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GOING GLOBAL

Designers with their roots in California made bold statements on the runway at New York Fashion Week's Art Hearts Fashion show. Ranging from formalwear to streetwear, David Tupaz presented updated versions of classic 1980s silhouettes in vibrant living colors as well as beautifully crafted tailored dressing that made statements in black and white.

For more looks, see page 4.

David Tupaz

GETTY IMAGES FOR ART HEARTS FASHION BY ARLIN NEVADER

TRADE-SHOW REPORT

Las Vegas Fashion Week Brings Westernwear, Vintage, Glam, Sparkle

By Kelli Freeman *Contributing Writer*

During **Las Vegas Fashion Week**, held Feb. 13–16, the town was still energized from having just hosted its first-ever **Super Bowl**.

Trends included westernwear, vintage looks, nods to the '60s, '70s and '80s, sweaters, dresses, full collections in bold colors, metallics and glittering details, patchwork, denim and multiple textures from knits and crochet to wovens.

MAGIC, Project and Sourcing at MAGIC, at the **Los Vegas Convention Center**, brought together business leaders, celebrity guest speakers and, yes, **NFL** players, who discussed what inspires their individual styles and the impact athlete wardrobes have on fashion.

The **Las Vegas Apparel** and **WWIN** shows celebrated their inaugural co-location at the **Expo at World Market Center** with crossover options, amenities and a few surprises. The **OFFPRICE Show** at the **Venetian Expo & Convention Center** continued to offer buyers a vast selection of great deals.

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INDUSTRY FOCUS: FIBER, YARN AND FABRIC

Classic Elements Lead Trends to Support Sustainable Manufacturing

By Dorothy Crouch *Contributing Writer*

As the fashion industry continues to promise greater movement toward sustainable manufacturing, at the foundation of the pledges apparel companies make lies the sourcing of fiber, yarn and fabric through responsible means. This trend has, over the last 10 years, transitioned into a mainstay—an expectation from consumers that brands will invest in sustainable partners.

Supporting the sustainable supply chain, the year's trends in textiles call for durable fabrics in comfortable fabrications that are applied to designs that can become classics in consumers' wardrobes and investment pieces by lasting for many seasons. Designs turn toward modern, fresh takes on enduring patterns and styles. The fibers and yarns that are used to create these fabrics are the foundations for rich textures, beautiful hand feel and long life cycles.

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Ukraine Fashion Forward Set to Exhibit at The New Mart

Despite the hardships of war, Ukraine's creative spirit shines on and will blend with the California sunshine as **Ukraine Fashion Forward** brings nine select Ukrainian fashion brands to exhibit at **LA Market Week**, March 11–14. **The New Mart** and **Fashion Techworks** will provide a showroom to display the collections to retail buyers and other fashion leaders. Over 90 companies applied for UFF, and each of the chosen brands has a unique story of courage and passion as they continue to design and manufacture against the backdrop of conflict.

UFF was set up not only to provide exposure for the brands but also to help the companies create lasting business ties that will allow the country to rebuild and thrive once peace returns. "I dream of a day when Ukraine is known as a country with a strong creative economy," said Anna Petrova, president of **Startup Ukraine** and the initiator of the UFF project. "Fashion brands are a great way to share Ukrainian culture and values with the



Nine Ukrainian fashion brands join LA Market Week March 11–14.

world, and I'm proud that Startup Ukraine was able to help these brands develop their strategies for entering the U.S. market.

"We built a three-month support program for Ukrainian brands entering the market with our amazing partners to create worthy opportunities for building partner-

ships and collaboration," Petrova continued. "International trade and economic diplomacy are essential for the growth of Ukraine's economy, and it's more important than ever now that the war has started."

UFF was launched with a challenge grant from the U.S. Embassy in Kyiv along with the help and support from Startup Ukraine, the largest entrepreneurial organization in Ukraine; **Art Hearts Fashion**; Fashion Techworks; the **Community Vitalization Council**; **The New Mart**; **United Nude Footwear**; and the **AMPR Showroom**.

Following market week, brands will participate in workshops put on by Fashion Techworks and receive mentoring from leading fashion executives on market analysis, sales, marketing, public relations and distribution. The brands will end the month showcasing their designs at **Los Angeles Fashion Week—powered by Arts Hearts Fashion**, with a dedicated Ukrainian fashion show on March 22.—*Christian Chensvold*

EVENTS

Iconic California Designer Sue Wong Celebrated in Style

Visionary California designer Sue Wong was recently honored at the third annual "Outstanding Asian American Women Who Dared" charity event, held Feb. 27 at the **Taglyan Complex** in Los Angeles. The event was co-presented by the **China Institute in America** and the **Yue-Sai Kan One World Foundation** and chaired by Yue-Sai Kan, celebrated by People magazine as "the most famous woman in China."

Wong's speech was a highlight of the evening's festivities as she took the audience on an inspirational journey from her humble beginnings in the Taishan region of southern

China to her rise to international acclaim in the American fashion industry.

Wong's story is one of resilience and perseverance, embodying the ethos of dreaming big and overcoming adversity. She emphasized the cyclical nature of success and failure, sharing her belief that conflict and adversity are actually blessings in disguise and describing her ability to rise not once but three times from the ashes of defeat like a phoenix.

Wong also underscored the importance of following one's bliss, a principle taught by one of her favorite teachers, Joseph



From left: Sue Wong Models Anna Gupta and Jazzyka Kile; Honoree, Fashion Designer Sue Wong; Chairwoman Yu-Sai Kan.

Campbell, renowned expert on the hero's journey in world mythologies.

"I am completely self-made," Wong proclaimed in her speech, highlighting her self-reliance and the creative spirit that has fueled her career. Wong also spoke about her future aspirations, including the **Sue Wong Fashion Museum**, her biopic "Red Lotus," various book projects and her dream of designing a tropical retreat in Hawaii.

Ultimately her message was a call to action for all to pursue their dreams with passion and resilience and to support one another in creating a more inclusive and equitable society.

The event also featured appearances by music producer Robin DiMaggio, who expressed his enthusiasm for Wong's work, and a glamorous runway moment in which Wong was escorted to receive her award by her models Anna Gupta and Jazzyka Kile. The evening concluded with an uplifting performance by singer Josh Moreland as well as Wong's closing wish for a "Happy New fortuitous Year of the Dragon." —*C.C.*

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Inside the Industry

Archroma Textile Effects, a global leader in specialty chemicals toward sustainable solutions, is bringing its entire portfolio of 5,760 colors to enrich the Pointcarré digital textile design and manufacturing software, which enables fashion, home-furnishings and technical-textiles designers to create accurate digital samples; streamline the fabric weaving, knitting and printing processes; and produce realistic presentations of their collections. According to the company, incorporating the Archroma color portfolio into this workflow will empower designers to bring their ideas to life with greater speed and accuracy by allowing them to not only have access to a huge searchable library of Archroma colors to enrich the design process but also enabling them to produce the exact color they need during manufacturing.

Trina Turk and the high-end rug brand **FLOR** have announced a new collaboration. The Trina Turk x **FLOR** area-rug collection includes five unique products that bring the designer's signature style into interior spaces, influenced by her global travels and love for vintage materials. "Partnering with **FLOR** has been a great experience and a perfect fit for us as both brands have an affinity for color and patterns, allowing customers to be expressive with their design choices," said Turk. "The patterns and colors seen in the collection are a wonderful reflection of my style as a designer, offering quiet, neutral options and bright and bold options that play with texture. We had a lot of fun putting together this collection, evident in the beautiful area-rug styles we landed on."

HeiQ AeoniQ Holding, a subsidiary of the HeiQ Group, has appointed Julien Born as its CEO, leveraging his extensive executive leadership and textile-industry expertise cultivated at **DuPont**, **KOCH Industries** and **The LYCRA Company**, where he served as CEO since 2021. Born will lead **HeiQ AeoniQ Holding**, established as an independent subsidiary, to attract new investors, value-chain partners and brands as it embarks on an ambitious multiyear scale-up strategy involving hyper-scaling cellulosic filament-fiber production capacity, targeting industries in the apparel and footwear sectors. "I am excited to join HeiQ, a company with a meaningful purpose, a passion for innovation and tremendous growth potential," said Born. "We have an opportunity to truly change the game on sustainability."

Carrington Textiles, a global military-fabrics manufacturer, has unveiled its latest breakthrough, **Spartan HT Flex Lite fabric**. According to the company, the fabric represents a paradigm shift in military textile development. The incorporation of **LYCRA fiber** brings unparalleled benefits, including exceptional comfort akin to cotton while simultaneously delivering added mobility thanks to its integrated stretch properties. **Spartan HT Flex Lite** is engineered to endure the rigors of military environments, making it the ideal choice for those who demand both performance and durability. "By incorporating **LYCRA fiber**, we ensure that military professionals experience unrestricted mobility, enabling them to navigate any situation with confidence," added **Virginie Bonnafous** from **The LYCRA Company**.

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Functional Fabric Fair Spring— an exclusive sourcing destination tailored to those at the forefront of the outdoor, lifestyle and activewear industry for textiles, footwear and accessories. Explore cutting-edge trims that redefine the future of performance fabrics. This event showcases the latest products and technologies that will be available to hit the market, giving you a sneak peek into the trends shaping the 2025/2026 Spring season. Crafted by the industry for the industry. This is a trade-exclusive event that is open to verified designers, product, purchasing, material or sustainability managers and others. Don't miss this chance to reconnect with the apparel community!

NEW for the Spring edition, introducing **Day 0 (Zero) Conference: Behind the Seams Series - Sustainability Workshop**. Participate alongside industry peers and suppliers. Scheduled for **April 16, 2024**, a day ahead of the exhibit hall opening, the event includes a seminar, hands-on workshop, and roundtable discussions featuring top-notch professionals in our field.

Conference Details: ffspring2024.com/DayZeroSustainabilityWorkshop

LEARN MORE: ffspring2024.com/CaliforniaApparelNews



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GETTY IMAGES FOR ART HEARTS FASHION
BY ABRUN NEVADER



Anthony Rubio Bad Pink Black Tape Project Chavez Inc Chona Bacaoco Milano Danny Nguyen David Tupaz Giannina Azar Glaudi Happy Samurai House Of Byfield Inifd+London School Of Trends

Designers With California Roots Show During NYFW by Art Hearts Fashion

During its Feb. 7–11 **New York Fashion Week** event, hosted at the **Angel Orensanz Foundation Center**, Los Angeles–headquartered **Art Hearts Fashion** presented collections from a roster of global brands, a number of which boast California roots.

Art Hearts attracted California designers with creations ranging across styles, from formalwear to streetwear with **Glaudi**, **Okera Banks** and **Tell The Truth** featured on the runway.

Los Angeles’ **Mister Triple X**, by Art Hearts Fashion founder Erik Rosete, showcased edgy elevated streetwear looks for which the brand is known. Rosete featured a black

crop velvet zip-up sweatshirt with embossed hood paired with a belted open-front overskirt with a knee-length peacock lace skirting underneath. A black infinity scarf–style blouse in pin-stripe sequins was worn as a hooded top with a daring plunging neckline and matching hip-hugging maxi skirt.

Banks relied on her formula of versatile designs in drapery silhouettes. The designer brought glimmering details to the runway with an elbow-length bell-sleeve jumpsuit featuring a plunging neckline, cinched waist and golden shimmer. A knee-length halter dress with cowl neck glimmered in a Y2K-era silver hue, reminiscent of the carefree, festive perspective that influenced fashion during the late 1990s and early 2000s.

Art Hearts Fashion also welcomed global designers who have California origins, including Willfredo Gerardo and David Tupaz.

Tupaz, who cultivated his business in Los Angeles before heading to Las Vegas, shared updated versions of classic 1980s silhouettes in vibrant living color. Rich deep-rose and watermelon reds, lush Kelly green, daffodil yellow, royal blue and regal violet popped on sleek leggings and roomy cardigans embellished with knitted flowers. In addition to his playful pieces, Tupaz also presented beautifully crafted tailored dressing that made statements in black and white.

—Dorothy Crouch



Julie Colquitt Love For Upcycling LUV Limitless Vibrant Unique By Far Mister Triple X Okera Banks Priya Chhabria Ricardo Seco Santisimas Selenee Sergio Tirado Soid Studios Tell The Truth Willfredo Gerardo

Dress: UnCommon Fashion



FIND MORE FASHION

April 9–12, 2024

Find all the sought-after styles and top brands for the season ahead in Atlanta this April, where you can source from nine full floors of showrooms and temporaries all under one roof. From Autumn/Winter '24 apparel to accessories and a huge selection of shoes, you'll find more to love here than anywhere else. Come see what this welcoming, Michelin-recognized city has to offer and make the most of your market trip!

FUTURE MARKET DATES

June 4–7, 2024

July 30–August 2, 2024

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TRADE-SHOW REPORT



ee:some



Entro



I Love Linen



Timing

Las Vegas Apparel Celebrates Synergy and Success

ANDMORE's Las Vegas Apparel celebrated its inaugural co-location with Womenswear in Nevada at the Expo at World Market Center Feb. 13–15.

The simpatico relationship between the shows created an elevated and exciting environment for writing business, with one-stop shopping for apparel and accessories plus quality amenities, pop-up giveaways and parties.

"It feels good to receive the feedback that people feel good about the community that we've grown together," said Caron Stover, ANDMORE SVP, apparel.

LVA's trendy fashion-forward looks for Fall included silver, metallic and leather across the board as well as tailoring

and pleats. Maxi dresses with fluffy sleeves and personality were hot, as were Spring knits, crochets, embroidery, twisted craft knots and patchwork for at-once and Fall buying.

Top sellers at family-owned **ee:some**, based in Los Angeles, included a red pleated skirt, priced at \$17.95; an oversized dolman-sleeve crochet sweater at \$17.80; and a two-tone-green wide-leg cargo-style pant with a drawstring waist and ankle at \$22.95.

An American-flag knit turned heads at the young-contemporary line **Timing**, designed in Los Angeles. "It's a trendy sweater, easy to wear and fashionable because of the distressed look and soft fabric—90 percent poly and 10 percent acrylic—priced at \$14.75 and also comes in a pack of six—

two small, two medium and two large—priced at \$88.50," said sales representative Lely Almansa.

Brittney Patty, owner of the **B Social Gift + Clothing Boutique** in St. Johns, Fla., caters to busy moms. She liked the white button-down blouse from Los Angeles brand **Entro**, with a ruffled neckline, puffed sleeves and rhinestone embellishments priced at \$16.75. "I'm looking for unique pieces that you can't find at other locations," said Patty.

Los Angeles-manufactured **I Love Linen** offered contemporary-casual resortwear from classic linen dresses and dusters to a fun and retro Peter Pan-collar dress with pockets and large flowers in 100 percent linen priced at \$45.



Habitat



Insight



Joh



Rain + Rose



Tribal

WWIN Delivers Combos of Casual and Classic

The Womenswear In Nevada show, held Feb. 13–15 at the Expo at World Market Center, celebrated its inaugural co-location with Las Vegas Apparel by providing buyers and exhibitors with amenities, pop-up giveaways and a Gal-entine's Day party.

A cross section of country-club casual in linens and florals was available along with classic silhouettes, and there was a strong influence of colorful and textured sweaters and shiny metallic fabrics.

"We've been at WWIN since its inception and love being co-located. It makes a lot of sense to me," said Dana Brown Siler, director of U.S. sales for Montreal-based **Tribal**, a

collection made for women by women, which offered an elevated pant set with a soft quilted effect. Tops were priced at \$39.75 and bottoms at \$37.75.

"We are two shows that really believe in giving the buyers what they need and making sure we can make the order writing as simple as possible," said Melissa Montes, WWIN vice president.

Los Angeles-designed **Joh** reimagined its French stretch outfits with pearl embellishments. Tops were priced at \$42 and pants at \$44.

A popular item for **Rain + Rose**, based and designed in

Los Angeles, was the '60s flower-power cardigan priced at \$46.

New York-based **Insight** was on trend with its edgy cross-over contemporary European-chic metallic, mesh and sparkly blazers and jackets priced at \$81. "We did amazing this show; the quality of buyers was very good," said Leslie Lang, North American sales director.

"This show has really quality goods with companies that are reliable and ship," said Lisa Hollenbeck of the **Alpine Shop LTD** in St. Louis, Mo., who emphasized the importance of brands carrying plus sizes.



Cash & Carry



Love Poem



Love Poem



Originals



Tasha Apparel

Business Comes Back Big Time at OFFPRICE

Buyers enjoyed quality merchandise in the latest styles and trends at the value-based OFFPRICE Show, held Feb. 13–16 at the Venetian Convention & Expo Center. Buyers as well as social-media influencers shopped name-brand closeouts, last season's merchandise, and cash & carry.

Value-priced merchandise has become such a successful part of the retail sector that exhibitors are starting to manufacture their own product, such as **Love Poem**, based in Los Angeles and made in China. "We're recognized as a high-quality, young, vibrant, trendy and super-economic brand," said sales

manager Isaac Kim. Nylon loungewear sets were selling for \$6.50.

Los Angeles-based **Tasha Apparel** sells collections for girls and young women aged 7–22. "Our concept is the bohemian girl to sexy young lady," said owner Uzi Baruch. Prices ranged from 50 cents to \$16.

Business at the show was good for the Houston-based **Originals** contemporary women's resortwear. "It's fate to be here. We started with a 10 x 10 booth and grew to a 40 x 40," said Raymond Chen.

"I'm excited to see business picking up a bit and people writing orders," said Tricia Barglof, OFFPRICE executive director, who added that value-priced wholesale benefits charities and decreases the amount of merchandise going into our landfills.

"We come to OFFPRICE so we can offer better price points to our customers and build our margins, giveaways and promotions," said Anne Jones of **Dakota Designs 99** in Dickinson, N.D., who added that they like to give back and help a lot of charities.

TRADE-SHOW REPORT



50 Cent



Classic Rock Couture



En Saisan



Hidden



Vocal

MAGIC Brings Back the Big, the Bold and Westernwear

The influence of westernwear was making a comeback, partially due to fashion icon Beyoncé. Fringe and patchwork were seen throughout the aisles at MAGIC Las Vegas, held Feb. 13–15 at the Las Vegas Convention Center, where 700 brands launched their Fall/Winter '24 collections.

Trends on display ranged from cosmic glam, with metallic finishes and glittering details, to hyper-feminine, powerful-women vibes, including patchwork and denim in earthy hues taking center stage.

Hot items at Los Angeles–based **En Saisan** were a double-faced, double-breasted suede trench with whipstitch priced at \$80 and a matching mini dress along with a gold lurex tweed

pant set with ostrich feathers.

Morgan Ariane, owner of the **Susa Boutique** in Claremont, Calif., said she writes a lot of business in Las Vegas. “I’m buying high quality, well-made classic looks with an edge for Fall/Winter, lines that aren’t easy to access online,” said Ariane.

The cropped green-suede, fringe-lace bolero jacket from edgy rocker-wear brand **Vocal**, 80 percent made in Los Angeles, was selling well at \$29.50. “We see what’s in the market and do our very own unique niche style that no one else is making,” said Katey Blaire, showroom sales.

Emerging designer **Classic Rock Couture**, designed in Arizona, displayed corduroy jumpsuits priced at \$113 and a

matching corduroy blazer with faux fur in sizes up to 3X.

“I’ve been seeing the motorcycle-inspired look in Europe and feel the trend is going to be strong this fall,” said Michelle Lao, designer of the Commerce, Calif.–based **Hidden** jeans, who added that one of her favorite pieces is a mixture of cargo/biker/wider fit, uniquely combining three trends into one pair of jeans priced at \$36.

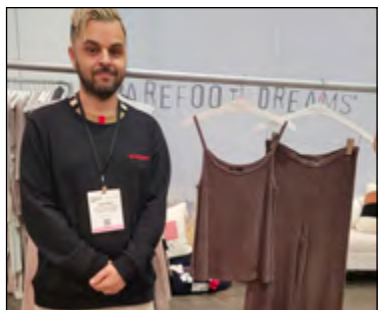
“I’m always excited to see the product and connect the brands to buyers,” said Jordan Rudow, vice president of MAGIC, who added, “Everyone’s looking for new resources, so I’m the proudest when I see new brands that launch here and really evolve and grow into a big business.”



Komarov



Leisure Lab



Barefoot Dreams



Pistola



Velvet Heart

What Was New, Now and Next at Project

Over 500 contemporary men’s and women’s brands were showcased at Project Las Vegas, held at the Las Vegas Convention Center Feb. 13–15.

From **L.A. Clippers** guard Russell Westbrook’s Los Angeles–based **Honor the Gift** to a surprise meet-and-greet by footwear founders and social-media stars Dixie D’Amelio and Charli D’Amelio of **D’Amelio Footwear**, there was plenty of excitement on the show floor.

At Project Women’s, “everyone in the business is showing here,” said Mitra Martin, director of womenswear for the **Barcelino** stores in the California Bay Area, who added, “I noticed a lot of splash, glitter and glam. It’s our job to educate our customers that it’s okay to be fancier and have fun.”

A standout piece from women-owned and -manufactured **Komarov**, made in Los Angeles, was a bateau-neck, tea-length dress with sheer lace and detailed sleeves priced at

\$155.

“Buyers are requesting more of a mid to low waist,” said Sara Holway, **Pistola** senior account executive for the Midwest. The Los Angeles–based brand offered flat-studded mid-rise denim bowed horseshoe pants priced at \$90 with a matching jacket at \$113.

“We had two strong days,” said Frederic Barrouquere of the Malibu, Calif.–based lifestyle brand **Barefoot Dreams**. Popular items were a ribbed tank and a lounge pant in a rayon and viscose blend. The top was priced at \$12, the pant at \$69.

At Project Men’s, there was a major influence of urban and streetwear styles, with the show hosting the Cult of Individuality skate park for a second season. The infusion and influence of athlete-inspired clothing was evident at the NOW Forum, where NFL players talked about their relationships with fashion and creative inspiration.

Ellesse Sportswear drew added attention to its booth with a pickleball court. “There’s more of a storytelling component at Project than I’ve seen before of brands just going above and beyond,” said Edwina Kulego, vice president, international and men’s fashion at the **MMGNET Group**.

“Basic is what sells, but the novelty is what catches the eye,” said Jordan Tsabag, president and owner of **Velvet Heart**, which is designed and based in Los Angeles. On display was a head-turning checkerboard denim jacket and pant set.

Leisure Lab, also made in L.A., featured a heavy-duty camouflage cotton GSM cargo pant priced at \$90 with a soft recycled poly and Tencel everyday shirt for \$21.50. “Our customer is the 25-to-45-year-old man who’s confident in his own skin, likes subtle luxury and doesn’t need to be loud,” said COO Daniel Henson.



Heartland



QIMA



Stratasys



jellibbeans



Optitex

Sourcing at MAGIC Makes Global Connections

Held Feb. 13–15 at the Las Vegas Convention Center, Sourcing at MAGIC Las Vegas drew 800 exhibitors from 40 countries including African nations, Brazil, China and the United States. Among the offerings were technology suppliers, service providers, manufacturers, industry experts and nonprofit organizations. The event featured three critical pillars in the fashion industry: entrepreneurship, sustainability and social good with verified-sustainable exhibitors.

“It’s been great to meet so many companies from around the world. I didn’t expect it to be a global show for us, but it is,” said Richard Jessup, VP sales for **Optitex**. The Tel Aviv, Israel–based company provides 2D pattern making and 3D avatars to guide clients through product development to production.

First-time exhibitor **jellibbeans**, based in Los Angeles, is an AI-powered design-to-production collaboration and intel-

ligence platform to help users identify and forecast trends. “We’re here to help you make money doing what you love to do,” said Brian Marsh, co-founder and COO.

Israel-based **Stratasys**, one of the world’s largest 3D printing companies with the capability of printing a 3D design directly onto any fabric, made its Sourcing debut. “We’re able to achieve designs not possible with other techniques—perfect for high-end brands on the level of **Dior**, **Louis Vuitton** and **Alexander McQueen**,” said Colton Mehlhoff, manager, applications engineer.

Hong Kong–based quality-control service provider **QIMA** provides feet on the ground within 48 hours nearly anywhere in the world to check and audit factories and products to verify the source is real, quality controlled, workers are treated based on international labor laws and products comply with

necessary regulations—all with same-day reporting back to the client. “We’re extremely client focused and based in technology, which makes everything run faster, smoother and more accurately,” said Dory Lanenter, senior business development manager.

Oklahoma City, Okla.–based **Heartland** is a global payment company making point-of-sale software for payments, POS and payroll. “We’re high-end technology at fair market value, making every day work better,” said Jessica Rall, dealer, sales-product engineer.

Andreu David, vice president of the show, said, “I direct and lead the show through the buyer’s lens, which I believe leads to a strong ROI response with the buyers as well as the exhibitors, who find the value because I see it from both sides,” said David.

What trend in textiles do you feel will define this year as consumers seek change in many areas of their lives, including fashion and apparel?

CHRIS F / PEXELS.COM

Industry Focus

Continued from page 1

California Apparel News asked leaders in fiber, yarn and fabrics: *What trend in textiles do you feel will define this year as consumers seek change in many areas of their lives, including fashion and apparel?*

Binita Bhuta Vice President Marketing and Sustainability CovationBio



Consumers are more focused than ever on wellness, spending discretionary funds on experiences versus goods and doing good for society in a quantifiable, meaningful way.

These values translate into fashion and dictate what brands they support and what they're looking for from those brands. They're supporting brands that are making responsible fabric choices and offering more gender-neutral options in terms of style and color. And they're seeking options that transition well throughout various parts of their busy lives.

A garment made with Sorona polymer has that lightweight, long-lasting effect and can withstand a full day transitioning from a golf outing to the office to an evening out. Partially plant-based Sorona is responsibly made, and consumers are looking for synthetic and natural bio-based options that align with their values. With quality and durable garments, consumers can minimize waste and the impact on the environment, conserve their own resources, and build their own personal brand identity. There are many choices, and consumers are savvily selecting garments that are functional, versatile, sustainable and now even more customizable.

At CovationBio, we are focused on delivering sustainable, high-performance solutions and collaborating through the textile value chain to meet consumer needs.

Massimo Callegari U.S. and Canada National Area Manager ISKO



One trend really standing out in the textile world, especially in denim, is this fascinating blend of authenticity and performance all wrapped up in sustainability. Denim brands have been all about that

classic, vintage vibe for so long, but now they're feeling the tug toward softer, comfier fabrics that still hold onto that authentic denim charm. It's like they're saying, "Hey, we want stretch, but we want it to feel like the real deal."

So, what's happening is these brands are really leaning into stretch and even super-stretch fabrics, trying to keep that timeless denim appeal while giving us the flexibility and comfort we crave. It's kind of like finding that perfect balance between style and practicality, which, let's be honest, we all appreciate in our clothes.

The best part is that sustainability is

playing a huge role. Brands and consumers alike are seeking out fabrics that are better for the environment. ISKO has been working on innovation for years and, right now, our entire collection is made using our CTRL+Z material science, which uses only high levels of recycled fibers mixed with regenerated cellulosic fibers. We can provide this while still keeping the authentic fashion appeal of denim and on top of that high performance and durability.

Brands are also going all out and experimenting with different finishes and techniques to make their denim stand out in a sea of blue jeans. Everything from new weaving techniques, laser treatments and textured finishes like flock are all in high demand.

Alejandra Diaz Business Development Hemp Fortex



The trend we are seeing is that comfort is performance. Feeling good in what we wear is a fundamental aspect of our daily lives, contributing to overall wellbeing, physical ease and mental clarity. Many

people are seeking out hemp due to its sustainable nature but also for its exceptional comfort characteristics—natural breathability, moisture wicking and enhanced softness after each use. Choosing hemp reflects an understanding that a cool, clean and comfortable feeling is the true performance feature needed in daily life. This trend is not confined to the realm of fashion; it extends to a broader lifestyle, one where choices can bring peace of mind. Individuals are reassessing the fibers and materials that clothe their bodies and seeking the dual benefits of comfort and sustainability.

Mark D'Sa Business Development Specialist Panda Biotech



The future of textiles lies in finding creative solutions that address both individual desires and collective challenges. The focus on individuality, experience and responsibility to reflect broader societal

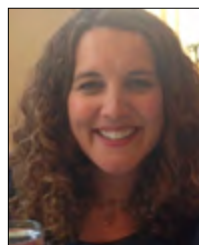
changes will drive the defining trend and depend on technological advancements, consumer adoption and the industry's ability to meet these evolving needs.

The most influential trends that continue to gain traction in 2024 are sustainability and circularity. Consumers demand clear information about the origin and impact of their clothing, driving responsible sourcing and production practices. Millennials and Gen Z are more aware of environmental issues, resource scarcity and the social impact of their wardrobes. They are looking for apparel and accessories made of eco-friendly natural fibers that are ethical and durable. Innovative textiles made from cotton, hemp, viscose, lyocell and recycled polyester are increasingly available and getting more attention.

The trend is already set in the direction of textiles produced by methods that help to conserve water and reduce or eliminate chemical waste and greenhouse-gas emissions. The

brands and retailers that can achieve all the above without sacrificing quality, comfort and style will be winners.

Mary-Ann Dunkley Director Liberty Design



A celebration of freedom and contrast, a break from any traditional rules in its context, in print and pattern this translates into the mixing of florals and geometrics. Expressive, open botanicals will be paired

with a precise polka dot, and where color highlights pop in a hand-painted check or stripe classic nostalgic florals become the perfect coordinate. In fabric it is the mixing of textures, so, a knitted wool next to a fine silk-like cotton and a soft organza complemented with a richly textured velvet. In shape, it is the contrast of sportswear with tailoring.

Jen Hodo Business Development Manager Birla Cellulose USA



In 2024, amid economic and political uncertainties and driven by heightened environmental and ethical awareness among consumers, sustainability emerges as the continued trend in textiles—though how it

is defined is now under an increasingly critical lens.

Circular-economy principles are gaining traction and emphasizing thoughtful design and waste optimization, with our company actively contributing by repurposing textile waste into Liva Reviva fibers and collaborating with innovators in the realm of next-gen materials. To facilitate the adoption of sustainable and circular plant-based fibers, the Birla Cellulose New York Studio serves as a vital education hub for industry professionals, where they can evaluate diverse and innovative textile applications manufactured by a network of leading global mills.

Technologies like blockchain are also enhancing transparency and accountability; platforms like our GreenTrack ensure traceability throughout the supply chain—even tracing back to the exact forest the pulp was sourced from, empowering both brands and consumers to make informed decisions.

This industry shift toward responsible consumption and production aligns with legislative changes, yet it also adds complexity as the demand for sustainability, which can initially increase product costs, clashes with consumers' needs for increased value amid pressure on household incomes, expected to dampen apparel demand. To navigate this landscape, in addition to design and merchandising considerations, the fashion industry must also invest in innovative production technologies, foster supplier collaboration, educate consumers and adopt a holistic sustainability approach.

Caitlyn Holt Director of Product Development and Innovation Cone Denim



As consumers seek change, we feel they seek transparency from many products they purchase daily.

Textile transparency starts with responsible and ethically sourced raw materials and continues into

sustainable manufacturing with verified, science-based targets and our commitment to be net zero by 2050.

In addition, the 2024 trend we see in fabrics is versatility and fabrics that can "do it all." Fabrics must be visually and tactilely interesting, bringing a creative aspect back to aesthetics. Fabrics must give the consumer a sensory experience, including strong visual interest, a great hand feel and comfortable wearing. Fabrics must have verifiable sustainability that carries through to the consumer. Cone Denim achieves this with Oritain and Recycled Claim Standard certification at all our facilities globally.

Ron Kaufman Sales Manager, Manufacturing Division Robert Kaufman



Let's face it, it's been a rough few years facing the challenge of the pandemic, climate disasters, inflation, political turmoil at home and war abroad. How consumers redefine the world of fashion based on these unfortunate

realities, not to mention other key trends like working from home is a real conundrum. I think there will be a gravitation toward nostalgia and comfort, luxury and familiarity.

It's not really a new formula, it's what folks like Ralph Lauren do every season. But it works and, in these times, especially lends comfort and feels right for the customer. In my book, classic fabrics like linen, denim, corduroy and flannel, with added washes, finishes, fresh color and pattern, will drive business and compel the consumer.

Chad Lawrence CEO NextTex Innovations



Consumers are increasingly mindful of climate change and how their lifestyle choices can influence their carbon footprints. In the realm of fashion and apparel, the predominant textile theme in 2024 is

expected to be sustainability.

This entails the ongoing advancement of durable, high-performance materials that contribute minimally to our planet's environmental footprint. Consumers with a focus on sustainability will seek out products from brands that resonate with their values.

INDUSTRY FOCUS: FIBER, YARN AND FABRIC

Cindy McNaull
Brand Business Development Director
Cordura



Trend indicators suggest that consumers today are more drawn to timeless products. Durability and reliability are more important than ever and represent a significant shift in attitude when it comes

to purchase behavior.

This mindset aligns well with our long-standing mantra of creating durable Cordura Advanced Fabric technologies that will stand the test of time.

David Sasso
CEO
Genesis AdvanceTech Engineering



For 2024, economic instability, environmental concerns and global crises create a challenging backdrop for consumers, which in turn creates havoc in supply chains. In a period of uncertainty, budget-conscious consumers make more-prudent purchases.

Though climate change looms large, its immediate impact on purchasing decisions seems muted, suggesting a lack of awareness of how choices affect the environment. Price still is a significant determining factor for purchasing. Therefore, U.S. brands and retailers struggle to balance environmental responsibility with sales. The lack of action will eventually lead to more government intervention to drive industry-wide change toward more-sustainable practices.

In my experience in the textile industry, incremental and detail-oriented improvements along the textile supply chain hold the key to unlocking meaningful environmental progress. Existing and readily implementable ideas from industry and academia offer significant potential to improve manufacturing processes. I believe, in many cases, these ideas would not significantly increase cost.

Tina Stridde
Managing Director
Aid by Trade Foundation



The textile world is facing enormous pressure to change in 2024, which all actors along the textile value chains and explicitly retailers and brands, producers of textiles and raw materials as well as standard initiatives need to

address together. The demand for a transformation toward transparent, ethical and ecologically responsible supply chains is growing from political and societal perspectives, on national and international levels.

The work of the Aid by Trade Foundation plays a role in this sweeping transformation. In collaboration with a diverse array of partners from field to fashion and beyond, the foundation is contributing to a positive social, environmental and economic change in countries where cotton and cashmere are cultivated or produced and in markets worldwide. Throughout its history, our foundation has been putting into practice the principle of help for self-help in a globalized world.

The steadily growing success of this approach is reflected in the continued rise in demand for our certified raw materials and evidenced by the latest sales record of Cotton made in Africa (CmiA) cotton. This devel-

opment reinforces my belief that if we bring commerce into harmony with our values, the textile trade in particular can be an important lever for making globalization fairer, making societies more resilient to crises, building trust in the work of textile companies and creating new opportunities for sustainable development worldwide.

Baber Sultan
Director of Product Research and Trends
Artistic Milliners



In 2024 I feel there are a few diverse factors at play. Leading the pack is the powerful combination of sustainability and comfort. Expect relaxed silhouettes, soft and natural fabrics, and versatile pieces

that seamlessly transition between activities.

Driving this comfort trend is a deeper dive into ethical and sustainable practices. This year, consumers will demand proof of responsible sourcing, fair labor practices, closed-loop production and transparency throughout the supply chain. Gone are the days of relying solely on marketing claims; brands must demonstrate their commitment to a truly sustainable future.

Sherry Wood
Director of Merchandising
Texollini



In 2024, a notable fashion trend might involve the integration of sustainable and tech-enhanced materials that are continually gaining prominence as consumers increasingly value eco-friendly products.

Consumers are likely to seek collections and brands that not only prioritize environmental consciousness through eco-friendly fabrics and practices but also integrate technology for enhanced functionality, such as smart fabrics or wearables.

The intersection of sustainability and technology could redefine the landscape of fashion, reflecting a growing awareness of environmental impact and desire for innovative, purposeful designs.

On the sustainability front, there may be increased emphasis on circular fashion models, encouraging the recycling and upcycling of garments. Additionally, bio-fabrication and the use of alternative eco yarns are on the rise, reducing reliance on traditional resources.

In terms of technology, smart textiles with embedded features could become more prevalent, offering consumers interactive and personalized experiences. This could include clothing that adjusts to weather conditions or offers enhanced physical benefits.

Furthermore, the rise of virtual fashion experiences may gain traction, which not only reduces the environmental impact of physical production but also caters to the growing digital lifestyle.

Brands that are likely to shape the fashion industry for the future will be fostering innovation and addressing consumer preferences for environmentally conscious, technologically advanced apparel.

Texollini has been a leader in creating fabrics for the future while incorporating a vast and wide range of technologically advanced fibers, specialized finishes and sustainable yarns to customize and develop unique styles that will embody the trends defining 2024. ●

Responses have been edited for clarity and space.

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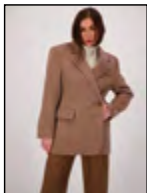
MARCH 19 - 22, 2024

Autumn/Winter 2024 Trends Come to the Forefront at Atlanta Apparel

Cooler temperatures necessitate trending looks in rich textures and cozy fabrications to brave the cold weather in style.

Atlanta Apparel features the fashion that pairs perfectly with invigorating chilly air, warming cups of cider, and the vibrant hues of striking fall foliage.

Staying Warm With Cool Threads



La Plage



Bridge Showroom

Winter weather calls for roomy blazers that will fit over favorite sweaters and cozy layers. Camel hair and wool tick high this season in caramel hues and smoky herringbone. Whether cut on an angle, piped, or flap style, outbreast pockets are a stylish detail that raises the bar on a chic blazer, yet these classic pieces can be paired with a hoodie underneath for an off-duty look.

Trenches and overcoats in heavy weights appeared on runways as tailored corporate styles in solids and more traditional pieces that included bouclé. Standing out is easy with this season's updated plaids, which feature bright whites and seasonal gray, complemented by pops of color such as red, blue, and yellow. Sportier outerwear is found in this season's shearing jackets and coats, once made popular by early 20th-century aviation pilots. Paired with the durability of a leather exterior, the warmth of this wooly inner lining is protective and stylish as it insulates while making a statement.

Edgy leather makes a softer statement in pieces that refine this rebellious textile, such as form-fitting maxi pencil skirts, particularly those reminiscent of 1980s styles. These pieces might offer a lot of coverage, but they send a sultry message, signaling the arrival of the leader of the pack.



Bruuns Bazaar in Bridge Showroom



Just Black Denim, Timing and Antika Kraft

Denim continues to do double duty with head-to-toe looks taking shape with new silhouettes in horseshoe styles and fresh washes that feature pops of deeper blue hues.

Baggy pants continue to tick, yet trends also include 1980s-era elastic in waistbands, which affords comfort, in addition to pieces with cargo pockets and tailored looks with front pleats—time to break out that iron!

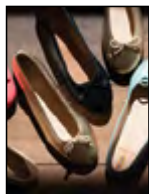
Larger trouser silhouettes have been visible through the continued attention to wide-leg designs. Although these styles provide room and are known to

be a comfortable option in smart dressing, they are refined, with certain styles using pleating and darts to add cool sophistication to this season's autumn/winter wide leg.



Brave + True

Treading the Wintery Path



Sam Edelman

The ballet flat remains a staple in the wardrobes of style mavens, featuring an array of details, including styles that feature a decorative take on the drawstring of the authentic slippers worn by dancers. Spring's silver trend

carries over into autumn and winter, along with additional metallic hues and sleek black.

Save those pennies for a rainy day—the penny loafer is back! The footwear design that blends chic elements of prep-school style with the comfort of a casual slip-on is forecasted to bring cool versatility to autumn and winter days.

Autumn's signature boot is the mid-calf shaft biker style in a number of fabrications and designs. Reflections of chunky 1990s-era styles



All Black

are updated in standout materials including patent leather, relaying a fun and carefree look. Authentic biker styles rely on plain designs that feature quality cobbler work and low-gauge metal details.

Chilled Ornamentation

Become caught up in enormous woolen wrap scarves created in seemingly endless designs that can be styled to offer numerous looks. These oversized accessories are meant to be seen and maintain warmth without compromise to comfort or aesthetics.

Shoulder bags return for autumn with styles that force a paring down to the essentials, as the mini does this season. Sleek or puffy, drawstring or baguette, the resurgence of the shoulder bag releases fashion from large, weighty styles.

See these trends, looks, and brands and many more at Atlanta Apparel April 9–12, 2024. Visit Atlanta-Apparel.com for more information.

ATLANTA APPAREL
ANDM()RE

TRADE-SHOW REPORT



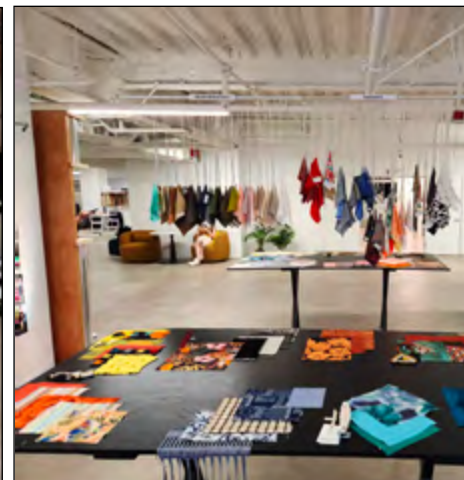
Wyndham Fabrics at LA Textile



Trends at LA Textile



D.P. Textile & Apparel and Solstissa at LA Textile



LA Textile

Textile Shows Draw Quality-Minded Attendees for SS2025

By Dorothy Crouch Contributing Writer

Downtown Los Angeles' textile-event roster is expanding from the more-than-30-year veteran LA Textile at the California Market Center to additional productions—The Textile Show at the Cooper Design Space, The Fabric Show Los Angeles at The New Mart and A Fabric Affair at 212 E. 8th St. The Spring/Summer 2025 shows, which were held Feb. 27–March 1, were conveniently hosted within less than a quarter of a mile of one another in the city's fashion district.

LA Textile promotes collaboration

During its Feb. 28–March 1 run, LA Textile welcomed attendees to the CMC for sourcing, networking and educational seminars. At the NellyRodi booth, Jacqueline Rumohr, who is in charge of West Coast business development, reflected on the show's changes since it launched in 1993.

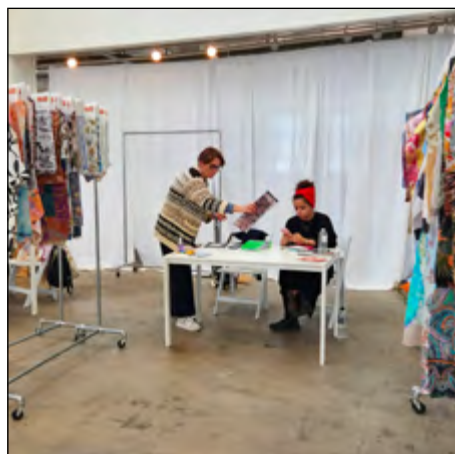
"I've attended every single one as either an exhibitor or a designer unless I was living in New York," said Rumohr. "We now have a lot of startups coming to the show."

One of those startups was Hawaii's Welina, owned by Mya Akana, who visited the show for the first time as she searched for light fabrics to suit her brand of updated classic Hawaiian shirts. Inspired by antique family artwork and her father's durable vintage pieces, Akana designs with a new approach.

"The sizing from these companies doesn't exactly fit local people. They're made for tall, skinny surfer bodies and tourists. You have to appeal to that market, but I am focused on [fitting locals]," said Akana, who was searching for light fabrics that hold their shapes and cited Reyn Spooner as inspiration. "I am very interested in reverse printing. I love the softened look; it's not too bold."

At the booth for Jersey City, N.J.'s Windham Fabrics, Nayka Acuna, lead sales coordinator, fielded interest in bright hues and sustainable and organic options.

"I hear that a lot when we come to the L.A. show. I don't hear that a lot on the East Coast," Acuna said. "You never know who will be the newest contact you will find. It's always exciting to work with new accounts



Mitwell at The Textile Show



Peclers Trend at The Textile Show

TRADE-SHOW REPORT



Fine Fabric Sales at The Fabric Show
Los Angeles



Tiss et Teint

and see what they are looking for and their different perspectives.”

There was cause for celebration at the **D.P. Textile & Apparel** and **Solstiss** booths as the brands prepared to introduce their collaboration through the opening of the Solstiss Boutique on the eighth floor of the CMC with a celebration on Feb. 29.

“We’ve been doing business with Solstiss for over 20 years, and we have clients that use our silks and their laces,” said Andrew Park, sales manager at D.P. “We figured it was time to complement each other and have a one-stop shop for the clients to come and buy the silks and match with the laces.”

The Textile Show launches at Cooper

The new show on the block, The Textile Show, ran Feb. 27–29 as a boutique-style event. In addition to its intimate selection of exhibitors, the show also offered educational seminars and creative sessions to network while finding design inspiration.

The show’s promise of carefully selected exhibitors with quality, natural materials attracted Vaune Pierce, owner of **Vaune**, a Moorpark, Calif., business that specializes in French-heirloom-style embroidery and smocking.

“I am always looking for really nice natural fabric that is 100 percent cotton or 100 percent silk so we can bring the traditions from many years ago to keep them going and not lose the artistry,” said Pierce. “Hopefully it doesn’t die away.”

At the booth for the Sausheim, France-headquartered **Mitwill Textiles**, sales manager Muriel Girardon presented her collection of European-produced fabrics. Girardon noted that attendees were interested in prints in all colorways, but florals were not ticking.

“More voile and lighter fabrics—cotton voile, chiffon in polyester; many people were asking for silk, which we carry as well,” said Girardon. “This is our second time in Los Angeles [during the textile events]. We would like to get noticed as we are just starting out in the U.S. market.”

New Mart hosts The Fabric Show Los Angeles

The Fabric Show Los Angeles hosted its Feb. 28–29 event at The New Mart, bring-

ing its primarily North American and European trim and textile exhibitors to downtown. An intimate setting allowed designers to find low minimums and small-scale production.

Independent fashion agent Deena Novak found the selection at the show refreshing as she examined leathers, particularly a houndstooth style, displayed by **Fine Fabric Sales**. The show’s unique offerings struck Novak, who noted the array of options.

“Most of the exhibitors were very unique. Some of the knitwear people were doing basics that would work with a number of other things, which I thought was a good pairing,” Novak explained. “You can have one piece that is unique and it makes an entire outfit. Maybe with that houndstooth leather, the unique piece would be a skirt.”

Diana Muzzy was in town from Chicago to represent Fine Fabric Sales as attendees visited the booth from areas including Northern California, Utah and Texas. Muzzy’s lines include **Tiss et Teint**, **Rainbow Leather** and **FCN**.

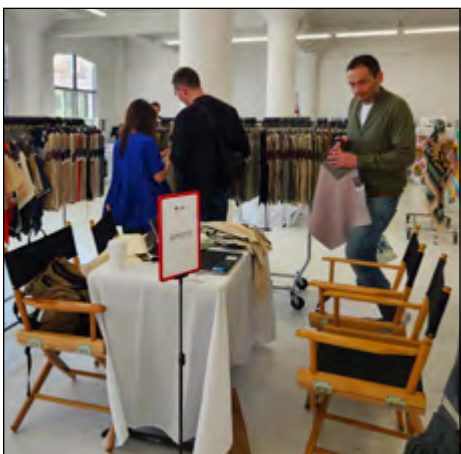
“I like that it’s a show to supply fabric for smaller designers. There is a real niche for that, and there are lots of designers all around the world that are small,” Muzzy said. “A lot of fabric shows are geared for larger companies and bigger orders, so it’s nice to have an option like this one.”

Fine textiles at A Fabric Affair

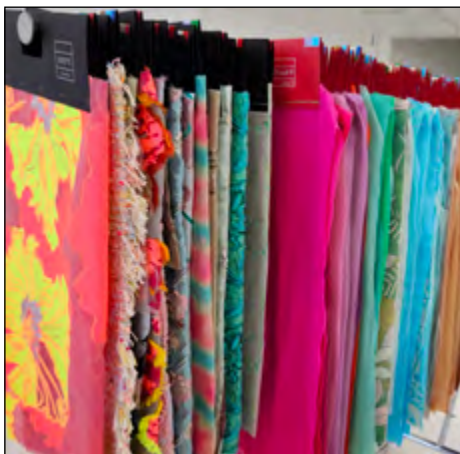
Located close enough to the three other textile shows for attendees to reach it with ease—but far enough away to stand alone—A Fabric Affair focused on high-end lines. Exhibitors represented textile makers and yarn producers with deep roots in textile artistry.

At the **New Edit LLC** booth, Roberto Gottardo represented **Weft**, which was located next to the Italian line **Menchi**. Gottardo emphasized the importance of textures over color for the upcoming season.

“Texture is key—it’s very important,” Gottardo noted. “People like to do plain, but not the usual plain, so they always want texture. They all want something special but not ostentatious. Solids sell more, but they don’t want it to be basic.” ●



A Fabric Affair



Weft at A Fabric Affair

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FREIGHT AND LOGISTICS



KRIEGER WORLDWIDE

What the Apparel Industry Should Know to Navigate Some Choppy Seas

By Christian Chensvold Associate Editor

There's an old saying that anything you could want good, fast and cheap you only get to pick two. In other words, good and fast won't be cheap, and cheap and fast won't be good.

The *California Apparel News* recently checked in with Robert Krieger, president of logistics company **Krieger Worldwide**—"a kind of travel agent for cargo," as he puts it—to give us the outlook on shipping as it relates to the apparel industry and the challenges that lie ahead.



Robert Krieger

CAN: How has 2024 kicked off so far in the logistics world?

RK: The good news is that most places aren't congested but some are. The Panama Canal has been extremely overcongested and is getting worse, which means delays and surcharges. Ships have to float on water, and there's a drought in Panama. The canal averages 38 ships per day and is getting down as low as 18. If ships can't go through the canal, then Los Angeles and Long Beach are expected to get more congested.

CAN: What's the most important thing for apparel companies to know right now?

RK: Know your needs. There's fast speed, low cost and reliability and all kinds of different formulas. Ultra-high-end apparel companies tend to use air freight almost exclusively, and of course there are air-surface intermediary services. Whether you're a new company or an old one, you need to deliver your product on time, and in a retail environment where the demand for apparel isn't there many retailers have penalties, discounts and may simply cancel an order if it isn't on time.

CAN: What should importers expect regarding freight rates?

RK: They are going up because they've been at recently historically low levels for about the past year. The steamship lines have imposed surcharges on freight going through the Red Sea, and I've heard as high as \$15,000. There could be a shortage of ships and of containers because some steamship companies are going around the Horn of Africa now, and that takes a week longer in each direction, so now they need more ships and more containers. The shippers will put their assets where they believe they can make the most revenue.

CAN: Most California companies who manufacture in Asia receive their goods

along the Pacific route. Does the Suez Canal problem in the Red Sea affect them?

RK: The Suez Canal not only connects the Indian subcontinent to Europe but also the East Coast of the U.S., where some California companies have warehouses. And there's another indirect effect because most of the oil comes out of that area, which increases the cost of fuel and so affects ships coming from China to California. The problem seems to have a connection to the United States, the United Kingdom and Israel and started around the time of the Israel-Hamas war. That's what the pirates have said. Some ships have been captured, others attacked. And then insurance rates are sky high—if you can get insurance at all for ships in that area.

CAN: Walk us through liability in this situation, because we could have an Asian manufacturer, a California importer and then the freight carrier itself.

RK: This is a good point because in ocean freight you're not only responsible for insuring your own goods but if something should happen to the ship you can be responsible for a percentage of the value of the ship.

CAN: How can a company that just wants to receive its goods be held responsible for a pirate attack?

RK: It's been a standard maritime practice for hundreds of years. It's in the bill of lading, and in order to ship you have to have a bill of lading so you have that liability, whether you know it or not. This is why everyone should review whether they have ocean/marine insurance and with war risk. Also, there are a lot of storms in the Pacific right now, and if enough containers fall off a ship for the captain to declare a "general average," when the ship arrives in L.A. or Long Beach you can't get your container without proof of insurance, even if it's there. We write these policies, which are fortunately relatively inexpensive. ●

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EVENTS



Jacqueline Durran "Barbie"



Ellen Mirojnick "Oppenheimer"



Janty Yates and David Crossman "Napoleon"



Jacqueline West "Killers of the Flower Moon"

Lights, Camera, Costumes at ASU FIDM Museum Exhibit

By Kelli Freeman Contributing Writer

Just in time for the **Academy Awards** on March 10, brilliantly detailed costumes are on display at the annual ASU FIDM Museum "Art of Costume Design in Film" exhibit, which opened March 5 and is running through April 20. Included are Best Costume Design nominees "Barbie," "Killers of the Flower Moon," "Napoleon," "Oppenheimer" and "Poor Things."

"Costume design is such a huge part in filmmaking, and it's so great to be able to highlight it here," said ASU FIDM Museum's Christina Frank, who curated the exhibition. "They are shining examples of how designers use their knowledge, craftsmanship and creativity to effectively express character through clothing."

The exhibit includes interactive workshops, designer spotlights and live talks with renowned costume designers as they share insights into their creative processes from new perspectives to barbenheimer.

Janty Yates and David Crossman ("Napoleon") and Jacqueline West ("Killers of the Flower Moon") did extensive research to bring authenticity to the characters. In preparation for her work on "Oppenheimer," Ellen Mirojnick researched 1940s men's suits at the ASU FIDM Museum archives.

Jacqueline Durran ("Barbie") studied the **Mattel** archives to fully understand the wardrobe of a doll with over 60 years of history, adding her own spin for a 1960s Italian-resort look. Durran's inspiration for the Ken look was an early photo of Sylvester Stallone wearing a fur coat.

Designer Francine Jamison-Tanchuck revisited Alice Walker's classic, "The Color Purple," years after having worked on the original 1985 feature film.

Holly Waddington's imaginative designs



Holly Waddington "Poor Things"

for "Poor Things" demonstrate the direct correlation between fashion and film with voluminous sleeves that reference 1890s fashion. Designers such as Daniel Roseberry at **Schiaparelli**, Thom Browne, the Rodarte sisters and Demna at **Balenciaga** have followed suit, showing dramatic shoulder styles in their collections and solidifying 2023 as the year of the power sleeve.

Sophie Canale ("Saltburn") furthered early-aughts fashion trends while Charlese Antoinette Jones ("Air") captured 1980s style in Portland, Ore., the birthplace of the ubiquitous **Nike Air Jordan**. Stacy Battat showed that fashion can create and manipulate identity in her 1960s- and '70s-era costumes for "Priscilla."

"Having these costumes here connects to what the students are really interested in and what they're studying and learning at ASU FIDM," said Dennita Sewell, director of ASU FIDM and the ASU FIDM Museum. ●

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Les Lutins
Louis Louise * Paris
Marie Raxeovsky
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Piccola Ludo
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Zhoe & Tobiah

NEW BRANDS

SHEILA LOTT SALES
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Tolani
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The New Mart

127 E. Ninth St.
newmart.net

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(formerly in 1207)
Amo Canada

Benares
Bernardo
Brand Bazar
Coco Y Club
Compania Fantastica
Foil
Just Madison
Lisette
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Zsiska

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Liv by Habitat
Multiples
Shana
Slim-sation

XCVI
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Twigs Jewels
Wearables

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Michael Tyler
Picadilly
Tempo Paris

LORETTA KENDRICK
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Caite
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eyebobs
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Market of Stars
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Paper Lace
Tina Gasparian

SANDY COOPER
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Cotton

KRISTINE BARNETT/ MOMENTS WEST
Suite 708

Alto Modas
Hanky Panky
Kickee
The Only Bra

DAVID GALAN LEATHER
Suite 711

CHARLIE GORRILLA
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Alivia
B.Yu
Blue Revival
Maude Vivante
Nekane
Six/Fifty
Susana Monaco

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Hatley

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M GROUP SHOWROOM
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Alpenhaus Outerwear
Scotch & Soda
UGG Cold Weather

Lady Liberty Building

843 S. Los Angeles St.
ladylibertybuilding@gmail.com

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Hibourama
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Resource Guide

Fashion Buildings Atlanta Apparel

www.Atlanta-Apparel.com
Atlanta Apparel is the largest apparel market on the East Coast, offering thousands of contemporary women's, men's, children's, and accessories lines all together in one location at one time. Through eight markets throughout the year, it features an expansive—and growing—product mix, including contemporary, young contemporary, social occasion, bridal, resortwear, fashion jewelry, fine jewelry, shoes, handbags, and more showcased in permanent showrooms and temporary exhibition booths. Atlanta Apparel presents three social occasion markets alongside general apparel collections: World of Prom & Social Occasion (prom, pageant, quinceañera, social occasion) each year and VOW Bridal & Formal twice each year.

Dallas Market Center

www.dallasmarketcenter.com
The Dallas Apparel & Accessories Market is held five times each year at the Dallas Market Center. Located in one of the country's fastest-growing regions, the Dallas Market Center brings together thousands of manufacturers and key retailers in an elevated trade-show environment. Featuring 500 permanent showrooms and over 1,000 temporary booths, including expanded contemporary lines and resources, the Dallas Market Center is where inspiration starts. Upcoming events include Apparel & Accessories Market on March 19–22, June 11–14, Aug. 13–16 and Oct. 22–25.

The New Mart

127 E. Ninth St.
Los Angeles, CA 90015
(213) 627-0671, Fax: (213) 627-1187
www.newmart.net
In the heart of Los Angeles' Fashion District is the landmark New Mart Building. The showrooms of The New Mart represent the most exclusive and coveted contemporary lines from an international array of designers and manufacturers. The New Mart is unique in both architecture and style. The intimate setting creates a user-friendly experience for visitors. Each of its glass-fronted, uniquely designed showrooms provides a buying adventure that cannot be experienced at any other showroom destination. The New Mart is open year-round to the wholesale trade only and we host over 100 showrooms that carry over 500 collections.

Finance White Oak Commercial Finance, LLC

www.whiteoaksf.com
White Oak Commercial Finance, LLC (WOCF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middlemarket companies between \$1 million and \$30 million. WOCF's solutions include asset-based lending, full-service factoring, invoice discounting, supply-chain

financing, inventory financing, U.S. import/export financing, trade credit-risk management, accountreceivables management, and credit and collections support. WOCF is an affiliate of White Oak Global Advisors, LLC, and its institutional clients.

Suppliers Hangerlogic

www.hangerlogic.com
The purpose of a visual display is to tell a fashion story, highlight a trend, or demonstrate how merchandise could be worn and accessorized. Hangerlogic takes an innovative approach to promoting the development of a creative partnership with its customers. As the market leader since 1972, Hangerlogic manufactures and distributes garment hangers globally for many of the world's leading retailers and apparel brands. The company's strength is providing its customers with innovative designs using technology that is friendly to the environment while at the same time meeting the industry demands for performance and value-driven sustainability. Hangerlogic's customer service and sales team are here to help and will do everything possible to ensure that your hanger requirements are met in a cost-effective and timely manner.

Hemp Fortex

info@hempfortex.com
Hemp Fortex, established in 1999, is dedicated to creating environmentally friendly fabrics that adhere to the apparel industry's stringent requirements for fashion, innovation, performance, quality, and delivery. The company's commitment to conscience without compromise is reflected in our core fabric collection, blending the latest trends with innovations in low-impact manufacturing. As a vertically integrated manufacturer and converter, Hemp Fortex oversees every aspect of the process—from sourcing the best environmental fibers to spinning the highest quality yarn and producing fashion-forward, eco-friendly fabrics and garments. Email info@hempfortex.com to schedule a visit to our Los Angeles Showroom at the New Mart.

Trade Shows The Collective Shows

www.collectiveshows.com
Collective Shows West is a premier market for swim and active lifestyle. The private market returns to the Paséa Hotel and Spa in Huntington Beach, Calif. on July 23–24. Day One will wrap up with the popular Evening Reception celebrating industry connections over food, drinks and beats, as well as, the highly-anticipated Runway Show. Preview trends during market hours from top brands include Beach Riot, Beyond Yoga, Frankies Bikinis, Malai, ONEONE, RVCA, Spiritual Gangster, Splits59, Sweaty Betty and many more. Interested in exhibiting or attending? Head to their website to learn more and register now.

Functional Fabric Fair Fall—powered by PERFORMANCE DAYS®

ffspring2024.com/CaliforniaApparelNews
Functional Fabric Fair, the premier sourcing event for outdoor, lifestyle, and activewear textiles, presents its Spring event on April 17–18 at the Oregon Convention Center. This industry-crafted event is the go-to sourcing hub for apparel CEOs, designers, and product development executives seeking advanced innovations in high-performance fabrics, all presented with sustainability top of mind. New this year is the Day 0 (Zero) Conference: Behind the Seams—Sustainability Workshop. Participate alongside industry peers and suppliers. Scheduled for April 16, a day ahead of the exhibit hall opening, the event includes a seminar, hands-on workshop, and roundtable discussions featuring top-notch industry professionals. Register today at www.ffspring2024.com/CaliforniaApparelNews

IFJAG

info@ifjag.com
www.ifjag.com
IFJAG trade shows feature fashion jewelry and accessories from around the world with over 100 manufacturers or direct importers showing exclusive designs to IFJAG's unique venue of private showrooms which offer buyers a professional environment. The upcoming shows are Orlando running May 15–17, at the Embassy Suites by Hilton Orlando and Las Vegas running Aug. 17–20 at the Embassy Suites Las Vegas. Preregister at the IFJAG website. New exhibitors who would like to participate in the show are welcome. Buyers are offered complimentary lunch and local transportation reimbursement.

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Jobs Available

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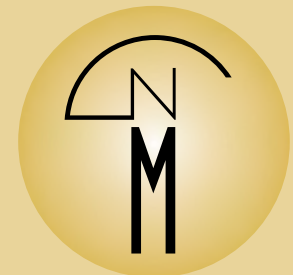
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