplier Hemp Fortex is playing a key role in the adoption of hemp, a resource that has often been cited as the sustainable-fiber of the future. Hemp had a bad reputation due to being classified incorrectly as an illegal drug.

Today, however, with more than 70 varieties, we see it as a critical fiber in our sustainable-fiber toolkits. Hemp is known for its ability to capture carbon from the air and can also decontaminate polluted soils. It also requires a significantly less amount of water to grow compared to cotton, and many fashion and apparel brands use hemp for its durability due to its long staple lengths.

China’s ability to contribute to the scaling of sustainable-material alternatives is evident as there is an extremely advanced ecosystem of factories and technical knowledge. Given that most finished-product factories are in the region, it only makes sense for sustainable fibers, yarns and also next-gen materials to be produced there, too.

In terms of artists that deserve a better spotlight, we would highlight African crafts with Burkina Faso cotton and natural indigo, Indigenous weaving techniques in Vietnam, Guatemala and Colombia. All artists around the world deserve a better spotlight. With the slower and more sustainable fashion model that we are working toward, we hope that they will achieve this.

**David Sasso**  
CEO  
Genesis AdvanceTech Engineering



It’s not about the regions, per se, but about which countries, regions or entities are able to cross-pollinate intelligence from different fields of use. Companies will protect their IP. But governments and organizations can lead to solve the environmental issues of our planet by sharing the findings to the industries. This is already happening to some extent, but implementation is slow.

Sustainable solutions to reduce greenhouse-gas emissions in the textile industry are often right in front of us. It’s a common challenge in the business world where companies develop innovative products or solutions in silos without collaborating or sharing their

## INDUSTRY FOCUS: FIBER, YARN AND FABRIC

knowledge. What's missing is a collective focus and collaboration among manufacturing supply chains, think tanks, academia, brands and retailers, and end user.

Each of us holds a piece of the puzzle to solve our environmental challenges. Collaboration and breaking down these silos can lead to even greater advancements and efficiency in various industries, including textiles.

### Carolina Sister Cohn Global Marketing Leader, Textile Eastman Naia



When it comes to the global arena, there are, of course, different regions that are at the forefront of fashion innovation; however, one of the key challenges nowadays for fiber and fabric producers is to also

maximize geographic proximity to brands and their consuming markets—what is usually called “nearshoring.”

Europe is among the most influential regions when it comes to brands with disruptive potential, and we at Eastman Naia are committed to offering them more and more effective solutions that leverage our network of excellence of value-chain partners close to their final markets; therefore, mainly in Portugal, Italy and Turkey. The U.S. is also a very important region as it is home to some pioneering brands for innovation and sustainability such as Reformation and Patagonia.

The only factory in the world that makes our revolutionary Naia Renew is right in the U.S. The original Eastman manufacturing facility is in the beautiful Appalachian Mountains of Kingsport, Tenn., and its history dates back over a century. Then there is also our key network of partners in South America and Central America, which supports us in making sure we can stand by U.S. brands with quality and efficiency while further enhancing the unique sustainable approach of Naia fibers with shortened supply chains that are far less carbon intensive.

### Katie Tague Vice President of Denim Marketing and Sales Artistic Milliners PVT LTD



During my time with Artistic Milliners, they have expanded their overall nearshoring strategy expansively. Because of this, I have had the opportunity to see such a wonderful development in our newest strategic

partnership in Guatemala through our L.A. laundry and full-package facility SFI and Denimville. We have chosen them as our partners in Guatemala as the experts and artists at Denimville are actively pursuing several sustainable initiatives aimed at reducing water, energy and chemical usage. They have adopted Jeanolgia's EMI metrics to measure the environmental impact of garment-finishing processes and are incorporating Denim Forward's wash technology. Furthermore, they are considering investments in automatic-cutting technology to enhance quality and efficiency.

Compared to production originating from Asia, the SFI network can save six to seven weeks of transportation time, enabling customers to respond swiftly to trends, avoid retail markdowns and offer just-in-time deliveries. Additionally, SFI's digital-product-creation team streamlines the sampling and production timeline by employing 3D-design software such as Browzwear and CLO to assist clients in refining their designs and fit.

This collaboration follows SFI's announcement in June about the opening of its first of-

ice in Guatemala City. We believe in expanding and supporting business out of this region and feel the newest partnership with Denimville will help shine a light on the efforts of them and SFI to create excellence and speed to market.

### Andrea Venier Managing Director Officina39

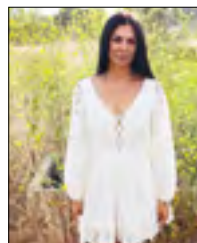


In a globalized world it is difficult to think of focusing on a single region as global interconnections push us to consider global situations. Each region has its own specialty on the fashion chessboard, depend-

ing on cultural, historical and geographical aspects. For example, from the point of view of fabrics and yarns South Asia comes to mind, in particular Bangladesh—a country that has invested heavily in new technology in recent years, confirming itself as one of the most advanced countries from this standpoint.

When talking about technology we cannot fail to mention Europe and, of course, Italy, a region that remains an excellent technological hub for the textile sector. The stated goal of technological growth in recent years is to ensure the quality of solutions while reducing the ecological impact of processes. Italy is proving to be excellent in this, merging its creative tradition with sustainable goals. But creativity is sown all over the world, and artists always make great contributions to fashion style and creativity in Europe, the United States and South America. Colombia, for example, is one of the most active South American countries from a creative standpoint.

### Sherry Wood Director of Merchandising Texollini



Being fully vertical and based in the USA, Texollini takes full accountability for the fabrics produced at our mill. With that in mind we are very strategic on sourcing a wide variety of yarns. Listening to our

brands and their needs is a critical part of the decision-making process.

Currently we have a focus on the Central America region, in nations also known as “CAFTA countries,” which are Guatemala, Nicaragua, El Salvador, Honduras, Costa Rica and Dominican Republic. There are more investments in these countries because brands want faster deliveries to react to the marketplace and for smaller order sizes. About 50 percent of our brands are currently doing production in these regions.

Texollini is also continuing to have our brands focus on staying in the U.S. There is a desire always to have made-in-USA products; the challenge is always price. But since COVID we have noticed there is a stronger push to make goods here. We have incredible yarn and fiber manufacturers located in the Southeast, which we work closely with, as well as a large variety of cut-and-sew manufacturers based in California.

The benefits are to promote USA-made goods that have a higher perceived value and strong marketing messages behind them, especially around sustainability. Brands can work closer to markets with quick turnaround times to meet all of their demands of bestselling styles and market trends. It also gives the opportunity for startups and small brands to have smaller order sizes and grow from there.

*\*Responses have been edited for clarity and space.*

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# Botanicals

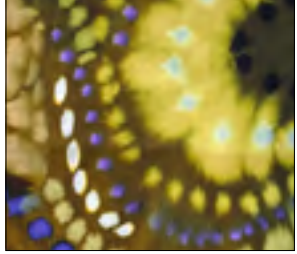
Shades of matcha have been blossoming for so many seasons now they are starting to become perennial. The upcoming hues are cool and serene, capable of creating a vibe that is both botanical and refined. Botanical shades have also become prized for their versatility in combining with other trending colors, including reds, blues, dark greens and yellows.



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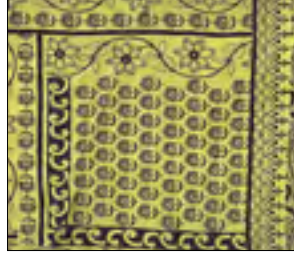
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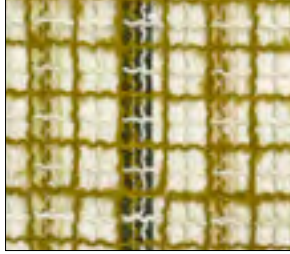
Confetti Fabrics/KMS Group



La Lame, Inc.



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Pop Fabrics



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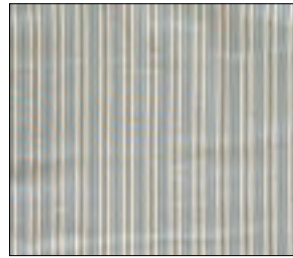
Solstiss



Chaintex/BFF Studio



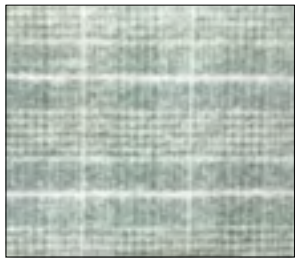
La Lame, Inc.



Hangzhou Meho Textiles Co., Ltd./BFF Studio



Polopique/Naia from Eastman



Trimax International/BFF Studio



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Texollini



Trimax International/BFF Studio



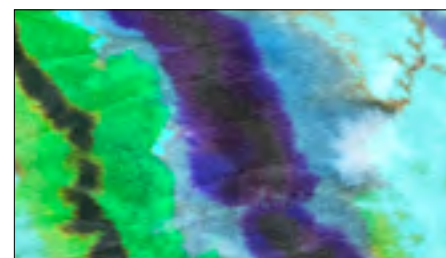
Pine Crest Fabrics Inc.



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# Plum the Depths

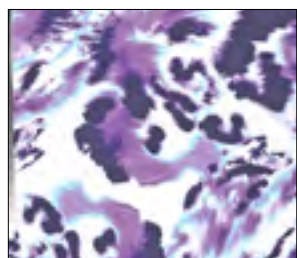
Plum is a perfect shade to fuel synaesthetic reveries thanks to its ambiguity, somewhere between purple and navy. This widens its applications far more than straight-up purple, and, thanks to its deep, rich, tinted and layered nature, can vie with tried-and-true black and navy for wardrobe basics as well as bold items.



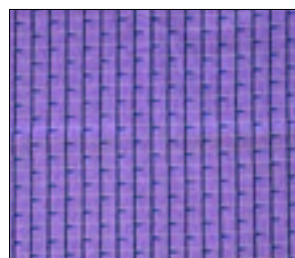
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Pine Crest Fabrics Inc.



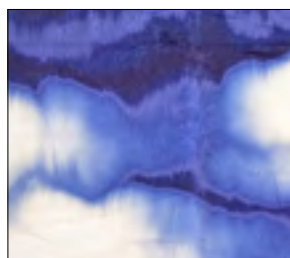
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Birla Cellulose



Hi Fabrik/Fabrik Union



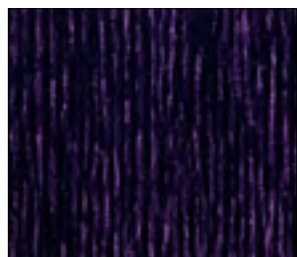
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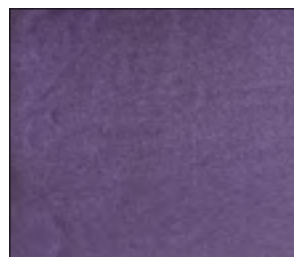
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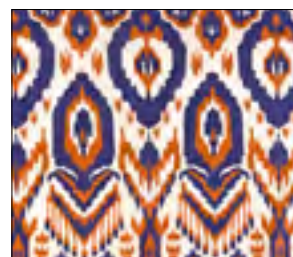
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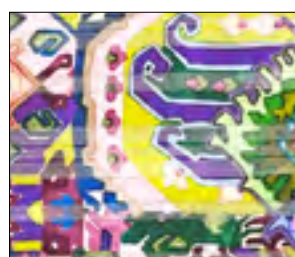
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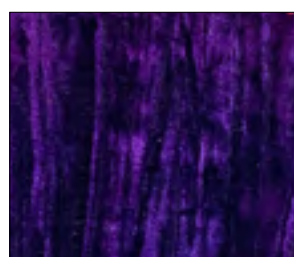
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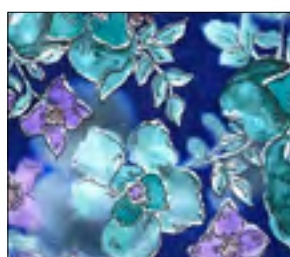
Pop Fabrics



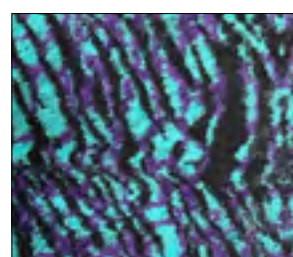
Akbaslar Tekstil/STC Textiles



Cinergy Textiles, Inc.



Hi Fabrik/Fabrik Union



Hi Fabrik/Fabrik Union



Solstiss



# Crushing It

Apricot Crush was WGSN's 2024 color of the year. Apricot and orange shades lend themselves to retro looks, including tie-dye, and are becoming mainstays in street style. Trend forecasters say this warm and optimistic shade expresses care for well-being and community, and apricot clothing will certainly lift any mood during the day.



Charming Textile Co., Ltd./  
BFF Studio



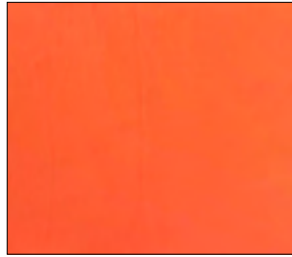
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Kalimo



HopeStar Textiles/BFF Studio



Pine Crest Fabrics Inc.



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Kalimo/Studio Lab



Kalimo/Studio Lab



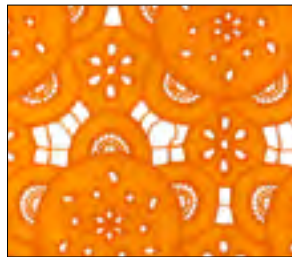
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Kalimo



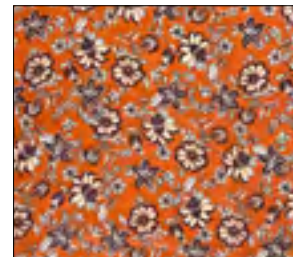
RDD Textiles/Naia from Eastman



La Lame, Inc.



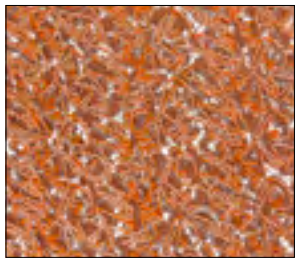
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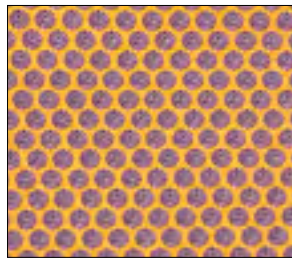
Akbaslar Tekstil/STC Textiles



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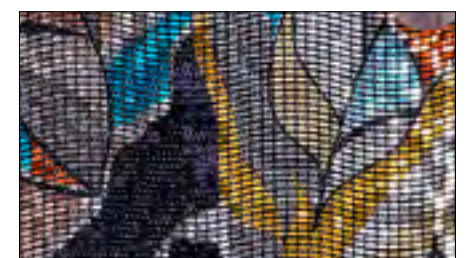
Confetti Fabrics/KMS Group

# Gray Matters

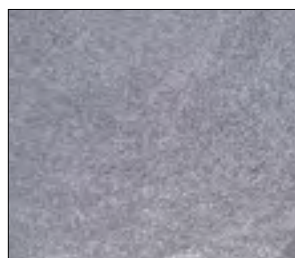
This surprise family of shades presents a neutral taking center stage. These colors are said to reflect sustainability and the growth of recycled materials. The light color also reveals imperfections deriving from innovative manufacturing processes, adding an element of character.



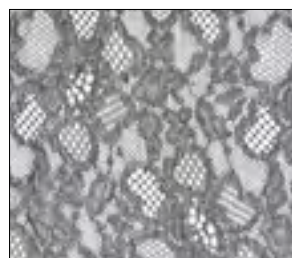
Hi Fabrik/Fabrik Union



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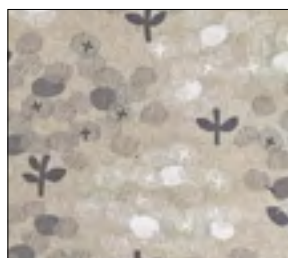
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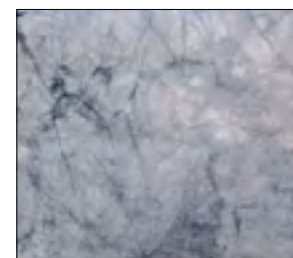
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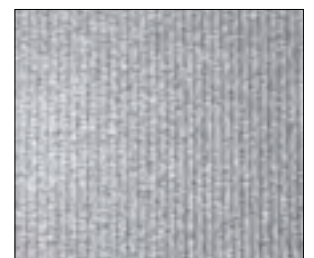
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Robert Kaufman Fabrics



HopeStar Textiles/BFF Studio



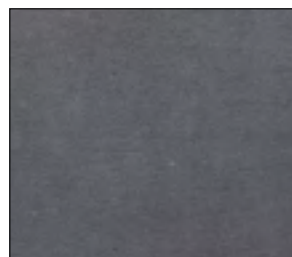
Texollini



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Studio



Vefa (Shanghai) Textile Co.,  
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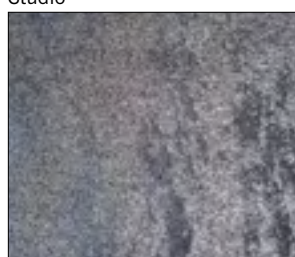
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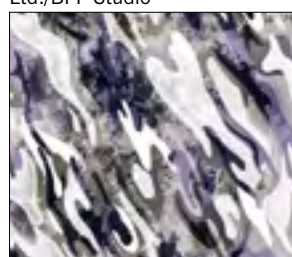
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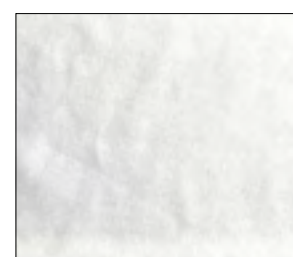
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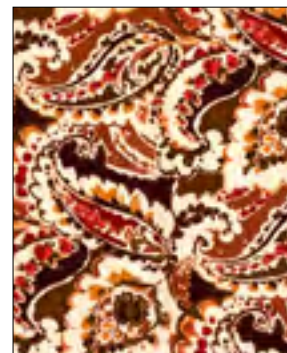
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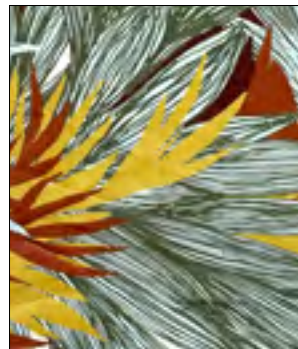
## TEXTILE TRENDS

### In Rust We Trust

The reddish-orange shades of rust join apricot as the bright and blazing colors ahead, capable of expressing drama and vibrancy. This color family also lends itself to different fabric textures, sometimes becoming more earthy as a result of the dash of brown added and showing the close link between color and texture in a garment's overall effect.



Confetti Fabrics/KMS Group



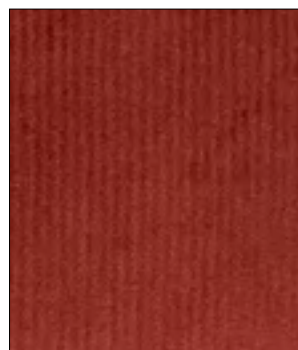
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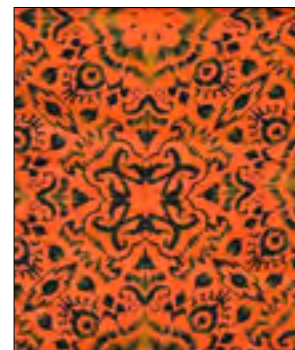
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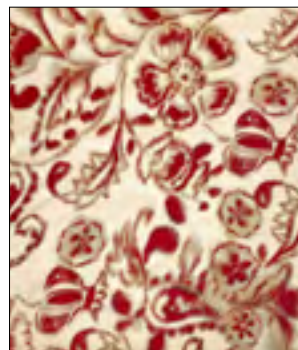
Robert Kaufman Fabrics



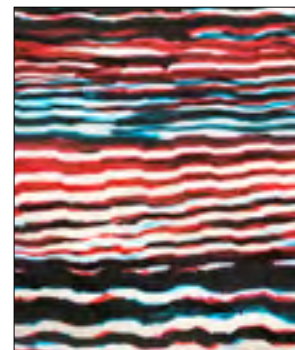
Confetti Fabrics/KMS Group



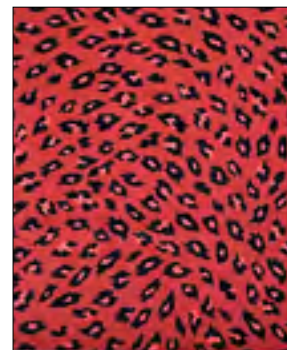
iPeker/Naia from Eastman



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www.newmart.net  
In the heart of Los Angeles' Fashion District is the landmark New Mart Building. The

showrooms of The New Mart represent the most exclusive and coveted contemporary lines from an international array of designers and manufacturers. The New Mart is unique in both architecture and style. The intimate setting creates a user-friendly experience for visitors. Each of its glass-fronted, uniquely designed showrooms provides a buying adventure that cannot be experienced at any other showroom destination. The New Mart is open year-round to the wholesale trade only and we host over 100 showrooms that carry over 500 collections.

## Finance White Oak Commercial Finance, LLC

www.whiteoakcf.com  
White Oak Commercial Finance, LLC (WOCF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middlemarket companies between \$1 million and \$30 million. WOCF's solutions include asset-based lending, full-service factoring, invoice discounting, supply-chain financing, inventory financing, U.S. import/export financing, trade credit-risk management, accountreceivables management, and credit and collections support. WOCF is an

affiliate of White Oak Global Advisors, LLC, and its institutional clients.

## Technology Mimaki

mimakiusa.com  
Engineering Smarter Machines—founded in 1975 in Tomi-shi, Nagano, Japan, the Mimaki portfolio includes more than 50 products that provide a total workflow solution for the sign graphics, textile and apparel, industrial and 3D markets. Mimaki is dedicated to engineering smarter machines that help its customers improve workflow and grow their businesses. The company celebrated its 45th anniversary in 2020, and continues its commitment to providing premium products, service and support in 150 countries worldwide. Mimaki opened its U.S. headquarters in Suwanee, Ga. in 1999, and quickly grew the company's presence in North America. Today, Mimaki USA operates six regional offices and technology centers across the U.S. and Canada. Visitors to these centers can take part in live product demonstrations, application training, open houses, dealer technician certification courses, color management boot camps, software training and more

## Trade Shows The Fabric Shows

TheFabricShows.com  
The Fabric Shows feature American and European Textile & Trim Collections with Global Production including Made in USA. Exhibiting companies have low minimums, produce to order and many have In-Stock programs. Attendees include designers/manufacturers of sewn products (apparel, home, other), private label producers, event/party planners, retail fabric stores. The shows takes place in New York twice a year (January and July) and in several other cities once a year. Scheduled upcoming shows are Dallas Fabric Show running Oct. 18–19 at the Dallas Market Center, San Francisco Fabric Show running Nov. 19–20 at the San Francisco Hilton Financial District, New York Fabric Show running Jan. 17–18, 2024 at the New Yorker Hotel and Los Angeles Fabric Show running Feb. 28–29 at The New Mart.

## Functional Fabric Fair Fall—powered by PERFORMANCE DAYS®

ffffall2023.com/CaliforniaApparelNews  
Functional Fabric Fair—powered by PERFORMANCE DAYS® is the global textile hub for innovation and sustainable manufacturing. The Fall edition of the fair returns to the Oregon Convention Center in Portland on Nov. 1–2. Dedicated to outdoor and active apparel, this Fair will feature innovative textiles and color trends for the Autumn and Winter 2025/2026 seasons, alongside expert-led talks focusing on the sustainable future of the textile industry, and the largest show floor yet with over 220 curated exhibitors. The Fair is open – free of charge – to verified designers, product, purchasing, or material managers. Register today to gain access to this can't-miss sourcing event!

## Trim, Accessories and Branding Ranger Group

www.grouperanger.com  
The Ranger Group comes from three prominent textile companies operating in different

spheres—L. Davis Textile, Moulage Ranger and TexFab. The combined group shows different specializations for three generations of the Ranger family, who have been in business for over forty years. Ranger specializes in the molding of various materials: polyurethane foam, textiles, fiber and plastic materials with a range of products such as bra cups, bathing suits and protective masks, to only name a few. The know-how and the expertise of the Ranger team gives customers a production capacity that is efficient and flexible, for small or large lots, always maintaining a superior level of quality. From the creation of models to recycling textiles, through to clothing conception, the Ranger Group is a trusted expert in textile processing. Among the services Ranger offers are sewing, cutting, pattern services, pattern printing service, sampling, silk-screening, embroidery and molding.

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### TEXTILE SOURCING

#### Reincarnation Textile Resource

We specialize in sourcing all kinds of fabric from local textile wholesalers, converters, manufacturers and retailers. With over 14 years of experience, we have worked with everyone in the industry and are experts in finding the best fabrics for your budget. Email us at bthaler@scott-thaler.com or call Brian Thaler at (714) 227-3458. Let us know the fabric name, content, yardage, budget, and we will gladly source it for you. If you have Textiles and or Apparel to sell also contact us.

## PROFESSIONAL SERVICES & RESOURCE SECTION

Contact Terry Martinez at  
(213) 627-3737  
or terry@apparelnews.net

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# CLASSIFIEDS

www.apparelnews.net/classifieds

P 213-627-3737

www.apparelnews.net

### Jobs Available

#### \* SAMPLEMAKER \*

Reports To: Atelier Manager  
Summary: This is a temp to hire position in West Hollywood. Sewing samples of all stages for internal collection development, including first /development protos, SMS, and production fit samples.  
Responsibilities:  
\* Check to make sure all components are present in the bundle (if not, inform the Sample Cutter and/or Pattern Maker to obtain missing components.)  
\* Direct questions regarding construction to Pattern Maker.  
\* Sew complete sample together.  
\* Troubleshoot potential construction issues throughout process, and communicate issues to Pattern Maker.  
\* Sew appropriate label into sample garment, and sign name and date on label.  
We offer a competitive benefits package which includes medical, dental, vision, FSA and 401k. We also have a generous employee clothing allowance and employee discounts.  
Please send all resumes to: hr@simkhai.com

www.apparelnews.net/classifieds

### Jobs Available

#### \* QUALITY CONTROL SUPERVISOR-DOMESTIC \*

Status: Exempt/Salary  
\$65k Annual  
Responsibilities:  
Works at in-house and offsite warehouses to inspect the quality of garments. May sign releases for cuts coming in from shops.  
Duties:  
1. Inspect a requested percentage of garments per cut, no less than 5%.  
2. Give an OK to those cuts that follow our standards.  
3. If the cut does not meet quality standards:  
a. Ask Supervisor for further instructions.  
b. Follow the instructions.  
c. Be prepared to 100% inspection some cuts, as needed.  
4. After the completion of a cut, continue to quality control inspect additional cuts until complete.  
5. Prepare paperwork needed to release cuts from the contractors.  
6. Offsite Warehouses:  
a. Inspect the quality of the garments for the complete cut(s) at contractors and outside warehouses.  
b. Write up releases.  
c. Assist outside, when needed.  
For inquires please call: 323-481-1172

### Jobs Available



#### \* SALESPERSON \*

HPI is looking for a self-driven salesperson to join our team with experience in trims and packaging for the Fashion Industry.  
Email resume to: david@huntingtonpkg.net

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