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Denise Fócil's launch of her AS by DF Spring 2025 collection builds the designer's principles of making luxurious clothing that is kinder to the planet, including garments created from upcycled and recycled leather. For more looks, see page 9.

PAUL MOREL

INDUSTRY FOCUS: SUSTAINABILITY

Transparency Takes the Fashion Lead in 2025

By Dorothy Crouch *Contributing Writer*

The consumer demand for greater transparency into the apparel that shoppers buy has driven suppliers and brands within the industry to examine how they can relay a clearer picture of their operations to keep customers satisfied. While the message from consumers is clear—they want to know the details of how their apparel is made—some brands hide behind carefully constructed greenwashing campaigns rather than grant customers the insight they crave.

Fashion is known for its seasonal trends in garments, but the industry also experiences buzz around solutions for issues that plague the business. Transparency is taking a front seat this year as consumers seek to uncover the sources of their clothing from farm to retail floor—with honest reporting from brands and suppliers.

➔ Sustainability page 4

INDUSTRY FOCUS: FIBER, YARN AND FABRIC

Earth-friendlier Materials Are at the Heart of Trending Style, Design

By Dorothy Crouch *Contributing Writer*

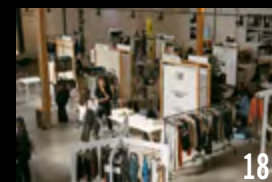
There is no denying that eco choices in sourcing have now reached the mainstream. Sustainable pushes toward sourcing fiber, yarn and fabric have led many designers to adopt even small amounts of greener materials as they create their collections, yet many of these fashion creatives are fully embracing the change. They are developing clothing that speaks to both sustainability and style, laying the groundwork for a fashion culture that relies on eco options.

Designers are approaching more-ecological materials with an acceptance of these fibers, yarns and fabrics as the new norm. These options allow designers to create fashion pieces more responsibly, yet also envision new, innovative garment applications that are edgy and trendy.

➔ Fiber, Yarn, Fabric page 10

INSIDE

Where fashion gets down to businessSM



Saitex collection benefits wildfire recovery ... page 2

L.A. Market Week report ... page 14

New York textile trade-show reports ... pages 16–17

Preface trade-show report ... page 18

Resource Guide ... page 18

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White Paper by TikTok Shop and WGSN Provides Insights

Fashion and technology are both ever-changing, and when they come together the appropriate term is “disruptive.” But disruption only means evolving opportunity, and that’s precisely the theme of the new white paper “E-Commerce Reinvented: A Future Built on Connection,” released on Jan. 15 by **TikTok Shop** and **WGSN**, the leading consumer trend forecaster.

TikTok Shop has emerged from the popular social-media platform to now include over 200,000 sellers and a 131 percent year-over-year increase in the number of people shopping on the platform. The white paper’s fresh research acts as a guide for growth, providing readers with actionable insights, e-commerce strategies and key takeaways.

“In the past, fashion trends trickled down from the elite to the masses, with centralized media channels in the 1960s acting as the primary influencer of behavior and style,” Talita Iorio, senior consultant, WGSN Mindset, told the *California Apparel News*. “Fast-forward to today, and social media has



TikTok thrives as an incubator, with new aesthetics, looks and fashion trends emerging almost daily.

upended this system, eliminating gatekeepers and fostering peer-to-peer influence that drives trends at lightning speed. Platforms like TikTok have fundamentally reshaped the trend cycle, accelerating adoption, redefining personal style and fueling sales,” according to Iorio.

TikTok pulses with the latest cultural currents and offers a real-time window into emerging trends and consumer sentiment.

By tracking relevant hashtags and actively engaging with user comments, businesses can glean insights into their audience’s preferences, empowering brands to quickly adapt their offerings and stay on top of rapidly evolving trends.

TikTok thrives as an incubator, with new aesthetics, looks and fashion trends emerging almost daily. “From Y2K styles to niche movements like #Regencycore,” Iorio said, “the platform’s ability to amplify hyper-specific trends reflects the rise of communities built around shared identities and aesthetics. This inherently social dynamic fosters a sense of belonging as users participate in and contribute to the trends that define their cultural moment.”

“For brands, TikTok is a vital pulse check on cultural shifts,” Iorio continued. “With trends gaining momentum in hours rather than weeks, agility and relevance are no longer optional—they’re essential for staying ahead in a constantly evolving trend landscape.”—*Christian Chensvold*

NEWS

Saitex Launches Collections to Support Wildfire-Recovery Efforts

Saitex, which operates what’s considered the world’s cleanest denim factory right here in Los Angeles, has launched a new purpose-driven platform at *sai-tex.com*. The launch underscores the company’s commitment to driving change in ethical production and sustainability while affirming its focus on intentional design, human-centered initiatives and creating high-quality products with a purpose.

“Upcycling has always been at the core of what we do, so launching this platform was a natural next step,” creative director Suzanne Shpall of Saitex USA, told the *California*

Apparel News. “We’d been developing this for over a year, focused on creating purpose-driven products that give materials a second life. But when the recent wildfires hit L.A., we knew we had to act fast.”

The first capsule collection available on the new Saitex platform, titled **Forever L.A.**, features 28 pieces made possible through donations from such partner brands as **Save Khaki**, **Edwin** and **Atelier & Repair**. Each item is adorned with a special patch combining the L.A. acronym and the California poppy, symbol of resilience and beauty. One hundred percent of proceeds from the collec-



The new Saitex collection titled **Forever L.A.** features a special patch combining L.A. and the California poppy.

tion support wildfire-relief efforts through organizations including the **American Red Cross**, **Southern California Emergency Network**, **L.A. Regional Food Bank** and **California Fire Foundation**.

“With this platform, we’re transforming existing materials into new designs and directing the proceeds toward meaningful causes,” explained Shpall. “The **Forever L.A.** collection is a great example. These aren’t just clothes. This is a sustainable and enduring commitment to our beloved city and cherished community.”

And even when the fires are extinguished, Saitex will continue the philanthropy. Going forward, at least 10 percent of all platform sales will support environmental, human-centered initiatives, with new capsule collections already in the works. “This is just the beginning,” said Shpall. “We want to grow the platform, collaborate with more brands and keep finding new ways to reduce waste and create high-quality, sustainable products. The bigger goal is to change the way people think about fashion and shift its role in our lives. We’re committed to showing that ethical manufacturing and social impact can go hand in hand. We’re always looking for ways to make a real difference and support Earth-centered initiatives.”—*C.C.*

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Inside the Industry

The **Lenzing Group**, a leading supplier of regenerated cellulosic fibers for the textile and nonwovens industries, unveiled its expanded Lyocell Fill portfolio within the TENCEL family of fibers at the recent Heimtextil show in Frankfurt, Germany. This portfolio expansion introduces a finer variant with various cut lengths tailored for filling applications in home textiles and apparel. It comes with effective moisture control for a natural dry feeling, contributing to thermal comfort essential for promoting better sleep when used in home applications. LENZING Lyocell Fill fibers are produced with comparably less greenhouse-gas emissions and offers an alternative to fossil-based materials, benefiting the planet, consumers and the value chain. LENZING Lyocell Fill fibers are made from wood, a natural raw material gentle on both skin and the environment.

Bluesign, as part of its expanding denim initiative, the leading global sustainability-solutions provider for the textile industry has announced Everest Textile Technologies as its newest system partner. Recognized as one of Europe’s largest and most innovative denim laundries, Everest brings decades of expertise in garment finishing and eco-conscious practices to the partnership. This collaboration marks a significant step forward, further strengthening bluesign’s commitment to creating a sustainable future for denim manufacturing. Everest serves such iconic global brands as Chanel, Louis Vuitton, Diesel, Acne Studios and Dsquared2, Everest is known for integrating cutting-edge technologies like ozone and laser treatments, jet-dye machines and its proprietary environmental-impact-measurement software. “The collaboration with bluesign establishes a new milestone for Everest’s environmentally sustainable future,” said Luca Soligo, CEO of Everest Srl.

Tonello, a global leader in garment-finishing technologies, has announced the acquisition of Flainox, a historic company with over 50 years of experience in the production of dyeing machinery. The integration of Flainox will enhance the reach of the sales force through the sharing and consolidation of target markets and offers an even broader range of technologies for the textile industry. “This acquisition is a pivotal step in our growth journey,” said Carlo Bonetti, president of Tonello. “Partnering with Flainox allows us to bring a strong, innovative group to the global market while staying deeply connected to tradition and our roots.” Tonello will further strengthen its presence in the dyeing industry, expanding its offerings with increasingly specialized solutions. Flainox will continue to operate under its own brand.

ISKO, the denim innovator, and Danish heritage brand Gabba debuted a collaboration at Pitti Imagine Uomo in Florence in January, a collection that enhances the simplicity of raw denim while boosting its performance. The core of the Gabba x ISKO collection is SelfDry, ISKO’s latest advancement. This denim finish cuts drying time while preserving the fabric’s raw and authentic texture, delivering a look both fresh and timeless. Gabba used this innovative denim fabric to create nine different styles, including jeans, denim jackets and kimonos. Key pieces included “The Supernormal Denim Bag”, a versatile raw denim bag billed as perfect for tackling everyday “supernormal” challenges.



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The background is a vibrant orange field filled with various line-art illustrations. At the top left, there's a stall with hats and clothing. In the center, a modern building labeled 'World Trade Center' sits on a small island. To the right, a person sits in a wicker chair. Below the building, a city skyline is visible. In the foreground, there are illustrations of a trophy, a cowboy boot, a herd of cattle, a winged horse, a cowboy, a Ferris wheel, a woman with a long dress, and various fashion accessories like handbags and shoes. The entire scene is framed by a pink and white checkered border on the left and right sides, and a pink and white striped border at the top and bottom.

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Why is transparency along all segments of the apparel supply chain more important in 2025 compared to years past?

Sustainability *Continued from page 1*

California Apparel News asked fashion sustainability leaders: *Why is transparency along all segments of the apparel supply chain more important in 2025 compared to years past?*

Daren Abney
Executive Director
U.S. Cotton Trust Protocol



Transparency within the supply chain will be even more critical as we look ahead to 2025 due to a combination of factors including consumer expectations, environmental pressures and regulatory changes.

Consumers are increasingly aware of and concerned about the ethical and environmental implications of their purchases. They look for brands that are transparent about the sourcing and manufacturing of their products. At the same time, many brands are actively working to become more environmentally friendly. Maintaining transparency throughout all segments of the supply chain makes it easier for brands and retailers to identify and improve their environmental impact.

New European policies will also increase pressure on brands and retailers to demonstrate responsible sourcing. The Corporate Sustainability Due Diligence Directive (CS-DDD), the Corporate Sustainability Reporting Directive (CSRD) and the Green Claims Directive are all still in development and will call for unprecedented levels of supply-chain transparency.

Data-led solution platforms like the U.S. Cotton Trust Protocol play a vital role in maintaining transparency and traceability. The Trust Protocol tracks cotton from farms to the final product, producing a live transparency map and gathering quantifiable, verifiable field-level data for sustainably grown cotton. This combination provides brands and retailers assurances that they need to demonstrate progress toward environmental targets and compliance with upcoming mandatory reporting regulations, ensuring that brands are contributing to a more sustainable and transparent world.

Kerry Bannigan
Managing Director
PVBLC Foundation



In 2025, transparency in the apparel supply chain is vital for sustainable and equitable development. The global challenges of climate change, labor exploitation and resource depletion demand accountability at every stage of production and distribution. Technological advancements now enable improved tracking of materials, which makes transparency a practical and achievable goal. Governments and international coalitions increasingly mandate disclosure practices reinforcing the shared commitment to sustainability and human rights. A collec-

tive responsibility of enabling systemic change with transparency safeguards workers' rights, reduces environmental harm and fosters innovation.

Meredith Boyd
Chief Product Officer
UNIFI, makers of REPREVE



Transparency in the apparel supply chain is more critical in 2025 than ever due to the increasing complexity of globalized sourcing. With more stakeholders involved, the risk of miscommunication grows, making traceability essential to maintaining trust. REPREVE addresses this challenge by embedding FiberPrint tracer technology into every strand of yarn, ensuring we can verify the recycled nature of the raw materials in the products. This traceability is certified through U-Trust verification, allowing REPREVE to offer robust traceability.

In addition to fostering confidence in global sourcing, transparency supports sustainability initiatives. Consumers and brands demand greater accountability for textile waste, driving increasing interest in REPREVE Takeback. This innovative process recycles post-industrial and post-consumer textile waste into new materials, enabling a circular economy. By partnering with brands to reclaim and repurpose waste, REPREVE extends the life cycle of materials, reducing the environmental impact and adding measurable value across the supply chain.

As sustainability and ethical practices take center stage, transparency empowers stakeholders to meet these rising expectations while building trust and credibility. In 2025, it's no longer optional—it's a necessity.

Marco Bruno
Head of ESG Compliance & Health and Safety
Oerlikon Luxury



Transparency throughout the apparel supply chain has become crucial, particularly in the luxury sector, where modern consumers seek a balance between quality, exclusivity and environmental responsibility. Growing environmental awareness has transformed the way high-end brands approach production, making traceability and sustainability indispensable. This evolution is not limited to material selection but also includes production processes, a direction we are pursuing with growing determination.

Following our entry into Oerlikon, we began transitioning to stainless steel, a material that ensures recyclability and a lower environmental impact compared to brass. Surface treatments play a central role in this effort. By employing Physical Vapour Deposition (PVD) technology, we have significantly reduced the environmental impact of our products while maintaining the aesthetic excellence demanded by the luxury sector.

This ongoing research not only enhances the sustainability of our solutions but also strengthens consumer confidence. Consum-

ers reward brands that offer transparency and innovation without compromising on quality or design.

Katrina Caspelich
Chief Marketing Officer
Remake



Transparency in the apparel supply chain is more critical than ever in 2025 because global crises, like climate change and social inequality, are worsening. Without clear information, harmful practices stay hidden, keeping workers underpaid and the environment at risk. Consumers and governments now demand proof that brands are acting responsibly, and laws are emerging to enforce accountability. Transparency helps build trust, holds brands accountable and drives meaningful change. At Remake, we believe shining a light on supply chains is essential to creating a fashion industry that values people and the planet.

Paola Corna
CFO, Sustainability & HR manager
ACM



Transparency throughout the apparel supply chain has become paramount in 2025 as sustainability evolves from a goal to a fundamental requirement. In recent years, the industry has embraced a global push toward more conscious practices, driven in part by European regulations that encourage clear and verifiable disclosures.

We believe transparency is about authenticity, not striving for perfection but demonstrating how raw materials are selected, processed and disposed of. For over 30 years our sustainability journey has been marked by initiatives such as a full water recirculation plant, with our commitment further solidified by milestones like achieving voluntary ISO 14001 certification, a mark of responsible environmental management. Showcasing our production processes is not just an ethical choice; it is a testament to the trust we place in our partners. With creativity and passion, we remain dedicated to crafting made-in-Italy accessories that combine style and quality while respecting the planet and those who inhabit it.

Claudia de Witte
Textiles Sustainability Leader
Eastman



Transparency and third-party certification are the keys to driving the industry toward greater sustainability. For Naia's sustainable sourcing policy, Eastman holds FSC Chain of Custody certification, and all of our suppliers hold intentionally recognized certifications as well. And we earned a Dark Green Shirt in CanopyStyle ranking since 2022. All Naia from Eastman products are

produced in a safe, closed-loop manufacturing process where solvents are recycled back into the system for reuse.

Andreas Dörner
General Manager
RE&UP



Transparency is the foundation of trust: To believe in change and thus actively contribute to it, the end consumer must be able to see its solid foundation. For example, our patent-pending proprietary process enables us to transform poly/cotton blends into high-quality, durable and traceable Next-Gen raw materials that are competitive in cost as well as on par in terms of performance and quality with existing recycled and virgin fibers. Transparency and traceability are key to making such an important transformation in the textile recycling paradigm effective.

At the regulatory level, as of Jan. 1, 2025, all EU countries must mandatorily adopt separate collection of textile waste. Knowing that this waste can actually be processed to produce Next-Gen raw materials can be an extra motivation for people to properly recycle their textile products. RE&UP's position as an integrated vertical supplier, with 100 percent traceable fibers, allows the company to play a pivotal role in helping brands and retailers embrace full traceability, putting a great effort in educating consumers about its significance, ensuring they understand its impact not only in their purchasing decisions but also on the broader environmental and ethical implications.

Andrea Ferris
Co-founder and CEO
CiCLO



Transparency has become critical for apparel brands in 2025, driven by regulatory pressures, consumer expectations and technological capabilities. Emerging legislation in Europe and regions of the U.S. is compelling brands to reevaluate materials used, production processes and even textile disposal while looking for them to substantiate sustainability claims. The U.S. Customs and Border Protection also employs advanced testing methods to detect product fraud and verify compliance, making greenwashing increasingly tricky and risky.

Using the best available test methods to deliver reliable, verified results has become the standard for driving conversations around adoption. This is important to us as a supplier of CiCLO technology. We furnish in-depth third-party lab data that proves CiCLO polyester can biodegrade in wastewater sludge, soil and seawater as well as OEKO-TEX ECO PASSPORT certification of chemical safety. We also require participation in our comprehensive traceability program to ensure responsible and legally compliant marketing claims are tied to authenticated CiCLO fibers.

Supima Cotton.

Softer and more durable than regular cotton, Supima cotton's extra-long fibers create a breathable yarn known for its excellent color-retention, hypoallergenic properties, and resists pilling for long lasting quality.

Made with 30/1 long-staple Supima yarn, this T-shirt is made of tightly knit fabric for a smooth face and a non-stretched-out feel. Garment dyeing enhances the natural softness of the yarn, creating a pristine print surface and an unparalleled hand feel that gets better with every wash.

30SUP01GD

- Unisex
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- Garment Dyed
- 100% Cotton

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-  Light Grey
-  Creme
-  White



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Why is transparency along all segments of the apparel supply chain more important in 2025 compared to years past?

Sustainability *Continued from page 4*

Consumer dynamics are shifting significantly, particularly among younger generations like Gen Z. This generation is willing to pay premium prices for products that align with their environmental values and demand brands prove their commitment. As a result, brands can no longer rely on superficial sustainability claims—they must demonstrate authentic, proven and measurable commitments throughout their supply chains and to stakeholders. Transparency is no longer just about reporting—it's about reimagining material life cycles, enabling scalability and setting a new benchmark for environmental responsibility.

Karri Ann Frerichs Founder and Chief Executive Officer Circular Fashion LA, SPC



Supply-chain transparency is important now in 2025 more than ever because as current and upcoming administrations focus on bringing manufacturing back to the U.S., consumers and retailers need to understand how U.S. labor can compete with low-wage developing nations. If prices feel too good to be true, then they usually are, and unfortunately that's most often achieved at the expense of unfair labor conditions. If consumers are given the choice between \$10 smartphones and \$3 dresses versus more expensive American-made products, then they should at least understand the conditions and practices that lead to those unreal prices.

The truth is, there is no other way but to exploit a vulnerable labor force and to overconsume natural resources for the sake of mass production to liquidate inventories to achieve those prices. Consumers need to realize what the true costs of these ridiculously low prices are, and, without supply-chain transparency, we will all suffer the costs of those practices in the end.

Jen Hodo Business Development Manager Birla Cellulose USA



Transparency across the apparel supply chain is more critical in 2025 than ever as consumers and regulators demand greater authenticity and accountability. Forced-labor concerns and sustainability expectations have made traceability a pivotal factor in sourcing decisions, and fashion stakeholders are increasingly scrutinizing information sources amid the rise of creative storytelling disguised as facts. This erosion of trust has created an urgent need for brands to not just *tell* their sustainability story but to *show* it, providing concrete, verifiable evidence to build and maintain integrity and accountability.

Our GreenTrack blockchain platform provides brands and suppliers with the tools to map the global chain of custody for products made with Birla Cellulose fibers. By disclosing real-time data on material origins, certifications and other key ESG metrics, brands can empower consumers to verify claims and make informed decisions. This level of transparency not only combats greenwashing but also builds trust among stakeholders, ad-

ressing the growing demand for credible and actionable information. Without these data, speculation arises: Is it unknown—or unsavory? Neither possibility inspires confidence.

Dr. Cindy J Lin Chief Executive Officer Hey Social Good and Former U.S. EPA Scientist and Policymaker



Transparency is the *new* sustainability term in 2025 and beyond. As new policies around fashion sustainability become a reality, brands and suppliers must figure out how to best respond to new accountability metrics and reporting requirements. As an example, the now adopted (9/28/2024) California Responsible Textile Recovery Act 2024 (SB 707) focuses on establishing Extended Producer Responsibility (EPR) for apparel, textiles and textile items as a means to reduce textile landfill waste, environmental harm and rising waste-disposal costs.

This law and its required shared responsibility among all producers involved along the product supply chain means entities must account for transparent reporting of apparel sourcing, production, transportation and end-of-life tracking. Transparency will be tantamount for any EPRs to better grasp their activities and control potential expenses so as to not trigger mandatory penalty fines due to non-compliance. Similar accountability policies and regulations are in play in Washington, New York and Massachusetts, including even more stringent accountability policies in the EU.

In addition to national and global policies for transparent accountability, the uncertainty of resource availability (e.g., cotton, water) will also drive needed transparency for entities. Due to increasing unpredictable weather conditions, the supply-demand gap and market volatility for textile sourcing will increase. In 2023, an El Nino-induced dry spell in India resulted in decreased cotton-crop production and higher cotton pricing. These types of uncertainties means all entities along the supply chain must track transparently to ensure for future stability of apparel production and sales growth.

Steve McCullough Event Director Functional Fabric Fair



Transparency across all segments of the apparel supply chain will become more critical than ever in 2025 for designers and product developers seeking to source responsible materials due to the consumer demand for higher accountability from brands. With increased access to information and heightened awareness of environmental and social issues, today's marketplace rewards companies that prioritize ethical practices and sustainability. Transparency not only builds trust but also advances innovation, enabling the industry to tackle global challenges like climate change, waste, water and chemical concerns head-on.

Functional Fabric Fair's commitment to transparency and sustainability will continue with the return of our Day 0 Sustainability Workshop at all three of our 2025 events (Spring, Summer, Fall). Day 0 is a direct re-

sponse to attendee and exhibitor feedback, offering an invaluable full-day conference and workshop the day before the exhibitor floor opens for industry leaders, experts as well as students to explore sustainable solutions, share knowledge and collaborate on shaping a transparent and responsible future for the apparel industry.

Philippe Mignot Project Manager NextPrinting



Transparency in the fashion supply chain is increasingly crucial, and NextPrinting was created to meet this need. The industry has long relied on processes that consume large amounts of water, energy and chemicals, causing significant impacts on the environment and people. NextPrinting offers a sustainable alternative with digital textile-printing solutions that drastically reduce these consumptions without compromising quality or creativity. For us, transparency is not just a value but a practice. Every project is developed in collaboration with our partners, sharing data on materials, processes and environmental impacts. This approach enables brands to clearly communicate the journey of their garments to consumers, strengthening trust and credibility. NextPrinting solutions have been enthusiastically received because they address a real need for change, transforming environmental challenges into creative opportunities. We believe the future of fashion is rooted in transparent, sustainable and collaborative processes, and we are committed every day to making this vision a reality.

Pamela Morris James Founder Paloma St James



2024 was a tumultuous year for sustainability as progress toward SDG 2030 goals stagnated and ESG frameworks crumbled. These setbacks have made transparency in the apparel supply chain a non-negotiable priority in 2025.

Unlike other industries with strict safety and material standards and regulations, the fashion industry continues to exploit geographical disparities, often prioritizing profit over ethics.

The fashion industry holds immense power to drive change. To create meaningful change, the industry must unite to build a sustainable workforce that values stakeholders over shareholders.

Transparency is the foundation for this transformation. It fosters consumer trust and allows brands to demonstrate accountability in an era driven by conscious purchasing decisions. Transparent practices ensure fair wages, ethical sourcing and environmental stewardship, providing a pathway to a supply chain that is both equitable and sustainable not just for the planet but for the millions of individuals it supports.

2025 must be the year of action, a defining moment where incremental progress gives way to sweeping accountability and systemic change. By regulating and aligning the industry with global standards, we can lead a movement that reshapes fashion into a force for good. The time for transparency is now,

and its impact will reverberate far beyond our industry.

Victoria Nelson Harris Senior Textile Segment Specialist Mimaki



In 2025, transparency across the apparel supply chain has become crucial due to consumer demand for ethical and sustainable practices, advancements in technology and evolving regulatory standards. From a technology perspective, digital textile printing and cloud-based software have made it easier to track real-time production data, enabling greater visibility into resource consumption such as ink and energy. These advancements help manufacturers share environmental impact metrics, meeting growing expectations for accountability.

For materials and consumables, transparency is essential to ensure the use of sustainable, traceable inputs such as recycled or certified organic textiles. Both consumers and brands increasingly demand verifiable sourcing information to minimize environmental impact and uphold fair labor practices in fiber production. Additionally, digital textile-ink manufacturers are now certifying their inks not only with Oeko-Tex but also with Bluesign, which enhances accountability and raises standards throughout the entire ink-production supply chain for both environmental, safety and labor impacts.

From the end consumer's viewpoint, there's an expectation for brands to disclose how their apparel is made—from raw materials to finished goods. This aligns with a global shift toward conscious consumption, with customers favoring businesses that prioritize ethical production and sustainability.

At the industry level, transparency builds trust and collaboration among stakeholders while reducing risks like greenwashing and supply-chain disruptions. It drives innovation in sustainable practices, including waterless printing, on-demand digital production, local manufacturing, and recycling of materials and consumables. These efforts collectively support the development of a circular and transparent apparel industry.

Lewis Perkins President Apparel Impact Institute



While the UNFCCC's fashion charter aims to reach net-zero no later than 2050, many brands have ambitious 2030 targets. At the halfway point of the decisive decade, 2025 is a moment for all stakeholders to step up and prove that their climate commitments are backed by action.

2025 will test the global marketplace's commitments to climate targets, and the fashion industry will be no exception. Supply chains generate 80 percent of emissions from consumer industries like apparel, yet brands are falling short of their decarbonization commitments—and stakeholders are demanding answers. Transparency is no longer optional—it's the linchpin to accountability, financing and long-term progress.

While making public commitments is the first step on the journey to net-zero, account-



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Why is transparency along all segments of the apparel supply chain more important in 2025 compared to years past?

Sustainability *Continued from page 6*

ability and action must follow. In 2025, we must move beyond pledges and low-hanging-fruit tactics to invest in real, measurable CO₂ reduction projects with our suppliers. That means critically transforming our industry's business operations and supply chains—taking a hard look at the value chain, supporting suppliers in their decarbonization efforts and leveraging financial tools that make progress actionable.

We have mobilized industry and philanthropy to pool resources, facilitating \$250 million in catalytic capital through the Fashion Climate Fund. This initiative brings together suppliers, brands, financial institutions and philanthropies to scale proven decarbonization solutions. Three years in, with five to go, we are on track to deploy roughly \$100 million of the goal amount by 2030—but reaching the full target requires more committed stakeholders to step up their financial contributions.

Adele Stafford Executive Vice President of Growth Initiatives Worldly



Transparency along all segments of the apparel supply chain is more important in 2025 than ever. As we step into uncharted regulatory territories that will impact global trade and social and environmental sustainability, a renewed focus on transparency isn't

just about compliance or meeting expectations—it's about accountability and driving meaningful progress to protect people and the planet.

To make this possible, it's essential to include suppliers in decision-making. Suppliers are not just trivial participants in the supply chain; they understand—and live through—the true impact of production decisions and can guide brands in strategic planning. By fostering collaboration and open communication with suppliers, brands can establish trust and build stronger relationships with suppliers that will benefit both groups as well as factory workers and the local communities where manufacturing occurs.

Transparency isn't just about gathering data and one-sided, top-down mandates; it's about establishing communication and trust, and using those data to create shared value that informs an open and honest dialogue about challenges along the supply chain and how businesses can better work with one another to advance the social and environmental sustainability agenda. We're already seeing how businesses that don't prioritize sustainability risk losing brand reputation and being pushed out of the marketplace.

When brands and suppliers work together, it leads to more sustainable practices, stronger relationships and tangible improvements across the entire value chain. Transparency, combined with trust and inclusive decision-making, pave the way for a more resilient, responsible and equitable apparel industry.

Steve Stewart Chief Brand and Innovation Officer The LYCRA Company



Transparency is becoming even more relevant in the apparel industry, driven by consumer demand as well as regulatory requirements. Consumers are increasingly seeking not only quality products but also those that are made in an environmentally responsible

manner, which makes transparency a key factor in driving product choice and brand loyalty. Today, brands must adopt more-sustainable materials and inputs to stay competitive. In addition, regulations such as the EcoDesign for Sustainable Products will require transparency on everything from material inputs to processing and product performance.

At The LYCRA Company, we will soon launch bio-derived LYCRA fiber made with QIRA, a renewable spandex originating from dent corn. Our customers value the transparency and traceability of the feedstock, starting with the farms in Iowa where the corn is grown to the final fiber product.

Brands that can demonstrate transparency in their supply chains build trust and loyalty, making them better positioned for long-term success. The growing emphasis on transparency will certainly have an impact on helping to reshape the future of the apparel industry.

Jimmy Summers Chief Sustainability Officer Cone Denim



Transparency requirements and the definition of transparency have evolved rapidly within the industry over the last several years. The coming European Union directives and other global regulations with implementation gearing up in 2025 require that we know

more about our products than where they come from. The information that brands, retailers and their suppliers will have to know includes greenhouse-gas emissions, energy efficiency, water usage and stewardship, waste disposal, source and impact of raw materials, social-compliance information related to workers, impacts on local communities, biodiversity data and more. All of this information must be shared and validated through a complex supply chain in order to be used for compliance purposes. Supply-chain transparency has quickly moved from being something companies *should* have to something companies *must* have in place. Cone Denim is prepared to provide these data through platforms like the Higg Facility Environmental Module and Social and Labor Module to reduce the burden of data gathering for our facilities and our customers.

Andrea Venier Managing Director Officina39



Let us begin with a small note on traceability and transparency: Traceability is the ability to understand the journey a product takes before reaching consumers. Transparency goes a step further, involving the disclosure of all supply-chain data by

a brand. Every stage of the supply chain must be traceable, and the resulting information should be accessible to all stakeholders, including end consumers, allowing them to understand every aspect of a garment's life cycle.

Transparency has become a key value in building consumer confidence by providing accurate information and enhancing product safety.

Consumers are increasingly curious about every stage of the production cycle of what they wear, asking questions about each item before purchasing.

Transparency also brings efficiency to resource and supply-chain management through simplified, automated processes and better control over resource use. Additionally, communication between business partners improves with a more detailed and comprehensive exchange of information.

However, in our view, transparency requires a fundamental element: trust. Trust is built through consistent, serious work, day after day. It cannot be achieved with shortcuts or software alone. Trust must be embedded in a company's DNA.

Eloise Vivolo Chief Operations Manager Vivolo



The need for transparency is not new but the result of a progressive evolution that has transformed many industries in recent years, including fashion. Year by year, and particularly in 2025, its importance has reached unprecedented levels, driven by growing consumer demand, increasingly stringent regulations and a collective responsibility toward environmental and social sustainability. European Union policies, such as the Green Deal and the Sustainable Products Initiative, emphasize the urgency of traceable and compliant supply chains, pushing companies to account for every stage of production, from raw-material sourcing to the product's end of life.

At Vivolo, transparency is part of our DNA. With certifications such as GRS, FSC and Oeko-Tex, we ensure that every material and process meets rigorous sustainability standards. Our vertically integrated supply chain enables unparalleled traceability, offering our stakeholders security and confidence in our ethical and environmental commitments.

However, transparency goes beyond compliance; it represents a holistic vision where innovation, ethics and craftsmanship meet. With the Zero Footprint project, we continuously explore sustainable materials and processes. In addition, we are proud to announce that we are finalizing our first sustainability report, a voluntary initiative to promote openness and accountability. Transparency is a bridge to the future, a means to inspire trust, stimulate innovation and honor our responsibility to the planet and the people who inhabit it.

Sherry Wood Director of Merchandising and Design Laguna Fabrics



Consumers and brands are more informed about issues like labor, environmental harm and unethical sourcing practices. Brands are demanding proof of Laguna's sustainability commitments showing sustainable sourcing, waste reduction and carbon-neutral operations, which are documented by our participation in the Higg Index organization. Transparency is essential for enabling our brands to promote recycling, reuse and responsible disposal of garments, which are key pillars of a circular economy.

Technological advancements made supply-chain transparency more feasible, allowing brands to track products from raw materials to finished goods. Laguna's reputation for being transparent builds stronger trust and loyalty with our brands. A transparent U.S.-made supply chain becomes a unique selling point, setting us apart from other competitors. At Laguna, we want to position ourselves as leaders in this space that brands can depend on for not just sustainable fabrics but as a fully integrated sustainable company. ●

**Responses have been edited for clarity and space.*

Get in the next Industry Focus: Sustainability issue coming soon.



AS by DF Spring `25 Lobbies for Earth-Friendly Fashion-and-Leather Mission

Denise Fôcil had a lot to celebrate during the 15th anniversary of her AS by DF brand last October as the designer and environmental advocate prepared to release her Spring 2025 collection. The latest AS by DF release builds upon the ethos of making luxurious clothing that is kinder to the planet, including garments created from upcycled and recycled leather—such as Fôcil’s beloved moto-style jackets.

“We are creating sophisticated fashion with a sustainable mindset and pieces that are really meant to be in your closet forever or handed down with a long life, which is at the cradle of sustainability. We’re not making throwaway pieces,” Fôcil said.

The Spring 2025 AS by DF collection features the Cult Recycled Leather Jacket in hot pink or white, the Fiamma dress with recycled-leather details, and Rowan Recycled Leather Cropped Flares and Rowan Ribbed Top, which features a viscose blend with recycled-leather neckline and collar. Denim pieces include the Gianna jacket, dress and cropped micro



flares, all of which are sustainable. Softer spring pieces include the Provence Dress in satin georgette, Matcha Dress in lace and Matcha Top in satin. The Matcha skirt rounds out the

collection in pleated satin. AS by DF recently debuted in Europe during Paris Fashion Week.

Fôcil is focused on progressing with her eco-clothing mission, growing the brand’s ecologically kind characteristics over time and estimates that approximately 65 percent of AS by DF’s pieces are sustainable. She has also partnered with Ocean Conservancy to support the organization’s efforts to clean up plastics in the world’s oceans, a mission close to Fôcil’s heart.

“Ocean Conservancy and I made a contract that I would donate a minimum of \$25,000 per year to them. I would pay them \$10 for every recycled leather garment that I sold,” Fôcil said, noting that AS by DF has exceeded the annual goal since the brand’s charitable initiative was implemented. “Cleaning up plastic waste in the ocean, lobbying for changes to laws to protect animal species that are endangered in the ocean from overfishing and oil tankers passing through their habitat, which are killing them.”

—Dorothy Crouch

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Lace by Solstiss

What ecological advancements in fiber, yarn and fabric are also trending as the foundation for stylish fashion designs?

Fiber, Yarn, Fabric

Continued from page 1

California Apparel News asked fiber, yarn and fabric experts: *What ecological advancements in fiber, yarn and fabric are also trending as the foundation for stylish fashion designs?*

Beth Amason
Vice President, Fabric Innovation
Cocona Labs | 37.5 Technologies



We're at a pivotal moment where we're seeing a confluence of ecological advancements and fashion from recycled, bio-based and enhanced biodegradable synthetics to plant-based yarns, textile-to-textile recycling and upcycling—all of which can be used without aesthetic limitation. It's quite an inspiring time for designers to create multi-purpose garments that are beautiful and functional while reducing their environmental footprint.

We now include an enhanced biodegradation additive in all our synthetic fibers free of charge to our customers. In 2024, we also launched 37.5 Technology in bamboo viscose for our customers who want a nature-based, biodegradable product. It is an exciting time to work in fashion, giving consumers the opportunity to have a beautiful, sustainable product that provides performance, durability and longevity.

Laura Beachy
Vice President of Global Marketing and Communications
Thermore



Performance and high-fashion consumers are becoming more conscientious with their consumerism. Recycled fibers and sustainable garments are no longer a trendy idea but an absolute mandate from responsible shoppers. Thermore has been a trailblazer in sustainability, launching the first recycled thermal insulation in the early 1980s. Today, our efforts remain firmly rooted in sustainable innovation, with a strong emphasis on using recycled polyester fibers derived from post-consumer PET bottles.

We envision a future where exceptional performance, innovative design and environmental responsibility coexist harmoniously, catering to the increasing demand for eco-friendly solutions in the fashion and sports sectors. We are dedicated to delivering high-performance products that prioritize comfort, durability and versatility, all while keeping environmental sustainability at the core of our mission.

Dr. Jan Beringer
Senior Scientific Expert
Hohenstein



There has been a paradigm shift toward sustainability in our daily lives and across industries. This is also true of the textile and fashion industry. We see more and more sustainable technologies entering this market, which used to be almost exclusive to the sports and outdoor sector.

These sustainable technologies have now permeated most of the textile chain starting from bio-based and biodegradable raw materials and fibers to more resource-efficient dyeing and finishing processes and toward better end-of-life recyclability.

For the raw materials and fibers to become more sustainable, one approach is to use biogenic carbon instead of fossil carbon to lower the carbon footprint and utilize materials that are biodegradable, thereby enabling a closed carbon cycle. These materials are often plant-based or are manufactured through biological processes in bio reactors. This is not only linked to biological materials: Fossil carbon-based materials can also biodegrade. The only drawback here is that they add fossil carbon to the carbon cycle and thus are not carbon neutral.

The use of fewer resources—water, chemicals and energy—in textile production is already achieved in multiple ways. More-efficient dyeing and finishing processes are state of the art. A successful example here is waterless dyeing.

One often forgotten puzzle piece is energy: You need energy to make products. The greener this energy—wind, water or solar power—used for production, the lower the carbon footprint of the product. This is still an area with huge potential for making products more sustainable.

Mark D'Sa
Senior Vice President of Business Development
Panda Biotech



We've seen the demand for alternate natural fibers continue to grow. Our hemp fiber is available in several variations, including decorticated, mechanically cottonized and degummed hemp fiber, and it is gaining traction in both mass distribution and niche products. One of our partners, TDMI, has created blends containing 20 percent to 50 percent hemp in canvas, twill and denim. There is increasing pressure to enhance the output of degummed hemp fiber to achieve finer yarn counts for knitted fabrics.

Carmen Danner
Director, Business Development
HeiQ AeonIQ Holding AG



New bio-based materials are here to stay. The yarn of the future must be aesthetically pleasing, have a wide range of applications and be able to be processed by knitters and weavers using existing equipment. It must be commercially available at a marketable price. Two requirements are extremely important: The yarn must be circular—the keyword is circularity in fashion—and it must have a low ecological footprint—the keyword is decarbonization potential. Only when all these criteria have been met can designers and brand managers get involved with the new material in their range and define the right positioning together with the marketing department. In addition to the catalog of requirements mentioned above, we must not forget one thing—new materials of the future allow us to create something new in terms of look and feel and style composition. Next to the ecological aspect and the good story—turn waste into fashion—this is another fact we can be really happy and excited about.

Claudia de Witte
Textiles Sustainability Leader
Eastman



As we drive change in the industry today, we are also focused on the future. Recently we presented Naia Renew fibers to next-generation designers at Bunka Fashion College in Japan and Escola Superior de Disseny in Spain, equipping them with the resources to address the challenges of an evolving industry. By empowering emerging talent to design with sustainability in mind, using new innovations, we aim to inspire a more eco-conscious future for the fashion industry.

To meet the growing demands of designers and consumers, we developed this groundbreaking sustainable cellulosic fiber sourced from 60 percent sustainably sourced wood pulp and 40 percent recycled waste material through GRS-certified mass-balance accounting. Eastman's patented molecular recycling technologies allows us to focus on being a solutions provider for those waste streams that today do not have a sustainable end-of-life solution and would otherwise end up in landfills.

Jessica Dedora
Product Management, Apparel
Sympatex



Nowadays a stylish fashion piece should be infused with an ecological backstory that has a firm foundation including the use of innovative technology for making sustainable-material choices and fair-working practices—all resulting in a strong value creation from start to end. A way to show this will be by using the novel legislative requirement of im-

plementing the DPP—digital product passport, which will give the opportunity of creating a bond and (hi)story between brand, fashion piece and owner.

This can be reflected in the usage of materials such as recycled polyester from pre- and post-consumer waste, also called Fiber2Fiber, and processes that are oriented around circularity as well as high quality, resulting in a long-lasting, durable material.

Furthermore, it should include the use of transparent and traceable supply chains and clean energy along the entire value chain.

At Sympatex we believe recycled content, specifically Fiber2Fiber, makes a great choice and valuable content to weave into the garments' features and story.

Andreas Dörner
General Manager
RE&UP



One of the most unwieldy limitations of traditional textile-to-textile recycling systems has always been that they are unable to optimally process blends of different materials, thus precluding the possibility of taking textile recycling to the next level. We have expanded the scope of accessible waste streams through our one-of-a-kind patent-pending proprietary process.

As a feedstock-agnostic solution, our technology can effectively recycle a wide range of blends: cotton, polyester and poly/cotton. This allows us to reuse the majority of collected textile-waste types (pre- and post-consumer), requiring less sorted, less specific material to feed its two parallel recycling processes—one for high cotton content and the other for high polyester content.

An advanced hybrid process enables us to segregate poly/cotton blends into new pure materials for recycling, the go-to alternative to virgin options: Next-Gen Cotton and Next-Gen Polyester that maintain the same performance as virgin fibers, the perfect foundation for stylish fashion designs. Additionally, we are capable of decolorizing cotton fibers after the mechanical recycling process.

Andrea Ferris
Co-founder and Chief Executive Officer
CiCLO



Fibers, yarns and fabric made from textile waste are taking off, which is incredibly exciting! Innovators have been working on textile-waste sorting, recycling and remanufacturing for well over a decade at a small scale. Extended producer-responsibility legislation in Europe and, more recently, California, are now enabling the textile-to-textile infrastructure to be built at scale. We love to see textiles being recycled into new materials to reduce natural-resources depletion. Our CiCLO technology complements these efforts by enabling synthetics like polyester and nylon to remain durable and recyclable, but also biodegradable to reduce the persistence of any microplastics that are shed from them and end up in the environment as pollutants.

What ecological advancements in fiber, yarn and fabric are also trending as the foundation for stylish fashion designs?

Trending now and into the future are fashion designs made from recycled materials that can biodegrade and also be recycled into new fibers and fabrics at the end of their useful lives.

Jen Hodo
Brand and Retail Business
Development Manager
Birla Cellulose



Designers are increasingly prioritizing materials that seamlessly blend style with ecological responsibility. A key consideration is the garment's entire life cycle, prompting essential questions: How were these materials produced? How durable is the garment?

And what happens at the end of its life—can it biodegrade or be recycled into new textiles?

Cellulosic fibers like viscose, modal and lyocell are gaining traction for being renewable and biodegradable. Technological advancements in textile-to-textile recycling now enable the regeneration of cellulose-rich materials without compromising quality. Our Liva Reviva, made with Circulose, repurposes textile waste into new fibers while our partnership with Circ introduces patented technology to separate and recycle poly/cotton blends—a breakthrough allowing both fibers to be reused in new clothing.

The industry is also shifting from synthetics to natural alternatives with rising interest in mono-fiber fabrics. These single-material textiles simplify recycling and enhance reclamation efforts, making them pivotal to circular design.

Suppliers are turning concepts into creation by delivering practical solutions. Showrooms offer textiles crafted with circularity in mind, giving designers a tactile, hands-on experience with sustainable fabric innovations.

This convergence of ecological progress and material innovation is transforming fashion, proving that responsibility and creativity can thrive together in stylish, forward-thinking design.

Michelle Lea
Chief Marketing and Sustainability
Officer
NILIT



Recent advancements in fiber and fabric technologies provide conscious fashion designers with an incredible new range of luxurious, high-quality, ecological performance products. Most exciting is the ability for designers to craft unique combinations

of sustainable and technical benefits in fabrics to address the consumer's ever-growing demands for responsible, high-value clothing. Our SENSIL collection allows designers to begin with premium yarns that are sustainably made with recycled or renewable feedstocks and layer in functionality such as moisture management, stretch, thermal control and freshness to create apparel that is incredibly durable and comfortable but also recyclable or biodegradable when the consumer finally discards it. From fiber to finished product all the way through to end of life, thoughtful designers can fashion cohesive stories that demonstrate remarkable respect for the environ-

ment and the people who wear and enjoy their creations.

Through pioneering partnerships, we are investing in emerging technologies and the infrastructure needed to ensure the conscientious manufacture and global availability of these products to accelerate the fashion industry's shift to a more responsible position.

Marcio Manique
Vice President of Protective Fabrics
Milliken & Company



Sustainability remains top of mind for leaders in the textile industry, and we see the ecological advancements in fiber, yarn and fabric as a direct reflection of that. Our sustainability commitments involve careful selection of fibers and thoughtful implementation

of manufacturing processes designed with environmental impact in mind. We focus on the longevity of fabrics so that they perform better over time to reduce waste, and we've taken an important step in eliminating PFAS chemistries from our textile products without sacrificing durability.

Philippe Mignot
Project Manager
NextPrinting



From our perspective, textiles are a canvas for expressing creativity and the foundation of our designs. This is why we prioritize environmentally friendly, certified yarns and textiles, including GOTS, GRS and FSC. However, staying up to date is essential as the

landscape of fibers, yarns and fabrics is constantly evolving. For instance, among the fabrics currently offered by NextPrinting is a high-performance weave solution that is GRS certified, anti UV, antibacterial, anti-sweat, easy to clean and crease resistant. Leveraging our digital-printing technology, we can achieve an extremely realistic leather effect on this fabric. But our reproduction goes beyond visual impact and appearance. Through surface treatments, we also replicate the tactile feel of leather. This innovative, sustainable approach recreates leather-like properties on various fabric bases while introducing additional benefits. For example, these fabrics are washable, a characteristic often unattainable for real leather, and can be enhanced with water-repellent treatments.

Simon Pereira
Chief Marketing Officer
Celys



Sustainability and innovation must go hand in hand to drive real change in the textile industry. However, true impact comes not just from innovation but from adoption—brands must integrate sustainable materials into their collections and inspire consumers to embrace them.

To bridge this gap, we are dedicated to making our compostable polyester fabrics

➡ Fiber, Yarn, Fabric page 12

The Importance of Effective Inventory Management in the Apparel Industry

By Biagio Genualdi, CPA, Moss Adams

Inventory management is a critical factor influencing the financial performance of apparel companies. Prioritizing efficient inventory management enables apparel businesses to respond effectively to market demands, optimize their operations and ultimately improve their bottom line.

As the apparel industry continues to evolve, those companies investing in robust inventory-management practices will be better positioned to thrive in a competitive landscape, ensuring long-term success and sustainability. By monitoring inventory levels and streamlining processes, these businesses can enhance operational efficiency, potentially reducing costs and improving their bottom line.

Improve inventory management, enhance profitability and boost operational efficiency by addressing the challenges of tied-up capital, obsolescence risk and accurate inventory valuation with the following insights.

Key Concerns for Apparel Inventory Management

Tied-Up Capital

When a company holds more inventory than necessary, it ties up valuable capital that could be better utilized for other investments or operational needs. Excess inventory incurs ongoing holding costs, including storage and insurance, particularly if using a third-party logistics provider (3PL).

This immobilization of cash restricts an apparel company's ability to fund essential activities such as marketing campaigns, technology upgrades, expansion efforts or current-season purchasing. In an environment of high capital costs, managing inventory effectively is crucial to maintaining liquidity and operational flexibility.

Obsolescence Risk and Resulting Markdowns

The apparel industry is characterized by its rapid pace and ever-changing trends, creating a significant risk of obsolescence for unsold inventory. When styles and consumer preferences shift quickly, items that were in demand can become outdated, leading to potential write-offs. This situation can result in lost sales and negatively impact the company's bottom line, as businesses must account for these losses in their financial statements.

To manage excess inventory, companies often resort to markdowns and discounts to stimulate sales and clear stock. While this strategy can help reduce inventory levels, it can also erode profit margins. Selling products at reduced prices diminishes overall profitability, making it challenging to cover fixed costs and achieve desired financial targets.

Frequent discounting can create a perception of diminished brand value, leading customers to anticipate discounted sales rather than paying full price. This cycle can harm long-term brand loyalty and profitability as consumers may begin to associate the brand with sales rather than quality.

Inventory Valuation

When excess inventory is on hand, companies must evaluate the appropriate method for valuing that inventory to ensure accurate financial reporting. Common valuation methods include First-In, First-Out (FIFO), Last-In, First-Out (LIFO), and the Weighted Average Cost method. While LIFO is rarely used

by apparel companies, each method can yield different financial outcomes, impacting both the balance sheet and income statement.

Excess inventory may necessitate a review for potential obsolescence, requiring companies to assess whether the carrying value of the inventory exceeds its net realizable value. If inventory is deemed obsolete or unlikely to sell at or above its original cost, businesses must

recognize a write-down in the reporting period where that determination is made, which directly affects profitability.

By accurately accounting for excess inventory, businesses can maintain transparency in their financial statements and make informed decisions regarding production, purchasing, and pricing strategies. This proactive approach helps mitigate risks associated with overstocking and enhances overall financial health.



Biagio Genualdi

Proactive Inventory Management Strategies

To mitigate the risks associated with excess inventory, apparel companies must adopt proactive inventory management strategies. Accurate demand forecasting plays a critical role in aligning inventory levels with market trends and consumer preferences. By leveraging data analytics and market insights, companies can better predict demand fluctuations and adjust their inventory accordingly.

Implementing the appropriate enterprise resource planning (ERP) systems is crucial for apparel companies seeking to improve inventory management and minimize the reliance on costly markdowns associated with excess stock. The proper ERP system can provide reliable information to decisionmakers, which may lead to products being more accurately tracked and readily available at the point of order. These systems help facilitate a streamlined supply chain and enhance both operational efficiency and customer satisfaction.

Partnering with enterprise solutions professionals can provide valuable insights and tailored strategies to maximize the effectiveness of ERP systems, ultimately driving toward better business outcomes in a competitive market.

Agile supply chain practices are also essential for effective inventory management. By fostering strong relationships with suppliers and implementing flexible ordering systems, companies can respond quickly to changes in consumer demand while minimizing excess stock. This agility may allow businesses to maintain optimal inventory levels, reducing the risk of obsolescence and improving cash flow.

Biagio Genualdi has practiced public accounting since 2014. He works primarily with clients in the apparel, retail and manufacturing and consumer products industries. Biagio's expertise includes directing all phases of audits and reviews for middle-market companies, acquisition accounting, lease accounting, and complex equity transactions. He's also actively involved in the Moss Adams mentor and recruiting programs.

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FARAJ
BEADING



What ecological advancements in fiber, yarn and fabric are also trending as the foundation for stylish fashion designs?

Fiber, Yarn, Fabric

Continued from page 11

readily accessible to designers through strategic partnerships, design competitions and collaborations with textile mills.

As a startup and textile innovator, breaking into the closed-loop supply chain of fashion can be challenging. Many established brands and manufacturers have long-standing relationships with traditional fabric suppliers, making it difficult for new, sustainable alternatives to gain traction.

That's why strategic partnerships are key to our mission. We collaborate closely with our mill partners to create fabric samples and swatches that can be showcased to design houses, brands and independent designers. This approach allows decision-makers to experience our fabrics firsthand—understanding their quality, performance and sustainability benefits.

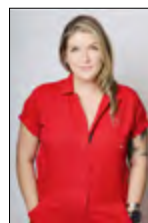
Alexa Raab
Director of Communications
CovationBio and Sorona



For the athleisure and sportswear segments, advancements in bio-based content from dent corn grown on regenerative farms in the Midwest United States are key to progressing forward in the industry. This innovation has led to the development of

Sorona polymer, which relies on 37 percent bio-based content from this source, enabling clothing to last longer and retain stretch through better resistance to heat, UV rays and chlorine.

Katie Tague
Vice President of Denim Marketing and Sales
Artistic Milliners



As the denim industry continues to push sustainability, regenerative agriculture is becoming an exciting focus in the pursuit of more-eco-conscious fibers. Regenerative farming goes beyond simply avoiding harmful practices; it is based on restoring soil health, enhancing biodiversity and combating climate change. At Artistic Milliners, we are proud to be at the forefront, driving the use of organic cotton grown with regenerative techniques. Our commitment to sustainable sourcing is reflected in recent investments that support not only eco-friendly practices but also local communities through responsible farming methods.

By partnering with farmers who use regenerative farming, Artistic Milliners is reducing water consumption, improving soil fertility and providing the capture and storage of carbon-producing top-quality fibers for the supply chain. This investment toward regenerative organic cotton is a testament to our ongoing dedication to sustainability, innovation and drive to lead the industry in creating positive change.

In addition, we always like to congratulate members of the team, like Saqib Sohail, who are dedicated in their roles to push progress. He was honored as one of the Top 100 *Vogue* Innovators this past year. His no-nonsense

approach to sustainability and commitment to advancing environmental solutions in textile manufacturing continue to inspire us all.

Andrea Venier
Managing Director
Officina39



Regarding this topic surrounding fibers, yarns and fabrics, we might consider highlighting the often-overlooked aspects of processing, finishing and dyeing. While the focus tends to be on materials and their origins, managing the entire garment production process and its environmental impact is far from simple.

For instance, a garment made from sustainable fibers might still be dyed with potentially harmful substances or undergo treatments like potassium permanganate, which poses risks to both the environment and human health. Consumers are often left unaware of the full picture, creating a gap between sustainability claims and actual impacts. At a European level, the introduction of a digital product passport could help resolve these communication gaps. This initiative, part of the EU's sustainable-product policy, aims to create a standardized system that tracks and shares information about a product's life-cycle, from raw materials to disposal. By offering transparency across the value chain, it would empower consumers to make more-informed and responsible choices. Until such measures are fully implemented, brands must step up efforts to communicate the true life-cycle impacts of clothing. Beyond communication, manufacturers and brands must invest in innovations that prioritize safe, eco-friendly alternatives to traditional finishing and dyeing methods, ensuring a more sustainable future for the industry.

Sherry Wood
Director of Merchandising & Design
Laguna Fabrics



Ecological advancements are significantly shaping the fashion industry by blending sustainability with style. We have invested in advanced yarns that we offer to a diversity of brands. We have a strong presence in regenerated cellulose fibers such as

TENCEL Lyocell and TENCEL Modal that are derived from sustainably sourced wood pulp, offering a soft, breathable and biodegradable alternative.

Some of our styles are blended with organic cotton. Our plant-based materials such as climate-beneficial cotton, regenerative cotton, organic cotton and hemp are being used for their renewable properties and reduced environmental impact during cultivation. We also have recycled cotton and upcycled blends from post-consumer waste made into durable fabrics. Our fabrics are also blended with biodegradable spandex and compostable fabrics such as wool that degrade completely in soil or compost. These advancements are being incorporated into our fabric collections, which reach all markets. ●

**Responses have been edited for clarity and space.*



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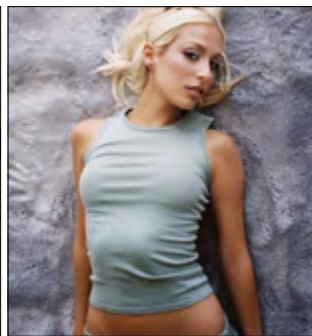
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BMR



People of Leisure



All My Love

L.A. Market Expands Hours, Offerings Due to SoCal Wildfires

By Alexandra Romero Contributing Writer

L.A. Market Week stands as the West Coast's premier fashion trade show, featuring apparel and accessories. L.A. Market is hosted across several prominent showroom buildings in the L.A. Fashion District. Each of these venues serves as a hub for fashion, including the **California Market Center (CMC)**, **The New Mart** and the **Cooper Design Space** for established and emerging brands.

This year's Jan. 13–15 session was notably affected by the ongoing L.A. fires, which caused disruptions in attendance. To accommodate affected retail buyers, brands, manufacturers and store owners' supplemental dates of Jan. 28–30 were introduced supporting businesses. The New Mart provided a comprehensive showcase for buyers. "While the overall attendance was lower than previous January markets due to buyer apprehension about the raging wildfires in Southern California...We were deeply moved by the number of buyers who decided to travel from across the country to specifically support our L.A. fashion community," said Tom Keefer, New Mart building manager.

One brand at The New Mart was **BMR** (Billy Mile and Rosie), named after the designer's children. "My customer wants fashion. She is between the ages of 30 and 65, values self expression and wants affordable stylish accessories," said manager Janelle Moore.

BMR's best-selling styles include chunky layering pieces, with wholesale price points ranging from \$25–\$200. Moore highlighted the rising popularity of butterfly necklaces (\$22–\$98) and hoop earrings (\$40–\$78). The brand offers three key lines:

- **BEJE**: Travel jewelry designed so women don't have to risk traveling with their diamonds. Made from stainless steel

and sterling silver.

- **Marcia Moran**: Sophisticated pieces made in Brazil, featuring 18kt gold plating and semi-precious stones.

- **Nakamol**: Trend-driven, boho-chic designs made in Thailand.

Moore emphasized that gold chunky jewelry, statement pieces, pearls and snake motifs will continue to trend in the coming seasons.

People of Leisure, a brand known for ethical and organic women's fashion, had an appearance at The New Mart. "Our customer is anyone from age 15 to 75 looking to add a little flair to their wardrobe!" said Danielle Evans, sales manager. Its best-selling items include the Rolling Stones 1972 US Tour sweatshirt and country-inspired apparel, reflecting the booming popularity of Western fashion. "Everything and anything country is trending right now!" Evans noted.

Wholesale price points range from \$26–\$58, making their collection accessible to a variety of buyers. "We're seeing lots of vintage black, olive, camel, navy and merlot," Evans shared. "We recently added Jelly Roll to our assortment and are hoping to get Post Malone next!"

The CMC featured brands appealing to different tastes. "Although attendance for January's Market was inevitably impacted, many of our tenants reported that the turnout they saw was better than expected. We were also moved by the show of community support from some of our buyers who brought goods with them in contribution towards our Wildfire Evacuee Clothing Drive," said Sue Bhanubandh, director of leasing at the CMC.

Rain & Rose caters to modern young professional women seeking a balance between hip and classic. Bold prints, bright colors and soft-touch sweaters have been particularly popular, with wholesale prices ranging from \$48–\$55.

"We're seeing earthy color tones take center stage—browns, olives and burgundies are especially popular," said sales manager Sharon Koshet. The brand continues to focus on versatile, feel-good fashion that transitions effortlessly between seasons.

The Cooper hosted both L.A. Market Week and the Brand Assembly trade show.

perfectwhitetee, co-founded by Jen Menchaca and Lisa Hickey, specializes in high-quality cotton basics. "Our customer is a woman aged 25–55 with a busy lifestyle. Many are working moms, and some even share clothes with their daughters—we love this," Menchaca shared. Best-sellers included the **Harley and Hendrix** tees (wholesaling at \$31), **Ziggy** sweatshirt (\$55) and **Johnny Pants** (\$52). "We've had these pieces since the beginning, and they remain number one in our collection due to their fit and fabric quality," Menchaca noted.

All My Love, founded by Georgie Dorfman, displayed at Cooper. "Our customer is a young woman looking for everyday elevated staples. She is trendy, chic and on the go!" Dorfman said.

The best-selling **Kayla Pants**, cashmere sweatpants, continue to sell out. "We can't keep them in stock!" Dorfman shared. The **Maddie Tops**, wool-fitted tank tops, have also been a favorite. "Our customer loves our new cashmere sets so we will continue to expand. We can't wait to take you all along!"

Just near L.A. Market Week, Melynda Choothesa, owner of **Quirk LA** and creative director of **Couture Zen, LLC**, started a clothing drive for L.A. fire victims. The drive allowed fire victims to shop for ten items of clothing free of charge.

L.A. Market Week continues to be a light for fashion innovation, setting the stage for appearing trends. ●

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Attendees who visited the Ermani Group at the New York Fabric Show sought complex weaves and textures as jacquards and brocades ticked upward with denim also remaining strong.

Buyers and Suppliers Get Down to Business at New York Fabric Show

During the **New York Fabric Show**, held Jan. 13–14 at the **New Yorker Hotel**, fabric and trim wholesalers met with designers, manufacturers and retailers to discuss fabric and trim sourcing. The Fabrics Shows' producer, Susan Power, has organized her regional shows—which include events in Los Angeles, Miami and Atlanta—with resources from the Americas, Asia and Europe. Power's shows are also known for offering an intimate atmosphere and opportunities for buyers large and small to partner with suppliers.

"The interaction—what's always been special about my show from the beginning is that it didn't have walls and it's a friendly environment so there's no big aisles," said Power. "People are all interacting with each other, and that is what you can see at my shows and especially with this [event]. We had three different rooms."

This recent edition featured exhibitors including **Carr Textile**, the **Ermani Group**, **Gordon Fabrics**, **Kendor Textiles**, **Tangana Textiles**, **Zentex** and **Zinman**. According to Power, exhibitors reported demand for novelty fabrics, options for yarn-dyed shirting and wool in unique hues and stretch. Textures

were also ticking with high demand for brocades and jacquards. Sustainability remained top of mind, particularly natural alternatives in stretch fabrics to support greener production in the performance and active categories.

Attendees also showed interest in webbing, strappings, elastic laces, velvet cording and piping and cotton petersham and cotton satin ribbons. Colors trending strong for upcoming seasons included amethyst, earth tones and neutrals and neons in yellow and green. Digital and sublimation printing also ticked high during the show.

Many of the New York Fabric Show's exhibitors offered no or low minimums, which will allow emerging designers to grow their businesses without the burden of high sourcing costs. Power's show-planning style also added a unique feel through her ability to organize exhibitors according to their needs.

"We don't have a cookie-cutter show. Everything is customized," Power said. "Somebody has a long space with lots of tables, somebody else has a square; we have all different shapes and sizes, and it all works well together. It's a mosaic." — *Dorothy Crouch*

PVNY Presents SS26 Resources for Major Brands, Welcomes Emerging Creatives

Première Vision New York returned to the **Tribeca Rooftop + 360°** Jan. 14–15 for its Spring/Summer 2026 edition, which attracted 1,856 visitors whose backgrounds reflected different corners of the industry. Attendees included fashion veterans and those professionals who are carving out a place in the apparel business. Attendees hailed from brands including **Calvin Klein**, **Chicos**, **J. Crew**, **Michael Kors**, **Rag and Bone**, **Ralph Lauren** and **Supreme**.

"We need to help blossoming young brands to succeed by offering them access to minimums and access to in-stock programs, bring more verticality solutions to our loyal customers, and keep surprising them with quality, design, creativity and sustainability options," said Thierry Langlais, show manager of **Première Vision New York**.

The show featured exhibitors showcasing offerings organized according to PVNY's "Universes," reflecting Yarns, Fabrics, Leather, Designs, Accessories, Manufacturing and Smart Creation. These categories ensured attendees were met with resources in fresh styles and materials, sustainable options and innovative technologies.

PVNY also presented its PV Talks, a roster of seminars that presented solutions for working through some of the industry's pressing issues such as "Navigating the Sourcing Labyrinth: Unlocking Success for Emerging Brands Through Strategic Costing and Supplier Relationships" with Lesle Vargas, founder of **LSV Consulting**; "The Crisis of Stuff Chapter 3: Immediate Solutions for Circularity" with Liz Alessi, sustainability and circularity senior adviser at **Liz Alessi Consulting**; and "AI in Action: Building a Fashion



The Spring/Summer 2026 edition of **Première Vision New York**, held Jan. 14–15 in Manhattan's Tribeca neighborhood, attracted industry veterans and emerging fashion professionals.

Line Together From Concept to Commerce" with Julie Evans, fashion-technology expert, and Matilda Kalaveshi, fashion-retail expert, with **Design2Delivery**. PVNY also included talks that supported trend forecasting for the upcoming season, such as "Challenge, Spring Summer 2026 by NellyRodi Paris" with Jaqueline Rumohr, managing director of North America at **NellyRodi Inc.**, and "PV's Fashion Seminar—Trends & Colors" with **Première Vision** fashion consultant Celine Khawam.

"Our color and trend seminars were jam packed. We need to find solutions to welcome more participants to those presentation," Langlais said. "Proof that our tight collaboration with our yarn spinners, weavers and our fashion department pay off, as well as our broad offering." — *D.C.*

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Textile-to-Textile Recycling



Label Weavers

Texworld and Apparel Sourcing Showcase Innovation

By Kelli Freeman Contributing Writer

The Winter 2025 editions of **Messe Frankfurt's Texworld** and **Apparel Sourcing**, held Jan. 21–23, were co-located at the **Javits Center** in New York City. Attendees from all segments of the industry enjoyed a number of educational options from an Exhibitor Pitch area to the debut of the Industry Insight Series of panels and talks where attendees heard from influential voices in the industry discussing topics from The State of Fashion 2025 to the complex issue of Textile-to-Textile Recycling: Scaling for Circularity.

“Right now we’re looking at sustainability and recycled materials as an option, but it’s really a necessity. We’re running out of resources, the time to act was yesterday,” said panelist Jen Hodo, business development and marketing manager for **Birla Cellulose**. Installations included a comprehensive and eye-catching Trend Showcase and a new Made to Move area that highlighted innovative materials from global manufacturers, who offered functional textiles and eco-friendly fabrics. “We also offer great education for small designers, startup brands and students, fostering the future of what’s next, who’s going to be coming to the shows and buying,” said Walker Erwin, marketing manager, fashion + apparel for Texworld.

Next-Gen Innovation Hub

Industry-leading innovations were introduced in animal-free and environmentally preferable replacements for conventional furs, leather and exotic skins such as plant-based

fills, bamboo fibers, textile recycling and natural fibers from banana-plant waste.

Aryam Figueroa, director of design at New York-based **GCE International, Inc.**, said anything we can do to preserve the environment is fantastic, especially in the home industry. “It’s nice to find an alternative to canvas, polys or synthetic fibers, and the fact that a company is using plant-based fibers like banana is amazing! It’s almost like a full leather and canvas, so you can use them for anything from furniture and cushions to handbags,” added Figueroa.

Global-exhibitor offerings

Exhibiting companies represented over 18 countries including pavilions from Mexico, Korea and Taiwan. Business is getting better since the pandemic, said Lydia Wu, exhibition and marketing for the **Taiwan Textile Federation**. “Inventories are lowering, and orders are picking up. We highly recommend this show for every Taiwan textile and apparel manufacturer to come here to meet and greet and forge relationships in the U.S. market, added Wu.

First-time exhibitor **Label Weavers**, with split production in the U.K. and Portland, Ore., is a family-owned label and tag group of experts who offered a wide variety of product specializing in smaller quantities for startup brands or specialty lines. “We can offer anything you’re looking for label-wise—woven, cotton, heat transfer, leather and faux leather,” said Megan Astley, manager for Label Weavers.

Another first-time exhibitor, Irvine, Calif.-based fabric company **Jooya**, took the opportunity to get in front of the trending,

designers, fashion creators and buyers in New York. “The most popular fabrics these days are a four-way stretch for sports and activewear, nylon is ideal for outerwear, and some sustainable fibers to create the fabrics, which means it’s biodegradable, recycled material, so we are committed to a greener future,” said Huey Li, global business director for Jooya.

Tori Piscatelli, regional marketing manager, Americas for **Lenzing**, said she was encouraged by the panels that focused on sustainability. “There’s a lot of collaboration and people willing to connect the dots to make the change toward more-sustainable practices in the industry, and I think that’s at the root of who Lenzing is, it’s always about mindfulness and the sustainability aspect that’s not a gimmick to us, that is something that’s always been true to our company, and we’re seeing time and time again that the drive and energy are there and it’s just making those connections to get it to happen and push the needle forward,” said Piscatelli.

Another exhibitor **LA Textile Show@CMC** explained “New this LA Textile Show, which will run Feb. 25–27, will be a few key areas within the showcase, including an expanded European Collective featuring over 20 European companies, a Made In Japan area with over 12 premium Japanese mills, and the Turkish Textile Pavilion, featuring over 10 mills,” said the CMC events team. “Additionally, one of LA Textile’s goals for 2025 is to increase the sustainable and ethical resources offered at the show. We’re pleased to share that 70 percent our current exhibitor list offers sustainable and eco products, And our Seminar Program will spotlight topics focused on sustainability and social good from new partners such as **Fibershed**, the California Product Stewardship.” ●



Bossa



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Kingpins Stimulates With Vision and New Technologies

By Kelli Freeman Contributing Writer

The vibe was decidedly cool at the invitation-only **Kingpins** New York held Jan. 22–23 at **Pier 36 / Basketball City** on Manhattan’s Lower East Side. The premier high-end denim show was celebrating its 21st year, drawing a crème de la crème crowd that braved extremely frigid weather to see the vetted global exhibitors and their latest offerings and innovations for denim. Visitors were greeted with unique eye-catching installations showcasing concepts including the **Tonello** Denim Renaissance: The Art of Italian Luxury bridging Italy’s luxury heritage with Tonello’s state-of-the-art technology. A group of emerging Hong Kong designers from **The Hong Kong Design Institute** and key pieces from Inspiring Wardrobes Around the World included the **Future Fit Forum** supported by **Creora by Hyosung TNC**—a curated display and discussion on what fits might look like in the future.

Attendee brands and retailers included **Alexander Wang**, **Carhartt**, **Coach**, **Everlane**, **J. Crew**, **Karl Lagerfeld**, **Kontoor Brands**, **Macy’s**, **Marc Jacobs**, **Michael Kors**, **Ralph Lauren**, **Scotch and Soda**, **Supreme**, **Reformation**, **Tory Burch**, **Urban Outfitters** and Brooklyn, N.Y.-based **J. McLaughlin**, an omni-channel retailer that sells through its own 180 stores nationally and online. Said Alex Casertano, V.P. of menswear for J. McLaughlin, “I wanted to learn more about denim—it’s a very specific category and there’s a lot of nuances to it, and [Kingpin’s] has great educational lectures and great non-mill resources.”

Fiber makers, textile mills showcase innovation

With sustainability being the top concern in the denim industry, it was exciting to see the innovative materials and finishes being used across the board with denim infused with pineapple, mushroom and a new raw corn material in **regen BIO spandex** from Pakistan-based Creora by Hyosung TNC. “We’re the only company in the world making 100 percent recycled spandex for denim,” said Arsalan Mazhhar, regional development & marketing manager for Creora.

Turkish fabric mill **Bossa** was celebrating 73 years showing its denim fabrics from rigid, comfort and power stretch to corduroy in cotton, lyocell, Tencel and for dyeing, prepared PFD white fabrics and shirting. “This is a very good show for us. We’re in the U.S. market 10 years and 5 years at Kingpins,” said Burcu Ozek, Bossa sales manager, USA.

Pakistan-based **Artistic Milliners**, with a presence in Los Angeles, Dubai and now Mexico, provides a complete vertical setup starting with fibers and produces 11,000 meters of fabric a month and 4 million jeans a month. The company was excited to display new technologies including Tencel 2.2, which looks like linen but feels like Tencel. It also had six different lifestyle capsules and technologies including its Shogun collaboration with a Japanese designer. “It was a coincidence when we launched Shogun. The TV show was peaking at the same time and people were very excited and it gave more relevance to the capsule,” said Baber Sultan, director, product & research development for Artistic Milliners.

Cary, N.C.-based not-for-profit **Cotton Incorporated** is dedicated to increasing the demand and profitability of cotton through research and promotion. As a natural, circular fiber, cotton is an optimal choice for apparel and home goods. “We bring cotton to brands and retailers within the supply chain, letting them explore a variety of inspirational fabrics that we create on-site. They can then take the fabric recipes and work with their supply chain to replicate them,” said Jennifer Lukowiak, director of supply-chain marketing at Cotton Incorporated.

“Every season we try to impress or inspire our brands to push and do something a little more across the lines both on the denim authentic side and the performance side, from mainline to **ISKO Luxury by PG**, a special capsule collection designed by Paolo Gnutti,” said Massimo Callegari, U.S. sales manager for **ISKO**. Callegari added that one of the latest innovations is the Multi Touch, where they’re able to fix the fabric in whatever shape and with embossing just by cooking the fabric at high temperature so there’s no need for extra application or paper on the back.

Coming soon, the **Denim Institute & Museum** made its debut at Kingpins with a visually stimulating Denim Archives. The Los Angeles-based non-profit school, museum and event space is slated to open in the Los Angeles Fashion District in 2026.

“Big sales are important, but the first page of the Kingpins handbook says, ‘love what you do, do what you love.’ This is what I want people to take away with them, perhaps a piece of information, a friendship, an order,” said Vivian Wang, managing director for Kingpins. ●

Preface Show Partners With Ambercycle, Expands Eco Efforts

Boutique trade show **Preface** returned to Los Angeles Jan. 22–23. This time around, the event’s producer and **BFF Studio** founder Betsy Franjola further embraced the science of sustainability by hosting Preface LA at the West Adams headquarters of **Ambercycle**, the textile-to-textile recycling company and maker of **cycora**.

“This year marked a significant step forward in our commitment to sustainability—we began tracking our carbon footprint for the first time. It’s essential for our show to not only discuss change but to actively embrace it,” Franjola said. “One of the most impactful elements was our call to action: ‘What is just one thing you can do—personally or as a brand—to make a positive change in the industry?’”

According to Franjola, the call to action resonated with attendees who responded through engaging in conversations to share ideas that help elevate sustainable apparel making.

“Our goal is not just to showcase materials but foster collaboration and inspire actionable steps toward a more sustainable future,” Franjola said.

Franjola has been expanding her reach outside of Preface while remaining true to her eco-friendly and ethical mission. The apparel veteran recently launched the **Hocking Hills Garment Center** in her hometown of Buchtel, Ohio, to create employment opportunities in the area and promote domestic manufacturing. The center serves as an industrial sewing school and apparel manufacturer.

“Southeast Ohio offers a lower cost of living for a workforce looking for new indus-



FRANCES HAMROCK

Preface LA hosted its recent Jan. 22–23 edition at Ambercycle’s Los Angeles headquarters and took greater eco responsibility with increased sustainable efforts.

try opportunities,” said Franjola. “The goal is to bring living-wage manufacturing to the community. Incorporating one-piece flow lean manufacturing, our production methods eliminate waste and offer flexibility for small-batch to mid-size production needs.”

Launching HHGC was a true community effort, according to Franjola, who worked with different organizations to bolster resources and funding. Franjola found support through the **Ohio University Social Enterprise Ecosystem**; **Survivors’ Advocacy Outreach Program**, an organization that supports abuse survivors; a **U.S. Dept of Labor** wage grant; and the **Athens County Economic Development Council**, which aided HHGC by assisting to secure a \$50,000 grant.

—Dorothy Crouch

Resource Guide

Fashion District California Market Center

www.californiamarketcenter.com

California Market Center (CMC) is the iconic hub of LA’s fashion, textile, and creative communities. After a \$250-million redevelopment, CMC’s architecturally award-winning property is home to curated showrooms and creative offices for notable brands like Levi’s, Free People, Paige, Mavi Jeans, DL1961, Adidas, Lucky Brand, Forever 21, and many more. The CMC venue is also host to a year-round calendar of key trade shows and special events including LA Market Week, LA Kids Market, LA Textile Show, and Vegan Fashion Week, to name a few.

Los Angeles Apparel

losangelesapparel.net

Los Angeles Apparel is passionate about doing things differently. The company is contrarian, deeply focused on sustainability and efficiency in order to advance the interests of its customers, workers, shareholders, the community and the world. Los Angeles Apparel focuses on fair wages, highly-trained employees, commitment to create jobs in the U.S., vertically integrated, support domestic farmers and the domestic yarn industry, environmentally-friendly sourcing, sustainability, quality basics and support free trade. Visit Los Angeles Apparel at the Las Vegas SOURCING@MAGIC tradeshow, Feb. 10–12, Booth #61321.

The Evans Group

www.tegmade.com

The Evans Group (TEG) is a reputable LA-based fashion development and production house catering to both established and emerging designers. The company operates an acclaimed vertically integrated facility in the Arts District of Los Angeles, crafting patterns, samples, and small-volume productions. As a premier cut and sew manufacturer, TEG specializes in bringing client designs to life with precision and excellence. For a comprehensive launch experience, services include design, fabric and trim sourcing, marketing, and mentorship. Since its establishment in 2005, TEG has assisted close to 4,000 clothing brands, generating over 30 year-round living-wage jobs.

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Trade Shows

Dallas Market Center

www.dallasmarketcenter.com

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The Fabric Shows

www.TheFabricShows.com

The Fabric Shows features American and European textile and trim collections with global production including Made in USA. Exhibiting companies have low minimums, produce to order, and many have in-stock programs. Attendees include designers/manufacturers of sewn products (apparel, home, other), private-label producers, event/party planners, and retail fabric stores. Scheduled upcoming shows are the New York Fabric Show running Jan. 13–14 at the New Yorker Hotel and the Los Angeles Fabric Show running Feb. 26–27 at The New Mart.

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The background of the entire advertisement is a photograph of a purple garment, possibly a dress or top, draped over a mannequin. Several sewing pins are visible, pinned to the fabric and the mannequin's bodice, suggesting a design or production studio environment. The lighting is soft, and the overall tone is professional and creative.

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