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(RE)CREATING CLASSICS

In its Spring/Summer 2024 collection, Edwin USA celebrates its nearly 80-year heritage by combining style with sustainability. Its strategy? Reworking products, dropping smaller capsules, and relying on the classics. For more looks, see page 5.

EMMY LANE PICKETT

SUSTAINABILITY

REPREVE Spins Into Eco Partnerships With Family Culture, Corporate Sense

By Dorothy Crouch *Contributing Writer*

Sustainable yarn maker **REPREVE** has been making strides in sustainability since its 2007 founding in Greensboro, N.C. Its recent news was the release of a list of 37 brand partners that includes San Francisco-based **Rothy's**, named to its annual Champions of Sustainability awards.

Rothy's won REPREVE's milestone award for transforming more than 100 million plastic bottles into its products using the yarn maker's offerings made from recycled PET. Other winners from the Golden State included **Boardriders**, **Buff**, **Gap Inc.**, **Levi Strauss & Co.**, **Momentum Textiles** and **Volcom**.

REPREVE, a branch of parent company **UNIFI**, boasts an extensive list of clients, many of which are headquartered in California including **Beyond Yoga**, **EleVen**, **Fitbit**, **Guess**,
➔ **REPREVE** page 4

INDUSTRY FOCUS: DENIM

Identifying Denim's Most Important Challenges

By Dorothy Crouch *Contributing Writer*

Although blue bloods love their denim, this category has experienced a number of supply-chain challenges over the last four years, and, although some were briefly solved, it seems new issues replaced those that were fixed. The extensive number of global problems—war, costs, congested shipping routes—have made tackling any of the issues a daunting task. Some might even be concerned with the lack of humanity and understanding that is absent from some areas of the business. For the mission-driven company, one unexpected problem can disrupt the entire business and strain relationships with partners who provide specialized services.

Whether denim professionals are focused on creating greater eco initiatives, navigating transport delays, or managing and applying data resources, every denimhead is passionate about one issue as a priority over all other problems currently affecting the industry.

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INSIDE

Where fashion gets down to business.SM



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Here | After Debuts With a Sold-out Crowd in Los Angeles

Los Angeles' apparel-trade-event calendar expanded June 13 with the debut of **Here|After**, a new denim-focused show that launched at **NeueHouse Hollywood** in Los Angeles. Here|After founders—writer and producer Erin Barajas and denim consultants **Denim Dudes**, with sponsor **ISKO**—focused on attracting industry and supply-chain experts, drawing an audience of more than 100 attendees. The inaugural Here|After event drew professionals from brands including **True Religion**, **Good American**, **Veronica Beard**, **Tom Ford**, **Paige**, **Guess**, **American Rag Cie** and **PacSun**.

“Our goal was to create a new kind of community-building experience to share impactful and inspirational programming alongside Denim Dudes' latest trend and market insights,” said Barajas. “Los Angeles is having a moment—it's home to culture-leading brands, influential creatives and emerging talent—and we envision Here|After as a platform for important and game-changing conversations to join and amplify the city's momentum. I think our first event is proof



Here|After launched June 13 at NeueHouse Hollywood, providing an opportunity for denim professionals such as Denim Dudes' Amy Leverton (right) and Shannon Reddy to discuss solutions to the industry's pressing challenges.

that our concept resonates with our audience, which is exciting.”

The event included three major programming components: “Wild Information,” a pre-recorded presentation by writer and musician Claire L. Evans, who explored connections

between ecology and technology; Denim Dudes' Fall/Winter 2025/2026 forecast and market-driver report; and a panel discussion covering how fresh approaches to new raw materials can support responsible supply chains. The talk included commentary from Mark Little, global product-line director for men's lifestyle at **Patagonia**; Nava Esmailzadeh, head of brand at **Ambercycle**; Jane Palmer, chief executive officer of **Nature Coatings**; and Keith O'Brien, senior public-relations manager at ISKO. Here|After also hosted a post-event cocktail party that afforded opportunities for attendees to meet and discuss solutions to the denim industry's most pressing challenges.

“The reception to Here|After—from the audience and our industry partners—was incredible, and we are already thinking about next steps,” said Amy Leverton, co-founder of Here|After and founder of Denim Dudes. “We see so many opportunities to dive into big ideas affecting the denim industry from a lens that centers on culture, innovation, creativity and community.”—*Dorothy Crouch*

RETAIL

PacSun Continues Community Engagement With LAFC Partnership

Los Angeles-headquartered California youth lifestyle retailer **PacSun** has extended its partnership with the **Los Angeles Football Club** for the 2024 season one year after the launch of the collaboration through which the retailer and soccer club sought to improve the fan experience and fortify relationships with local community youths. The PacSun-LAFC 2024 season partnership will feature new apparel, pregame activations and a visible brand presence during home games.

Programs such as the **Bresee Youth Center**, an organization that aids Los Angeles students by providing apparel and supplies, will benefit from the partnership, which will also support the organization's annual Backpack Distribution Day.

“Continuing our partnership with LAFC, we are dedicated to furthering our engagement and deepening our connection with local communities,” said Richard Cox, vice president of men's merchandising at Pac-



PacSun and LAFC will continue their partnership for the 2024 season following a successful collaboration in 2023, which included apparel.

Sun. “Together we're combining the worlds of sports and fashion to foster support, participation and a sense of inclusion to unite as many people as possible while increasing fan involvement and strengthening community in both arenas.”

The May 2023 launch of the program included PacSun-LAFC collaborative apparel. A fresh line of 2024 merchandise will be available in stores through pacsun.com and at the **Rose Bowl** in Pasadena, Calif., during the July 4 match between LAFC and the **LA Galaxy**. PacSun will participate in LAFC's Fan Fest with a pregame presence where fans can enjoy complimentary products, discounts and giveaways. The retailer will also host an LAFC player appearance during July at a select Southern California-based PacSun store.

“We're excited to build on the momentum of our partnership with PacSun,” said Rich Orosco, chief brand officer at LAFC. “Together we can continue making a positive impact and growing the LAFC community through our programs and collaborations.”

—D.C.

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Inside the Industry

Epson has announced its “Road to the LPGA” video series has been recognized with several prestigious awards and honors. Featuring the unscripted stories of LPGA Epson Tour Ambassadors during the 2023 season, the series has been acknowledged by the 28th Annual Webby Awards, the Digiday Awards and the Telly Awards. The Epson Tour provides women golfers around the world the opportunity to pursue lifelong dreams and accomplish their goals of playing on the LPGA Tour. Every year, women from over 40 countries overcome mental, physical and financial challenges to pursue their competitive dreams. Showcasing diversity from a variety of countries, regions and backgrounds, the “Road to the LPGA” video series brings global awareness to Epson's sponsorship initiatives.

Archroma, a global leader in specialty chemicals toward sustainable solutions, has introduced **COLOR MANAGEMENT+**, an enhanced color-design and development solution that helps textile and fashion brands and mills work together for improved economic and environmental sustainability. Archroma **COLOR MANAGEMENT+** incorporates the industry's largest off-the-shelf color atlas selection, market-leading design tools and customized services for fast color selection and creation, combining these with engineered color standards created with Archroma's **SUPER SYSTEMS+** for reduced environmental impact and consistent and accurate color reproduction. With these end-to-end capabilities, brands and designers can focus on their color inspiration and on the required functionality and sustainability for their end articles with the assurance that their inspiration can be precisely communicated and efficiently executed at the mill.

Panda Biotech, along with Panda Hemp Gin equity partner The Southern Ute Indian Tribe, recently celebrated the grand opening of its 500,000-square-foot Wichita Falls, Texas, industrial hemp facility with a ribbon-cutting ceremony. Speakers included Wichita Falls Chamber of Commerce CEO Ron Kitchens, Panda Biotech President Dixie Carter, Panda Biotech Chief Operating Officer Scott Evans, Southern Ute Indian Tribe Chairman Melvin J. Baker and Texas Agriculture Commissioner Sid Miller. Carter opened the ceremony by noting Chairman and CEO Robert W. Carter's vision to build a large-scale, top-tier processing facility for domestic industrial hemp decortication. Bob Carter's signature “no excuses” leadership style inspired the Panda Biotech team to persevere through a number of challenges to arrive at this day. Noteworthy guests included Paul Guez, long considered the “father of denim.”

The Fashion for Good Museum, which closed on June 4, remains steadfast in its commitment to revolutionizing the fashion industry and amplifying its efforts. It has released a Museum Legacy document that represents the museum's mission, summarizing insights gathered over six years, during which it reached 115,000 visitors and created a community of 250,000 online followers and 15,000 newsletter subscribers. Its reflections can be accessed on the Fashion for Good website for the benefit of educators and the wider public. “Looking back on its journey,” the company said in a release, “the Fashion for Good Museum celebrates achievements to drive change in the fashion industry.”

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A person in a white shirt is measuring a mannequin with a white measuring tape. The mannequin is wearing a light pink, pleated dress. The background is a blurred garment factory setting.

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REPREVE *Continued from page 1*

H2OM, Manduka, Matek, Mediclo, Merge4, Next Level Apparel, O’Neill, Patagonia, Prana, Quicksilver, Roxy, Seea, TOMS, Vissla and Vitamin A. Although many of them are global labels, their partner, REPVEVE, relies on a small-town approach with a global vision and invests in its employees for its worldwide sustainable evolution.

Sustainable bottle sourcing

Much of REPVEVE’s North Carolina–made product is created by processing PET bottles at three factory sites: an approximately 160,000-square-foot bottle-processing center and a dye house in Reidsville, N.C., and a recycling center in Yadkinville, N.C., where traceable yarns are created from resin derived from plastic flake. The Reidsville bottle-processing center receives 60 truckloads each week—mainly from the East Coast. Jeff Sitler, operations manager at the center, noted that the company prefers to source from the Carolinas to support local initiatives; however, with REPVEVE using more than 120 million pounds of baled bottles each year, reaching outside this region is necessary.

“We only have a small percentage of deposit material; most of ours is curbside,” said Sitler, who explained that REPVEVE’s sourcing partners—waste management, public services and **Sunoco** sort and bale the plastics before selling to REPVEVE, which purchases approximately 60 loads a week. “We buy the PET. It’s not 100 percent PET. It has a lot of things in it—contaminants, cans, other 2- through 7-type plastics, PPE, PVC. Our system sorts that out to get to the PET item, which is what we want for our REPVEVE product.”

In addition to sourcing bottles from brokers on land, REPVEVE also relies on a supply of plastics from the sea for its REPVEVE Our Ocean, a premium fiber and resin collection. These pieces are collected by **Oceancycle** within 50 kilometers of the shores of countries whose recycling infrastructure is limited or nonexistent.

REPVEVE is also putting its messaging where its manufacturing is by achieving zero-waste status at the Yadkinville, N.C., plant. The facility boasts bins for different types of waste—food, aluminum and, yes, plastic bottles.

“Any materials generated by the process, or employees, or



REPVEVE is positioned to shift U.S. PET recycling for clothing through ambitious goals that the company’s employees believe can be achieved through a commitment to reusing materials and relying on a close-knit family dynamic.

the wrap on ear plugs—a little polyethylene plastic bag—all of that is being sorted, and we are working in many cases with partners to find outlets for that,” explained Chief Product Officer Meredith Boyd, who joined the company at the time of REPVEVE’s launch in 2007.

While processes to properly reuse and recycle plastics other than PET, such as polyethylene and all byproducts from reusing bottles on a large scale are still being developed, REPVEVE is examining how to bring additional solutions to the table.

“We have to be strategic. Where are there value-added opportunities to look for homes for the challenging waste materials? Where does it make more sense to work with an existing partner that may have a chain established?” Boyd said. “Polyester and nylon are core focus points today. It’s the world’s largest fiber going into textiles. We want to have impact where it’s big so the environmental impact can be large.”

Going greener didn’t begin at the start of the age of REPVEVE, and many of the company’s employees have worked there for decades. They remember UNIFI’s commitment to reducing waste well before recycling efforts included transforming bottles into new apparel.

“When we dry the yarn, we reclaim that hot water to use in other places—ever since I was here in 1992,” noted Mark Shelton, site manager of the Reidsville, N.C., site’s dye operations. “When we formulate our dye formulas we exhaust all the dye into the yarn and do not have any going back down the drain.”

Globally scaling a local solution

In early 2023, REPVEVE expanded its Textile Takeback program into Asia. The company also has plants in El Salvador and Colombia in addition to operations in Brazil. These moves are REPVEVE’s efforts to solve a global problem and drive the solution to scale globally. By establishing a presence in key geographic locations around the world, while remaining committed to its U.S. plants, REPVEVE is allowing nearshoring opportunities to grow for different regions around the world, but the Americas remain a priority.

“China is struggling right now as an economy, and that is impacting trade. The Ukraine war is really impacting us more now than anybody thinks or understands. It will become transparent five years from now,” Eddie Ingle, UNIFI CEO and director said. “The closest regions to the U.S. market will continue to be important. Nearshoring will continue to happen.”

REPVEVE’s priorities over the latter half of the 2020s are ambitious, yet Ingle is committed to bringing the company’s goals to fruition.

“Whatever we do has to be scalable, and we’re moving more toward becoming a sustainable business. Our goal is to get to 50 percent recycled content of fiber sales by 2025,” explained Ingle. “When we talk about textile takeback, and we launched our staple fiber [a product made from 100 percent post-consumer PET bottles and pre-consumer fiber waste] last year, it was trying to solve the circularity problem as well as the sustainability problem and the desire to continue forward.” ●

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EMMY LANE PICKETT

Edwin's fresh approach to sustainability includes relying on a permanent core collection of customer-favorite silhouettes.

The brand will also feature monthly drops of limited-edition products, such as the Cowgirl Collection.

Refreshed Styles, Sustainability at the Center of Edwin USA's S/S 2024 Collection

Edwin USA launched its fresh initiative for 2024 by celebrating the different facets of its customers' style and promoting sustainable, domestic manufacturing. The nearly 80-year-old brand, founded in Tokyo, manufactured its Spring/Summer 2024 collection in Los Angeles using internationally sourced fabrics through B Corp–certified, Vietnam-based mill **Saitex**, which opened a factory in the City of Angels in March 2021.

"The team has been quietly trying to figure out where to take the brand, what sort of frontier it looks like for the brand and for fashion and particularly sustainable fashion," said Suzanne Shpall, brand director at Edwin USA.

According to Shpall, the brand has been identifying how to properly navigate new approaches to sustainable fashion

for its 2024 return and refreshed approach to its branding. This strategy includes reworking products, dropping smaller capsules on a monthly basis and relying on favorite core consumer silhouettes: the Lark, the Bree, the Marli and the Cai.

"From an aesthetic brand vibe, we celebrate eras of the past, hitting on each era that Edwin has been around to celebrate its history and its future. A little nostalgia for the modern consumer," said Shpall.

Edwin USA's recent relaunch efforts also see the label venturing into new style territory and tools for customers. For Spring/Summer 2024, it introduced workwear pieces including the Luna Shacket, inspired by oversized oxford shirting, and the Hayley Pant, a baggy carpenter-style jean.

Core pieces from Edwin USA will remain available perma-

nently, but styles from its monthly drops will only be available for a limited time. Its next drop is influenced by the Wild West, according to Shpall, who cited "the 1950s cowgirl!" and "supportive, empowering female friendships in iconic pairs" as inspiration. These include "Thelma and Louise" and Sissy and Bonanza from Tom Robbins's "Even Cowgirls Get the Blues."

"[The next collection is] a new version of freedom that ties in the masculine and feminine. And it's a celebration of California, where all of our products are made, so we want to celebrate, embrace and put it to the forefront as well. A lot of brands are trying to do manufacturing in the U.S., and we believe, think globally, act locally," Shpall said. "We're trying to get really creative with how to use the resources we already have rather than create more waste."—Dorothy Crouch

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What denim supply-chain challenge is most pressing and preventing the industry from operating efficiently?

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Denim *Continued from page 1*

California Apparel News asked denim professionals: *What denim supply-chain challenge is most pressing and preventing the industry from operating efficiently?*

Wilson Avalos
Vice President of Apparel and Sourcing
The Common Link



Having access to documented and factually backed information about the supply chain is not easy and requires unrestricted commitment to communicate to all stakeholders about the origin, source and transformation of every component of the

product through its journey across the entire value chain.

More importantly, making this data-driven information a subject of scrutiny requires a deep understanding of our role and responsibility about the decisions that we make for the betterment of our social and environmental impact.

Sanjeev Bahl
Chief Executive Officer
Saitex



The general lead time from concept to merchandise in store can be anywhere from eight to 10 months, highlighting the inefficiencies of the current supply chain. Additionally, the supply chain is hindered by excessive barriers. Information shar-

ing is siloed and limited to a PLM that is very operational and transactional. The lack of transparency with sales data prevents the supply chain from being predictive and proactive regarding capacity and inventory.

Marco Bruno
Head of ESG Compliance & Health and Safety
Oerlikon Luxury



The whole supply chain is putting effort into offering solutions more and more aligned with sustainability criteria. Each company, in its own small ways, invests in research and development to wholly improve its direct market segment—from the

designer imagining clothing items to the fabric and accessories suppliers to the profes-

sionals in charge of processing and finishing to those taking care of logistics. It's up to brands to find the best and most functional way to foster connections between these players, integrating them into a final product that meets sustainability standards that take into account the origin of the materials and the impact of the processes as well as the possibility to reutilize the whole post-consumer garment or parts of it.

A more sustainable option in the process is using screw buttons that are easily removable and disposable; single-material denim buttons made of stainless steel—a material that is characterized by high recyclability and resistance to oxidation, resulting in a lower environmental impact of about 10 percent less than brass; and the use of brass and steel with a percentage of recycled material that amounts, respectively, to 80 and 50 percent.

Surface treatments also play a crucial role in the garment's final sustainability balance. Oerlikon Riri is speeding up its transition toward new solutions, specifically through the use of the physical-vapor-deposition technique, a physical process that will significantly reduce the impact on the environment and that can also be applied to steel buttons.

Paola Corna
Co-Chief Executive Officer
ACM



The logistics of components and final products is something that is often underestimated by the majority of the industry insiders, who are usually mainly focused on sustainability and product research. As players in this field for over 40 years, we are very

familiar with the clashes that occur between brands' productive and logistical needs and external difficulties such as economic and geopolitical dynamics.

This is why we work with our partners across the globe to foster collaborations and commercial partnerships that will enable us to reach and assist them anywhere through our short and reliable supply chain. Those who turn to the ACM group know they can count on a partner who supplies buttons, leather goods and accessories on a global scale, striving to optimize the impact of its production on a daily basis and actively participating in the improvement of the fashion value chain.

Alberto de Conti
Head of Hub1922
Rudolf



Some of the most pressing challenges in the denim supply chain are surprisingly linked to sustainability issues that significantly affect the efficiency of the industry. Denim production is resource intensive, can consume large amounts of water and energy, and can lead to pollution through the improper use of dyes and chemicals. This environmental impact is exacerbated by the fragmented nature of the industry, which involves numerous players, often spread across different countries. The lack of transparency and traceability within this complex supply chain amplifies inefficiencies and makes it difficult to implement and monitor environmental improvements.

As consumers and regulators increasingly demand environmentally friendly products, denim companies are under pressure to adopt more-sustainable practices. However, these innovations often require significant investment and coordination across the supply chain, posing logistical and financial challenges. The industry's reliance on traditional processes and resistance to change further hinder the widespread adoption of these sustainable solutions. Overcoming these challenges requires a concerted effort to improve transparency and standardize practices to enable a more resilient and efficient denim supply chain that meets both environmental and economic goals.

Anatt Finkler
Creative Director
Global Denim



I think the most pressing issue we are facing at the moment is the swift buying patterns from customers, minimum orders and time management. These changes have required a shift in how mills and manufacturers operate, posing ongoing challenges to maximize efficiency and cost-effectiveness under new brand requirements. Efficiency in production and scaling up quantities of a single product streamlines everything when executed perfectly. However, when minimum orders change and production methods must adapt, it becomes challenging and time consuming. Additionally, price volatility in raw materials, chemicals and operating costs has made it incredibly difficult for everyone in the supply chain. This volatility is a key factor that disrupts smooth operations, yet we've shown adaptability and

resilience in overcoming these challenges as an industry.

Paolo Gnutti
Creative Director
ISKO Luxury by PG



In my opinion, verification and monitoring of production chains by brands remains a key to making our industry increasingly efficient. The lack of complete visibility into the various stages of the supply chain, from the origin of raw materials to

the production of final products, makes it difficult if not impossible to ensure that the practices adopted are ethical and sustainable.

Communicating this information to the end user is another crucial challenge. Consumers are increasingly concerned about sustainability and the working conditions behind the products they buy but often lack access to detailed and reliable information. Brands must invest in transparent communication, using clear labels and third-party-verified sustainability reports to inform consumers about their practices along the supply chain.

Addressing these challenges requires a concerted effort by the entire apparel industry. It is essential to develop partnerships with suppliers of sustainable raw materials, implement advanced traceability technologies, and foster a culture of transparency and accountability. Only in this way can the industry operate more efficiently and sustainably, meeting the needs of an increasingly aware and informed market.

Adriano Goldschmied
Founder
Genious Group



There are so many areas in the supply chain that can be improved. If I have to choose one that is the most important I would say it is complete and efficient digitalization. This is a segment that can dramatically improve design, product development, production

and quality control. Unfortunately, if one player within the chain is not responding, the entire project is not going to work, so teamwork is crucial.



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Denim *Continued from page 6*

Juan Carlos Gordillo
Denim Designer



One of the most pressing challenges in the denim supply chain is sustainability and material traceability, compounded by the global fragmentation of production. For instance, cotton might be sourced from Latin America, buttons from Turkey and thread from another

region. This geographical dispersion complicates efficient and responsible supply-chain management.

In 2024 supply chains are undergoing transformative changes driven by advanced technologies, sustainability, artificial intelligence, digitalization, cybersecurity and labor shortages. While these trends promise greater efficiency, they also introduce critical challenges that demand immediate attention.

Fragmentation impacts efficiency by increasing costs and production times and complicating compliance with environmental and labor regulations. Insufficient traceability can undermine consumer trust and expose companies to reputational risks and potential penalties.

To enhance efficiency and address these challenges, prioritizing more-localized production is crucial. Ensuring all stages of the supply chain operate in regions with clear and honest human rights and environmental standards can significantly improve management.

Additionally, leveraging advanced technologies like AI, big-data analytics and blockchain along with stringent certification standards can ensure transparency and sustainability throughout the entire supply chain. This approach not only enhances operational efficiency but also strengthens consumer trust and corporate responsibility.

By fostering a culture of innovation and continuous improvement and investing in both cutting-edge systems and talent development, companies can navigate the complexities of the modern supply chain. This holistic strategy is essential for building a resilient, efficient and sustainable denim supply chain that meets the demands of today's global market.

Simon Hong
Denim Lead
Hyosung



One of the most pressing challenges in the denim supply chain is environmental sustainability and transparency. From the perspective of a spandex manufacturer, these issues directly impact product performance, quality and the company's reputation.

Achieving transparency in the spandex supply chain is essential. It is necessary to track and verify every stage from raw-material sourcing to the final product. This is crucial for addressing environmental issues and for achieving the company's sustainability goals.

Spandex manufacturers need to integrate the latest technologies to enhance sustainability. Adopting planet-friendly raw materials

and recycling processes requires substantial investment and technological effort; however, these initiatives help reduce environmental impact and enhance the company's competitiveness in the long run. Addressing these challenges requires collaboration between spandex manufacturers and the broader denim industry. Stronger regulations, increased transparency, investment in sustainable technologies and a commitment to ethical practices are essential.

Tuncay Kılıçkan
Head of Global Business Development
for Denim
Lenzing



My response would definitely be visibility. Especially since COVID, the industry had strong headwinds—like all of a sudden the orders are canceled or there is a huge demand, which cannot be responded to in such a short period of time.

The industry just experienced this at the beginning of 2024. Due to the Red Sea crisis, the transportation from Asia became an immediate topic, and there have been overbookings as the supply chain and the lead times are shortened sharply with freight costs accordingly affected. This situation of course challenges the raw-material prices as well. When it comes to reflecting these unprecedented costs to the final product costs, the supply chain faces serious issues. Often those costs are absorbed by the supply chain, which disturbs the profitability of the companies.

On the other side, the brands may have inventory issues, which was also experienced in the second half of 2022 and in the entirety of 2023. Loss of liquidity and margin is one of those negative results of this problem. Besides, those negative experiences disrupt the purchasing practices of the brands. The decision-makers wait until the last moment and then confirm orders, which eventually puts great pressure on the supply chain and reduces efficiency.

Rebecca Larsen
Senior Manager of Business
Development
AGI Denim



Currently the denim industry's supply chain is fast paced and unpredictable. Reduced inventory levels, increased sales and a sudden boom in demand have made it crucial for both brands and vendors to remain agile and closely connected for up-to-date forecasts and production planning.

In 2023, many retailers and our brand partners faced excess-inventory issues. As consumer demand rises, the need for quick responses, chase orders and fresh products becomes more pressing. Speed in development and design support is now essential. We are seeing a growing reliance on vendors to provide additional support and capabilities to help brand partners meet the fast-paced demand for trends and newness.

AGI Denim's The Agency offers a col-

laborative partnership between our in-house team of creatives and our brand counterparts. By leveraging our verticality, we provide accelerated support and services, enabling brands to capture consumer needs more efficiently. In the near future, we hope to utilize digital design by providing solutions for rapid prototyping in digital 3D designs and AI-generated visuals as well as physical formats on a larger scale.

It is crucial for vendors and brands to work together and maintain healthy, strategic partnerships to ensure sustainable, long-term growth in the ever-changing denim-supply-chain environment.

Amy Leverton
Founder
Denim Dudes



Something that comes up often when we talk to clients about working with the supply chain is the overwhelming number of vendors out there and the task of finding the right fit for their needs. From fledgling labels to big-box brands, finding the right partners

takes up so much energy.

Our Denim Directory aims to help designers at the brand level by showcasing the larger global mills' and manufacturers' latest developments and providing a directory of contacts, but just last night I was talking to a friend in from L.A. who's trying to find a new local wash house and for her MOQs and needs it's proving to be so fruitless and frustrating. The supply chain needs clients and the brands need supply chains, yet there's still no easy way to efficiently match the two.

Marco Lucietti
Head of Global Marketing and
Communications
RE&UP



The industry faces many challenges, but we are particularly passionate about tackling one of the biggest: managing textile waste. A report from the Global Fashion Agenda and BCG highlights that, by 2030, 148 million tonnes of textile waste will end up in landfills. This staggering figure underscores the urgent need for better infrastructure to scale effective waste management. Textile recycling is crucial, and the future of a streamlined and efficient supply chain depends on our ability to not only recycle both mono and blended textiles but to also offer back to the industry high-quality, performance-driven "next-gen" fibers that rival conventional virgin fibers in quality and cost.

At RE&UP, we're not just envisioning this future—we're actively creating it. We're already processing 80,000 tonnes annually and have ambitious plans to scale up to 1 million tonnes by 2030, focusing on the most prevalent of textile-waste compositions: cotton, polyester and cotton-poly blends. Our collaborative efforts with brands, municipalities, NGOs and other industry partners are making this vision a reality.

Philippe Mignot
Project Manager
NextPrinting



The world of denim is one of the most interesting segments on the fashion scene, having played in recent years and continuing to perform a pivotal role in optimizing consumption and reducing the impact of the typical treatments and

finishing processes. The challenge is undoubtedly hard, and there is still a long road ahead, but solutions do exist and can be implemented, and a great example of this is NextPrinting digital print on fabric.

NextPrinting has developed a printing system that reproduces extremely realistic and repeatable effects on garments with a true-to-life visual impact, drastically reducing the consumption of energy, water and chemicals from the fabric's manufacturing to the garment's.

Sebla Önder
Marketing and Sustainability Manager
ORTA



Denim has a complex and always-changing supply chain that gets affected by local and global uncertainties. This prevents the industry from operating efficiently. As a player in the supply chain, we need to manage all details in different parts of the world,

meaning in different economic and political environments.

Cotton farmers, fiber producers, vendors, mills and all other suppliers that are involved through this process face the same challenges as well. Therefore, at ORTA, we position ourselves to become more flexible and resilient to all by focusing on value-added, good-quality products and services instead of big production numbers.

Ebru Ozaydin
Global Strategic Marketing Director
Denim, Wovens, Ready-to-Wear
The LYCRA Company



Global denim manufacturing is transforming based on various dynamics. There are plenty of challenges in our industry, from economic pressures to talent deficit, including:

- Change in the denim supply-chain map: Started as of 2020, the map for

manufacturing changed and recently expanded into new territories both in the Western and Eastern hemispheres such as Egypt, Vietnam and Mexico. We're seeing capacity increase in certain regions, but some still suffer from lack of innovation or time-to-market. Verticality plays an important role due to price pressure, lead times, flexibility and prompt response to market changes.

- Supply and demand imbalance: Consumers are still on tight budgets, heavily affected by the cost of living. The lack of clarity as well as the disappearance of macro trends leads the supply chain to have difficulty focusing on the right product. Therefore, even if makers are excited about novelty products and technologies, brands go slow. Furthermore, it creates a fierce competition among industry players as supply seems more than demand at the moment.

- New legislations: Brands and retailers are looking for the suppliers who offer innovative products and technologies made sustainably, from farm to fashion. Regulatory actions and new legislations on the table are adding more pressure in manufacturing since it needs smart investment plans and hiring new talent.

- Talent deficit: We've been losing a denim generation of well-educated, high-expertise professionals [to those] who unfortunately do not have the same level of understanding of denim across the value chain. That's at all levels, from on-site blue-collar to denim experts.

What denim supply-chain challenge is most pressing and preventing the industry from operating efficiently?



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Jose Royo
President
Tejidos Royo



Buying from the USA, producing in the Far East, Egypt or South America, has a lot of inefficiencies. Buying from Pakistan, producing in China or Cambodia, and then sending the garments by boat to the USA has a huge CO₂ footprint. Maybe the garment is mega sustainable, but we are killing all the advantages in the transport.

Textile companies focus on fabric and garment sustainability, but nobody is paying attention to transport companies. Do they have new boats producing less CO₂? Are the trucks that go from one factory to another sustainable? We don't pay enough attention to these matters.

The supply chain is key for reaching the [UN's] 2030 [sustainability] agenda, and we are not looking into it deeply. Regarding transport time, the Red Sea situation is creating a time problem. Now we need to go around Africa, which means 15 to 20 days more transit time. It is more expensive and a time disadvantage for European mills. Some of our customers have decided to send goods by air.

Time is money, but on the other hand it makes my fabrics less appealing for the customers as it is not at the confirmed and calculated price. Air costs are going up since there is more demand. Money for the transport companies means less for the manufacturers. Our business is fabrics and garments, not transport. It's a cost that we are adding to the garment and needs to be taken from somewhere, usually from the margin of the fabric suppliers.

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Kutay Saritosun
Director of Brand Services and Partnerships
bluesign



The most pressing challenge in the denim supply chain is the widespread use of hazardous chemicals and unsustainable practices, which compromise environmental safety, worker health and ultimately the efficiency of the industry. These practices not only threaten ecosystems and communities but also result in inefficiencies due to regulatory compliance issues, increased waste and resource overuse.

Our solution, the bluesign Denim initiative, focuses on Input Stream Management, which ensures that only safe, approved chemical products are being used from the beginning of fabric production as well as in the laundry processes. bluesign Denim is not only about the chemistry that is being used but also, from fabric to fashion, that all production processes leading up to the end product comply with the strict bluesign Denim criteria. This comprehensive approach mitigates risks for the workers, the environment and ultimately leads to safer denim products for the consumers.

In summary, the key to overcoming the most pressing denim-supply-chain challenge lies in embracing sustainable practices and rigorous standards like those provided by bluesign. This not only ensures a safer and cleaner production process but also enhances overall denim-industry sustainability.

Carolina Sister Cohn
Global Marketing Leader for Textiles
Eastman

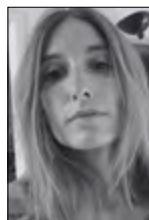


The most pressing challenge in the denim supply chain today revolves around reconciling the classic performance and iconic style of denim with the urgent need for sustainability. Manufacturers face the dilemma of integrating sustainable materials that are both scalable and effective without sacrificing the quality, fashion or comfort that consumers expect from their denim products. To address this, there's a significant shift toward using sustainable fibers like Naia Renew, which has a strong and transparent sustainability story that brands can pass on to their customers and denim lovers all over the world, making them more aware of their choices.

Naia Renew is a cellulosic acetate fiber made from 60 percent sustainably sourced wood pulp and 40 percent GRS-certified recycled content, which is diverted from landfills and broken down to its molecular building blocks via Eastman's patented molecular-recycling technology.

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Suzanne Shpall
Brand Director
Edwin USA



The traditional wholesale model is the biggest challenge. In an increasingly omni-channel, nimble and digitally optimized world, the modus operandi of the traditional wholesale model can feel sluggish, creatively stifling and wasteful.

Amanda Starling
Executive Director, Industry Relations and Career Center Special Projects
Chair
The Business of Denim Chair
International Manufacturing and Product Development Chair
Fashion Institute of Design & Merchandising



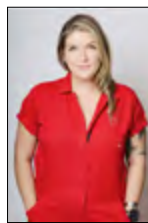
Disrupters remain the biggest challenge facing the denim industry. Impacts from these disruptions, whether a natural disaster, increase in cost, scarcity of raw materials, political unrest, economic instability, radical change in technology, artificial intelligence or innovation in the market impact the consumer and the supply chain, which requires constant flexibility. Brands are being challenged to anticipate, adapt, be transparent, balance cost and remain resilient all at the same time. Since efficiency measures differently within every brand, company and country, any, all or a combination of these interruptions requires a relentless battle to keep up.

While the consumer may or may not be aware of these constant changes, their demands can be indecisive based on individual beliefs. However, it is vital for brands to anticipate consumer needs through sustainability,

innovation, cost-sensitive product, creative designs and overall lifestyle experiences.

Whereas these challenges within today's circular economy require transformation, consumer education and transparency, the idea of risk management takes on an entirely new business focus. These distractions must be assessed by balancing cost and being resilient with an adaptable contingency plan that must be reviewed and revised constantly. With the added future of artificial intelligence both the consumer and the supply chain will continue to keep the industry in a state of change while we meet the requirements of a connected economy.

Katie Tague
Vice President Denim Marketing and Sales
Artistic Milliners PVT LTD



The biggest denim-supply-chain challenge these days? It's the lack of vertical integration and localized sourcing. This fragmentation causes inefficiencies, longer lead times and a bigger carbon footprint due to transporting goods over long distances.

Artistic Milliners and Star Fades International have tackled these challenges through vertical integration by managing spinning to garment manufacturing in-house. This streamlined process cuts down on lead times, keeping us agile and responsive to market trends.

Localized sourcing in key regions like Pakistan, Bangladesh, Mexico and Los Angeles brings manufacturing closer to consumers. This slashes transportation distances, reduces our carbon footprint and creates local jobs.

We use innovations in sustainable materials, water-saving tech and circular practices that drive efficiency and sustainability throughout the supply chain. We're always looking for new ways to minimize waste and conserve resources.

Relying on efficient, localized production hubs means we can get products to market faster—essential in the ever-changing fashion world.

Helping brands and retailers navigate the denim supply chain ensures their decisions align with sustainability goals. We are able to lead all tiers of brands and their teams through the production process, from concept to their collections.

We're committed to leading positive change and collaborating with stakeholders to promote transparency, sustainability and ethical practices.

Adam Taubenfligel
Creative Director
Triarchy



The industry's relentless drive to cut costs is hindering its overall efficiency. When brands focus solely on reducing prices, they often resort to unsustainable practices, undermining the industry's effectiveness by diverting attention from long-term priorities.

To genuinely promote sustainability, we must prioritize technologies and practices that enable true sustainability rather than treating the term as a marketing gimmick. By doing so

we can collectively reduce the costs associated with sustainable practices, effect real change within the industry and ultimately enhance its efficiency.

Alice Tonello
Marketing, Research and Development
Tonello



The primary challenge preventing the industry from operating efficiently is the lack of universal standards for transparency. Without clear data on water, energy, chemicals and CO₂ consumption, brands struggle to make informed decisions and implement

effective practices.

Engaging consumers in conscious purchasing is equally important. Brands should educate their customers about the benefits of denim produced responsibly and ethically. By emphasizing the long-term value and durability of high-quality products, consumers can make better choices.

Additionally, providing information about the recyclability of garments is crucial. This includes details on whether a garment can be recycled and how the process works. Educating consumers in this way helps to reduce waste, overproduction and overconsumption, contributing to a more responsible industry.

Andrea Venier
Managing Director
Officina39



One of the most pressing challenges in the denim supply chain is the development and implementation of effective circular-economy infrastructures. In Europe, the classification and management of recycled materials poses significant regulatory hurdles as these materials often originate from what is considered waste. This classification introduces complexities in waste management, hindering the smooth transition to using these materials as recycled raw resources.

Circularity in the denim industry extends beyond consumer interest or demand. While consumer preferences can drive brands toward more-sustainable practices, including the use of recycled materials, the responsibility does not rest solely with them. It is imperative that companies, governments and related organizations make substantial efforts to establish systems and structures that promote recycling behaviors and the utilization of recycled and upcycled products. Moreover, building trust is crucial for the circular economy to thrive.

Companies must commit to transparency and genuine engagement—principles we at Officina39 embody through our concept of "Trustainable." For the circular economy to become a tangible reality, it requires a collaborative approach where information is openly shared and all stakeholders are actively involved in fostering a sustainable and efficient supply chain.

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INDUSTRY FOCUS: DENIM



Denim *Continued from page 9*

Luciano Vivolo
Founder and President
Vivolo



One of the most interesting challenges in the current fashion scene is to make design priorities co-exist with eco-sustainable requirements. This is especially true in a segment like denim, with strong traditions and an unmistakable iconographic language.

Many brands are investing in innovative materials and processes to make garments more environmentally responsible—however, the making of a fully sustainable garment requires a careful analysis of every stage of production, from the origin of the materials to the product's end of life.

Vivolo has been meeting this need for truly sustainable materials for years with its Impronta Zero program and collections that get renewed for each season, offering recycled or recyclable, natural or biodegradable, items. Only those who have integrated sustainability among their values can truly focus on what fashion will always need, which is beauty. This is why a fundamental key factor is specific training for designers, who play a central role in design choices and consequently have a significant impact that ripples throughout the supply chain.

Vivolo, in collaboration with the Academy of Fine Arts in Bologna, Italy, holds a yearly competition to reward the most innovative design students and offers them in-company training courses. Designers trained in sustainability are able to make conscious choices that positively influence the product life cycle.

For this reason, it is necessary to be able to choose reliable and certified suppliers at every level—and as local as possible—in order to guarantee high standards, safety and sustainability along every single component's path.

Vivian Wang
Managing Director and Global Sales
Manager
Kingpins Show



I've gotten quite a lot of feedback from our exhibitors and attendees at our first three trade shows held so far this year, in New York, Amsterdam and Hangzhou, China.

They tell us that sustainability and transparency remain a top priority for many retailers and brands. But cost continues to be the key driver for their sourcing decisions. Our exhibitors are constantly pushing innovation—and Kingpins is committed to highlighting and sharing the news about these developments. But price pressure keeps their customers from implementing many of them.

This is particularly challenging right now because many companies are working toward the 2030 deadline for the United Nations Sustainable Development Goals. Plus, the European Union and the United Kingdom both have proposed new legislation aimed at com-

bating greenwashing, so everyone is feeling the pressure to create sustainable products backed by reliable information that can be shared with their supply-chain partners.

We believe that this is an education issue that Kingpins is well positioned to address. We want to use our platform to reach denim's next generation, to educate them about the latest fibers, fabrics and finishes. We want them to understand and appreciate these developments and recognize the value these innovations bring to their businesses.

Similarly, we want to share this information with end consumers, who haven't been given enough insight into the work and technical expertise that goes into the products they buy. Our Kingpins China show blended B2B and B2C activities that highlighted many of our exhibitors' latest innovations.

Ani Wells
Founder and Director
Simply Suzette



The biggest challenge in the denim supply chain isn't about technology or processes—it's the whole system that's preventing us from operating efficiently. Purchasing a larger quantity and then selling half of it at a discounted price can sometimes be more cost effective than buying only the amount you need.

We're stuck in a cycle of overproduction and transactional relationships, which drains the soul out of the supply chain. This relentless push for more, faster and cheaper fuels inefficiencies and environmental stress, creating a cycle that is difficult to break.

The real issue is bringing humanity back into the supply chain. If we focused more on building relationships rather than purely making transactions, I believe we could naturally solve a lot of inefficiencies. Trust and collaboration would help us address problems together, share new ideas, and make decisions that balance the risks and rewards.

If suppliers and brands communicate openly and work toward mutual success, the potential to better align production with actual demand, reducing waste and boosting efficiency, would be great. Plus, a people-first approach encourages empathy, which is essential for sustainability and ethical labor practices.

Amy Williams
CEO
Citizens of Humanity Group



The industry's slow adoption of regenerative cotton as a standard. This shift is crucial because it would allow mills to establish long-term relationships with regenerative farmers, enabling large-scale purchases and more-efficient textile development. Integrating regenerative cotton with recycled materials could significantly benefit the environment, enhance the livelihoods of farmers and positively impact their communities. ●

Responses have been edited for clarity and space.



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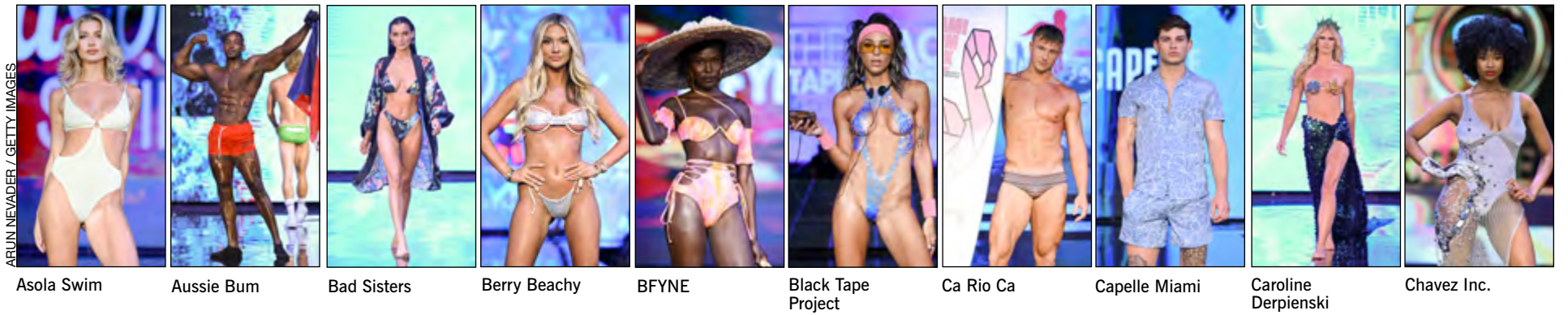
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Art Hearts Fashion Hosts 10 Days of Events Showcasing Over 30 Designers

Art comes from the heart, and inspiring and innovative design comes from **Art Hearts Fashion**. Founded in 2010, AHF has become a driving force for fashion, art and entertainment, and its role in **Miami Swim Week** was no exception as the organization swept into town with 10 days of events showcasing over 30 designers at a dozen unique venues throughout historic Miami Beach.

The festivities kicked off May 27 with Miami Model Week and programming that included model castings, pool parties, networking opportunities and after-parties. On May 29, Art Hearts hosted the Official Miami Swim Week Kickoff Party at **The Gabriel Hotel South Beach**, where media, models, influencers and others in the industry were invited to join in celebration of the week ahead.

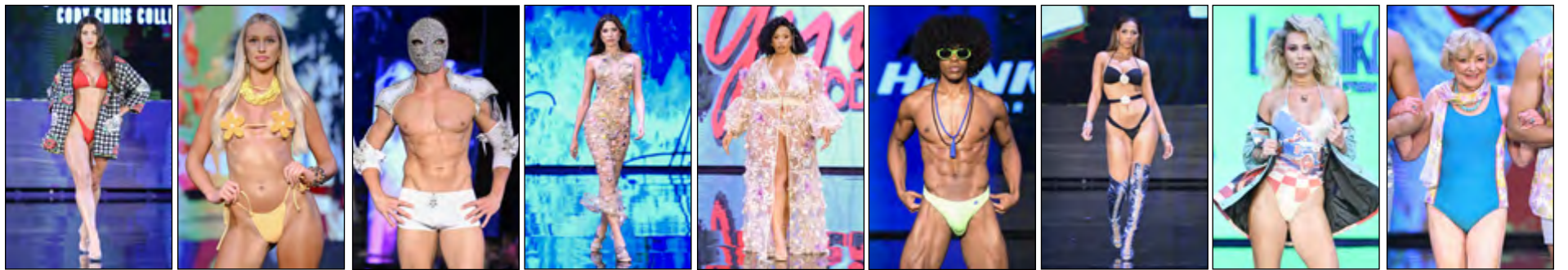
The week's highlights included a 96-year-old model who turned heads at the Love For Upcycling show. The Black Tape Project showcased live music and design performances by designer Joel Alvarez, and viewers were abuzz when J.Lo impersonator Connie Pena walked the runway for designer **For The Stars**.

Trends were on full display throughout the roster of events, including one-piece bathing suits. "Whether designed for chic sophistication, sun protection or effortlessly transitioning from day to night, each designer brought their unique vision to these timeless pieces," organizers said.

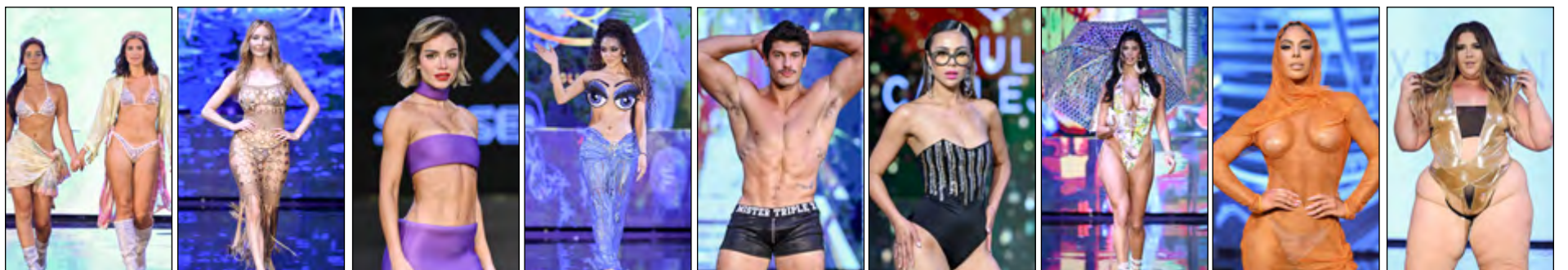
Art Hearts Fashion also turned up the heat with an array of men's swimwear runway shows. Male models strutted their

stuff in a bold spectrum of styles, including trunks, Euro, Brazilian-cut speedos, singlets and thongs. Male-exclusive swimwear designers including **Ca Rio Ca**, **Aussie Bum**, **Capelle** and **Hunk** made powerful statements, proving that men's swim fashion can be as exciting and diverse as women's.

AHF also teamed up with an array of talented Miami-based designers, including **Lila Nikole**, **BFYNE**, **Diva Boutique**, **Luxe Isle**, **Pink Melon Swim**, **Berry Beachy**, **Sense of G**, **Capelle Miami** and **Paula Callejas**, to bring the vibrant spirit of the city to the runway. Miami Swim Week has never felt more like home, as these local designers infused their creations with the unique energy and style of Miami.—*Christian Chensvold*



Cody Chris Diva Boutique For The Stars Giannina Azar Gyv Me Body Hunk Latala X Moda Peru Lila Nikole Love For Upcycling



Luxe Isle Lybethras Mala X Sense of G Marqueza Mister Triple X Paula Callejas Pink Melon Swim Willfredo Gerardo Xbqini

Earlier SwimShow Dates Greeted Positively by Buyers and Press Alike

Over 40 years ago a group of swim-industry experts got together to talk shop, and today that same gathering is internationally recognized as **Miami Swim Week**. And with each year, the pioneering **SwimShow** continues to evolve and innovate.

Held June 1-3 at the **Miami Beach Convention Center**, the show's new month-earlier schedule was greeted positively by buyers and press. As the first and most prestigious swimwear industry platform, SwimShow welcomed over 200 exhibitors primarily showing Spring and Resort 2025 collections.

Brands included **Seafolly**, **Saint Somebody**, **Bleu Rod Beattie**, **Miraclesuit**, **Banana Moon**, **Gottex**, **La Blanca**, **JETS Australia**, **Jantzen**, **InMocean**, **All That She Loves**, **Aegean Cat**, **Calypso St. Barth**, **Maison Marigold**, **Grace Elliot & Knight**, **L'Agence**, **Left on Friday**, **Walker & Wade** and **Azul Beach Lab**.

"By bringing together this diverse array of brands, SwimShow endeavors to unite the swim industry within a single, cohesive space," said Executive Director Judy Stein.



Seafolly



Saint Somebody



Banana Moon



InMocean



Azul Beach Lab

"We're so excited to have the Summer Fashion Summit on the SwimShow floor this season, bringing a wide array of programming to the show, giving our buyers and exhibitors the opportunity to sit down and join in on fantastic educational seminars."

In addition to presenting an array of new brands, SwimShow delivered an array of programming and strategic partnerships that captivated exhibitors, retailers and attendees, who received a pass to the Summer Fashion Summit in partnership with **Paraiso Miami Swim Week**.

For the third year in a row, SwimLab, the innovative collaboration between SwimShow and **WGSN**, presented an exceptional opportunity for emerging designers. With

a focus on fostering talent and nurturing creativity, SwimLab provides a dedicated space where designers can showcase their unique visions to influential buyers and industry professionals. This invaluable exposure propels aspiring brands toward the path to success, offering a transformative boost that propels them forward in this competitive industry.

The Summer Fashion Summit, an exclusive two-day conference, featured insightful panel discussions and master classes on current trends in summer fashion, sustainability, marketing and communications and was led by visionary leaders in design, business, publishing, technology, social media and PR.—*C.C.*

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In the business of
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From Craft to Tech: The New Territories of Sophistication

By Peclers Paris

Accompanying the gradual decompartmentalization of formal and sportswear, the evolution of textile trends is helping to define a new form of sophistication. At one end of the spectrum are technical fabrics, whose aesthetic qualities—textural, tactile and optical effects—in addition to their high performance, are an inspiration to fashion. At the other end is a renewed interest in artisanal materials that also offer aesthetic possibilities. Knitwear is not to be outdone, following in the footsteps between the aesthetics of the handmade and new technical possibilities.



Neo Foams/Glowing Tech

New innovative materials turn activewear from an asset into developing new forms of mobilities. From practicality is born a new, inspiring aesthetic that blurs even more the frontier between casual, active and sophisticated. On the one side, smooth, foamy, double-sided embossed knits are developed to create protective, shock-absorbing technical fleece with bio-based, anti-odor ribbing; and on the other side, from down jackets to windbreakers and compact and dense satins, water-repellent, metallic and reflective urban technical fabrics improve urban mobility.

Peclers Paris is a leading lifestyle trend-forecasting agency focused on building brands through the expertise of an international team of designers, strategic planners, futurists and consultants. The company has headquarters in Paris, Los Angeles and Shanghai.



Sophisticated Rawness

As new, more assertive expressions of sobriety emerge to fight overconsumption through authenticity and longer-lasting pieces, rawness inspires a refreshing form of sophistication. It draws on ancestral traditions and the use of original, natural materials. Beautiful woolens and weaves with natural, rustic, undyed looks are the base for a wardrobe of large, enveloping coats, loose jackets and pleated pants. Think refined silhouettes with asymmetric cotton and wool etamine blouses or eternally simple jeans and T-shirts with ratine overcoats. Also inspired by traditional techniques, prints with micro-scale fake ikats, like blurred primitives, are used as all-over, irregular graphics.



Knitwear: Intricate Transparencies

As knitwear becomes more than just functional, stitches get more and more precious, making knits more revealing. This is expressed through drop stitches that are worked in both regular and graphic versions. Vertical lines create a subtle blend of transparency and opacity with a light touch. A variation around this idea: a lace stitch for an ultra-fine gauge in a sensual and graphic lingerie style. Second skins, bodysuits and other undergarments are worn as main pieces for a cute and sexy effect. ●

Resource Guide

Fashion Buildings Dallas Market Center

www.dallasmarketcenter.com
The Dallas Apparel & Accessories Market is held five times each year at the Dallas Market Center. Located in one of the country's fastest-growing regions, the Dallas Market Center brings together thousands of manufacturers and key retailers in an elevated trade-show environment. Featuring 500 permanent showrooms and over 1,000 temporary booths, including expanded contemporary lines and resources, the Dallas Market Center is where inspiration starts. Upcoming events include Apparel & Accessories Market on Aug. 13–16, Oct. 22–25, and Mens Market on July 27–29.

Fashion District The Evans Group

www.tegmade.com
The Evans Group (TEG) is a reputable LA-based fashion development and production house catering to both established and emerging designers. The company operates an acclaimed vertically integrated facility in the Arts District of Los Angeles, crafting patterns, samples, and small-volume productions. As a premier cut and sew manufacturer, TEG specializes in bringing client designs to life with precision and excellence. For a comprehensive launch experience, services include design, fabric and trim sourcing, marketing, and mentorship. Since its establishment in 2005, TEG has assisted close to 4,000 clothing brands, generating over 30 year-round living-wage jobs.

Fiber, Yarn and Textiles Artistic Milliners/ Star Fades International

www.starfadesinternational.com
The Artistic Milliners ecosystem is the

conglomerate of the future, an expansive suite of solutions representing the intersection of a digitally-forward ethos for responsible design, manufacturing, sourcing and renewable energy. Along with Star Fades International, the L.A.-based custom wash and finishing facility, the company's global footprint includes Artistic Energy, Artistic Lab, Soho Incubator in New York and now Artmill, a pivot into the premium wovens space. The custom-designed plant is equipped with leading-edge European machinery and can produce 2.2 million yards of fabric across multiple fabrications, blends and finishes. Artmill signifying the next echelon of innovation and technological advancement for AM.

The LYCRA Company

[LYCRA.com](http://www.lycra.com)
The LYCRA Company innovates and produces fiber and technology solutions for the apparel and personal care industries. Headquartered in Wilmington, Delaware, The LYCRA Company is recognized worldwide for its innovative products, technical expertise, sustainable solutions, and unmatched marketing support. The LYCRA Company owns leading consumer and trade brands: LYCRA®, LYCRA HyFit®, LYCRA® T400®, COOLMAX®, THERMOLITE®, ELASPAN®, SUPPLEX®, and TACTEL®. The LYCRA Company's legacy stretches back to 1958 with the invention of the original spandex yarn, LYCRA® fiber. Today, The LYCRA Company focuses on adding value to its customers' products by developing unique innovations designed to meet the consumer's need for comfort and lasting performance.

Finance White Oak Commercial Finance, LLC

www.whiteoaksf.com
White Oak Commercial Finance, LLC

(WOFCF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middlemarket companies between \$1 million and \$30 million. WOFCF's solutions include asset-based lending, full-service factoring, invoice discounting, supply-chain financing, inventory financing, U.S. import/export financing, trade credit-risk management, accountreceivables management, and credit and collections support. WOFCF is an affiliate of White Oak Global Advisors, LLC, and its institutional clients.

Suppliers Hangerlogic

www.hangerlogic.com
The purpose of a visual display is to tell a fashion story, highlight a trend, or demonstrate how merchandise could be worn and accessorized. Hangerlogic takes an innovative approach to promoting the development of a creative partnership with its customers. As the market leader since 1972, Hangerlogic manufactures and distributes garment hangers globally for many of the world's leading retailers and apparel brands. The company's strength is providing its customers with innovative designs using technology that is friendly to the environment while at the same time meeting the industry demands for performance and value-driven sustainability. Hangerlogic's customer service and sales team are here to help and will do everything possible to ensure that your hanger requirements are met in a cost-effective and timely manner.

Trade Shows Collective Shows West

www.collectiveshows.com
Collective Shows West—the premier market for swim and active lifestyle—returns to the Paséa Hotel and Spa in Huntington Beach,

Calif. on July 23–24. Exhibitors include Beach Riot, Beyond Yoga, Frankies Bikinis, Malai, ONEONE, RVCA, Spiritual Gangster, Sweaty Betty and many more. Collective Shows X Outdoor Retailer makes its debut at Outdoor Retailer Nov. 6–8 in Salt Lake City, Utah. This collaboration with the leading outdoor industry event offers buyers advance access to an expansive lineup of trending products and exhibitors the chance to meet in-demand retailers across both markets.

The Fabric Shows

TheFabricShows.com
The Fabric Shows feature American and European Textile & Trim Collections with Global Production including Made in USA. Exhibiting companies have low minimums, produce to order and many have In-Stock programs. Attendees include designers/manufacturers of sewn products (apparel, home, other), private label producers, event/party planners, retail fabric stores. The shows takes place in New York twice a year (January and July) and in several other cities once a year. Scheduled upcoming shows are New York Fabric Show running July 17–18 at the New Yorker Hotel, and Los Angeles Fabric Show running Sept. 25–26 at The New Mart.

Functional Fabric Fair Fall—powered by PERFORMANCE DAYS®

www.FFFNY24.com/CaliforniaApparelNews
Explore Functional Fabric Fair Summer, the ultimate hub for outdoor, lifestyle, activewear textiles and accessories. Discover groundbreaking innovations revolutionizing performance fabrics and get a sneak peek into 2025/2026 Summer trends with the latest products and

technologies. Crafted by the industry for the industry, this trade-exclusive event is free and open to verified designers, product, purchasing, material or sustainability managers. Don't miss your chance to reconnect with the apparel community!

Las Vegas Apparel

www.lasvegas-apparel.com
ANDMORE, producer of Atlanta Apparel, presents Las Vegas Apparel. Buyers and exhibitors come together twice year in Las Vegas to do business in our industry's growing categories of young contemporary, accessories, and more, plus buyers can visit gift showrooms on campus for even more options. And, beginning in 2024, buyers can source from even more top brands and categories with the co-location of Womenswear In Nevada (WWIN), which runs concurrently in the same location at The Expo at World Market Center. This collaboration creates a new buying destination, filled with world class amenities for buyers and an elevated and exciting environment for order writing every February and August.

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In Canada, SOYACONCEPT has been largely distributed across the country for 15 years.

SOYACONCEPT is present in many countries in the world.

If you wish to see the line, you could visit their website at <http://www.soyaconcept.com/>

* CE INSTRUCTOR: CLOTHING, TEXTILE ARTS & TECHNOLOGY *

The San Diego College of Continuing Education is accepting applications for a dynamic and passionate individual to join our team as a Clothing, Textile Arts and Technology Tenure Track faculty member. The ideal candidate will have a strong background in clothing and textile technology and instruction to provide high-quality education to our diverse student body. Additionally, this role includes a focus on computer aided Patternmaking Technologies, along with other digital construction tools and software.

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